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Handbook

► NEW REALITIES NEW OPPORTUNITIES

HANS SKOV CHRISTENSEN

The economic and financial crisis has made for a turbulent last few years but courageous structural reforms across Baltic countries have cemented the Baltic Sea Region as not only a role model but as a well performing area in Europe. For this reason alone, optimism about the future is on the increase.

Latvia has proven to be the epitome of our title at this year's Summit and this is established furthermore in a marvelous book I received personally from Prime Minister Valdis Dombrovskis, entitled 'How Latvia Came through the Financial Crisis', when he opened BDF's new office premises in Copenhagen last year.

Along with Prof. Anders Åslund, Valdis Dombrovskis shares in his book, insights into just how Latvia has returned to economical growth after a relatively short period of time. Respect is due to PM Dombrovskis for the stabilisation we now see in Latvia. The economical and political lessons learned are there for all to see.

It was also an important signal PM Dombrovskis, the Minister of Finance, Andris Vilkas, and the President of the Bank of Latvia, Ilmārs Rimšēvics, sent 4 March when they signed a joint letter asking the European Commission and the European Central Bank for a convergence report that is related to the formal accession to the Eurozone. Presently, Latvia fulfills all the Maastricht criteria so the target date 1 January 2014 is within reach. In the wake of the economic crisis and wide spread EU scepticism, Europe needs countries that demonstrate their will to take new steps for further European integration. We need positive European integration winds from Latvia and the Baltic States.



Although there is reason for optimism, sustainable growth is yet to be achieved throughout the Baltic Sea region and key words throughout the BDF Summit are competitiveness, business development, manufacturing and investment. Now is the time to push the new realities we have witnessed from globalisation and Europe's own economic troubles into real opportunities. This will be vital in financing the Baltic Sea Regions future.

I am sure that the Baltic Sea Region has entered the second positive economic phase similar to the one we saw 20 years ago. And once more regional and European integration is part of the solution. Latvia shows a good example. There is a need to re-focus and in turn redirect the region in a new positive direction.

We have taken tremendous strides forward since the BDF summit was last here in Riga in 2003 and we are again very pleased to work closely with the Government of the Republic of Latvia and Latvenergo as hosts and partners.

Hans Skov Christensen,
Chairman, Baltic Development Forum



VALDIS DOMBROVSKIS

Dear Participant,

Welcome to the 15th annual Baltic Development Forum Summit and to baltic sea region policy makers, business leaders and academia for an exciting, high profile event. The Forum is well known for its wide scope – business, governance, environment, culture and education. It forms a part of our wider efforts to build a truly integrated region.

The current times are challenging – on the one hand the Baltic Sea region is affected by the unfavourable situation in the rest of Europe, whereby we seek to maintain growth despite difficult conditions for our main trading partners. On the other hand, we

must not lose sight of the longer term – we need to find ways to increase competitiveness, develop new sustainable industries, create jobs and attract investment. Given the seeming contradictions that we sometimes face in addressing each of those challenges, it is important to strike the right balance.

I believe this Forum will provide every participant with new ideas, insights and cooperation partners for achieving further growth in our region.

Valdis Dombrovskis
Prime Minister of Latvia

DANIELS PAVLUTS

*Distinguished participants of the
15th Baltic Development Forum Summit,
Dear Friends,*

It is my great pleasure and honour to welcome you to Riga, our capital! Riga is a vibrant economic and cultural center, one of the largest and most exciting cities in the Nordic-Baltic region, deeply rooted in this very dynamic part of Europe and the globe. Latvia has successfully overcome the crisis and enjoys growth that defies European trends and puts us ahead of the economic cycle elsewhere. The recent global economic difficulties have made Latvia and other Nordic and Baltic countries stronger and more competitive – for instance, both in 2011 and 2012 the growth rate of Latvian GDP was astonishing 5.5-5.6% and our exports and industrial output have exceeded their pre-crisis levels. It is encouraging to see how new businesses are born and investments made in our economy every week and each day. The Baltic countries send a clear signal to the investors and markets – we are back, and we are stronger than before.



The growth in the Baltic Sea Region relies on cooperation, solidarity, values and trust between our countries. We are friends, not partners only. Therefore, the BDF Summits continue to serve the purpose of bringing us all together to discuss further cooperation possibilities and opportunities. The topic of the 2013 Summit “New Realities – New Opportunities” revolves around our efforts to improve the region’s competitiveness – investment promotion, business development, cooperation in energy, transport and information communication technologies, as well as the relationship between the Baltic Sea Region and Russia. It is no secret that the Baltic Sea Region is ambitious about increasing its role in the world.

It is significant that on these same days Riga will also host the Baltic Council of Ministers that will bring together the Prime Ministers of Latvia, Lithuania and Estonia. The Council aims to strengthen the three Baltic States and ensure their successful integration in the Baltic Sea Region, thus making it easier to reach our common goals for the Baltic Development Forum.

Let us enjoy the meeting and commit ourselves to further strengthening our partnership!

Daniels Pavļuts,
Minister of Economics of Latvia

► PROGRAMME OVERVIEW

TUESDAY 28th MAY 2013

TIME	ACTIVITY
16.30 – 17.30	Riga City Tour
19.00 – 20.00	Early Arrival Reception
14.00 – 17.00	Meeting of the Priority Area Transport Coordination Group. <i>Upon Invitation Only</i>
20.00 – 21.30	Baltic Development Forum Advisory Board. <i>Upon Invitation Only</i>

WEDNESDAY 29 MAY 2013

08.00	Registration and Opening of the Networking Village
08.00 – 09.15	Advisory Group of the BSR TransGovernance Project. <i>Upon Invitation Only</i>
09.00 – 10.15	OPENING PLENARY SESSION
09.00 – 09.20	Welcoming Addresses
09.20 – 09.30	Entertainment
09.30 – 10.15	The State of the Region
10.30 – 11.45	PARALLEL SESSIONS
	► Upcoming Baltic EU Presidencies: bringing more Europe to the region or more region to Europe?
	► Innovative Ways to Finance Business Development
	► Crossing Borders to Boost Innovation
	► Unleash Your Inner Artist - and Profit From It in Various Ways
	► BSR Communication meeting. <i>Upon Invitation Only</i>
12.00 – 13.30	Lunch and Networking Village Activities
12.00 – 13.15	Competitiveness Advisory Council for the BSR. <i>Upon Invitation Only</i>
12.00 – 13.30	Meeting of the researchers of the DeepWater think-tank. <i>Upon Invitation Only</i>
13.00 – 13.45	Kick-off of the Baltic Business Arena How To Do Business in the Baltic Sea Region – The Do's and the Don'ts
14.00 – 18.00	Baltic Business Arena (Pre-booked meetings)
13.30 – 15.00	PLENARY SESSION
	Competitiveness, Investments and Business Development - Manufacturing the Future

15.00 – 16.00 Coffee break and Networking Village Activities

16.00 – 17.30 **PLENARY SESSION**

Role Models and Realities in the BSR

16.15 – 18.15 Meeting of Employer's Organisations of the BSR
Upon Invitation Only

17.45 – 18.45 Reception. *Upon Invitation Only*

19.00 – 22.00 Gala Dinner

THURSDAY 30 MAY 2013

08.00 – 09.00 Meeting hosted by the Foreign Investors' Council in Latvia (FICIL)
Upon Invitation Only

08.00 – 10.00 **HIGH LEVEL PLENARY SESSION**

08.40 – 08.45 Musical Surprise

08.45 – 09.00 Special Address – H.E President of Latvia, Andris Berzins

09.00 – 10.00 New Realities – New Opportunities

09.00 – 12.00 Baltic Business Arena (Pre-booked meetings)

10.00 – 11.00 Meeting hosted by the Foreign Investors' Council in Latvia (FICIL)
Upon Invitation Only

10.00 – 11.00 Coffee break and Networking Village Activities

11.00 – 12.30 **PARALLEL SESSIONS**

- ▶ Baltic Sea Region Investment Promotion Agencies. (NB - Starts at 10.00)
- ▶ BSR Energy Cooperation in the Light of New European Initiatives
- ▶ Transport Greening Actions – at the Crossroads of Public and Private Interests
- ▶ ICT as an Enabler for Growth and Investments
- ▶ Russia's Regional Leadership – A Progress in Regional Integration?

12.30 – 14.00 Lunch and Networking Village Activities

13.30 – 16.00 Baltic Sea Region Investment Promotion Agencies meeting. *Upon Invitation Only*

14.00 – 15.30 **PLENARY SESSION**

Staying ahead of the Curve: Improving the Framework Conditions for Business

15.30 – 16.00 Closing Words

18.00 Foreign Investors' Council in Latvia Reception

► **TUESDAY 28 MAY 2013**

TIME

ACTIVITY

16.30 – 17.30

MEETING POINT:

Radisson Blu Hotel Latvija,
Elizabetes St. 55

RIGA CITY TOUR

The city tour is provided by the Riga City Council

19.00 – 20.00

VENUE:

The Small Hall,
University of Latvia,
Raina Blvd. 19

EARLY ARRIVAL RECEPTION

Early Arrival Reception is co-hosted by The Danish Chamber of Commerce in Latvia and Danske Bank. Jazz music provided by the Danish Cultural Institute in Riga

Welcome by:

Mārcis Auziņš

Hans Skov Christensen

Daniels Pavļuts

Professor, Rector of the University of Latvia

Chairman, Baltic Development Forum

Minister of Economics, Latvia

14.00 – 17.00

VENUE:

Latvian Ministry of Foreign
Affairs, K. Valdemara St. 3,
Zigfrida Meirovica Hall

MEETING OF THE PRIORITY AREA TRANSPORT COORDINATION GROUP

Upon Invitation Only

20.00 – 21.30

VENUE:

Senate Hall, University of
Latvia, Raina Blvd. 19

BALTIC DEVELOPMENT FORUM ADVISORY BOARD MEETING

Upon Invitation Only

▶ WEDNESDAY 29 MAY 2013

Main Venue: Riga Congress Centre, Kr. Valdemara St. 5, Riga

Summit Moderators: Verner Kristiansen, Communication Advisor,
Pawel Swieboda, President, demosEuropa

TIME

ACTIVITY

08.00

Registration and Opening of the Networking Village

08.00 – 09.15

VENUE:

Latvian Ministry of Foreign
Affairs, K. Valdemara St. 3,
Zigfrida Meirovica Hall

**ADVISORY GROUP OF THE BSR
TRANSGOVERNANCE PROJECT**

Upon Invitation Only

09.00 – 10.15

OPENING PLENARY SESSION

VENUE: The Large Hall, Riga Congress Centre, Kr. Valdemara St. 5

09.00 – 09.20

WELCOMING ADDRESSES

Daniels Pavluts

Minister of Economics, Latvia

Hans Skov Christensen

Chairman, Baltic Development Forum

Andris Ameriks

Vice Mayor of Riga

09.20 – 09.30

ENTERTAINMENT

The Choir "Balsis", provided by the Riga City Council

09.30 – 10.15

THE STATE OF THE REGION

Moderator:

Hans Brask, Director,
Baltic Development
Forum

Verner Kristiansen,
Communication Advisor

Presentation of the State of the Region Report:

Christian Ketels

Principal Associate, Harvard Business School

Global Outlook for the Baltic Sea Region:

Joachim Scheide

Professor, Head of the Forecasting Center,
The Kiel Institute of the World Economy

Comments by International Financial Institutions on the State of the Region:

Henrik Normann

CEO and President, Nordic Investment Bank

Pim van Ballekom

Vice-President, European Investment Bank

NB. Please note, security check at Ministry of Foreign Affairs, be on time.

10.30 – 11.45



PARALLEL SESSIONS

10.30 – 11.45

VENUE:

The Large Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Zaneta Ozolina,
*Professor, University of
Latvia*

UPCOMING BALTIC EU PRESIDENCIES: BRINGING MORE EUROPE TO THE REGION OR MORE REGION TO EUROPE?

