

Programme and Speakers

October version



Vanhainen, Matti
Prime Minister,
Finland



**Saladžienė,
Arminita**
Chairman of
Management
Board,
NASDAQ OMX,
Vilnius



**Kubilius,
Andrius**
Prime Minister,
Lithuania



**Reinfeldt,
Fredrik**
Prime Minister,
Sweden



**Dombrovskis,
Valdis**
Prime Minister,
Latvia



**Ásgrímsson,
Halldór**
Secretary General,
Nordic Council of
Ministers



Wolf, Michael
CEO, Swedbank



**Holmsgaard,
Anne Grete**
MP, Denmark



Raie, Siim
Director of
Estonian
Chamber of
Commerce



Hamilton, Ulla
Vice Mayor,
Stockholm



**Frederiksen,
Claus Hjort**
Minister for
Finance,
Denmark



Antola, Esko
Professor,
University of
Turku



Ketels, Christian
Principal
Associate Harvard
Business School



**Malmström,
Cecilia**
Minister for
EU Affairs,
Sweden



**Mikelsons,
Kārlis**
CEO, Latvenergo



Buskhe, Håkan
CEO,
E.ON Nordic



Coenen, Hans
CFO Gasunie
Deutschland



**Arnegård Hansen,
Signhild**
Chairman of the
Confederation of
Swedish Enterprise



Rifkin, Jeremy
President of the
Foundation on
Economic Trends



Shevtsova, Lilia
Senior Associate,
The Carnegie
Moscow Center



**Christensen,
Hans Skov**
Confederation of
Danish Industry



**Ušackas,
Vygaudas**
Minister of
Foreign Affairs,
Lithuania



**Dowgielewicz,
Mikotał**
Minister for EU
Affairs, Poland



Yurgens, Igor
First Vice President,
Renaissance Capital

In association
with the Swedish
EU Presidency



Summit Partner

Swedbank

SUMMIT 2009

Boosting Top of Europe

STOCKHOLM 5–6 OCTOBER 2009

Sunday 4 October

Early arrival programme

- 16.30 – **Guided boat excursion: Experience beautiful Stockholm from the sea side**
18.00 Gathering at 16.15 by Strömkajen (nearby Grand Hotel, address: Södra Blasieholmshamnen 8).
Covered sightseeing boat departs exactly at 16.30.

18.30 – **Welcoming Reception**
19.30 Hosted by **Pierre Schellekens**, Head of the EU Commission’s Representation in Stockholm.
Venue: European Commission Office in Sweden, Regeringsgatan 65 (20 minutes walk from Strömkajen)

20.00 – **Baltic Development Forum, Advisory Board Meeting (closed meeting)**

Monday 5 October

Venue: Stockholm International Fairs/Stockholmsmässan, Mässvägen 1, Älvsjö

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|---------|--|--|
| 08.00 | Registration | |
| 09.00 | Welcome to Stockholm by Sten Nordin, Mayor of Stockholm [Plenary Room, K1]
Warming up with the State of the Region Report
The main facts of the State of the Region Report will be presented, including the impact of the global economic crisis on the Baltic Sea Region. Which policies have been implemented in battling global recession? Has the Region's competitiveness changed fundamentally? What measures should be taken at the regional level in order to improve the situation? What economic role can the EU Strategy for the Region play?
Christian Ketels , Principal Associate, Harvard Business School | |
| 09.30 | Official Opening [Plenary Room, K1]
H.R.H. Crown Princess Victoria | 
H.R.H. Crown
Princess Victoria
Sweden |
| 09.40 – | Plenary Session 1 [Plenary Room, K1] | |
| 11.40 | Part 1: The EU Strategy for the Baltic Sea Region: Setting the Scene
For the first time, European and regional integration ambitions are combined in a single EU strategy. Five years after the Eastern enlargement, new steps are taken to bring the countries in the Baltic Sea Region closer together. What are the new political visions of the EU Strategy for the Baltic Sea Region? How are business and regional stakeholders on all levels actively engaged? What are lessons learned regarding financial sustainability? Will the Lisbon Treaty help deepen regional co-operation?
Fredrik Reinfeldt , Prime Minister, Sweden
Andrius Kubilius , Prime Minister, Lithuania
Michael Wolf , CEO Swedbank | Summit Moderator:
Verner Kristiansen |
| | Part 2: Global and Regional Factors for Shaping the Economy
Mapping successful integration: The World Bank highlights three essential dimensions – (higher) density, (shorter) distance and (fewer) divisions – for economic progress of places and regions. How do we promote the economic neighborhood effects in a globalised world and take advantage of scale and trade in specialized products? How can the region make better use of the Internal Market?
Truman Packard , Senior Economist, World Bank
Matti Vanhanen , Prime Minister, Finland
Valdis Dombrovskis , Prime Minister, Latvia
Claus Hjort Frederiksen , Minister of Finance, Denmark | Moderators:
Verner Kristiansen
Christian Ketels |



