HAMBURG SUMMIT
12-14 SEPTEMBER 2004



PROGRAMME

FOR THE 6TH ANNUAL BALTIC DEVELOPMENT FORUM SUMMIT

The Baltic Sea Region at a Crossroads
- New Business or Business as Usual?





PROGRAMME AT A GLANCE

| Hamburg Town Hall | Sunday 12 September | 16.30 | Registration |
|-----------------------------------|-------------------------|-----------------|---|
| | | 17.00 | Official opening of the 6th annual Baltic Development Forum summit |
| | | 18.15- 21.00 | Gala reception with background music |
| University of Hamburg | Monday 13 September | 08.00 | Registration |
| | | 08.30 | Interactive Breakfast Sessions: • What Policies Would Business Leaders Implement to Boost the Economy? • Taking Stock after the Honeymoon period - Views and Visions of the Insiders |
| | | 10.00 | Plenary Session: • Launch of the State of the Region Report |
| | | 11.15 | Interactive Sessions: • The Economic Performance of the Region • Innovation performance - Can This Region Become a World Leader? |
| | | 12.30 | Buffet luncheon |
| | | 14.00 | Plenary Session: • Regional Cooperation after Enlargement - Fragmentation or Integration? |
| | | 15.15 | Plenary Session: • Defining the Uniqueness of the Baltic Sea Region? |
| | | 17.00 | Interactive Sessions • Cross-regional Trade and Investments - the Baltic Sea and East Asia • The Baltic Sea Region as a Gateway Between the EU and Russia • Employment and the Labour Market - A Need for Reforms? |
| | | 18.15 | Plenary Session • The role of Russia in Europe |
| Hamburg Chamber of Commerce | | 19.15 | Networking dinner and entertainment |
| University of Hamburg | Tuesday 14 September | 08.30 | Opening Plenary Session: • New Business or Business as Usual |
| | | 10.00 | Interactive Sessions: • Creating a new Public-Private Vision for the Energy Sector • The Media's Influence on Trade and Investments in the Baltic Sea Region |
| | | 11.45 | Interactive Sessions: • Creating Joint Policies - a Win-Win Scenario for Tourism • Public Private Cooperation on Developing Transport Infrastructure - A Precondition for Economic Growth |
| | | 13.00 | Plenary Session • Concluding remarks from the Chairman |
| | | 13.30 | Buffet lunch |
| | | 14.30 | Afternoon Workshops |
| | | | |



trong partnerships, resolve and the will to act brought this region together 15 years ago. These three key principles will also bring us safely into the new era that our region has entered.

Compared with other regions in Europe, the Baltic Sea region has registered the strongest growth in prosperity, labour productivity and innovation since the Millennium. Whether the Baltic Sea region will continue its lead as Europe's innovative growth region in the years to come depends on the decisions we take today.

The Baltic Sea countries are at a crossroads. We can choose a road towards even closer cooperation - or we can embark on a road that could lead towards "regional-sclerosis". As I see it, in a globalised and fiercely competitive world, we must choose cooperation and innovation in order to get ahead and stay ahead.

The ability to reinforce our regional networks is an important factor. Defining a vision and a strategic direction is another.

What do we want the Baltic Sea region to be and to stand for? And how do we get there?

Setting realistic goals and devising sound strategies require a realistic sense of the overall competitiveness and innovative capacity of the region and the ability to identify our strengths and weaknesses. Only then will we be able to shape the right agenda for positioning this unique region of ours in the world and reap the benefits of our strengths and advantages.

This is why Baltic Development Forum has taken the initiative to develop a "State of the Region Report". Our partners will present the first annual report, supplemented by a special report on Innovation, during the summit in Hamburg.

I warmly recommend to the region's business leaders, governments and scholars that they actively take part in the summit discussions on the future of our region and help shape and enhance an agenda for action in the Baltic Sea region.

Welcome to the sixth annual summit!

Uffe Ellemann-Jensen

Chairman



ABOUT THE SUMMIT

Baltic Development Forum's annual summits rely on an interactive conference format that allows participants to discuss issues related to the Baltic Sea Region in an informal and constructive atmosphere. All sessions are open to a free debate between speakers, panellists, participants and the media. Participation at the Baltic Development Forum summits is by invitation only.

The summit's **plenary sessions** deal with general and broad topics affecting the Baltic Sea Region.

The **thematic sessions** are held in parallel, giving participants the opportunity to choose the theme that best fits their interests. There will be seven thematic sessions on Monday, 13 September, and four thematic sessions on Tuesday, 14 September.

To increase the possibilities for and value of networking between participants, a number of networking events

are scheduled. **Networking lunches** offer excellent opportunities to meet and discuss with other participants issues of common interests. Participants will also be able to arrange bilateral meetings with other participants during the summit's well-known **contact breaks**. Participants wishing to contact each other may do so by referring to the list of confirmed participants, which will be available at the summit. Contacts may be established by using the message services at the conference and registration desk.

The Venues

The main building of the University of Hamburg is the summit's conference centre. The University of Hamburg houses the summit's main conference desk (registration). All sessions, lunches, contact breaks and receptions are held at the University of Hamburg, except for the opening gala on Sunday, 12 September, and the

networking dinner on Monday evening, 13 September. The opening gala on Sunday, 12 September, will be held at the Hamburg Town Hall and the dinner on Monday, 13 September, will be held at the Hamburg Chamber of Commerce.

Please note that Baltic Development Forum will not arrange transportation to and from the hotels. Transportation will only be provided on Monday evening from the University to the dinner at the Hamburg Chamber of Commerce.

The University of Hamburg, Edmund-Siemers-Allee 1, Hamburg

In 1919, after the end of World War I, the resolution to establish the University was taken bv Parliament of the Free and Hanseatic City of Hamburg. After the end of World War II, the student body increased rapidly, from 3,000 in 1940 to 17,000 in 1964, and today more than 39,900 students attend the University of Hamburg. The centre of the University is the campus at Von-Melle-Park, which is situated close to the lake in the heart of Hamburg, the Außenalster. Many more facilities belonging to the University are located in other parts of Hamburg.