Mindaugas Jurkynas
Toms Rostoks
Inga Skujiņa

Asta Radikaite

Pawel Swieboda

Prof., Dr., Vytautas Magnus University in Kaunas
Ass. Prof., University of Latvia
Head of the Secretariat of the Latvian Presidency
of the Council of the European Union
Deputy Director, European Affairs
Department, MFA, Lithuania (tbc)
President, demosEuropa

10.30 – 11.45

VENUE:

The Small Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Arminta Saladziena,
*Vice President, Head of
Baltic Market, NASDAQ
OMX.*

INNOVATIVE WAYS TO FINANCE BUSINESS DEVELOPMENT

Introductory statements:

Torbjörn Becker

Director, Stockholm Institute of Transition
Economics (SITE)

Speakers panel:

Graham Cope

Head of Region for Northern Europe,
European Investment Fund
Director, Acting Head of Lending, Nordic
Investment Bank
Director, Rothschild's Financial Institutions
Group
Senior Vice President, Nordea Bank,
Warsaw/Helsinki
Senior Adviser European Affairs,
Confederation of Danish Industry

Harro Pitkänen

John Brimacombe

Esa Tuomi

Peder Søgaard-Pedersen

10.30 – 11.45

VENUE:

Room 310,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Verner Kristiansen,
Communication Advisor

CROSSING BORDERS TO BOOST INNOVATION

Karin Nygard Skalman
Inese Vaidere

Programme Manager BSR Stars, VINNOVA
Prof., Dr., Member of the European
Parliament

Ville Kairamo
Andris Ozols

Head of Demola Network
Director, Investment and Development
Agency of Latvia

Reiner Kneifel-Haverkamp

Brandenburg Ministry of Economics and
European Affairs

10.30 – 11.45

VENUE:

New Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Kenneth Agerholm,
Creative Industry Specialist

UNLEASH YOUR INNER ARTIST - AND PROFIT FROM IT IN VARIOUS WAYS

Johan Arno Kryger
Dāvids Metrivics
Sabine Andersone
Edmunds Jansons

Senior Manager, Danish Fashion Association
Director, DD Studio
Producer, Atom Arts
Director, Atom Arts

10.30 – 11.45

BSR COMMUNICATION MEETING

VENUE:
Upon Invitation Only

Latvian Ministry of Foreign
Affairs, Kr. Valdemara St. 3,
Zigfrida Meirovica Hall

12.00 – 13.30

LUNCH

12.00 – 13.30

NETWORKING VILLAGE ACTIVITIES

VENUE: Room 215, Riga Congress Centre, Kr. Valdemara St. 5

12.15 – 12.30

GROWTH OPPORTUNITIES FOR CLEAN SHIPPING, THE BALTIC INSTITUTE OF FINLAND

Presented by:

Dr Tapani Stipa

Branch Manager, The Baltic Institute of Finland

12.30 – 12.45

TURKU - ACTION FOR BALTIC SEA REGION, CITY OF TURKU

Presented by:

Mika Akkanen

Manager of International Affairs

Terhi Luukkainen

Project Coordinator of SmartComp –project

12.00 – 13.15

COMPETITIVENESS ADVISORY COUNCIL FOR THE BSR

VENUE:
Upon Invitation Only

Latvian Ministry of Foreign
Affairs, Kr. Valdemara St. 3,
Training Center Auditorium

12.00 – 13.30

MEETING OF THE RESEARCHERS OF THE DEEPWATER THINK-TANK

MAIN VENUE

Riga 2014
Conference room

Upon Invitation Only

13.00 – 13.45

KICK-OFF OF THE BALTIC BUSINESS ARENA

How To Do Business in the Baltic Sea Region – The Do's and the Don'ts

VENUE:

Room 215
Riga Congress Centre,
Kr. Valdemara St. 5

Introduction and welcome by **Carina de la Tajada Lahall**, Business
Advisor, Enterprise Europe Network/ Almi Företagspartner Mälardalen AB

Meet the experts and successful practitioners in the field

Per Magnusson

Managing Partner, Magnusson Law Firm,
"Challenges when crossing borders – and
how to overcome them"

Jerry Wirth

Chairman of the Board of FICIL and board
member of the Baltic Institute of Corporate
Governance, "Setting-up and Working with
Professional Boards"

Roland Randefelt

Senior Engineer, Regional and Urban
Development, European Investment Bank

Moderator:

Lars Jorgensen, Partner
and Managing Director of
Magnusson Law Firm

14.00 – 18.00

VENUE:

Ground floor, Riga
Congress Centre, Kr.
Valdemara St. 5

BALTIC BUSINESS ARENA

Pre-booked business meetings and consultations

13.30 – 15.00

VENUE:

The Large Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderators:
Liga Mengelsone,
CEO, Employers'
Confederation of Latvia,
Verner Kristiansen,
Communication Advisor

PLENARY SESSION

**COMPETITIVENESS, INVESTMENTS AND BUSINESS
DEVELOPMENT - MANUFACTURING THE FUTURE**

Introductory statements:

Jan G. Mischke

Dr., Senior Fellow, McKinsey Global Institute

Speakers panel:

Martti Kohtanen

CEO, Siemens (Finland)

Anders Åslund

Professor, Peterson Institute for International
Economics

Hans Skov Christensen

Chairman, Baltic Development Forum

Mr. Kristaps Klauss

Executive Director, Latvian Forest Industry
Association (tbc)

15.00 – 16.00

COFFEE BREAK

15.15 – 15.50

MAIN VENUE

Room 215
Riga Congress Centre,
Kr. Valdemara St. 5

**POTENTIAL OF THE BLUE ECONOMY FOR
REGIONAL GROWTH**

Jakob Granit

Ph.D. Centre Director Stockholm Environment
Institute, Stockholm; International Waters Panel
Member Global Environment Facility (GEF) STAP

Izolda Bulvinaite

Policy Officer- Maritime Policy Baltic and North
Sea and Landlocked Member States, DG
Maritime Affairs and Fisheries, European Commission
Senior Advisor to Regional Vastra Gotland
Branch Manager, The Baltic Institute of Finland

Axel Wenblad

Dr Tapani Stipa

15.00 – 16.00

NETWORKING VILLAGE ACTIVITIES

VENUE

Nordic Council of Ministers stand on the 1st floor, stand Nr. 7

15.00 – 15.30

NEW NORDIC FOOD AND BRANDING

15.30 – 16.00

BSR-INNOVATION EXPRESS

16.00 – 17.30

PLENARY SESSION

VENUE:

The Large Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Pawel Swieboda,
President, *demosEuropa*

ROLE MODELS AND REALITIES IN THE BSR

Presentation of the Political State of the Region Report:

Dr. Bernd Henningsen

Professor, Humboldt University and Academic
Adviser, Baltic Development Forum
Nordic and Baltic Sea Region Studies, SWP
Stiftung Wissenschaft und Politik

Dr. Tobias Etzold

Speakers panel:

Edgars Rinkēvičs
Nicolai Wammen
Dagfinn Høybråten
Igor Yurgens

Minister of Foreign Affairs, Latvia
Minister for European Affairs, Denmark
Secretary General, Nordic Council of Ministers
Chairman, Institute of the Contemporary Development

16.15 – 18.15

MEETING OF EMPLOYERS' ORGANISATIONS OF THE BALTIC SEA REGION

VENUE:

Employer's Confederation
of Latvia (LDDK),
Baznīcas St. 25, 3rd floor

Upon Invitation Only

17.30 – 18.45

RECEPTION

Hosted by Investment and Development Agency of Latvia (LIAA)
at Riga IT Demo Center

VENUE:

Riga IT Demo Center
Kr. Valdemara St. 21

Upon Invitation Only

19.00 – 22.00

GALA DINNER

Special addresses, Award Ceremonies, Entertainment
provided by the Riga City Council – Latvian Voices

VENUE:

Radisson Blu Hotel Latvija,
Elizabetes St. 55

▶ SESSION DESCRIPTIONS 29th

09.30 – 10.15

THE STATE OF THE REGION

(Co-hosted with Nordic Investment Bank
and European Investment Bank)

With the global and European economy in the midst of a fragile recovery, the State of the Region Report provides an assessment of the economic performance, underlying competitiveness, and collaboration efforts across the Baltic Sea Region. The session will feature a discussion of the key observations from the report by Christian Ketels, the lead author, as well as an in-depth look at the current macroeconomic climate by

Joachim Scheide. The session will track the current economic dynamics in the Region, looking at both the short-term impact of the weak external economic climate and the long-term trends of the ongoing globalization process. It will also give an update on the joint efforts in the Region to strengthen competitiveness, especially in the context of the EU Strategy for the Baltic Sea Region. With the State of the Region Report reaching its 10th edition, there will also be a look at what has changed in the Region during the last decade.

SESSION DESCRIPTIONS

10.30 – 11.45

UPCOMING BALTIC EU PRESIDENCIES: BRINGING MORE EUROPE TO THE REGION OR MORE REGION TO EUROPE?

(Co-hosted with the DeepWater Think-Tank)

As Lithuania and Latvia mobilise for the first time their Presidencies in the EU Council, the main issue is how can these two presidencies help provide new progress in the European and regional integration processes. Jobs, growth and competitiveness are top of the agenda of the crisis ridden Europe.

What will be the priorities and focus in this difficult context? Will there be a special Baltic perspective? How will the neighbours in Belarus and Russia figure on the list of priorities? Do the two Baltic Presidencies have their own special interests to promote? Is joining the Eurozone one of them? Join the session for the unique possibilities to inspire future European leadership.

10.30 – 11.45

INNOVATIVE WAYS TO FINANCE BUSINESS DEVELOPMENT

Competitiveness upgrading and economic growth demands investments and access to capital. The financial crisis hit the banks and the economies in the Baltic Sea Region hard as well as in Europe in general. Policies have secured a recovery of the banks and financial sector in our region, but has it been at the expense of companies experiencing insufficient access to capital and seeing tightening of the conditions to obtain loans? Is a credit crunch still an obstacle to growth and can the financing institutions and

the sector in general help overcome the situation through innovative financing mechanism and integration of financial instruments? Is the window on the capital markets finally open and for which companies? This year's State of the Region report looks at the situation of the SME sector but how is the access to capital for businesses in general? This session looks at financing from different perspectives and asks whether the Baltic Sea Region is influenced by the financial crisis that still reigns in Southern Europe.

10.30 – 11.45

CROSSING BORDERS TO BOOST INNOVATION

(Co-hosted with VINNOVA)

The capacity to innovate and to bring innovation to the market is increasingly important as a driver for competitiveness and growth. But how can it be fostered and how can we increase the economic impact? Internationalisation, cross border learning, knowledge and smart specialisation are all

important elements to bring about innovation and they are linked. The Baltic Sea Region countries are among the most innovative economies in the world. Can this position be maintained through joint efforts? And does innovation have a special meaning in this part of Europe? European, national and regional policy-makers will address these issues and discuss their potentials and obstacles.

10.30 – 11.45

UNLEASH YOUR INNER ARTIST - AND PROFIT FROM IT IN VARIOUS WAYS

(Co-hosted with the National Film Centre of Latvia, The Nordic Council of Ministers' Office in Latvia, The Danish Cultural Institute, Royal Danish Embassy in Latvia)

The creative industry has demonstrated its importance in terms of economic growth and has become a much respected sector but it is different from most other sectors. New exciting

products are being made often based on new combinations of experience and knowledge from different sectors and arts. The Baltic Sea Region is generally very strong in creativity and innovation. Many new projects unfold and some new ideas have even a clear cross-border

dimension where the region's strong heterogeneity serves as an inspiration. A formula to a successful outcome does not work. Therefore the best way forward is to showcase the results which is the main aim of this session. Just come, see and learn! And maybe profit!

12.00 – 13.30

NETWORKING VILLAGE ACTIVITIES

12.15 – 12.30

GROWTH OPPORTUNITIES FOR CLEAN SHIPPING, THE BALTIC INSTITUTE OF FINLAND

The transition to clean shipping includes growth opportunities for those actors, who position themselves correctly for the new shipping market. I will discuss the main success factors as currently seen from market and technology

signals as well as research outcomes, and present possible intervention areas for public financing that would make the transition easier.

► **Presented by: Dr Tapani Stipa**, Branch Manager, The Baltic Institute of Finland

12.30 – 12.45

TURKU - ACTION FOR BALTIC SEA REGION, CITY OF TURKU

The role of local and regional authorities is essential in effective cooperation in the Baltic Sea Region (BSR). The city of Turku is actively promoting collaboration with Cities, local governments, universities and civil society organizations to develop practical cooperation platforms. Several cases will be presented in this session, including the Turku Process, the

Northern Growth Corridor from Stockholm to St. Petersburg via Turku and Helsinki and SmartComp -project, which is supporting smart growth and cooperation between maritime clusters, cities and universities in BSR.

► **Presented by: Mika Akkanen**, Manager of International Affairs & Terhi Luukkainen, Project Coordinator of SmartComp

13.30 – 15.00

COMPETITIVENESS, INVESTMENTS AND BUSINESS DEVELOPMENT - MANUFACTURING THE FUTURE

For many years, industry and manufacturing have lived a troubled life. The sector has been associated with pollution, routine work, exploitation and low salaries. Industry policy has often been seen as mainly a protectionist exercise where outsourcing was politically incorrect – but the sector is set for a comeback. A new understanding is emerging underlining the importance of an industrial base for competitiveness, research, production and job creation in a country. Some are

saying that it is even a precondition for a strong service sector and innovation. Many industries have become clean and safe places to work. So how do we manufacture the future in a smart and new way? Is the industrial sector essential for the region's value chains and do we have the base to build the future performance of the region on? Are we ready for a new era based on a non-protectionist approach? Perhaps we need to adjust the competitiveness agenda for the future.

15.00 – 16.00 NETWORKING VILLAGE ACTIVITIES

15.15 – 15.50 COFFEE BREAK SESSION
POTENTIAL OF THE BLUE ECONOMY FOR
REGIONAL GROWTH

“Blue growth” is a long-term strategy to support growth in the maritime sector as a whole. It aims to identify and tackle challenges affecting all sectors of maritime economy. Is Blue Growth the new black in the EU lingo? It used to be Green Growth. If any place in Europe, the Baltic Sea Region should be able to combine Blue and Green growth because we have both the potential, the competences with small ecological footprints, industries and the

challenges on our plates. Baltic Development Forum will try to combine the sustainable economic growth within the maritime sector with the clean tech within the water sector 3 October when we will organise a stakeholder conference together with the HELCOM-ministers and DG Mare. The conference will be organised with close friends of BDF among which are the speakers below who will present different aspect of the Blue and Green Growth.