**H.R.H. Crown
Princess Victoria
Sweden**

Networking Village

Networking is an essential and appreciated part of the BDF Summits. It allows for decision-makers from business, government, administration, academia and the media to meet, to expand professional networks, to develop business opportunities and to position companies or organizations internationally.

New initiatives have been taken this year to create a more dynamic and creative atmosphere in the networking village where many different events and activities are taking place, such as parallel sessions, interviews, discussions, company briefings and book presentations.

The Summit programme cares for the necessary framework, including contact breaks, lunches and Gala Dinner, and the conference venue in Stockholm provides ample opportunities for making use of the Networking Village, where companies and organizations are offered exhibition opportunities.



11.40 –	Coffee Break and Networking Village Activities		
12.00	Policy forecast shop, Baltic Sea Chambers of Commerce Association Per Tryding , Secretary General [Stage 2]		
12.00 –	Members and Partners meeting with Andrius Kubilius , Prime Minister, Lithuania (upon invitation only)		
12.30			
12.00 – Parallel Sessions in the Networking Village			
13.00	<p>New Energy Scenarios for the Baltic Sea Region [Room K 11]</p> <p>The Baltic Development Forum's Report on Sustainable Energy Scenarios for the Baltic Sea Region presents a new agenda for the energy cooperation in the region. The report underscores the importance of regions in finding solutions to the global energy and climate challenges and thereby makes a contribution to the COP-15 negotiations. The potential for cost-efficient energy savings and energy efficiency measures are huge and a better coordination of the energy systems across the region can harvest these benefits.</p> <p>Presentation of the report: Anders Kofoed-Wiuff, Consultant, Ea Energy Analysis</p> <p>Commented by: Monika Fodaghne-Zsigri, Policy Coordinator, Unit for Energy Policies and Security of Supply, European Commission</p> <p>Katherine Richardson, Professor, Chairman, Danish Commission on Climate Change Policy</p> <p>Lars O. Grönstedt, Senior Adviser, Nord Stream</p> <p>Anne Grete Holmsgaard, MP, Denmark</p> <p>Yevgenij Vladimirovitch Lukjanov, Deputy Plenipotentiary, North-West Federal District, Russian Federation</p> <p>Moderator: Hans Jørgen Koch, Deputy State Secretary, Danish Energy Agency</p>	<p>Sustainable Finance and Economic Recovery [Stage 2]</p> <p>Fundamentally sound companies are facing bankruptcy because of the dramatic short-term drop in demand and the lack of available finance. It is essential for any successful economic policy plan for the future to secure financing of entrepreneurs and new private initiatives. Governments have introduced different policies to overcome the liquidity problems between now and the end of the macroeconomic crisis. How can the financial sector and economic ministries mutually facilitate their endeavors? What – if any – is the regional dimension?</p> <p>Artis Kampars, Minister of Economics, Latvia</p> <p>Claus Hjort Frederiksen, Minister of Finance, Denmark</p> <p>Cecilia Hermansson, Chief Economist, Swedbank</p> <p>Eva Srejber, Vice President, European Investment Bank</p> <p>Moderator: Olle Zachrisson, Reporter, E24 / Svenska Dagbladet</p>	<p>EU Strategy for the Baltic Sea Region: A Model with Pilot Power? [Stage 1]</p> <p>Does the EU Strategy mark a new trend in the EU and is the Strategy a model for other sub-regions, including the Danube area? Is the importance of regions – as facilitators – increasing in the EU, that is becoming more and more heterogeneous and difficult to regulate? Will the political voice of the Baltic Sea countries in general become stronger and more coordinated in the EU's decision making?</p> <p>Cecilia Malmström, Minister for EU Affairs, Sweden</p> <p>Esko Antola, Professor, Centrum Balticum</p> <p>Peter Egardt, President and CEO, Stockholm Chamber of Commerce</p> <p>Françoise Le Bail, Deputy Director General of DG Enterprise and Industry</p> <p>Moderator: Paweł Świeboda, Director, demosEuropa</p>