Rathaus - Hamburg Town Hall, Rathausmarkt 1, Hamburg

The government and parliament reside side by side in the Town Hall, Rathaus. Hamburg's town hall opened in 1897 following a planning and construction period spanning virtually half a century. It was the era where the hanseatic city assumed an exceptional standing as Germany's "gateway to the world". Its town hall therefore, should be prestigious, the architec-



Hamburg Town Hall



Hamburg Chamber of Commerce

ture and furnishings reflecting the wealth and importance of the city and its citizens. The architecture encompasses various historical elements not only in its renaissance façade but also in the sometimes remarkably extravagant and sumptuous interior furnishings.

Hamburg Chamber of Commerce, Adolphsplatz 1, Hamburg

The Hamburg Chamber of Commerce adjoins the renaissance-style Town Hall in the midst of the ancient city centre. The classical Chamber building, erected in 1841 by Hamburg-based tradesmen, is one of the most impressive profane buildings in the Free and Hanseatic City. The Hamburg Chamber of Commerce, one of

Europe's oldest chambers of comthe merce, is voice of Hamburg's business community. With a wealth of experience in international relations, it serves its 123.000 member companies as a customer-centric service provider, a critical partner in

politics, and an independent advocate of the free market economy. In the same building, the Chamber of Commerce hosts the Hanseatic Stock Exchange.

Registration

All participants are required to bring with them the official Baltic Development Forum summit badge and the invitation to the opening gala reception on Sunday evening at the Town Hall. The summit badge and the invitation to the opening gala reception have been sent to all participants prior to the summit.

It will be possible to register for the summit at the Town Hall during the reception on Sunday. However, registration is also possible from Monday, 13 September, at 8:00 at the entrance of the University of Hamburg.

Upon registration participants will receive:

- The Final Programme
- Participants' Handbook
- List of Participants

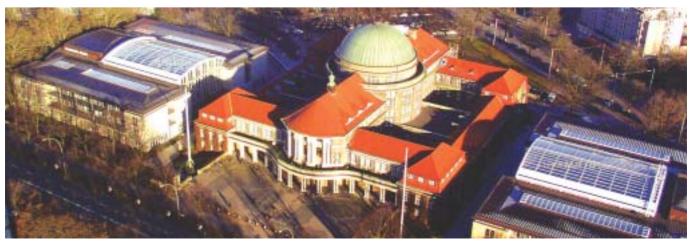
For security reasons, Baltic Development Forum advises participants and accompanying persons to carry their badges during the entire summit.

Official Summit Reports

Upon arrival at the Town Hall, the following reports will be available for all summit participants:

- State of the Region Report 2004
 As Assessment of Competitiveness in the Baltic Sea Region
- Innovation in the Nordic-Baltic Sea Region - A Case for Regional Cooperation
- Tourism Development in the Baltic Sea Region - Creating Joint Policies as a Win-Win Scenario

All reports will also be available at Baltic Development Forum's website: www.bdforum.org



The University of Hamburg is placed in the city centre near the central station and Hamburg's many hotels.

WELCOME TO THE SIXTH ANNUAL BALTIC DEVELOPMENT FORUM SUMMIT IN HAMBURG 12-14 SEPTEMBER 2004

By invitation from the Free and Hanseatic City of Hamburg and the Hamburg Chamber of Commerce, Baltic Development Forum will convene its sixth annual summit in the beautiful and vibrant city of Hamburg.

Baltic Development Forum is proud to host the summit in the historic setting of one of the founding cities of the Hanseatic League. The Baltic Development Forum summit offers a platform for debating key issues of importance to decision makers in the region.

At the summit, leaders will have the opportunity to meet with partners from politics, business, academia and media from the 10 countries in the region, as well as representatives from regional organisations and extra regional actors. The Baltic Sea region's decision makers will discuss business opportunities and challenges, establish partnerships and formulate new regional strategies in an informal atmosphere.







SUNDAY, 12 SEPTEMBER



08:00

Registration, University of Hamburg

The Summit's political theme: "Integrating the Baltic Sea Region after the Enlargement of the EU"

08:30

Two optional breakfast sessions in parallel on central issues for the Baltic Sea region:

West Wing

I. Breakfast with Business:

What Policies Would Business Leaders Implement to Boost the Economy?

Panel:

Allan Martinson, Member of the Supervisory Board, Microlink Group **Lars G Nordström**, President and Group CEO, Nordea **Eggert Voscherau**, Vice Chairman of the Board of Directors, BASF AG

Moderator: Lykke Friis, Director, European Affairs, Confederation of Danish Industries

The demands and requirements of the business community sometimes differ from the strategic positions of policy-makers. In order to improve the framework conditions and the general environment in which businesses compete, why not ask business leaders themselves what they would do to boost the economy? Baltic Development Forum intends to do just that.

East Wing

II. Breakfast with Politics:

Taking Stock after the Honeymoon period - Views and Visions of the Insiders

Panel:

Gunnar Hökmark, Committee on Economic and Monetary Affairs, European Parliament

Danuta Hübner, Commissioner, European Commission

Sergey V. Lavrov, Minister for Foreign Affairs, Russian Federation (confirmation pending)

Moderator: Carl Bildt, Chairman, Kreab Group

Developments within the Growth and Stability Pact and the breakdown in negotiations over the new EU Treaty in December 2003 exemplify the many new challenges that the enlarged European Union is facing. Baltic Development Forum has invited top representatives from old and new EU member states to share their experiences with EU co-operation in its new constellation.

09:45

Contact Break

10:00 Aud. A Plenary Session:

Launch of the State of the Region Report

Key note address:

Per Eriksson, Director General, VINNOVA

Competitiveness and Innovation in the Baltic Sea Region

Key note address:

Christian Ketels, Dr., Principal Associate, Harvard Business School *The State of the Baltic Sea Region*

Moderator: Ole Frijs-Madsen, Director, Baltic Development Forum

The sixth annual Baltic Development Forum summit sets the stage for launching a new, annual publication on competitiveness in the region: "The State of the Region" report. The report, which is developed in cooperation with Stockholm School of Economics and VINNOVA, will provide an assessment of the Baltic Sea region's economic performance and the quality of its microeconomic foundations for prosperity. The "State of the Region" report constitutes a platform for forward-looking and action-oriented discussions of the priorities and strategies for the region in the future, and of the areas in which regional cooperation can add unique value. This session will present the key findings of the report, and outline how the report can lead to a joint effort to identify and act upon the region's competitiveness action agenda.