15.00 – 15.30 NEW NORDIC FOOD AND BRANDING

Venue: Nordic Council of Ministers stand on the 1st floor, stand Nr. 7
From New Nordic Food to Branding of the Baltic Sea Region. In this interview with Mads

Randbøll Wolff from the secretariat of the NCM, the branding potential attached to the work with New Nordic Food in a broader Baltic Sea context will be discussed.

15.30 – 16.00 BSR-INNOVATION EXPRESS

Venue: Nordic Council of Ministers stand on the 1st floor, stand Nr. 7
Innovation Express represents a common European approach for supporting the internationalisation of SMEs through cluster initiatives. The funding instrument aims at facilitating internationalisation, smart specialisation, and cross-border learning and

competence development by developing transnational linkages between SME networks, clusters and other specialised research and innovation nodes – for the benefit of their members. Karin Nygård Skelman, Vinnova will make a short presentation and answer questions about the project.

16.00 – 17.30 ROLE MODELS AND REALITIES IN THE BSR

(Co-hosted with Nordic Council of Ministers)

The Political State of the Region Report discusses trends and directions in the Baltic Sea Region cooperation. In a post-crisis situation, how do the new realities influence regional priorities? How far has the integration come in establishing a European macro-region and what

are the new goalposts? Is the region a role model and do we have soft power to influence European partners and overcoming a potential North-South divide in Europe? The EU strategy has entailed a very dynamic process but how far can we bring it in the present context? Has the institutional framework been sufficiently settled or is further development needed? Could more be done to integrate with Russia?

► MODERATORS - WEDNESDAY 29th MAY

► **ARMINTA SALADŽIENE**, President and Chairman of the Management Board, NASDAQ OMX Vilnius

Arminta Saladžienė is the Head of NASDAQ OMX Baltic Market, comprising stock exchanges and central securities depositories in Estonia, Latvia and Lithuania. Arminta was one of the initiators and the first Chairman of the Board of the Baltic Institute of Corporate Governance (BICG). For this work Arminta received the Baltic Sea Award 2009. Currently, Arminta serves on the Council of the BICG, as well as the Advisory Board of the BDF. Arminta is also a member of the State Progress Council chaired by the Prime Minister of Lithuania which has developed the country's long-term strategy "Lithuania 2030" and currently oversees its implementation.



► **HANS BRASK**, Director, Baltic Development Forum

Hans Brask has been director of Baltic Development Forum since August 2007. His background is in international affairs since he began working in the Danish Ministry of Foreign Affairs in 1990. He holds a MA in Political Science from the University of Aarhus (1990) and a MA in History and Philosophy from the University of Essex, UK (1990). Hans Brask has a wide experience in Baltic Sea Region affairs and in EU affairs from his past jobs. During his posting as embassy secretary at the Danish EU-representation in Brussels from 1992 until, 1995 he was responsible for economic and political issues concerning the EU's pre-accession strategy towards the countries of Central and Eastern Europe. Notably, he took part in the EU's negotiations with Russia on the Partnerships and the EU's external strategy towards the Baltic Sea Region.



► **JAKOB GRANIT**, Ph.D., Centre Director, Stockholm Environment Institute, and International Waters Panel Member Global Environment Facility (GEF) STAP

Jakob Granit is Centre Director for the Stockholm Centre of the Stockholm Environment Institute (SEI) and the International Waters Panel Member of the Global Environment Facility Scientific and Technical Advisory Panel (GEF STAP). He has a PhD in Geography and 20 years of expertise gained from working with natural resources and energy management and development in Eastern & Southern Africa, the Middle East, the U.S. and Europe.



MODERATORS

► **KENNETH AGERHOLM, Creative Industry Specialist and trombone virtuoso**

Kenneth Agerholm. International used facilitator, keynote speaker and event coordinator. Kenneth Agerholm is known as a capacity and expert, when organisations need to grow their innovation muscles. When companies or organisations really need significant new ideas for products, services or implement their innovative strategies, they call Kenneth Agerholm. He has worked for large Danish and international businesses and organisations like Nycomed, Arla, Carlsberg, EU, The Foreign Ministry of Denmark, NOVO etc. He has designed and facilitated more than 150 conferences and seminars on innovation and change. He has helped many organisations make their meetings 50% more productive and effective, and he has conducted more than 1800 professional coach sessions. Then he has toured in more than 50 countries as an international renowned jazz musician, recorded 100 CD's and played for the Emperor of Japan and Nelson Mandela.



► **LARS JØRGENSEN, Partner and Managing Director of Magnusson Law Firm**

Lars Jørgensen is a Danish attorney-at-law (advokat) and partner of Magnusson. His practice areas include corporate and commercial law, mergers and acquisitions, competition law, and IPR. Lars holds double master degrees in law (from the University of Copenhagen) and business administration (from SIMI), plus additional examination in political science (University of Copenhagen). He is also certified in Predictive Index, a HR methodology. Lars started his career with the Danish Ministry of Justice, and continued with two Copenhagen law firms, before he became head of the Legal Department of Navision Software prior to the IPO of this company. Hereafter, Lars continued with the private equity branch of Danske Bank, Danske Private Equity, where Lars was co-responsible for establishing of the venture capital entity (Nordic Venture Partners). After completing his executive MBA, Lars joined the A.P. Møller-Mærsk-owned towage company Svitzer, where he started as director for corporate affairs and business development, and continued as regional manager for the Scandinavian-Baltic office, situated in Gothenburg, Sweden. When returning from Sweden, Lars was CEO for KESONI Group, a conglomerate with particular focus on distribution and logistics relating to mobile phones and electronic devices, and with offices in Europe, Middle East and Far East. Lars has provided assistance to many companies ranging from entrepreneurs and start-ups to mature companies with specific focus on financial engineering, IT, internet, telecommunication and environmental friendly solutions.



► **LIGA MENGELSONE, Director General, Employers' Confederation of Latvia (LDDK)**

Liga Mengelsone has gained experience during leading the largest media enterprises in Latvia - one of the biggest news agencies "BNS-Latvija", most influential magazine publishing "Dienas Žurnāli" and newspaper "Telegraph". After successful experience in private sector, Liga Mengelsone was invited to lead the Employers' Confederation of Latvia (LDDK), where she is acting already for 2 years.



► **PAWEŁ ŚWIEBODA, President of the Board, demosEuropa, Poland**

Paweł Świeboda is President of demosEUROPA – Centre for European Strategy. Graduate of the London School of Economics and the University of London. He served as the EU Advisor to the President of Poland in the years 1996-2000. He then headed the Office for European Integration in the Chancellery of the President. In the years 2001-2006 he served as Director of the Department of the European Union in the Ministry of Foreign Affairs where he was responsible for EU accession negotiations and subsequently institutional reform in the EU and negotiations on the Financial Perspective. Member of the Board of Directors of the Lisbon Council (Brussels), the Council of the European Council on Foreign Relations, the Advisory Board of the European Policy Centre (Brussels), the European Steering Committee of Notre Europe (Paris), the Advisory Board of the Baltic Development Forum (Copenhagen), the International Advisory Board of the Central European Policy Institute (Bratislava) and the Global Agenda Council on Europe of the World Economic Forum. Paweł Świeboda served on the Aviva / Economist Intelligence Unit Future Prosperity Panel. He was a member of the Advisory Group which assisted the Polish government in its preparations for the EU presidency in 2011. In 2010-2011 he chaired one of the four task forces of Poland's Strategic Review of National Security. He is now a member of the group of foreign policy advisors to the President of Poland. He also serves as a member of the Reflection Group on the „New Pact for Europe“ created by the King Baudouin Foundation. He is a columnist of „Gazeta Wyborcza“.



► **VERNER KRISTIANSEN, Communications Advisor**

Verner Kristiansen has twenty years of experience in strategic communication and international development. Results-orientation of interactive conferences is a particular interest he has developed over the past five years of advisory services to decision-makers and practitioners in private companies, governments and civil society. He works in English, German and Danish. Further details can be found on www.vernerkristiansen.dk.



► **ZANETA OZOLIŅA, Professor, University of Latvia**

Žaneta Ozoliņa has been Professor in the Department of Political Science, University of Latvia. She is the author of more than 80 scholarly articles and editor of several books, including „EU Strategy for the Baltic Sea Region: a year after and beyond“. She was a chairwoman of the Strategic Analysis Commission under the Auspices of the President of Latvia (2004-2008). She was a member of the European Research Area Board at the European Commission (2008-2012). She serves on the Foreign Affairs Council of the Latvian Ministry of Foreign Affairs and is a member of the BDF Advisory Board.



► **SPEAKERS -** **WEDNESDAY 29th MAY**

► **ANDERS ÅSLUND**, Professor, Peterson Institute for International Economics

Anders Åslund is a senior fellow at the Peterson Institute for International Economics in Washington, D.C., since 2006 and teaches at Georgetown University. As a leading specialist on the East European economies, he has authored twelve books, including *How Latvia Came through the Financial Crisis* (2011) together with Valdis Dombrovskis, and edited 16 books. He has advised the Russian and Ukrainian governments and earned his D.Phil. from Oxford University.



► **ANDRIS AMERIKS**, Vice Mayor of Riga

Since 2010 Deputy Chairman of the Riga City Council, Chairman of City Property Committee, Member of the Riga City Council, Chairman of the Board of Riga Free Port Authority
2005 – 2010 Chairman of City Property and Privatization Issues Committee, Member of the Riga City Council, Member of the Board of Riga Free Port Authority, Deputy Chairman of the Riga Planning Region Development Council
2001 – 2005 Chairman of the City Development Committee, Member of the Riga City Council
1998 - 2001 Chairman of the Open Public Fund “*Sadarbība*”
1995 - 1997 Deputy Speaker of the 6th *Saeima* (Parliament)
1993 - 1995 Member of the 5th *Saeima*, Secretary of the Foreign Committee
1991 - 1993 President of “*Letonija*” Ltd



► **ASTA RADIKAITĖ**, Deputy Director, Ministry of Foreign Affairs, Lithuania

Asta Radikaitė has been working as Deputy Head of European Affairs Department since 2011, responsible for bilateral relations with EU countries, Baltic Sea regional cooperation, including EU Strategy for the Baltic Sea Region. Two years before that she worked in MFA as European Correspondent, in charge of Common Foreign and Security Policy. Previously she was responsible for EU institutional affairs (2004-2007), including lobbying for the European Gender Equality Institute to be established in Vilnius. In the beginning of her diplomatic carrier she worked in the Northern Europe Division (1997-2001), covering bilateral relations with Nordic countries and Northern Dimension. Her postings abroad included Paris (2007-2009) and Stockholm (2001-2004), where she was responsible for political affairs.



► **AXEL WENBLAD**, Senior Adviser to Region Västra Götaland, Sweden

Axel Wenblad is Senior Adviser to Region Västra Götaland. He is the former Director General for the Swedish Board of Fisheries. He has also served in other positions in the Swedish public administration. Other experience include senior positions in leading international companies (Volvo and Skanska) and FAO, Food and Agriculture Organisations of UN.



► **BERND HENNINGSEN**, Professor, Humboldt University and Academic Advisor, Baltic Development Forum

He studied political science, Nordic philology, philosophy, and psychology in Munich; M.A. in 1972; PhD in 1974: *Die Politik des Einzelnen*. Qualified as professor in 1984: *Der Wohlfahrtsstaat Schweden*; 1991 Research Awardee of the Alexandervon-Humboldt-Foundation and the Bank of Sweden Tercentenary Fund; in 1992 he became professor of Scandinavian studies and (founding) director of the Department of Northern European Studies at Humboldt-Universität zu Berlin, Head of the Baltic Sea School, Berlin. Since 2004 visiting professor, since 2005 honorary professor at the Department of Political Science, University of Copenhagen.



► **PROF. CHRISTIAN KETELS**, Principal Associate, Harvard Business School

Dr. Christian Ketels is a member of the Harvard Business School faculty at Professor Michael E. Porters Institute for Strategy and Competitiveness. He holds a PhD (Econ) from the London School of Economics with further degrees from the Kiel Institute for World Economics and Cologne University. Dr. Ketels is President of TCI, the leading global network of professionals in cluster development, regional competitiveness, and collaborative innovation, Honorary Professor at the European Business School (EBS) Schloss Reichartshausen, Senior Research Fellow at the Stockholm School of Economics, and serves on a number of international advisory board.



► **DAGFINN HØYBRÅTEN**, Secretary General, Nordic Council of Ministers

Norwegian **Dagfinn Høybråten** has been employed as Secretary General of the Nordic Council of Ministers since 4 March 2013. He has extensive experience as politician and a civil servant, and was a member of the Council of Ministers for 7 years as Minister of Health, Minister of Labour and Social Affairs for the Christian Democratic Party, and President of the Nordic Council in 2007.