13.00 – **Lunch Buffet and Networking Village Activities**

14.30 **Seminars, roundtable discussions, presentations, interviews and surveys at the exhibitors stands**

14.30 – **Parallel Sessions in the Networking Village**

15.30

**The Political State of Affairs:
A Regional Think Tank
Contribution**

[Stage 1]

Mapping out the most important actors, factors and trends that influence the political state of affairs in the Baltic Sea Region: Domestic, regional and international aspects. Major international security developments – such as the Russia-Georgia war of August 2008 or the ‘gas war’ of January 2009 – impact on ongoing confidence-building initiatives. Foreign policy initiatives in adjacent regions – from the ‘Eastern Partnership’ to enlargement – remain a key to the political dialogue in the Baltic Sea area.

Lilia Shevtsova, Senior Associate, Carnegie Moscow Center

Žaneta Ozoliņa, Head of Department of Political Science, University of Latvia

Bernd Henningsen, Professor, Humboldt University

Tomas Ries, Director, The Swedish Institute of International Affairs

Moderator:

Fabrizio Tassinari, Head of the Foreign Policy and EU Studies Unit, Danish Institute for International Studies

Managing companies out of the crisis: How to stay focused

[Room K 11]

The global economic downturn has created tough challenges for the business sector in the Baltic Sea Region. Which proactive strategies can be used to minimize the potential impact of the current crisis? How can leadership be inspirational and effective when economic conditions are harsh? What about the internal and external communication? Crisis management is critical and failure can result in serious losses.

Juhan Parts, Minister of Economy and Communication, Estonia

Signhild Arnegård Hansen, Chairman, Confederation of Swedish Enterprise

Arminta Saladžienė, Chairman of Management Board NASDAQ OMX, Vilnius

Hans Ollongren, Senior Vice President, SAS Group

Moderator:

Verner Kristiansen

Creating a new Water Partnership with business: Turning Challenges into new Business Opportunities

[Stage 2]

How can the bad branding of the polluted Baltic Sea be turned into an opportunity for business and public-private partnerships? All the problems, the hot spots and necessary measures are known, now it is time to make innovative changes, to boost the water industry, and to present international water solutions and clean tech competences. The aim is to create a regional show case.

Robert Klomp, Advisor to the Board of Directors, Delft Hydraulic

Troels Lund Poulsen, Minister for Environment, Denmark

Søren K. Mortensen, Senior Director, Nordic Investment Bank

Petter Møller, Chief Advisor, Gronmij/Carl Bro

Iikka Herlin, Chairman Cargotec Corporation, Chairman of the Foundation for a Living Baltic Sea

Moderator:

Andrzej Jagusiewicz, Chief Inspector of Environmental Protection, Poland

Presenting the New Opportunities of the EU Strategy for the Baltic Sea Region

[EC Exhibitor Stand]

The European Commission will explain and present the concrete contents of the EU Strategy for the Region. Special focus will be on the opportunities and possibilities for business and small and medium size enterprises.