10.45

Special Announcement by **Carl Cederschiöld**, High Representative of the Mayor of Stockholm

10:50

Contact Break

11:15

Two follow-up sessions in parallel on Competitiveness and Innovation:

Aud. B

I. Competitiveness Session

The Economic Performance of the Region

Panel:

Terence Brown, Director General, Lending Operations, European Investment Bank **Ulf Jakobsson**, Prof., Director, Research Institute of Industrial Economics, Stockholm **Pekka Sutela**, Head of Institute of Transition Economies, Bank of Finland

Moderator: **Thomas Straubhaar**, Prof. Dr., President, Hamburg Institute of International Economics

Following the presentation of "The State of the Region" report, a closer look is taken at the economic state of the region. Knowing the economic strengths and weaknesses of the region is necessary to design the appropriate strategies for improving the region's economic performance. Baltic Development Forum will ask a panel of prominent economists from businesses in the region, and analysts covering the region from the outside, about their expectations for growth in 2005, their analyses of the star performers in the region, and their

Aud. C

views on catalysts for growth. Finally, the panel will be asked how the Baltic Sea region compares with other regions in the world economy.

II. Innovation Session
 Innovation performance - Can This Region Become a World Leader?

Panel:

Roger Grawe, Country Director, Central Europa and the Baltic States, the World Bank, Warsaw

Heikki Kotilainen, Deputy Director General, National Technology Agency (TEKES), Finland

Krzysztof Krystowski, Undersecretary of State, Ministry of Economy, Labour and Social Policy, Poland

Jørgen Thorball, Vice President, Head of Biotech Business Development, Novozymes A/S

Moderator: Sylvia Schwaag Serger, Director, IKED

The ability to innovate has become an increasingly critical determinant of international competitiveness. Countries cannot rely on favourable macroeconomic framework conditions alone to ensure competitiveness and growth. As IKED's report (Innovation in the Nordic-Baltic Sea Region - A Case for Regional Cooperation) addresses, innovation should be viewed not merely as closely related to science and technology, but also include any efforts through which new commercially relevant products and processes are developed. This session will address the following questions: How innovative are firms and countries in the Baltic Sea region? What can companies, governments, universities and other actors do to promote innovation and, in turn, increase their competitiveness? And finally, can the region become a world leader in innovation, and if so how?

12:30 -West Wing

Buffet lunch hosted by **Baltic Sea Forum** and **KPMG** in cooperation with **Schleswig-Holstein** and **Mecklenburg-Vorpommern**

Luncheon debating points by **Kurt Bodewig**, Chairman of the Board, Baltic Sea Forum, **Heide Simonis**, Minister-President, Schleswig-Holstein and **Harald Ringstorff**, Minister-President, Mecklenburg-Vorpommern.

14:00 Aud. A Plenary Session

Regional Cooperation after Enlargement - Fragmentation or Integration?

Keynote address:

Valdas Adamkus, President, Lithuania

Baltic Sea Cooperation in light of the Enlargement of the European Union.

Keynote address:

Anders Fogh Rasmussen, Prime Minister, Denmark A Strong European Region in a Globalised World

Keynote address

Indulis Emsis. Prime Minister. Latvia

The Baltic Sea Region's Future Impact on Europe

Moderator: Uffe Ellemann-Jensen, Chairman, Baltic Development Forum

Enlargement is bound to have an effect on regional co-operation. However, enlargement could be conducive to both deeper regional integration and an opportunity to gravitate towards Brussels. It remains to be seen whether the EU member states of the Baltic Sea region as well as Norway and Russia will see common interests in joining forces, and if so, on which issues will they focus?

15:00 — Contact Break

15:15 Plenary session:
Aud. A **Defining the Unio**

Defining the Uniqueness of the Baltic Sea Region?

Panel:

Grete Faremo, Director Legal and Corporate Affairs, Northern Europe, Microsoft **Jan Krzysztof Frackowiak**, Dr., Undersecretary of State, Ministry of Science, Poland

Heide Simonis, Minister-President, Schleswig-Holstein **Per Unckel**, Secretary General, Nordic Council of Ministers

Moderator: **Erik Rasmussen**, Editor in Chief and CEO, Monday Morning - Think Tank of News

The "State of the Region" report, presenting evidence on the quality of the business environment across the region, forms an essential platform for defining strategies for the future. Following up on the previous sessions on the current economic and innovative performance of the region, this plenary session will discuss the prospects for the future. For a strategy to be effective, you need to know where you are, but also where you want to go. For the Baltic Sea region to be an attractive place to do business, the region needs to have a clear vision of the unique qualities it can offer. These core qualities will define the priorities the region has to set in any action to upgrade its competitiveness. And these core qualities will represent the content to be communicated in marketing the region to the business community. Baltic Development Forum will ask key leaders from the region to give their views on what unique qualities should and could define the region.

16:30 — Contact Break

17:00

Three optional sessions in parallel on central issues for the Baltic Sea region:

Aud. C

I. Extra-Regional Session:
 Cross-regional Trade and Investments - the Baltic Sea and East Asia

Panel:

Monika Stärk, Dr., Executive Member of the Board, German Asia-Pacific Business Association

Yu Zenggang, Managing Director, China Shipping (Europe) Holding GmbH Tian Zhongqing, Director and Senior Fellow, Department of World Economy, Shanghai Institute for International Studies

Moderator: Thomas Bernd Stehling, Director, Konrad Adenauer Foundation

A new era of cooperation between the ten Baltic Sea countries began in the 1990s. In Asia, too, the end of the Cold War meant change. China firmly maintained socialism, but opened up to foreign investment, and the South China Economic Zone, formed by China, Hong Kong, and Taiwan, has experienced a spurt of economic growth in the past decade. The Baltic Sea region and East Asia must learn from each other in the years to come. The Baltic Sea region and East Asia are both important growth regions and the potential for cross-regional trade and investments in both directions is huge. Baltic Development Forum will ask how businesses from the regions can learn from each other and how the Baltic Sea region can attract investments and business from East Asia in the future.