SPEAKERS

► **DANIELS PAVLUTS, Minister of Economics, Latvia**

Daniels Pavluts is the Latvian Minister of Economics. He holds a Master's Degree in Public Administration from Harvard University's John F. Kennedy School of Government. In leading positions at Swedbank and Latvian Chamber of Commerce and Industry, Mr Pavluts facilitated the dialogue of businesses and the public sector. He has also worked as a management consultant and business trainer for the private and public sector in Latvia and abroad. From 2003 to 2006 he served as the State Secretary of the Ministry of Culture of Latvia. Fluent in English and Russian, Mr Pavluts is married and has two sons.



► **DAVIDS MITREVICS, Director, DD Studio**

Managing director of Dd studio for more than 10 years. Dd studio main services including design for traditional and digital exhibitions, interactive design for multimedia discs, interactive presentations, information kiosks. Dd studio provides the full spectrum of services for creating a modern museum and exhibitions, from an idea to its final implementation.



► **EDGARS RINKEVICS, Minister of Foreign Affairs, Latvia**

Edgars Rinkēvičs born 21 September 1973 in Jurmala is the current Minister for Foreign Affairs of Latvia. Edgars Rinkēvičs has a Bachelor's degree from the University of Latvia (1995) and a Master's degree in political science from University of Latvia (1997). Rinkēvičs was appointed Minister for Foreign Affairs of Latvia in October 2011. 1999 – 2000 U.S. National Defence University, Industrial College of the Armed Forces, Master's Degree (MS) in National Resource Strategy.



► **EDMUNDS JANSONS, Director, Atom Arts**

Award winning director, animator and graphic designer Edmunds Jansons is the owner of animation film studio Atom Art. Graduated the Animation Department at Estonian Academy of Arts. His filmography includes "Little Bird's Diary" (2007) (Best Baltic Animation award at IFF Arsenals, Grand Prix at Tallinn Graphic Triennial, a.o. awards), "Springtime in Crow Street" (2009) (Special Distinction at SICAF Seoul IFF), "How Shammies Bathed" (2010), (Golden Dolphin award at Xiamen Animation FF), "International Father's Day" (2012), (Best animated short at Golden Kuker film festival) and "Choir Tour" (2012), films that have been selected at numerous international film festivals all over the world.



► **ESA TUOMI**, Senior Vice President, Nordea Bank, Warsaw/Helsinki

Esa Tuomi is a Member of the Supervisory Board of Nordea Bank Polska S.A. and an Executive Committee Member of the Nordea Bank Baltic Branches. He has a long experience from international corporate banking, including Baltic countries and Russia and has been developing Nordea's corporate activities in many countries outside the Nordic area.



► **GRAHAM COPE**, Head of Region for Northern Europe, European Investment Fund

Graham Cope is the Senior Head of Region for Northern Europe and CEE within the Regional Business Development Division for the European Investment Fund. He joined the EIF in 2006 to lead the first phase of the JEREMIE initiative. Previously, he began his career at Lloyds Bank in the UK and has also worked for 8 years at Clearstream. Later, after completing an MBA, he joined Standard Chartered Bank and worked on various strategic projects across a 4 year period with extended time in Hong Kong, Singapore and Malaysia. Graham has a degree in Economics from the University of Portsmouth, an MBA from the University Of Bradford Business School and a Masters in Banking & Finance from the Luxembourg School of Finance.



► **HANS SKOV CHRISTENSEN**, Chairman, Baltic Development Forum

Hans Skov Christensen, MSc degree in Economics. Since 2011 Chairman of the Baltic Development Forum. Former CEO of Confederation of Danish Industry (1992) and CEO of Confederation Danish Employers (1985). Participated among others in several tripartite negotiations. Previously a member of several boards, among others the Tivoli, Education Foundation, Board of Sund & Belt and Banedanmark, Globalisation Council. Currently Chairman of the Christian Daily and the FIH bank, Vice Chairman of Søren Kierkegaard Research Center's Board of Directors and Non-executive Director of the Centre for European Policy Studies (CEPS), Bruxelles.



► **HARRO PITKÄNEN**, Director, Acting Head of Lending, Nordic Investment Bank

Head of Business Development and Control and Deputy Head of Lending at the Nordic Investment Bank (NIB). 2006-2007 Head of Area at NIB in charge of the bank's lending to Europe & Eurasia. 1993-2006 Managing Director of the Nordic Environment Finance Corporation (NEFCO), an international financial institution established in 1990 to finance environmental projects in Central and Eastern Europe. 1991-1993 Senior Vice President at NIB heading the unit in charge of setting up the operations of NEFCO.



SPEAKERS

► **HENRIK NORMANN, CEO and President, Nordic Investment Bank**

Henrik Normann, Master of Arts in History and Political Science, Copenhagen University. Mr. Normann took up his appointment as President & CEO of the Nordic Investment Bank (NIB) in April 2012. Before joining NIB he held various positions within Danske Bank, most recently as Global Head of Danske Markets and Member of the Executive Committee.



► **IGOR YURGENS, Prof., Management Board Chairman, Institute of Contemporary Development INSORMr.**

Yurgens is the Chairman of the Management Board of the Institute of Contemporary Development, a member of the Presidential Council for the Development of the Information Society in Russia, a member of the Presidential Council for Civil Society Institutions and Human Rights, a member of the Academic Council of the Security Council of the Russian Federation, a member of Russian Council on International Affairs and a member of the Presidium of the Council for Foreign and Defense Policy. Mr. Yurgens graduated from the Economics Department of Moscow State University. He is a professor of the Higher School of Economics and author of numerous articles and monographs. Igor Yurgens is Honorary Consul General of Monaco in Moscow. He is also the recipient of several state and international awards, including the Order of Honor of the Russian Federation, L'Ordre National du Mérite of France and the Russian Orthodox Church's Order of Saint Seraphim of Sarov and Order of Prince Daniel of Moscow. He is married and has a daughter.



► **INESE VAIDERE, Prof., Dr., Member of the European Parliament**

President of the Latvian Economic development forum. Director of the European Energy foundation. Member of the European board of the Transatlantic Leadership Academy of the State Legislative Leaders Foundation. Member of the Latvian Parliament, Chair of Foreign Affairs Committee (2002-2004). Deputy Mayor of the Riga City Council; Deputy Mayor (2001-2002). Adviser to the President of Latvia (1999-2000). Minister of the Environment of Latvia (1998-1999).



► **INGA SKUJINA, Head of the Secretariat of the Latvian Presidency of the Council of the European Union**

Inga Skujiņa, Director of the Secretariat of the Latvian Presidency of the Council of the European Union, started her career in international affairs in 1995 when she began working for the Ministry of Foreign Affairs of Latvia. In 1997, Inga Skujiņa was posted to Vienna, where she worked for the Permanent Delegation of Latvia to the OSCE. Between 2001 and 2003, Inga Skujiņa was the Head of the NATO



Division of the Ministry of Foreign Affairs and a member of the delegation of Latvia for Accession Negotiations to NATO. From 2003 until 2008 she worked as Advisor to the State Secretary of the Ministry of Foreign Affairs. In 2008 she was appointed as the Deputy State Secretary for the Ministry of Justice. In 2012 she was charged responsibility to head the Secretariat of the Latvian Presidency.

► **IZOLDA BULVINAITE**, Policy Officer – Maritime Policy Baltic and North Sea and Landlocked Member States, DG Maritime Affairs and Fisheries, European Commission

Izolda Bulvinaite works as a policy officer at the Directorate-General for Maritime Affairs and Fisheries of the European Commission. Her main responsibilities are the development and implementation of Maritime policy in the Baltic Sea. Ms Bulvinaite holds a degree in Sociology and in International Law from Vytautas Magnus University in Lithuania. She also obtained a Master of Laws in Laws in International and European Legal Studies at Durham University in the United Kingdom. Before joining the Commission in 2007, she was a civil servant at the Ministry of Agriculture and at the Seimas of the Republic of Lithuania (Parliament).



► **JAN G. MISCHKE**, Dr., Senior Fellow, McKinsey Global Institute

Dr. Jan Mischke is a senior fellow at the McKinsey Global Institute (MGI), McKinsey's business and economics research arm, based in Zurich. He joined MGI in 2010 to lead its work on European economic development. He recently led research efforts on the topics of the future of manufacturing, growth and renewal in Europe, and infrastructure productivity. Prior to joining MGI, Jan worked for 10 years as a consultant and associate partner with McKinsey. He served clients in 12 European countries in a broad range of industries, including telecoms, logistics, high tech, automotive, media, and financial services.



► **JERRY WIRTH**, Chairman of the Board of FICIL and Board Member of the Baltic Institute of Corporate Governance

Mr. Wirth has 20 years' experience living and investing in the Baltics. He is 50% owner of RBM Group, an investment concern which owns 10 shopping centers, DIY, office properties, as well as manufacturing and service sector holdings in Latvia and Estonia. He is Chairman of the Foreign Investors Council in Latvia, board member of Baltic Institute of Corporate Governance, and founder and Chairman of Ronald McDonald House Charities Latvia. He lives in Riga with his wife and three daughters. He speaks English, Estonian, Latvian, and something resembling French.



SPEAKERS

► **JOACHIM SCHEIDE, Professor, Head of the Forecasting Center, The Kiel Institute for the World Economy**

Joachim Scheide has been heading the Forecasting Center at the Kiel Institute for the World Economy and represents the Kiel Institute at the Joint Economic Forecast of leading research institutes. Between 2004 and 2010, he was the acting president of the AIECE, the largest association of business cycle research institutes in Europe. He has been teaching at Kiel University and was an associate professor at the University of Western Ontario in Canada.



► **JOHAN ARNO KRYGER, Nordic Fashion Association**

Johan Arne Kryger, Senior Manager, Danish Fashion Institute, and Deputy Head of Secretariat, Nordic Fashion Association. Since 2011 Johan has been working on a Nordic partnership initiative, called NICE, with the overall objective to lead the industry towards a stronger focus on responsible, ethical, and sustainable fashion. Johan holds a master in Political Science from Aarhus University.



► **JOHN BRIMACOMBE, Senior Advisor, Rothschild**

John is a former Director of Rothschild in London and now advises on the development of its business in the Baltics. For most of his twenty five years with Rothschild, he specialised in M&A and privatisations in transitional economies, particularly in the telecoms and financial sectors in Central and Eastern Europe. Recent Baltic transaction experience includes advising the Government of Lithuania and Visagino Atominės Elektrinės (VAE) in relation to the Baltic regional new nuclear power plant development, and shareholders of AS Starman, the Estonian CATV and DTT operator, on its sale.



► **KARIN NYGÅRD SKALMAN, Program Manager BSR Stars, VINNOVA**

Currently holds the position as program director at VINNOVA, the Swedish Agency for innovation, where she is leading one of the flagship projects, called BSR Stars mentioned in the EU BSR strategy action plan. The project will increase linkage between actors in research and innovation milieus, clusters and small and medium enterprises in the macro region and there by hopefully contribute to increase prosperity in the region. Karin has many years' experience from international, national and regional innovation development. She also has long experience of international Business. The experience has been received within Fiber Optic Valley, one of the Swedish regional innovation systems, Acreo – the Swedish leading research institute in electronic and fibre optics and within multinational companies as Ericsson and Astra AB. The areas of expertise are innovation systems, Access Networks, Optical Fibbers and Cables, Material technology and environment issues.



► **MARTTI KOHTANEN**, Chairman of the Board and CEO of Siemens Osaakeyhtiö

Chairman of the Board and CEO of Siemens Osaakeyhtiö: region FIN/BALT

Current responsibility since February 2007

Responsibility 1, Chairman of the Board and CEO of Siemens Osaakeyhtiö 02/2007 –

Responsibility 2, CEO of Siemens SIA, Latvia, 09/1998 – 01/2007

Responsibility 3, Sales Director (high-voltage motors), Siemens AG, A&D/LD, 10/1994 – 08/1998

M.Sc. (eng), Technology University, Tampere, Finland (major: electrical power eng), 1985

High School graduate, Vuoksenniskan Lukio, Imatra, Finland, 1979



► **MINDAUGAS JURKYNAS**, Prof., Dr., Vytautas Magnus University in Kaunas

Professor Dr. Mindaugas Jurkynas, Vytautas Magnus University, Faculty of International Relations and Diplomacy. Mindaugas Jurkynas has been working in academia since 1998. He has taught and carried out research at Vilnius and Berlin Humboldt universities and taught at dozen of universities in Europe on short term basis, let alone made presentations and speeches in many scientific and political conferences. Prof. Jurkynas also worked as adviser on foreign policy and national security for the Prime Minister of Lithuania in 2006-2008.



► **NICOLAI WAMMEN**, Minister for European Affairs, Denmark

MSc (Political Science), University of Aarhus 2001.

2006-2011: Mayor of the Municipality of Aarhus.

2001-2005: Member of Parliament for the Social Democratic Party.

Fiscal Policy Spokesman. Member of the Board of the Social Democratic parliamentary group. Vice president of the Social Democrats from 2005. Born on 7 February, 1971.