Session hosted by European Commission

Anders Lindholm, European Commission, DG for Regional Policy

Michael Webb, Deputy Head of Unit for Relations with Russia, Northern Dimension Policy and Nuclear Safety, DG for External Relations, European Commission



Flight reservations

Book a flight with the official Summit carrier SAS.
For special Summit discount visit our Summit website

www.bdforum.org/Summit2009

15.30 – **Coffee Break and Networking Village Activities**

16.00

16.00 – Plenary Session 2

A New Vision for the Region's Energy Mix – the Third Industrial Revolution? [Plenary Room K1]

The future energy mix would have to be cost-effective, climate-friendly, and ensure a secure supply and minimal technical risks. Decision-makers need to explore new energy paths and establish new economic models with the goal of achieving as close to zero carbon emissions as possible. The Third Industrial Revolution will require a wholesale reconfiguration of the transport, construction, and electricity sectors, creating new goods and services, spawning new businesses, and providing millions of new jobs.

Presentation of the vision:

Jeremy Rifkin, President, The Foundation of Economic Trends, Advisor to the President of the European Commission, USA

Håkan Buskhe, CEO, E.ON Nordic

Hans Coenen, CFO, Gasunie Deutschland

Lars Hansen, Regional President, Novozymes

Moderator:

Karel Beckman, Editor-in-chief, European Energy Review

17.15 – Drinks in the Networking Village, sponsored by the Lithuanian CBSS-Presidency

17.45 Members and Partners meeting with Jeremy Rifkin, President, Foundation of Economic Trends, USA (upon invitation only)

17.45 – Concert with the Baltic Youth Philharmonic, conducted by Kristjan Järvi [Plenary Room K1]

18.45 The Baltic Youth Philharmonic is a joint initiative of the Usedom Music Festival and Nord Stream AG.



Photographer: Geert Matciejewski

19.00 – Departure to Gala Dinner

19.30 The energy company E.ON provides climate-smart transports, a convenient transfer by biogas driven busses.

20.00 – Gala Dinner, Nordiska museet, Djurgårdsvägen 6-16

22.00 The winner of the Swedbank Baltic Sea Award will be announced during the Dinner by Håkan Berg, Head of Baltic Banking, Swedbank and Uffe Ellemann-Jensen, Chairman, Baltic Development Forum

22.00 End of programme day 1

Individual return, taxis will be available.

Tuesday 6 October

Venue: Stockholm International Fairs/Stockholmsmässan, Mässvägen 1, Älvsjö

09.00 – Plenary Session 3

09.45 Global Economic Outlook – Dealing with Multiple Challenges [Plenary Room K1]

Integrated solutions are called for when faced with multiple and interlinked challenges at the same time: financial shortages, jobs and growth, global competitiveness, free trade, climate change and energy security, water pollution etc. The integrated approach of the EU's Lisbon Agenda is due to be revised and the priorities towards 2020 to be defined. What should the Baltic Sea Region propose and how can the EU Strategy for the region support the Lisbon Agenda? Catch words are Eco-efficient Economies, Green Growth, an Internal Market with the 5th Freedom, Innovation, Education and Research.

Hans Skov Christensen, CEO, Confederation of Danish Industry

Moderator:

Charlotte Brogren, Director General, VINNOVA

Verner Kristiansen

Christian Ketels, Principal Associate, Harvard Business School

09.45– Break

10.00



Swedbank Baltic Sea Award 2009

In cooperation with our Summit sponsor Swedbank, Baltic Development Forum has established an annual award for extraordinary contributions to the development of the Baltic Sea Region. Individuals or organizations from Denmark, Estonia, Finland, Germany, Iceland, Latvia, Lithuania, Norway, Poland, Russia and Sweden are eligible. In 2007 the award was given to the Founder of Baltic Sea 2020 Björn Carlsson and in 2008 to the President of Finland Tarja Halonen.