Aud. M

II. Business-to-Business Dialogue Session:
 The Baltic Sea Region as a Gateway Between the EU and Russia

Panel:

Slava Khodko, Director General, St. Petersburg Centre for International Cooperation and Chairman of the Board, North-West Investment (Development) Agency

Igor Zhigora, Country Sales Manager, ZAO Maersk Sealand, Russia **Rudolf Tov**, Managing Director, "Petersburg 2015"

Vitaly Zhdanov, Dr., Head of Departement, Economic Development and Trade, Kaliningrad Region, Russian Federation

Moderator: Per Carlsen, Director, Danish Institute for International Studies

The Baltic Sea region can play a crucial role as a catalyst for deeper business cooperation between Europe and Russia. Baltic Development Forum will ask Russian business leaders to take a look at the current trade and economic relations, and suggest how they can be improved and how cooperation between Russia and the EU8 and Norway can be strengthened. The panel is invited to give their views on what measures can be taken by the government or by the Duma to improve the investment climate, and make the country more competitive. Finally, the session will address what the rest of the countries bordering the Baltic Sea can do to ensure a sound and prosperous partnership around the Baltic Sea.

Aud. B

· III. Labour Market Session:

Employment and the Labour Market - A Need for Reforms?

Panel:

Claus Hjort Frederiksen, Minister for Employment, Denmark

Colin Hay, Professor, University of Birmingham

Tom Kähler, Chairman of the Board, Rockwool International

Pelle Lantz, Ombudsman, Swedish Trade Union Confederation

Moderator: **Anders Reuterswärd**, Principal Administrator, Directorate for Employment, Labour and Social Affairs, OECD

The Baltic Sea region faces many new challenges. EU-enlargement, globalisation, increased competition from economies in the East, outsourcing and post-industrial pressures on the welfare state have lead to a debate about what Europe will live on in the future? How will the region sustain competitiveness, economic growth and welfare in the years to come? A panel representing employers, labour, researchers and politicians will be asked for their views on the challenges and how to adjust general framework conditions for growth and prosperity, including the labour market, to the new challenges.

18:15

Contact Break

18:30 Aud. A Endnote Plenary Session:

Keynote address:

Garry Kasparov, Chairman, Committee 2008 and President, Kasparov Chess Academy

Deepening the Partnership between the EU and Russia after Enlargement

Moderator: **Samuel Rachlin**, Business Editor, Moscow Correspondent, TV2/Denmark

Transition and potential are two key words that are crucial in our attempts to understand modern Russia. The country is transforming itself in economic and political terms and is trying simultaneously to come to terms with its past and its future. It is a complicated, dynamic process. It is never boring. And it is of key importance for the rest of Europe. Baltic Development Forum has invited one of the most prominent Russian public figures to discuss thoughts and visions on the future role of Russia in Europe and how to deepen the partnership between the new EU and Russia.

19:00

Bus Transfer to Networking Dinner

Hamburg Chamber of Commerce

19:15-22:00 Networking Dinner Hosted by Dr. Jens Peter Breitengroß, Vice President, the Hamburg Chamber of Commerce in cooperation with the HSH Nordbank AG

08:30 Aud. B Opening Plenary Session:

Introduction

Opening Address:

Paavo Lipponen, Speaker, Parliament (Eduskunta), Finland New Business or Business as Usual

Opening Address

Pehr G. Gyllenhammar, Chairman, Aviva

Now or Never - Time to Promote Innovation and Enhance Competitiveness

Moderator: Jón Sigurdsson, President and CEO, Nordic Investment Bank

In light of the "State of the Region" report, Baltic Development Forum wishes to initiate a debate on the summit's main theme "New Business or Business as Usual". While the enlargement of the EU is expected to bring many benefits, the European Union is itself faced with a number of challenges that render prospects for co-operation uncertain. At the same time, European countries must adapt to an increasingly globalised world characterised by fierce competition, by rethinking ways of achieving competitiveness, growth and prosperity. Prominent speakers from business and politics will address whether or not the Baltic Sea region and the European Union are ready to benefit from the enlargement and to compete with regions outside the EU. The speakers will be asked to outline how the Baltic Sea countries can secure growth in the future and lead the way for the rest of Europe.

09:30

Contact Break

10.00

Two optional **business sessions in parallel** on central issues for the Baltic Sea region:

Aud. C

· I. Energy Session:

Creating a new Public-Private Vision for the Energy Sector

Panel:

Peter Biltoft-Jensen, Advisor to the Board, Eurogas, Sr. Asset Manager, DONG Pawel Kaminski, Vice President, Polish Oil and Gas Company Jim Nicholson, Global Head of Business Development, Argus Media Group Simon M. Vainshtock, President, Transneft

Moderator: Janis Folkmanis, Director, BASREC, Council of the Baltic Sea States

The Baltic Sea countries need to co-operate closely on future political strategies and framework conditions in order to support the market developments, ensure a stable energy supply and develop a real energy cluster that can maintain international trade. Politicians and business executives will discuss what measures need to be taken in order to establish closer cooperation within the energy sector between the private and public sector around the Baltic Sea with the aim of creating a common strategy ready for implementation. Integration is important to facilitate a new coherent vision for the energy sector in line with

Aud. M

the EU's Lisbon Strategy, which called for the energy markets to be opened up more quickly. Integration would bring important benefits, in terms of security of supply, business opportunities and competition for industries in both the EU and non-EU counties.

II. Media Session:

The Media's Influence on Trade and Investments in the Baltic Sea Region

Panel:

Rolandas Barysas, Editor in Chief, Director General, Verslo Zinios Yevgeny Kiselev, Editor in Chief, Moskovskije Novosti Flemming Rose, Editor, Jyllands-Posten

Moderator: Udo Biss, Editor, Baltic Sea Report, NDR

Media influence is at an all time high. For both public and private decision-makers, understanding how you build a good relationship with the media is a necessity for success. Building a good relationship with the media is at the same time important for the success of the Baltic Sea region if it is to be positioned as a leading European region. During the Media Session at last year's summit, the media executives pointed out that the media of the Baltic Sea countries has not been an active player enough in creating "popular awareness" of the region. Baltic Development Forum intends to follow-up on last year's discussions by inviting business leaders, politicians and editors to examine what can be done to strengthen the dialogue between business and the media, as well as between politicians and the media. The panel will be asked how the media can help promote trade and investments in the Baltic Sea region - if that is a role for the media at all.