► **PER MAGNUSSON**, Swedish attorney-at-law, a founding partner of the international law firm Magnusson

Per Magnusson is a Swedish attorney-at-law (advokat), a founding partner of the international law firm Magnusson. Per is senior partner and since September 2011, managing partner. He is based in Stockholm. Per is Magnusson's head of international affairs and represents the firm in relations with strategic alliance firms and international law firm networks. His main practice areas include litigation and arbitration, mergers and acquisitions and sports and entertainment.

His clients include mid-sized and large Scandinavian and international companies and public authorities. Per Magnusson graduated from Stockholm University with a law degree in 1984 and started his legal career at the Swedish District Court of Huddinge, then worked as an associate in Advokatfirman Tisell & Co and as a partner in Advokatfirman Chrysander. Later on, in 1991, he and a partner established their first enterprise, Dahlman Magnusson Advokatbyrå. Since then, the firm went through both dynamic organic growth and a number of mergers, the major ones being Magnusson Wahlin Advokatbyrå and Magnusson Wahlin Qvist Stanbrook Advokatbyrå.



SPEAKERS

► **PIM VAN BALLEKOM**, Vice President, European Investment Bank

Pim van Ballekom is the Vice President of the EIB, a position he has held since January 2012. His responsibilities include funding and treasury of the EIB, financing operations in several countries within and outside of Europe including Estonia, Latvia and Lithuania. He is also a member of the EIF's Board of Directors. Mr van Ballekom has held many significant roles including Head of Cabinet of European Commissioner Bolkestein responsible for Internal Market, Taxation and Customs Union Head, Netherlands Director at the European Bank for Reconstruction and Development (EBRD), Head of International Public Affairs at APG Pension Group, Financial Counsellor and Head of the Financial Section at the Permanent Representation of the Netherlands at the EU, and various positions within the Ministry of Finance in the Netherlands.



► **ROLAND RANDEFELT**, Senior Engineer at European Investment Bank

Roland Randefelt has a long background in the Baltic Sea Region. He started his career in the 1980s, in the Finnish Consulting Company Jaakko Pöyry as an Environmental Engineer. In 1994 he became the first Environmental Analyst in the Nordic Investment Bank and through his work, became a member of the Helsinki Commission Project Implementation Task Force, involved in financing the cleaning up of many HELCOM hot spots around the Baltic Sea. In 2005 he joined the European Investment Bank as Senior Environmental Specialist and is currently working on the implementation of EU Macro-Regional Strategies for both the Baltic Sea Region and the Danube Region. His main role in EIB is to act as project analyst on projects that promote regional and urban development, with a special focus on EIB co-financing with EU funds.



► **SABINE ANDERSONE**, Producer & Managing Director, Atom Arts

Producer and production manager with 10 years experience in film and television. Managing director of Atom Art since 2007. Has studied law at the University of Latvia, participated in many European workshops on co-production and financing of film projects. Professional experience includes: producer of filmed and animated commercials, managing producer of several documentary films ("Klucis: the Deconstruction of an Artist" (dir. P.Krilovs, 2009) a.o.), producer of award winning animated shorts "Springtime in Crow Street" (dir. E.Jansons, 2009), "How the Shammies Bathed" (dir. E.Jansons, 2010), "Ursus" (dir. Reinis Pētersons, 2011), "Choir Tour" (dir. E.Jansons, 2013) and animated tv series "Shammies" (13 x 5, dir. E.Jansons).



► **TOBIAS ETZOLD**, Researcher, German Institute for International and Security Affairs

Tobias Etzold received his PhD in European Politics from Manchester Metropolitan University in 2010. Currently, he works on Nordic and Baltic Sea affairs as researcher and project leader at the German Institute for International and Security Affairs (SWP). He is also coordinator and co-editor of the Political State of the Region Report. Dr Etzold has working experience with the Secretariat of the Council of the Baltic Sea States.



► **TOMS ROSTOKS**, Ass. Professor, University of Latvia

Dr. Toms Rostoks is Assistant Professor at the Department of Political Science, University of Latvia. He earned his Ph.D. in 2008 when defended the doctoral thesis "Integration and regionalization in the Baltic Sea region". He has written a number of articles and book chapters on human security, regional cooperation in the Baltic Sea region, Kaliningrad, Latvian-Russian relations and Latvia's interests in the European Union. His current research interests include human security in foreign policy, EU Strategy for the Baltic Sea region, Latvian foreign policy, and Latvian-Russian relations.



► **TORBJÖRN BECKER**, Director, Stockholm Institute of Transition Economics

Torbjörn Becker has been Director of the Stockholm Institute of Transition Economics (SITE) at the Stockholm School of Economics since August 2006. He is also a board member of several research institutes in Eastern Europe as well as the Swedish International Development Cooperation Agency (Sida). Prior to this he worked for nine years at the International Monetary Fund. In this capacity, his work focused on international financial architecture issues and particularly on how emerging markets can protect themselves against adverse shocks and what role IFIs could have in preventing and resolving crises. His academic and policy work covers international macro and finance issues more broadly and has been published in top-ranking international journals and in several books and reports.



► **UFFE ELLEMANN-JENSEN**, Honorary Chairman of Baltic Development Forum

Uffe Ellemann-Jensen was born in 1941. M.Sc. in Economics, Copenhagen University. Adjunct Professor at Copenhagen Business School. Chairman of Baltic Development Forum. Chairman of BankInvest. Trustee and Director of Reuters Founders Share Company. Trustee of the International Crisis Group. Chairman of Denmark's Foreign Policy Society. Minister for Foreign Affairs of Denmark 1982-93. MP 1977-2001. Chairman of Venstre (Denmarks Liberal Party) 1984-98. President of the European Liberal Democratic Reform Parties (ELDR) 1995-2000. Editor-in-Chief, Børsen (Danish Business Paper) 1975-76. Newspaper and television journalist 1965-77.



► THURSDAY 30 MAY 2013

Main Venue: Riga Congress Centre, Kr. Valdemara St. 5, Riga

Summit Moderators: Verner Kristiansen, Communication Advisor,
Paweł Świeboda, President, demosEuropa

TIME

ACTIVITY

08.00 - 09.00

VENUE:

Small Hall
Riga Congress Centre,
Kr. Valdemara St. 5

MEETING HOSTED BY THE FOREIGN INVESTORS' COUNCIL IN LATVIA (FICIL)

Upon Invitation Only

09.00 - 12.00

VENUE:

Ground Floor,
Riga Congress Centre,
Kr. Valdemara St. 5

BALTIC BUSINESS ARENA

Pre-booked business meetings and consultations

08.40 - 10.00

HIGH-LEVEL PLENARY SESSION

VENUE:

The Large Hall, Riga Congress Centre, Kr. Valdemara St. 5

08.40 - 08.45

MUSICAL SURPRISE

08.45 - 09.00

SPECIAL ADDRESS

H.E. Andris Berzins, President of Latvia

09.00 - 10.00

NEW REALITIES - NEW OPPORTUNITIES

Moderators:
Verner Kristiansen,
Communication Advisor,
Paweł Świeboda,
President, demosEuropa

H.E. Valdis Dombrovskis
H.E. Andrus Ansip
H.E. Algirdas Butkevicius

Prime Minister of Latvia
Prime Minister of Estonia
Prime Minister of Lithuania

10.00 - 11.00

COFFEE BREAK AND NETWORKING VILLAGE ACTIVITIES

VENUE:

Riga Congress Centre, Kr. Valdemara St. 5

10.00 – 10.30

VENUE:

Nordic Council of Ministers
stand on 1st floor,
stand Nr. 7

POLITICAL STATE OF THE REGION REPORT

10.15 – 10.30

VENUE:

Room 215,
Riga Congress Centre,
Kr. Valdemara St. 5

PRESENTATION: EUROPEAN INVESTMENT BANK

10.00 - 11.00

VENUE:

Small Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

MEETING HOSTED BY THE FOREIGN INVESTORS' COUNCIL IN LATVIA (FICIL)

Upon Invitation Only

11.00 – 12.30



PARALLEL SESSIONS

10.00 – 12.30

VENUE:

Room 310,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Hans Brask, *Director,
Baltic Development
Forum*

BALTIC SEA REGION INVESTMENT PROMOTION

(NB - Starts at 10.00)

Jørgen Bardenfleth
Andris Ozols

Olle Zetterberg
Christian Ketels

Nicolas Albana

Asger Daugbjerg

Strategy Director, Microsoft International
Director, Investment and Development
Agency of Latvia
CEO, Stockholm Business Region
Principal Associate, Harvard Business
School
Managing Director, Atea Global Services
SSC
Partner, CPH Made

11.00 – 12.30

VENUE:

Large Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:

Andris Sprūds, *Director
of the Latvian Institute of
International Affairs*

BSR ENERGY COOPERATION IN THE LIGHT OF NEW EUROPEAN INITIATIVES

Co-hosted by Latvenergo AS

Daniels Pavļuts

Hans Jorgen Koch

Āris Žīgurs
Andris Lauciņš
Jan Chadam

Martti Kohtanen

Minister of Economics, Ministry of
Economics, Latvia
Deputy State Secretary, Ministry of Climate
and Energy, Denmark
CEO, Latvenergo AS
Partner, Ernst & Young
President of Gas Transmission Operator,
GAZ-SYSTEM S.A, Poland
CEO, Siemens (Finland)

NB. Please note, security check at Ministry of Foreign Affairs, be on time.

11.00 – 12.30

VENUE:

Room 215,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:
Wiktor Szydarowski,
Strategic Advisor,
TransGovernance Project

TRANSPORT GREENING ACTIONS – AT THE CROSSROADS OF PUBLIC AND PRIVATE INTERESTS

Jānis Vanags
Arnis Kakulis
James Pond

Martin Venning

VP Corporate Communication, AirBaltic AS
Director, AECOM
DG MOVE, European Commission, Adviser
to the "Rail Baltic" project
Project Adviser, European Route E20

11.00 – 12.30

VENUE:

New Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:
Torben Aaberg, Head
of Public Affairs, Baltic
Development Forum

ICT AS AN ENABLER FOR GROWTH AND INVESTMENTS

Jørgen Abild Andersen
Jørgen Bardenfleth
Juris Gulbis

Peteris Zilgalvis

Kennet Rådne

Chairman of OECDs ICCP Committee
Strategy Director, Microsoft International
CEO and Chairman of the Board,
Lattelecom
Head of Unit, DG CONNECT, European
Commission
Head of Mobility Baltics, Senior Vice
President, TeliaSonera

11.00 – 12.30

VENUE:

Press Conference Room,
Latvian Ministry of Foreign
Affairs, Kr. Valdemara St. 3

Moderator:
Paweł Swieboda,
President, demosEuropa

RUSSIA'S REGIONAL LEADERSHIP – A PROGRESS IN REGIONAL INTEGRATION?

Igor Kapyrin

Hanna Lehtinen

Mikko Lohikoski

Viktors Makārovs

Sergey Utkin

Deputy Director General, Ministry of
Foreign Affairs, Russia
Deputy Director General, Ministry of
Foreign Affairs, Finland
Head of External Affairs and
Communication, City of Turku
Parliamentary Secretary, Ministry of Foreign
Affairs, Latvia
Head of Section, Institute of World
Economy and International Relations,
Moscow

12.30 – 14.00

LUNCH AND NETWORKING ACTIVITIES

13.30 – 16.00

VENUE:

Room 310,
Riga Congress Centre,
Kr. Valdemara St. 5

BALTIC SEA REGION INVESTMENT PROMOTION AGENCIES MEETING

Upon Invitation Only

14.00 – 15.30**PLENARY SESSION****VENUE:**

The Large Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Moderator:
Verner Kristiansen,
Communication Advisor

STAYING AHEAD OF THE CURVE: IMPROVING THE FRAMEWORK CONDITIONS FOR BUSINESS

Håkan Berg
Jens Henriksson
Anders Paalzow

Agnese Cimdina
Asta Radikaite

Chief Risk Officer, Swedbank
President of NASDAQ OMX Stockholm
Rector, Stockholm School of Economics
in Riga
Social Anthropologist, PhD
Deputy Director, European Affairs
Department, Ministry of Foreign Affairs,
Lithuania

15.30 – 16.00**CLOSING WORDS****VENUE:**

Large Hall,
Riga Congress Centre,
Kr. Valdemara St. 5

Welcome to 16th BDF Summit 2014 and EC's 5th Annual Forum
on the EU Strategy for the Baltic Sea Region:

Aleksi Randell
Hans Skov Christensen

Mayor of Turku
Chairman, Baltic Development Forum

18.00

FOREIGN INVESTORS' COUNCIL IN LATVIA RECEPTION

VENUE:

The Riga Latvian Society
House, Merkela St. 13

For more information and separate registration please email ficil@ficil.lv

► SESSION DESCRIPTIONS 30th

08.40 – 10.00

NEW REALITIES – NEW OPPORTUNITIES

The Prime Ministers of the Baltic States are invited to discuss the Baltic Sea macro-region cooperation in the light of the overall European context. The title of the Summit "New Realities – New Opportunities" makes reference to the lessons learned after the three Baltic States

have exited the financial and economic crisis. What are the priorities in terms of economic and political integration and the strategies to upgrade competitiveness? How are the neighbours and Europe at large part of the equation?