A jury consisting of Fredrik Reinfeldt, Prime Minister of Sweden, Carl Eric Stålberg, Executive Chairman Swedbank AB, and Uffe Ellemann-Jensen, Chairman of Baltic Development Forum, appoints the 2009 winner. The call for nominations is open and everyone is most welcome to present candidates within all areas of society. The winner will be announced and receive the award at the Summit Gala Dinner at Nordiska museet. In addition to the honorary element, the award consists of 5 000 Euro.

10.00 –	Parallel Sessions		
11.00	Empowering Innovation in the Baltic Sea Region [Stage 2] The EU strategy for the Baltic Sea Region has a strong focus on innovation and increased competitiveness in various business sectors. Within the Strategy, the so-called flagship project in research and innovation, cluster and SME networks aims at boosting competitiveness and economic growth of the region. There is a strong commitment to develop a new innovation model and some of the strongest centres for innovation in Northern Europe are behind this initiative. Session hosted by VINNOVA	Entrepreneurship – Showing the Way out of Recession [Room K 11] According to the Nordic Innovation Monitor 2009, insufficient framework conditions hinder entrepreneurs to act and to provide innovation and growth. Lack of capital, low integration of entrepreneurship in the educational system and institutional barriers are limiting entrepreneurial thinking and business development. How do we boost conditions favourable for entrepreneurs? What are the guiding principles and how do we kick-start this process? In cooperation with CONNECT Denmark	Maritime Economy and Clean Shipping [Room K 16] Pressures are high to make the highly competitive maritime industry compatible with an effective protection of the ecosystem of the Baltic Sea and the climate. Integrated solutions are part of the new EU policy papers on maritime policies. But how is it possible to turn the Baltic Sea into Europe's maritime model region that effectively handles the expected sharp rise in sea transportation in a sustainable manner? Let's play the weakest link.
	Johan Wickman , Head of R&D Mobility, TeliaSonera Karen Wilson , Senior Fellow Kauffman Foundation, Founder, GV Partners Rima Putkienė , Head of Innovation policy division of the Ministry of Economy, Lithuania Patrik Laxell , Senior Consultant at Synocus Group Esa Kokkonen , Director of the Baltic Institute, Ministry of Economy of Finland Moderator: Per Unckel , County Governor of Stockholm	Siim Rae , Director, Estonian Chamber of Commerce Ieva Plaude-Roehlinger , Chairperson of Board, Kolonna Gedas Petrauskas , Partner, Suit Supply Henrik Brorsen , President, CONNECT Nordic Morten Hvidberg , Head of Analysis, Danish Enterprise and Construction Authority Moderator: Verner Kristiansen	Anna Wypych-Namiotko , Vice Minister of Infrastructure, Poland Julian Skelnik , Chairman, Baltic Ports Organization Michel Deleuran , Group Senior Vice President, Chief Executive, North Europe Region c/o A.P.Møller – Maersk A/S Moderator: Magnus Rystedt , Managing Director, NEFCO Ulla Hamilton , Vice Mayor of Stockholm Christian Maaß , State Secretary, City of Hamburg Björn G Karlsson , Professor, University of Linköping Ole Damsgård , Director, Nordregio Moderator: Matti Ollinkari , Head of Lord Mayor's Office, City of Helsinki

11.00 –	Coffee de luxe and Networking Village Activities
11.30	The ScanBalt Bridge Award will be introduced by Hans-Robert Metelmann , Prof., Chairman of ScanBalt, and Per Unckel , County Governor of Stockholm



Participation fees*

Members & Strategic Partners	Free of charge
Business	€ 600 excl. VAT
Administration	€ 300 excl. VAT
Academia	€ 150 excl. VAT

* Fee includes full conference participation including lunches, gala dinner buffet and access to the Networking Village activities.