11:15

Contact Break

11:45

Two optional sessions in parallel on central issues for the Baltic Sea region:

Aud. C

I. Session: Tourism Session

Creating Joint Policies - a Win-Win Scenario for Tourism

Panel:

Sylvia Bretschneider, President, Mecklenburg-Vorpommern Regional Parliament, President, Mecklenburg-Vorpommern Tourist Board
Gunnar Reitan, Executive Vice President, SAS Group
Erki Urva, President, Estonian Air

Moderator: Thomas Andersson, President, IKED

Tourism is a sector in which huge advantages would be gained by regional cooperation. Currently, there is very little co-operation on developing joint policies and exchanging experiences within this sector. Tourism, however, is not a zero-sum game and there is a huge and unfulfilled potential for joint marketing. Baltic Development Forum will present a report, developed by IKED,

which will analyze the potential of tourism as a regional growth industry and outline the rationale for regional cooperation to stimulate a sustainable tourism industry. Politicians, private business and tourism experts will be asked to present their visions on how tourism can be developed jointly in the region.

Aud. M

II. Session: Transport Infrastructure Session
 Public Private Cooperation on Developing Transport Infrastructure
 A Precondition for Economic Growth

Panel:

Bertil Dahlin, President, IRU Goods Transport Liaison Committee to the EU **Ulrich Ellerbeck**, Member of the Board of Managing Directors, HSH Nordbank AG

Peter Lundhus, Managing Director, Sund & Bælt Holding A/S **Igor Yurgens**, Vice President of the Russian Union of Entrepreneurs and Industrialists

Moderator: **Nikolaus W. Schües**, Vice President, Association of German Chambers of Industry and Commerce

A sound infrastructure and transport systems is vital for economic growth. Thus, there is a need for the Baltic Sea countries, in cooperation, to develop coherent systems driven by market demands rather than short-term national interests. During the session, speakers will assert why development of the infrastructure and transport systems must happen in co-operation between the private and public sectors. The Baltic Development Forum Round Table on Transport Infrastructure has advised more innovative Public-Private Partnerships as an important part of acquiring a sound and coherent transport infrastructure in the Baltic Sea region. Moreover, the session is set to address the region's inter-modality after EU enlargement. Integration always reveals differing technical, operational as well as commercial cultures and the Baltic Sea region must explore what differences remain after enlargement.

13:00 Aud. B

Endnote Plenary Session:

Concluding Remarks

13:30-14:30 **Buffet lunch Hosted by Nordic Investment Bank**

14:30 - -16:30 Aud. W222 West Wing

Afternoon Workshops:

University-Industry relations as drivers for innovation in the Baltic Sea Knowledge Region

Moderator: **Monica Schofield**, Head of EU Office, Technical University Hamburg-Harburg

Shaping and positioning the Baltic Sea globally heavily depends on the ability to innovate and harness some of the economic and political drivers affecting the relations between industry and universities. The changing nature of knowledge production and innovation from being homogenous, disciplinary and hierarchical to non-hierarchical, transient and trans-disciplinary largely affects University-Industry relations. Additionally, the growing importance of networks, light institutionalisation, and associated governance adds a new dimension to co-operation and development of the Baltic Sea region. In this perspective the challenge is to engage universities and large companies at the regional level, while simultaneously managing their various territorial portfolios so they reinforce each other. Cooperating mechanisms are needed and universityindustry relations and networks must be reinvented in order to gain the full potential of the Baltic Sea region. In this workshop, prominent representatives will be asked to share their views on how industry, public administrations and universities can work better together at a regional level to act as drivers of innovation.

Participants will be high-level representatives from the business sector, public authorities and universities.

AS-Saal

II. Coordination subgroup encompassing Members and Partners in Baltic Development Forum's Round Table on Transport Infrastructure

Based on the findings in Baltic Development Forum's report from 2003, presented at the Summit in Riga, on 'Challenges for the Baltic Sea Regions Transport Infrastructure, this workshop will discuss and finalize a comprehensive project on improving the transport infrastructure in the Baltic Sea region. The 8 strategic issues from the report will be transformed into concrete recommendations from key business stakeholders to support economic growth of the region. The findings of the project are to be presented at the Baltic Development Forum Summit in October 2005.

An INTERREG application for EU co-funding will be considered on the basis of a preliminary project description, and the workshop will debate outstanding issues pertaining to the application. The aim of the workshop is thus to formalise the main points of the project application.

Participants will be key persons from Baltic Development Forum Round Table on Transport Infrastructure I - IV, potential project lead- and co-partners, leading staff from the EU INTERREG programme and the Baltic Development Forum secretariat.

ABOUT BALTIC DEVELOPMENT FORUM

Baltic Development Forum is an independent non-profit networking organisation with members from large companies, major cities, institutional investors and business associations in the Baltic Sea region. Baltic Development Forum works with a wide range of partners, including businesses, governments, regional organisations, research and media institutions. Our network involves more than 2,000 decision makers from all over the region. The mission of Baltic Development Forum is to promote the Baltic Sea region as an integrated, prosperous and internationally competitive growth region.

Baltic Development Forum seeks to accomplish this by:

- Providing a platform for cross-border and cross-sector networking between regional decision makers from business, politics, academia and media.
- Influencing the regional agenda.
- Profiling the Baltic Sea region in Europe and globally.
- Acting as a catalyst and facilitator of concrete partnerships and projects benefiting the region.
- Initiating the formulation of regional strategies for growth, competitiveness and innovation.

The activities of Baltic Development Forum include the organisation of the annual Baltic Development Forum summit, the publishing of the annual "State of the Region" report, thematic seminars and round tables, the profiling of the Baltic Sea region in the media and in decision-making fora, as well as co-operation with partners on the production of reports and strategies for the development of the region.

Baltic Development Forum is chaired by **Uffe Ellemann-Jensen**, former Minister for Foreign Affairs of Denmark and co-founder of Baltic Development Forum and Council of the Baltic Sea States. The Baltic Development Forum Honorary Board and Advisory Board consist of high-level political dignitaries and prominent business executives representing the entire Baltic Sea region. The Baltic Development Forum secretariat is located in Copenhagen and headed by Director **Ole Frijs-Madsen**.