10.00 – 11.00

NETWORKING VILLAGE ACTIVITIES

10.00 – 10.30

POLITICAL STATE OF THE REGION REPORT

Venue: Nordic Council of Ministers stand on 1st floor, stand Nr. 7

The 2013 edition of Political State of the Region Report raises several challenges and possibilities for the future cooperation developing the Baltic

Sea Region. Bernd Henningsen, Thobias Etzold, editors of the report, and Dagfinn Høybråten, Secretary General Nordic Council of Ministers, will have a in-depth discussion about this year's report.

10.15 – 10.30

PRESENTATION: EUROPEAN INVESTMENT BANK

Place: Main Venue, Room 215

Combining EU Structural Funds and EIB Loans - case: the Lithuanian success story.

Over the period 2007-2013 programming the convergence regions in the Baltic Sea Region have access to large grants (over EUR 80bn) from the EU Structural Funds, of which EUR 67bn for Poland alone. The EIB can co-finance with EU Structural Funds the Member State contribution through so- called Structural Programme Loans (SPLs). In the Baltic Sea Region the EIB

have provided 18 such SPLs in the current programming period 2007-2013, at total amount of EUR 5.9bn. The presentation will give examples of such high priority investments that have created jobs and growth and that certainly have improved the quality of life for the inhabitants of Lithuania.

Presented by: Roland Randelfelt, Senior Engineer, Regional and Urban Development, European Investment Bank

10.00

BALTIC SEA REGION INVESTMENT PROMOTION

Main Venue, Room 310

The Baltic Sea Region's economy is increasingly internationalized through Foreign Direct Investments (FDI). Poland and the Baltic States are receiving more investment than they invest abroad whereas Iceland, Norway, Russia, and Sweden have a balance sheet, the 2013 State of the Region Report tells us. In Denmark, Finland and Germany the out-going FDI are significantly

exceeding the in-going investment. Denmark, Germany and Poland have recently seen their FDI inflows drop adding to the in-balance. No doubt, investment promotion work is becoming more and more important to sustained growth. What needs to be done to attract foreign investors, and is it possible to jointly market the region as an interesting place to do business? ICT is an essential sector to the region's competitiveness

but how do we ensure a high-level of FDI in this sector? What are the success criteria according to the ICT-industry that invested here? What can we learn from the successful regions/cities and clusters in attracting investors? Join the investment promotion agencies in answering these questions.

11.00 – 12.30

BSR ENERGY COOPERATION IN THE LIGHT OF NEW EUROPEAN INITIATIVES

(Co-hosted by Latvenergo AS)

The Baltic Sea Region possesses many special energy features: a hugely diversified energy mix covering almost all types of energy resources, strong competences and technologies within the different sectors, world-leading energy efficiency industries and services but also relatively disconnected energy markets both in the field of electricity and gas and not least strong concerns about energy dependency. Hence the question of

energy security influences strongly the decision-making and the national energy planning. The potential for energy cooperation is big but the map of different cooperation bodies is complex and huge. A key question remains whether we have made use of the region's collective energy resources, potential and competences or whether energy competition and organizational confusion exist. The session will provide an overview of existing projects and plans for the region.

11.00 – 12.30

TRANSPORT GREENING ACTIONS – AT THE CROSSROADS OF PUBLIC AND PRIVATE INTERESTS

Building a competitive transport system aims at increasing mobility, removing major barriers in key transport areas and promoting economic growth and employment. Establishing a sustainable transport system can reduce Europe's dependence on imported oil and cut carbon emissions in the transport sector by 60% by the year 2050. The Connecting Europe Facility (CEF) aims at financing the missing links in Europe's energy, transport and digital backbone. The European Commission also wants to develop a new approach for "Greening" TEN-T Corridors which is understood as providing the necessary infrastructure basis to enable a transformation

towards a higher share of clean modes of transport, overall higher efficiency of transport operations and lower impacts on society and the environment.

What are the key challenges the BSR transport system is facing? How can the EU initiatives stimulate the growth potentials of the transport sector in our region and help us getting from planning to implementation? Does this direction match the business strategies, any controversies or missed points? And how can responsibilities of the public and private stakeholders be distributed?

11.00 – 12.30

ICT AS AN ENABLER FOR GROWTH AND INVESTMENTS

The Baltic Sea Region hosts some of the world's leading ICT industries and clusters. In terms of Internet usage, broadband penetration, e-commerce, e-Government, R&D etc., the countries of the region are top-performers. We are entrepreneurial in utilizing ICT, having one of the fastest developing ICT sectors in the world. At the same time competition is fierce

and some countries, especially in East Asia, have taken decisive steps to fully embrace the digital opportunities. How can the Baltic Sea Region maintain its present position, boost its competitiveness and inspire the rest of Europe to develop ICT industries and services in innovative ways? What kind of new co-operations are required? What are the joint public-private

SESSION DESCRIPTIONS

initiatives we should develop to mobilize ICT as growth enabler? How can we inspire and gain from the European Digital Agenda process? Should we commit ourselves for a joint digital strategy for the Region? The session will present and discuss ideas and opinions of ICT companies, OECD and the European Commission.

11.00 – 12.30

RUSSIA'S REGIONAL LEADERSHIP – A PROGRESS IN REGIONAL INTEGRATION?

Russia's Presidency of the Council of the Baltic Sea States (CBSS) is drawing to a close. Are we coming closer to finding a common understanding of the future of the Baltic Sea Region? Can it serve as inspiration for Arctic cooperation? Is Russia embracing the opportunities that the EU Strategy for the Baltic Sea Region is representing in terms of cross-border cooperation? The EU leaders stated in December a clear wish for stronger efforts within the Northern Dimension frameworks.

Russia has recently presented an Action Plan on the Strategy for the development of the North-West Federal District until 2020. But do we share the understanding of the importance of NGOs for regional development? Are Russia's commitments towards a cleaner Baltic Sea now firmly rooted in national priorities? Or does Russia's interest equal Nord Stream? Do the EU-countries of the region exploit the immediate neighbourhood of their own BRIKS country? Answers please.

14.00 – 15.30

STAYING AHEAD OF THE CURVE: IMPROVING THE FRAMEWORK CONDITIONS FOR BUSINESS

Co-hosted by the Foreign Investors' Council in Latvia (FICIL)

Strong economic growth appears to be easier after crisis. What will it take for the Baltic Rim economies to stay ahead of the curve and retain the early lead?

Calls for stronger integration live side by side with ideas of Smart specialisation. Pace and quality of growth in developing regions pose increasing challenges to sustainability of traditional advantages of Europe: quality of labour skills, excellent innovation climate and quality infrastructure. It will require cooperation among states and across sectors to sustain the

advantage and strengthen Europe to compete in the global economy and the BSR in the broader context of Europe.

Which will be the drivers of this development? Do the old ones hold, or are there new ones? Which are the bottlenecks facing businesses and how to address them?

The discussion will invite visions and opinions of politicians and business representatives from the Baltic Rim countries. It will be enriched with the perspective of the European Union, undoubtedly, a strong influence on patterns and priorities of development of the investment climate around the Baltic Sea.

18.00

FOREIGN INVESTORS' COUNCIL IN LATVIA RECEPTION

Baltic Development Forum's partner Foreign Investors' Council in Latvia kindly invites all Summit participants to join a reception hosted by Mr. Håkan Berg, the Honorary Chairman of the Foreign Investors' Council in Latvia.

The reception is organised in the honor of the FICIL High Council meeting with the Latvian Government. Ambassadors, ministers, high level state officials and representatives of Latvian business organisations will participate.

► MODERATORS - THURSDAY 30th MAY

► **ANDRIS SPRUDS**, Director, Latvian Institute of International Affairs

Andris Spruds is the Director of the Latvian Institute of International Affairs. He also holds the position of professor at Riga Stradins University. Andris Spruds has an MA in Central European History from the CEU in Budapest, Hungary and in International Relations from University of Latvia. He has also obtained a PhD in Political Science from Jagiellonian University in Krakow, Poland. Andris Spruds has been a visiting student and scholar at Oxford, Uppsala, Columbia and Johns Hopkins University, as well as the Norwegian Institute of International Affairs and Japan's Institute of Energy Economics.



► **HANS BRASK**, Director, Baltic Development Forum

Hans Brask has been director of Baltic Development Forum since August 2007. His background is in international affairs since he began working in the Danish Ministry of Foreign Affairs in 1990. He holds a MA in Political Science from the University of Aarhus (1990) and a MA in History and Philosophy from the University of Essex, UK (1990). Hans Brask has a wide experience in Baltic Sea Region affairs and in EU affairs from his past jobs. During his posting as embassy secretary at the Danish EU-representation in Brussels from 1992 until, 1995 he was responsible for economic and political issues concerning the EU's pre-accession strategy towards the countries of Central and Eastern Europe. Notably, he took part in the EU's negotiations with Russia on the Partnerships and the EU's external strategy towards the Baltic Sea Region.



► **PAWEŁ ŚWIEBODA**, President of the Board, demosEuropa, Poland

Paweł Świeboda is President of demosEUROPA – Centre for European Strategy. Graduate of the London School of Economics and the University of London. He served as the EU Advisor to the President of Poland in the years 1996-2000. He then headed the Office for European Integration in the Chancellery of the President. In the years 2001-2006 he served as Director of the Department of the European Union in the Ministry of Foreign Affairs where he was responsible for EU accession negotiations and subsequently institutional reform in the EU and negotiations on the Financial Perspective. Member of the Board of Directors of the Lisbon Council (Brussels), the Council of the European Council on Foreign Relations, the Advisory Board of the European Policy Centre (Brussels), the European Steering Committee of Notre Europe (Paris), the Advisory Board of the Baltic Development Forum (Copenhagen), the International Advisory Board of the Central European



MODERATORS

Policy Institute (Bratislava) and the Global Agenda Council on Europe of the World Economic Forum. Paweł Świeboda served on the Aviva / Economist Intelligence Unit Future Prosperity Panel. He was a member of the Advisory Group which assisted the Polish government in its preparations for the EU presidency in 2011. In 2010-2011 he chaired one of the four task forces of Poland's Strategic Review of National Security. He is now a member of the group of foreign policy advisors to the President of Poland. He also serves as a member of the Reflection Group on the „New Pact for Europe“ created by the King Baudouin Foundation. He is a columnist of „Gazeta Wyborcza“.

► **TORBEN AABERG**, Head of Public Affairs, Baltic Development Forum

Torben Aaberg has extensive experience in cross-border and interregional cooperation, regional development and public-private partnerships. Before joining BDF he was Director of Regional & Innovation Policy and Head of Research Dean's Office at Copenhagen Business School. Torben has been working with EU & International Affairs at Danish Regions and he has served as Deputy Director and Acting Director at the Danish-Swedish Öresund Committee. Torben holds a M.Sc. in Geography from University of Copenhagen.



► **VERNER KRISTIANSEN**, Communications Advisor

Verner Kristiansen has twenty years of experience in strategic communication and international development. Results-orientation of interactive conferences is a particular interest he has developed over the past five years of advisory services to decision-makers and practitioners in private companies, governments and civil society. He works in English, German and Danish. Further details can be found on www.vernerkristiansen.dk.



► **WIKTOR SZYDAROWSKI**, Strategic Advisor, TransGovernance Project

Wiktor Szydarowski, PhD - Freelance consultant, strategic advisor in projects led by European Commission, World Bank and national, regional and local administrations across Europe. Over 15 years' long record in international cooperation initiatives dedicated to local and regional growth in the Baltic Sea Region, EU transport and cohesion policies, regional planning and socio-economic development in Europe. Drafter of several programming and pan-Baltic policy documents. Author of about 50 research publications.



► SPEAKERS - THURSDAY 30th MAY

► ALEKSI RANDELL, Mayor of Turku

Born in 1975 M.Sc. (Economics) University of Turku.
Mayor of Turku 2010 -.

Chairman of the City Board of Turku 2005-2007, 2009-2010.
Special Adviser to the Minister of Communications, Prime Minister's Office/Ministry of Transport and Communication, 2007-2009.
Customer Relations Manager, Aurator Asset Management Ltd. 2003-2004.

Secretary General, Youth League of the Coalition Party 2000-2001.

Chairman of Board, Centrum Balticum Foundation 2010 -;

Turku Chamber of Commerce, member of Board 2011-;

Chairman of the Board, Institute of Migration 2010-;

Vice chairman of the Council, Association of Finnish Local and Regional Authorities 2009-;

Vice Chairman of the Board, Turku European Capital of Culture Foundation 2009-;

Vice Chairman, Regional Assembly of Southwest Finland 2009-2011;

Vice Chairman, Council of National Coalition Party 2004-2008;

Elected member of Turku City Council 2001-2010;

Chairman of the Board, Turku University of Applied Sciences 2001-2004. Vice-chairman, Union of the Baltic Cities UBC 2005-2007.