Registration/Accommodation

For more information please refer to the Summit website
www.bdforum.org/Summit2009

11.30 – 12.30	Parallel Sessions /Networking Village Activities
	State of the Region – What are the Medicines for the Future? [Room K 11]
	The Baltic Sea Region has been hit very hard by the financial and economic crisis. How do we become better equipped for a global crises? How can we develop a sustainable innovation policy? How can we create deeper and more effective market integration? The Nordic Council of Ministers is highly engaged to meet the challenges of globalisation and has elaborated globalisation strategies. How can the Nordic countries find the right medicine and develop strategies for the entire region around the Baltic Sea?
	Hosted by Nordic Council of Ministers Halldór Ásgrímsson , Secretary General, Nordic Council of Ministers Katia K. Østergaard , Director, The Danish Chamber of Commerce Mikael R. Lindholm , Managing Partner, Innovation Inside Rolf Annerberg , Director General, FORMAS, Agricultural Science and Spatial Planning Moderator: Verner Kristiansen
	Opening new doors: How to Strengthen the Regional Partnership with Russia [Stage 1] Business in the Baltic Sea Region is calling for better access to the Russian market and closer economic integration. Avoiding economic divides in the Baltic Sea Region, there is a need for facilitating better framework conditions for economic relations with Russia. What are the new opportunities for strengthening EU-Russia regional cooperation? Can new regional business initiatives help boost the Top of Europe? Igor Yurgens , First Vice President, Renaissance Capital, Chairman, Inst. of Contemporary Development Fraser Cameron , Director, EU-Russia Center René Nyberg , CEO, East Office of Finnish Industries Igor Maksimtsev , Rector, St. Petersburg State University of Economics and Finance Moderator: Dr. Reinhard Krumm , Director, Friedrich Ebert Stiftung, Moscow
	Green Valley of Europe – A World Class Energy Platform [Stage 2] The Baltic Sea Region's many clean tech competences of world class standard give unique opportunities to position the region and its industry worldwide and to create a regional brand for attracting investors. Joint energy projects – such as the combined offshore wind power plants at Kriegers Flak in the middle of the Baltic Sea with cross-border transmission capacity – and demonstration facilities in the Region can lead to a Green Valley of Europe – a shared vision built on intelligent energy solutions. Robert van der Geest , Manager, Operations Research, N.V. Nederlandse Gasunie Kārlis Mikelsons , CEO, Latvenergo Gunnar Okk , Vice President, Nordic Investment Bank Pasi Torri , Head of Business Unit, Energy Gases, Gasum Oy Moderator: Karel Beckman , Editor-in-chief, European Energy Review
12.45 – 13.45	Closing Plenary Session 4 EU and the Baltic Sea Region – a Chart for Successful Navigation [Plenary Room K1] The EU Strategy represents a huge opportunity for battling the recession and boosting prosperity in the Baltic Sea Region. Safe sailing is not easy. It demands strong political steering as well as broad stakeholder participation. It includes stronger relations with the immediate neighbours and knowledge of the wider political agenda. The closing session will draw conclusions and make recommendations. It will reach out to the coming regional summits in order to ensure a consistent and well coordinated agenda. Vygandas Ušackas , Minister of Foreign Affairs, Lithuania, Chairman of CBSS Mikołaj Dowgielewicz , Secretary of the Committee for European Integration, Poland Georgy Valentinovich Boos , Governor, Kaliningrad Region Ieva Plaude-Roebling , Chairperson of Board, Kolonna Uffe Ellemann-Jensen , Chairman BDF Moderators: Hans Brask Verner Kristiansen
13.45 – 14.30	Lunch and Networking Village Activities Members and Partners meeting with Igor Yurgens , First Vice President Renaissance Capital (upon invitation only)
14.30	Back-to-back sessions Closed meeting of the Committee of Senior Officials (CSO) of the Council of the Baltic Sea States Closed meeting of the Baltic Sea Energy Cooperation BASREC, GSEO meeting (09.00-11.30) Latvian Investment Forum at Latvian Embassy in Stockholm, Odengatan 5 Workshop on HOW people collaborate by Association EFFEKTNET, in cooperation with the BDF and Färgfabriken Baltic Turn Table.



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