More information can be found at www.bdforum.org

Baltic Development Forum's Honorary Board:

Hans-Dietrich Genscher, Former Minister for Foreign Affairs of Germany

Jón Baldvin Hannibalsson, Ambassador, Former Minister for Foreign Affairs of Iceland

Lennart Meri, Former President of Estonia

Kazimiera Prunskiene, MR Former Prime Minister of Lithuania

Klaus Schwab, President, World Economic Forum, Switzerland

Krzysztof Skubiszewski, Professor, Former Minister for Foreign Affairs of Poland

Thorvald Stoltenberg, President of Norwegian Red Cross, Former Minister for Foreign Affairs of Norway

Baltic Development Forum's Advisory Board:

Toomas Luman, President of the Estonian Chamber of Commerce and Industry

Grete Faremo, Director Legal and Corporate Affairs, Northern Europe, Microsoft Norway

Jaakko Iloniemi, Ambassador, President of the Crises Management Initiative

Wolf-Rüdiger Janzen, Secretary General of Kiel Chamber of Commerce

Viktors Kulbergs, Chairman of the National Economic Council of Latvia

Andrius Kubilius, MP, Former Prime Minister of Lithuania

Andrzej Olechowski, Chairman of Central Europe Trust Fund, Former Minister for Foreign Affairs of Poland

Igor Yurgens, Vice-President of Russian Union of Industrialists and Entrepreneurs

SUMMIT PARTNER



HSH Nordbank AG came into being on June 2, 2003 as a result of the merger of Hamburgische Landesbank and Landesbank Schleswig-Holstein.

As a strong regional bank of the north and at the same time as an international specialist provider of financing, HSH Nordbank will further enhance its product expertise and its knowledge of the business requirements of its clients. HSH Nordbank is using its special know-how in certain business areas and certain regions in order to extend its leading position in specialist financing - e.g. in the fields of ship and real-estate financing. Furthermore, the Bank is an innovative recognized partner on the international capital markets.

www.hsh-nordbank.de



The BALTIC SEA FORUM e.V. was founded in 1992 as PRO BALTICA FORUM e.V. It possesses a representative network of members from the business world, politics and administration. The BALTIC SEA FORUM is a private organisation which works closely together with a number of governments as well as with state-wide, regional and local institutions.

The BALTIC SEA FORUM fosters international co-operation through the:

- Organisation of conferences, meetings and events relating to current economic, political and cultural topics.
- Provision of information for members and interested companies and individuals.
- · Support of projects and publications.
- Emphasis on the European Union's "Northern Dimension Action Plan" and the promotion of Public-Private-Partnerships.

www.baltic-sea-forum.org

Capteco is a Danish consulting and technology company with focus on efficient methodologies and tools for visual communication. Capteco utilizes digital video in providing efficient communication channels and more informed basis for decision making. Working with Danish and international clients, Capteco has delivered consultancy and technology services within visual communication, analysis and e-learning. Capteco provides in cooperation with Baltic Development Forum the video articles from the 2004 Summit







The Confederation of Danish Industries (DI) is the organization for 57 industrial and employers' associations, representing Danish manufacturing and services industries. DI and its 5.800 member companies represent approximately 320,000 employees from a broad cross section of Denmark's industry and services sectors. From long established companies with thousands of employees to small newly started ventures. DI actively promotes the interests of business in a variety of industry related policy areas. In order to strengthen member companies' positions on the emerging markets in the Eastern part of the Baltic Sea Region it is important to DI to support the political, economical and cultural process of development which integrates the Baltic countries in the European Union. DI is a member of the Union of Industrial and Employers' Confederations of Europe, UNICE, the voice of European business and industry vis-à-vis EU institutions. Further, as a representative of Danish industry, DI is a member of the International Chamber of Commerce, ICC, and of the Business and Industry Advisory Committee to the OECD, BIAC. DI is appointed Danish member of the Council of Baltic Sea States' Business Advisory Council, BAC.

www.di.dk

The Ministry for Foreign Affairs (MFA) promotes the security and prosperity of Finnish nationals. As international cooperation intensifies, the MFA contributes to enhancing international solidarity and to consolidating peace on the basis of the principles of democracy, equality, respect for human rights, sustainable development and rule of law. As an organisation with high professional competence in the field of international relations, the MFA prepares and implements the Government's foreign policy and brings together the expertise of different national players to facilitate the formulation of coherent policies.



www.formin.finland.fi/english/



Freie und Hansestadt Hamburg

Hamburg has grown beyond its role as Germany's gateway to the world; today it forms the world's gateway to mainland Europe, and above all to Central and Southeastern Europe, Scandinavia, and the Baltic region. Conversely, Hamburg is now a unique logistics crossroads serving two seas: the North Sea, and, via Lübeck, the Baltic. The city is easy to reach by train, plane, car and ferry. Hamburg's significance as an international center for trade, commerce and business is best expressed in one of the many records it holds: nowhere in the world is there a city with as many consulates as Hamburg. Currently some 97 nations are represented here. Hamburg is a haven for hightech industries and young companies. Its high-flying aviation sector boasts global players, with medicine and biotechnology fast forming a new, future-oriented focus. The Free and Hanseatic City remains the market leader in the print media: 50% of all German newspapers and magazines hail from its publishing houses. Germany's top news programs are produced here. The new HafenCity port project brings new life to the riverfront of the Elbe River. A broad range of cultural highlights and recreational facilities in the city caters to residents and visitors alike. The city's throbbing nightlife draws people out from homes and hotels at all hours. It's this wonderful mix of business and atmosphere that makes Hamburg one of the most likable and exciting cities in the world.

www.hamburg.de

The Hamburg Chamber of Commerce is one of the largest and most influential Chambers of Commerce in Germany and Europe. As an independent self-governing body of the Hamburg business community, the Chamber represents the interests of roughly 100.000 member firms, who have all in all 600.000 employees. It is active in all sectors of business services, lobbying, and information management. Traditionally very closely involved in foreign trade affairs, the Hamburg Chamber of Commerce regards as one of its important duties to promote business relations with foreign countries. Acting in Hamburg, Germany's first international trading place and main hub of trade to and from Northern Europe and the Baltic, the Chamber's International Department give advice to its member companies on international trade and on business contacts with companies all over the world. The Hamburg Chamber of Commerce has its own representative offices in St. Peterburg, Kaliningrad, Brussels and Berlin. It has a world wide acknowledged reputation as a tenacious lobbyist for free world trade and for free- market principles.



www.hamburg.hk24.de



Nordic Council of Ministers Nordic Council Official Nordic co-operation is channelled through two organisations: the Nordic Council and the Nordic Council of Ministers.