► ALGIRDAS BUTKEVICIUS, Prime Minister, Lithuania

Algirdas Butkevicius was born in Paežeriai, Lithuania, on 19 November 1958. He graduated from the Vilnius Engineering Construction Institute as an economist of construction.

From 1982 to 1985 he worked as a construction work superintendent in Vilkaiviškis region and later as an architect for the Vilkaiviškis Executive Committee. In 1990 he was elected deputy to the Municipal Council of Vilkaiviškis region and the next year he became deputy manager of Vilkaiviškis region. Algirdas Butkevicius joined the Lithuanian Social Democratic (LSDP) party in 1992;

member of the party's Presidium, he became Chairman of the Party for Vilkaiviškis department in 1995. From 1996 he served as Member of Lithuanian Parliament Seimas. Algirdas Butkevicius participated in the Lithuanian government as Finance Minister (2004-2005) and Transport and Communication Minister (2006-2008).

He was elected Chairman of LSDP in March 2009. On 7 December 2012 he was appointed Prime Minister by Presidential Decree.



SPEAKERS

► DR. AGNESE CIMDIŅA, Researcher, Translator, Lecturer

Dr. Agnese Cimdīņa holds the degree of Philosophiae Doctor in the subject of Social Anthropology from the University of Bergen, Norway. From 2004-2009 she has taught intercultural understanding and international marketing at the Ålesund University College, Norway. From 2009-2013 she has worked as a researcher and lecturer at the Department of Cultural and Social Anthropology at the University of Latvia. Agnese Cimdīņa's field of specialization is economic-, business- and development anthropology and consulting. She has recently co-authored two books on development issues in rural Latvia.



► ANDERS PAALZOW, Rector of the Stockholm School of Economics in Riga

Anders Paalzow serves as Rector at the Stockholm School of Economics in Riga (SSE Riga). He holds a Ph.D. in Economics from the Stockholm School of Economics. His research interests cover macroeconomics, public economics, financial economics, and regional development. Dr. Paalzow has expertise on a wide range of economic and social issues facing the Baltic countries within the enlarged European Union. He has been involved in several projects dealing with various aspects of the EU enlargement. The most recent was the INTERREG IIIC financed project: Best Practice Guidelines for Regional Development Strategies (GRIDS) focussing on various aspects of regional development and spatial planning in an enlarged European Union. The project findings were published in *Regional Development and Spatial Planning in an Enlarged European Union*, edited by Neil Adams, Jeremy Alden and Neil Harris, Ashgate 2006, where Dr. Paalzow contributed a chapter on discussing barriers to regional development in the new member states, and co-authored one chapter on regional development in the Latvian region of Latgale.



► ANDRIS BERZINS, President of Latvia

Personal data: Citizenship: Citizen of the Republic of Latvia

Date of Birth: 10 December, 1944

Education: 1987 – 1988 - University of Latvia, Faculty of Economics, industrial planning, 1966 – 1971 - Riga Polytechnic Institute, Faculty of Radio Engineering, radio engineer, 1963 – 1966 - Service in the Soviet military, 1962 – 1963 - The Faculty of Mechanics of the Riga Polytechnic Institute, 1958 – 1962 - The Sigulda No. 1 High School, 1951 – 1958 - The Nītaure Elementary School

Language proficiency - Latvian – native, English – fluent, Russian – fluent, German - good

Work experience - 08.07.2011- To date President of Latvia, 2010 – 2011 - Member of the Saeima of the Republic of Latvia, Chairman of the Economic, Agricultural, Environmental and Regional Policy Committee, 2006 – 2010 - President of the Latvian Chamber of Commerce and Industry, 2007 – 2009 - Chairman of the Supervisory Council of the A/S Latvenergo, 1993 – 2004 - President of the A/S Latvijas Unibanka, 1990 – 1993 - Member of the Supreme Council of the Republic of Latvia, 1990 – 1992 - Member of the Supervisory Council of the Bank of Latvia, 1989 – 1993 - Chairman of the Valmiera District Council, 1988 – 1989 - Deputy Minister for Community Services, 1971 – 1988 -



Managing Director of the R/A Elektrons

State awards 2011 - The Order of Three Stars, First Grade, With Chain, The Order of Viesturs, First Grade, The Cross of Recognition, First Grade, 2000 - Commander of the Order of Three Stars, 1996 - A commemorative pin for participants in the 1991 barricades
Honorary titles – 2012 - Honorary member of the University of Latvia, Honorary member of the Riga Technical University

► **ANDRIS LAUCINS, Partner, Ernst & Young**

Andris has been within professional consulting industry for 20 years, currently leading Central and Southeast Europe area Advisory practice, being in charge of business consulting in 22 countries. His practical experience includes management of complex integrated programmes and projects, restructuring of public organizations, utilities and transport companies, performance and operational diagnostic reviews, financial process re-engineering, applying 'best practices', creating solutions for customer services, implementation of financial, CRM and logistics processes systems.



► **ANDRIS OZOLS, Director, Investment and Development Agency of Latvia**

Andris Ozols has served as the Director of the Investment and Development Agency of Latvia (LIAA) since 2004. During his time as director, Mr. Ozols has led the expansion of the agency to include more than 200 employees in 14 countries. He has overseen numerous large-scale foreign direct investment projects, as well as managed Latvian business delegations to nations around the world. Mr. Ozols has also served as a board member at Riga International Airport, and is currently deputy chairman of the board of the Liepāja Special Economic Zone. He holds a degree in business management from Turība University.



► **ANDRUS ANSIP, Prime Minister, Estonia**

Chairman of the Reform Party and Prime Minister of Estonia. Andrus Ansip has led Estonia's government since April 2005, when a new coalition was formed between elections. Before this he held the portfolio of Minister of Economic Affairs and Communications. As the leader of the party that won the elections, Andrus was asked to form a government in both 2007 and 2011. From 1998 to 2004 Andrus Ansip held the post of Mayor of Tartu. His previous service record goes back to private businesses operating in trade and banking, but he was also one of the founders of Radio Tartu. He is a chemist by education – he graduated from Tartu State University in 1979 and later studied agronomy at the Estonian Academy of Agriculture. In terms of hobbies, he enjoys sport, particularly skiing and cycling. Married, three daughters.



SPEAKERS

► **ARIS ŽIGURS, CEO, Latvenergo AS**

Āris Žigurs has more than twenty years of business experience. In 2010 Ā. Žigurs was elected as the Chairman of the Latvenergo AS Management Board. In order to improve the management model of Latvenergo Group new level of operational management was introduced – on 1 January 2013, Ā. Žigurs was also elected as Chief Executive Officer (CEO) of Latvenergo AS. Before his employment at Latvenergo AS, Ā. Žigurs had worked for fifteen years as the President and Chairman of the board at a Riga thermal energy supply company Rīgas Siltums AS. His prior experience also includes the position of the Commercial Director of the Heat Management Board at former Latvenergo VAS, as well as work at municipal companies. In 1998, Ā. Žigurs graduated from the Faculty of Engineering at the Latvia University of Agriculture. In 2004, he was awarded a Master Degree in Business Administration from the Riga Technical University Riga Business School. In 2009, Ā. Žigurs received a Doctor of Science degree in engineering in the energy sector at RTU. This was followed by completing the executive education programme for professional board members at the Baltic Institute of Corporate Governance in 2010. Ā. Žigurs is a Member of the Board of Directors at the Union of the Electricity Industry of Europe – EURELECTRIC, as well as the Vice-President of the Latvian National Committee of the World Energy Council.



► **ARNIS KAKULIS, Director, AECOM Ltd**

Since 2007, **Arnis Kakulis** has served as the Director of the Baltic Region for AECOM, and as such is the co-leader of three AECOM offices in Riga, Tallinn and Vilnius. His focus is to direct complex project engagements with various business sector clients specifically in strategic planning and design management. He is also currently the AECOM Transportation business line leader in the Baltics.



► **ASGER DAUGBJERG, Partner, CPH Made**

Asger Daugbjerg, Partner and VP of CPHmade. Asger holds a MSc degree in International Business from Copenhagen Business School and a MBA degree from Henley Management College, UK. Asger has spent approx. 20 years in international ad agencies in Europe and Asia, holding positions like Client Service Director, Managing Director and Regional Director Asia Pacific. Today, he has his own business consultancy called GlobeEight with offices in Copenhagen and Singapore. Furthermore, he is the founder and a partner in the CPHmade network based in Copenhagen. During his 25+ year business career Asger has worked with a range of global companies as clients, including Samsung, Nestle, Hewlett-Packard, Shell, Vestas, P&G and Unilever as well as a range of government agencies.



► **CARINA DE LA TAJADA LAHALL**, Business Advisor,
Enterprise Europe Network

Carina de la Tajada Lahall, International business advisor and Manager of Enterprise Europe Network at Almi Företagspartner Mälardalen AB in Sweden. Carina has worked as business advisor since 1996 and has long experience in giving support and advice to small and medium sized companies interested in entering new international markets. During her career she has organized together with her Swedish team several international business events at trade fairs. clients, including Samsung, Nestle, Hewlett-Packard, Shell, Vestas, P&G and Unilever as well as a range of government agencies.



► **PROF. CHRISTIAN KETELS**, Principal Associate,
Harvard Business School

Dr. Christian Ketels is a member of the Harvard Business School faculty at Professor Michael E. Porters Institute for Strategy and Competitiveness. He holds a PhD (Econ) from the London School of Economics with further degrees from the Kiel Institute for World Economics and Cologne University. Dr. Ketels is President of TCI, the leading global network of professionals in cluster development, regional competitiveness, and collaborative innovation, Honorary Professor at the European Business School (EBS) Schloss Reichartshausen, Senior Research Fellow at the Stockholm School of Economics, and serves on a number of international advisory board.



► **DANIELS PAVLUTS**, Minister of Economics, Latvia

Daniels Pavluts is the Latvian Minister of Economics. He holds a Master's Degree in Public Administration from Harvard University's John F. Kennedy School of Government. In leading positions at Swedbank and Latvian Chamber of Commerce and Industry, Mr Pavluts facilitated the dialogue of businesses and the public sector. He has also worked as a management consultant and business trainer for the private and public sector in Latvia and abroad. From 2003 to 2006 he served as the State Secretary of the Ministry of Culture of Latvia. Fluent in English and Russian, Mr Pavluts is married and has two sons.



► **HÅKAN BERG**, Chief Risk Officer, Swedbank

Håkan Berg, has been Chief Risk officer of Swedbank AB since August 10, 2011. Mr. Berg served as Chairman of the Board at Swedbank AS from April 1, 2009 to August 15, 2011 and its Head of Baltic Banking. Mr. Berg serves as Regional Sales Manager, Gothenburg of Spectra Stage & Event Technologies AB. He served as Head of Internal Audit at Swedbank AB. Mr. Berg served as an Executive Vice President of Swedbank Hypotek AB and the Head of Business Development in the Retail business area of Swedbank Hypotek AB. He served as an Executive Vice President and Head of Business Development in the Retail business area of Swedbank AB. He served as Chairman of the Supervisory Council at AS Swedbank since May 26, 2009 until November 9, 2011 and its Member until November 9, 2011. Mr. Berg served as the Chairman of Supervisory Board at Swedbank AB since September 2, 2009. He serves as a Director of Ektornet AB. Mr. Berg holds a Bachelor of Laws degree.



SPEAKERS

► **HANNA LEHTINEN, Deputy Director General, Ministry of Foreign Affairs, Finland**

1982, Master of Economics, Helsinki School of Economics; 1983, Ministry of Foreign Affairs of Finland; various posts including Finnish Permanent Mission to the United Nations and EFTA, Geneva and Permanent Representation of Finland to the EU, Brussels; 2001-2004, European Commission, Department for External Affairs, 2004 onwards MFA, (Head of the ASEM6 secretariat, Director, Eastern Department) 2009 onwards Deputy Director General at the Eastern Department.



► **HANS JORGEN KOCH, Deputy State Secretary, Ministry of climate and Energy, Denmark**

Mr. Hans-Jørgen Koch is the Deputy State Secretary of the Danish Energy Agency, Ministry of Climate, Energy and Building, and has been a leading voice in the energy policy of Denmark as well as in the international energy arena for more than thirty years. Prior to current position, he served as the Deputy State Secretary at Ministry of Transport and Energy (2005-2007), and the Ministry of Economic and Business Affairs. From 1994 to 2002 he held the position as Director of Energy Efficiency, Renewables, Technology and R&D at the International Energy Agency (IEA) in Paris. He served as Director General at Ministry of Energy between 1982 and 1994. Mr. Koch takes a leading role at the IEA as a long-time Governing Board member, chairman of the Renewable Energy Technology Deployment, and chairman of Renewable Energy Working Party of the International Energy Agency (IEA).