- The Nordic Council, formed in 1952, is the forum for inter-parliamentary co-operation.
 The Council has 87 members, representing the five countries and three autonomous territories. The members of the council are members of national parliaments, are nominated by their respective political parties and elected by the parliaments. There is thus no procedure for direct election to the Nordic Council.
- The Nordic Council of Ministers, formed in 1971, is the forum for Nordic governmental co-operation. The work is co-ordinated by the Nordic ministers of co-operation. Despite its name the Council of Ministers consists of several individual councils of ministers. Most of the Nordic ministers for specific policy areas meet in the council of ministers a couple of times a year. The ministers for foreign affairs and defence are exceptions, as they hold meetings outside the formal framework of the Nordic Council of Ministers.

www.nordic.org

The Nordic Investment Bank is a multilateral financial institution owned by the five Nordic countries, Denmark, Finland, Iceland, Norway and Sweden. NIB finances cross-border investments within the Nordic region, and projects in transitional and developing countries of mutual interest to the borrower and the Nordic countries. The Baltic Sea and Barents regions are priority areas for the bank's operations, in particular for financing of environmental investment.NIB acquires the funds to finance its lending by borrowing on the international capital markets. NIB's enjoys the highest possible credit rating, AAA/Aaa, with the leading rating agencies, Standard & Poor's and Moody's.





Norwegian Ministry of Foreign Affairs

The countries of Europe are being woven together in an increasing close and more comprehensive co-operation across former dividing lines, a co-operation that encompasses security, economic affairs, welfare and equitable distribution. EU's enlargement eastward will be one of the most important contributions to peace, stability and development in Europe. Thus the success of the enlargement process is in the interest of all the countries of Europe. In the decade that has passed since the fall of the Berlin Wall, Norway has allocated over NOK 3 billion to Central and Eastern Europe in the form of assistance and support for measures to consolidate and promote democratic development, a socially oriented market economy and improved environment. EU's enlargement will entail enlargement of the European Economic Area Agreement. In order to assist the candidate countries in their integration process, Norway has established a Plan of Action for our relations with the candidate countries. The efforts in the individual countries will be concentrated on projects to be chosen on the basis of the country's own priorities in close co-operation with the Norwegian Government. The implementation of Norway's co-operation with Russia is based on a separate strategy. It reflects Russia's importance internationally and in relation to Norway. Especially in the North

www.odin.dep.no/ud/engelsk/

Novo Nordisk is a focused healthcare company, with more than 75 years tradition of pioneering diabetes research and drug development. With the broadest diabetes product portfolio in the industry, including the most advanced products for insulin delivery systems, Novo Nordisk is the world leader in diabetes care.

In addition, Novo Nordisk has a leading position in areas such as haemostasis management, growth disorders and hormone replacement therapy. Novo Nordisk will continue to invest heavily in research programmes committed to identifying better drugs for intervention and treatment of diabetes and selected other diseases. Novo Nordisk manufactures and markets pharmaceutical products and services that make a significant difference to patients, the medical profession and society.

www.novonordisk.com





The Swedish Government has over many years given a high priority to co-operation within the Baltic Sea region. The year 2000 was declared the Year of the Baltic States. The Northern Dimension policies of the European Union were strongly supported by the Swedish Presidency of the first half of 2001. The Northern Dimension Environmental Partnership - a partnership among the major international financial institutions operating in the region and the European Commission - was established during the Presidency as a means to speed up environmental investments. The Swedish development co-operation with the countries on the Baltic rim is extensive: a total of SEK 2 billion has been allocated for the purpose of promoting development and growth in the Baltic region.

www.sweden.gov.se

SAS AB is the Nordic Region's largest listed airline and travel group and the fourth-largest airline group in Europe, in terms of number of passengers and operating revenue. The SAS Group offers air transport and related services from its base in Northern Europe. Scandinavian Airlines provides services within Scandinavia, and to/from Europe, North America and Asia. Scandinavian Airlines is a founding member of the world's largest global airline alliance - Star Alliance TM (skal skrives med småt lidt hævet fra linien). The Group also includes the airlines Spanair, Braathens, Widerøe's Flyveselskap and the partly-owned airlines airBaltic and Estonian Air. The Group's business areas Airline Support Businesses and Airline Related Businesses include companies that support the airline operations. The Group also includes hotel operations with Rezidor SAS Hospitality.





Scandlines is one of Europe's largest ferry companies, established as a limited company in 1998 by joining together of the largest national ferry companies in Denmark and Germany. Our business is the rapid, reliable and comfortable transport of both passengers and freight on 17 international and domestic routes in Danish, German and Swedish coastal waters and to the Baltic countries. Our core area is the triangle between Denmark, Germany and Sweden, where we have the densest route network of any ferry line. In recent years, there have been fundamental changes in the region's infrastructure - in particular the building of road/rail connections across Denmark's Great belt and across the Øresund between Malmø and Copenhagen. In this new transport environment, Scandlines´ prime mission is to offer both private individuals and transport companies a competitive, efficient and enjoyable transportation of passengers and goods in our core area. In addition, we are developing our freight services to and from the Baltic countries and through the Baltic countries to Russia regions that are fast becoming the world's most interesting areas of economic growth. In 2001, 20 million passengers travelled with Scandlines, along with 3.6 million cars and 877,000 lorries. The company also transported 118,000 railway carriages. A total of 156,000 crossings were made by Scandlines 24 ferries in 2001.

www.scandlines.com

Sund & Bælt Holding is the parent company for Great Belt A/S, A/S Øresund and Sund & Bælt Partner A/S.Sund & Bælt Holding A/S operates and maintains the fixed road link across the Great Belt and the Øresund motorway. Through A/S Øresund Sund & Bælt Holding A/S owns 50% of Øresundsbro Konsortiet which operates the Øresund Fixed Link. The Swedish company SVEDAB AB owns the remaining 50% of Øresundsbro Konsortiet. Through its subsidiary Sund & Bælt Partner A/S, the Sund & Bælt Group provides consultancy services for largescale international construction projects. The subsidiary operates on conventional commercial terms. Sund & Bælt Holding A/S has conducted a preliminary survey concerning a proposed fixed link across the Fehmarnbelt between Denmark and Germany. Fehmarnbelt Development Joint Venture, FDJV, is a joint Danish-German organisation with responsibility for examining the potential for private financing of a fixed link across Fehmarnbelt.

www.sundogbaelt.dk





The Danish Ministry of Economic and Business Affairs works to provide better framework conditions for trade and industry through structural reforms and initiatives to stimulate growth and entrepreneurship. As part of this work, the Ministry performs in-depth analyses of future economic challenges and carries on an open dialogue with enterprises, organisations and other authorities. The main task during the Danish EU-presidency is the EU-enlargement. As part of the Danish government's overall support to reforms and democratisation processes in Central and Eastern Europe, the Ministry of Economic and Business Affairs has taken initiatives to stimulate economic development and integration of the Baltic Sea Region in order to prepare the candidate countries to meet the challenges of the EU internal market. The enlargement process has already led to stronger economic integration in the Baltic Sea Region by reducing barriers to trade and improving the framework conditions for private businesses. The Ministry of Economic and Business Affairs has conducted several analyses indicating that the Baltic Sea Region has the potential to become one of the world's most dynamic and high growth regions in the coming decades. Therefore, in 2003 the Ministry of Economic and Business Affairs presented a strategy for exploiting the growth potential of the Baltic Sea Region including concrete proposals for common regional initiatives to further improve framework conditions and stimulate economic integration.

SERVICE PROVIDERS



Wirth direct connections to all major European trading centres and holiday regions, Hamburg Airport is one of Germanys largest commercial airports. Around 10 million passengers per year pass through Hamburg Airport. More than sixty five airlines connect Hamburg to 112 domestic and international destinations. Hamburg Airport is one of the most modern and customer-friendly airports in Europa - beeing able to handle up to 15 million passengers per year.

www.ham.airport.de

KPMG International is an association of legally independent businesses which employs about 100,000 people in 148 countries and is one of the leading auditing and advisory firms world-wide. In Germany KPMG belongs to the leading enterprises in this sector with about 6,200 employees in over 20 different locations. Our activities cover the main areas of business advice: Audit, Tax and Advisory. Each service is linked through our industry networks, which bring together specialist knowledge and enhance the overall quality of the advice we offer.



www.kmpg.com



Rostra Kommunikation A/S is a full service PR agency. We specialise in communication strategies, media relations, public affairs, public awareness campaigns and events. Our methods and competencies are universal, but we have developed front-line capabilities in a number of sectors and genres: health care and medicinal products, building and construction, travel, food and nutrition, electronic consumer goods, the EU, the Øresund Region and issues advocacy.

www.rostrapr.com

The development of Tchibo Café Service is a long story of success: Tchibo started delivering coffee in 1972 as a tribute to the Olympic Games in Munich - since then the number of international B-to-B customers has reached 50.000. The secret of the success lies within the integrated concept of Tchibo Café Service: Apart from coffee, Tchibo delivers innovative coffee and beverage solutions to the food service industry, individually customized to each customer's needs, especially HORECA business and work place. Tchibo Café Service is part of to the Tchibo GmbH, the leading German retailer and coffee expert with over 50 years





www.tchibo.de

MEMBERS OF BALTIC DEVELOPMENT FORUM















































MEMBERS OF BALTIC DEVELOPMENT FORUM























Nykredit













Attorneys at law "SIKORA & ASSOCIATES"







Orestad Development Corporation

"The vision of one integrated Baltic Sea Region, with one common identity, has to build on trade and economic relations. Trade is the beginning of the history of civilization, because it is opposite of violence and piracy. Trade is of mutual benefit. Trade is not only the prerequisite for peace, but also it is the engine for development and prosperity."

Swedish Minister for Trade Leif Pagrotsky in Copenhagen, 16-18 May 1999

"In my view, the real drivers for growth and wealth creation are peace, democracy and open trade. The Baltic Sea is now open for free navigation, the air space is accessible and national borders are no longer barriers. It is fair to say that the Baltic Sea is a sea of peace."

Chairman Pehr G. Gyllenhammer, AVIVA, former CEO of Volvo AB in Malmö, 17-19 September 2000

"If we can co-ordinate our activities, we can raise the level of productivity in the entire region to the advantage of both developing and advanced economies in the region."

Professor Michael E. Porter, Harvard Business School in St. Petersburg, 23-25 September 2001

"If there is to be a level playing field for business, there is a need for fair competition, non-discrimination, intellec tual property rights, deregulation and a battle against organised crime."

Chairman Jacob Wallenberg, SEB in St. Petersburg, 23-25 September 2001

"When we unite East and West we increase economic justice. When we unite the poorest and richest countries in Europe, we promote growth for all of us. Is is without doubt a win-win situation. Enlargement really makes a difference".

> Swedish Minister for Foreign Affairs Anna Lindh in Copenhagen 13-15 October 2002

"The acts of September 11, 2001, exposed a need for cooperation, joining together and interacting. This should mean no exclusion of third parties from important decisions."

President Yevgeny Primakov, Russian Chamber of Commerce, former Prime Minister of the Russian Federation in Copenhagen 13-15 October 2002

"The development of the Baltic Sea Region lies in the hands of the players who have the interests of the region close at heart. The era of celebration is over. Now is the era of action".

CEO Jørgen Lindegaard, SAS Group in Riga 5-7 October 2003

"The future success of our region will depend on its capability to identify uniform priorities and to develop a commor strategy for competing with other leading regions."

> President of Latvia Vaira Vike-Freiberga in Riga 5-7 October 2003

HAMBURG SUMMIT 12-14 SEPTEMBER 2004



Baltic Development Forum
The leading high-level network
for decision-makers from business,
politics, academia and media
in the Baltic Sea Region

Valkendorfsgade 13
P.O. Box 1127
DK - 1009 Copenhagen K
Denmark
Telephone: + 45 33 70 71 30
Fax: + 45 33 14 13 94
www.bdforum.org

Baltic Development Forum is a non-profit organisation.
Its mission is to advance the growth potential of the Baltic Sea region through the forging of new partnerships between leaders from business, national and local government, academia and media.