► **HANS SKOV CHRISTENSEN, Chairman, Baltic Development Forum**

Hans Skov Christensen, MSc degree in Economics. Since 2011 Chairman of the Baltic Development Forum. Former CEO of Confederation of Danish Industry (1992) and CEO of Confederation Danish Employers (1985). Participated among others in several tripartite negotiations. Previously a member of several boards, among others the Tivoli, Education Foundation, Board of Sund & Belt and Banedanmark, Globalisation Council. Currently Chairman of the Christian Daily and the FIH bank, Vice Chairman of Søren Kierkegaard Research Center's Board of Directors and Non-executive Director of the Centre for European Policy Studies (CEPS), Bruxelles.



► **JAMES POND, DG MOVE, European Commission, Adviser to the "Rail Baltic" project**

James Pond is an official of the European Commission and currently the senior adviser to the European Coordinator for the "Rail Baltic" project, former Czech diplomat and European Commissioner, Mr. Pavel Telička. Before joining DG Mobility and Transport James Pond was deputy negotiator for the entry of the Republic of Cyprus to the EU in 2004 and a member of the



Enlargement Task Force for the accession of Austria, Sweden and Finland in 1995. He was educated at the University of Birmingham (UK) and Harvard University (US) and holds Masters' degrees in Law and Public Administration. His interests include sailing, skiing and the study of history.

► **JAN CHADAM, President of the Management Board, GAZ-SYSTEM S.A.**

He has a PhD in economic sciences. In the course of his career, he has held a host of executive positions, including Financial Director, Vice President and President of the Board at Pro Futuro S.A., Warsaw, Member of the Board at Elzab S.A., Zabrze, Financial Director at SIPMA Group, Lublin, President of the Board at SIP-MOT S.A., Zamosc and Director of Internal Audit Department at Polkomtel S.A. (Plus GSM cellular network operator). In February 2009 he was appointed Member of the Management Board at GAZ-SYSTEM S.A., and subsequently President of the Management Board as of July 2009. He has written several dozen domestically and internationally recognised publications on finance and management and has taught at several universities and MBA programmes.



► **JANIS VANAGS, Vice President, Corporate Communication, AirBaltic SA**

Janis Vanags has a proven track-record in international businesses and projects, and currently is Vice President Corporate Communications for airBaltic. Formerly a small point-to-point carrier, airBaltic currently operates as an efficient network carrier and serves 60 destinations from its home base at Riga, Latvia. From every one of these, airBaltic offers convenient connections via North Hub Riga to its network spanning Europe, Scandinavia, Russia, CIS and the Middle East. airBaltic has a unique niche business model and specific geographical location on the Northeastern edge of the European Union. airBaltic's continuous effort to improve and differentiate have helped the carrier to achieve its high rank among TOP 10 airlines globally for innovation. Janis Vanags is a sought after speaker in various international conferences, seminars and universities from London, to Dubai, to Berlin, to Hong Kong.



► **JENS HENRIKSSON, President of NASDAQ OMX Stockholm**

Jens Henriksson is a Senior Vice President with NASDAQ OMX and the President of NASDAQ OMX Stockholm since December 2010. During 1994-2006 Jens was with the Swedish Ministry of Finance where he served as State Secretary in 2002-06. At the Ministry he was responsible for economic development, structural reforms, international financial affairs, public finances among other issues. In 2008-10 he was Executive Director at IMF in Washington, DC, responsible for the Nordic and Baltic region, and worked among other things with the Latvian and Icelandic IMF programs.



SPEAKERS

► **JØRGEN ABILD ANDERSEN, Chairman of OECD's ICCP Committee**

Jørgen Abild Andersen is among the World's most experienced government officials within the ICT area. He has been Danish telecom regulator for more than 20 years and in his capacity as Director General Telecom been responsible for implementing the liberalisation of the Danish telecoms market bringing Denmark among the leading countries in benchmark comparisons all over the world. From 2003 to 2004 he was chairing the European Commission's Radio Spectrum Policy Group. In 2005, Mr. Abild Andersen served as Chair for European Regulators Group (ERG) and the Independent Regulators Group (IRG). Since 2009 Mr. Abild Andersen has been chairing OECD's committee on the Digital Economy (ICCP) and currently he is a member of the Accountability and Transparency Review Team 2 on ICANN. Mr Abild Andersen gained a Masters of Law from the University of Copenhagen in 1975. He started his professional career as a civil servant in the Ministry of Public Works and for a three-year period he served as Private Secretary to the Minister.



► **JOERGEN BARDENFLETH, Strategy Director, Microsoft International**

Joergen Bardenfleth has since 2012 been Strategy Director, Microsoft International. He came from a position as General Manager, Microsoft Denmark, since 2004. Before joining Microsoft in 2004 Joergen was General Manager, worldwide, Intel, Optical Networking components Division. He is chairman and member of several boards both within business, education and the world of NGO's as well as advisory boards. In 2013 Joergen was appointed by the Danish government to be chairman of the governments "ICT growth team", who are to advice the government in promoting growth in the ICT-sector.



► **JURIS GULBIS, CEO and Chairman of the Board, Lattelecom**

Since 8 May 2008 Juris Gulbis has been Chairman of Management Board and Chief Executive Officer of Lattelecom (the largest provider of IT services in Latvia). J. Gulbis joined Lattelecom on 1 January 2007 undertaking the duties of Chief Financial Officer and Member of Management Board. Over the period of the last four years the company has been transformed into one of customer most preferred customer service providers in Latvia, holding market leader position in the fields of broadband Internet, pay TV and IT services, and ranking the 5th on the list of top earning companies in Latvia.



► **KENNET RÅDNE, Head of Mobility Baltics, Senior Vice President, TeliaSonera**

Kennet Rådne, as Head of Mobility Baltics Kennet Rådne has the overall strategic and operational responsibility of the three markets Estonia, Latvia and Lithuania for TeliaSonera Mobility Services. Kennet Rådne serves as the Chairman of the Supervisory Council of LMT (Latvia), Eesti Telecom and Emt (Estonia), and Omnitel (Lithuania). Kennet Rådne has 30 years of international experience in the IT- and



Telecom industry with special focus on strategy, leadership, business development and change management. Kennet Rådne has previously been working for companies like Cap Gemini and Ericsson in senior management positions covering IT services, business consulting, fixed- and mobile communication services. Kennet Rådne joined TeliaSonera in 2001. Mr. Rådne has earlier also been engaged in a range of companies as director of the board, e.g. Latt telecom (Latvia), Lietuvos Telekomas (Lithuania), edgecom AB (Sweden), Q-Labs AB (Sweden, Germany, USA), Ericsson-Microsoft Mobile Venture AB, (Sweden, USA), L.M.Ericsson A/s (Denmark), Ericsson IT Services AB (Sweden), Ericsson Business Consulting (Shanghai, China), Eunasia Internet Architects (Italy), Consignit AB (Sweden), Cygate AB (Sweden), and Lenandia Advertising AB (Sweden).

► **MARTIN VENNING, Project Advisor, European Route E20**

Martin Venning is an independent economic development and stakeholder engagement consultant based in West Yorkshire, UK. He is Principal Adviser to European Route E20, a private sector international business development organisation specialising in promoting east-west logistic operations in five northern EU states including the Baltic area.



► **MIKKO LOHIKOSKI, Head of External Affairs and Communication, City of Turku**

M.Sc. (International politics), University of Helsinki. Director for External Affairs, City of Turku 2001-; Strategy coordinator, Union of the Baltic Cities UBC 2009-; Secretary-General, Centrum Balticum Foundation 2010 -; Coordinator, Turku process 2009 -; Director, Action Program on Globalization, Council of Europe, Strasbourg 1997 – 2000; Deputy to the Director, North-South Centre of the Council of Europe, Lisbon 2006-2007; European Media Coordinator, “all different – all equal” European Action Program against Racism and Intolerance, Council of Europe, Strasbourg 2003-2006; Editor-in-Chief, Service Centre for Development Cooperation KEPA 1986 – 1993. Leading positions in a number of civil society organizations, journalist and commentator since beginning of 1970’s, with special focus on international politics, development issues, Africa and Middle East.



► **NICOLAS ALBANA, Managing Director, Atea Global Services SSC**

Nicolas Albana has extensive knowledge of global business practices through his work experience in Engineering, IT, and Finance in Europe, the Middle East and America. Nicolas is a recognized speaker on the topics of entrepreneurship, innovation and lean management at several universities and conferences. Nicolas holds business and IT degrees from Denmark and an MBA from the Stockholm School of Economics in Riga.



SPEAKERS

► **OLLE ZETTERBERG, CEO, Stockholm Business Region**

Born in Stockholm 1951. Olof Zetterberg has worked for the city for more than thirty years. He began his career as head of the revenue agency in the social department. He then worked as Director of Social Welfare in two different districts in the city. For two years he was also the city's refugee coordinator. Subsequently, he became in turn, Recreation Director, Culture and Sport Director, Director of City planning, Director of traffic and real estate. He then worked as CEO of the city parking company. Since 2007 he is CEO of Stockholm Business Region. He is a trained lawyer with a master of law degree from the University of Stockholm.



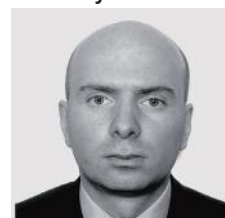
► **PETERIS ZILGALVIS, Head of Unit, DG CONNECT, European Commission**

Pēteris Zilgalvis is Head of Unit for Health and Well Being in DG Communications Networks, Content and Technology (CONNECT). Earlier he was Head of Unit for ICT for Health, Directorate - ICT addressing Social Challenges, Information Society and Media Directorate General (INFSO). Until 2010, he was Head of the Governance and Ethics Unit, Directorate Science, Economy and Society at DG Research, European Commission. From 1997 to 2005, he was Deputy Head of the Bioethics Department of the Council of Europe, in its Directorate General of Legal Affairs. In addition, he has held various positions in the Latvian civil service (Ministry of Foreign Affairs, Ministry of Environment). He was Senior Environmental Law Advisor to the World Bank/Russian Federation Environmental Management Project and was Regional Environmental Specialist for the Baltic Countries at the World Bank. P. Zilgalvis studied political science (cum laude) at the University of California, Los Angeles. At the Law Center of the University of Southern California he obtained his J.D. (Juris Doctor) and received the Darling Foundation academic scholarship. He completed the High Potentials Leadership Program at Harvard Business School. He is a member of the California State Bar. He has published over 30 publications on bioethics, economics, European and environmental law in English, Latvian, and French.



► **SERGEY UTKIN, Head of Section at the Institute of World Economy and International Relations**

SERGEY UTKIN works at the Institute of World Economy and International Relations (IMEMO), Russian Academy of Sciences (RAN), where he heads the Section for Political Aspects of European Integration. His research is focused on the common foreign and security policy of the EU, the EU's relations with Russia and the US, Russia's foreign policy in the Euro-Atlantic area. Since 2012 he is also Head of the Department of Strategic Assessment at the newly established Centre for Situation Analysis at RAN.



▶ **VALDIS DOMBROVSKIS, Prime Minister of Latvia**

Prime Minister of Latvia **Valdis Dombrovskis** was born in 1971 and studied in University of Latvia, Riga Technical University, Mainz University in Germany and University of Maryland in US, receiving M.Sc. degrees both in physics and economics. Before engaging in politics Dombrovskis worked as analyst and chief economist at the Central Bank of Latvia. In 2002 he participated in founding of the political party New Era (currently Unity)). Between 2002 and 2004 he served as Minister of Finance of Latvia. Between 2004 and 2009 Dombrovskis was a Member of the European Parliament, working in the Budget Committee. In March 12, 2009 Valdis Dombrovskis assumed position of Prime Minister of Latvia and has managed to turn Latvia from the fastest falling EU economy into the fastest growing EU country. Under his leadership Latvia successfully implemented an austerity package worth 17% of country's GDP, performed a number of successful structural reforms and regained trust in financial markets, thereby restoring sustainable growth. Despite many unpopular decisions his governments have had to take to overcome crisis, Dombrovskis remains one of the most popular politicians in Latvia. He has been re-elected twice (in 2010 and 2011), currently serves his third term as a Prime Minister and has become the longest-serving head of government in Latvia since restoration of independence in 1991. His achievements have been recognized by the international community: 2012 he received the Friedrich August for Hayek Foundation International award, the American Institute on Political and Economic Systems Polak award and the Baltic Assembly medal. Also, Valdis Dombrovskis has presented Latvia's experience in overcoming crisis in World Economic Forum 2013 which took place in Davos, Switzerland, various international conferences organized by IMF, World Bank, Horasis and other institutions, as well as a number of regional and local forums and discussion panels. Valdis Dombrovskis and Swedish economist Anders Åslund have co-authored a book „How Latvia Came Through the Financial Crisis” published in Latvian and English languages.

▶ **VIKTORS MAKAROV, Parliamentary Secretary, Ministry of Foreign Affairs, Latvia**

Since 2011 Viktors Makarovs holds the position as the new Parliamentary Secretary of the Ministry of Foreign Affairs, Latvia. Obtained a master's degree in Political Sciences in Copenhagen and has worked for the Baltic Forum association. From 2008 onwards Mr Makarovs was a co-founder and director of the EuroCivitas Policy Center. Author of a number of studies in the field of societal integration and the attitude of Latvia's residents towards the EU. Member in the Zatlers Reform Party (ZRP).

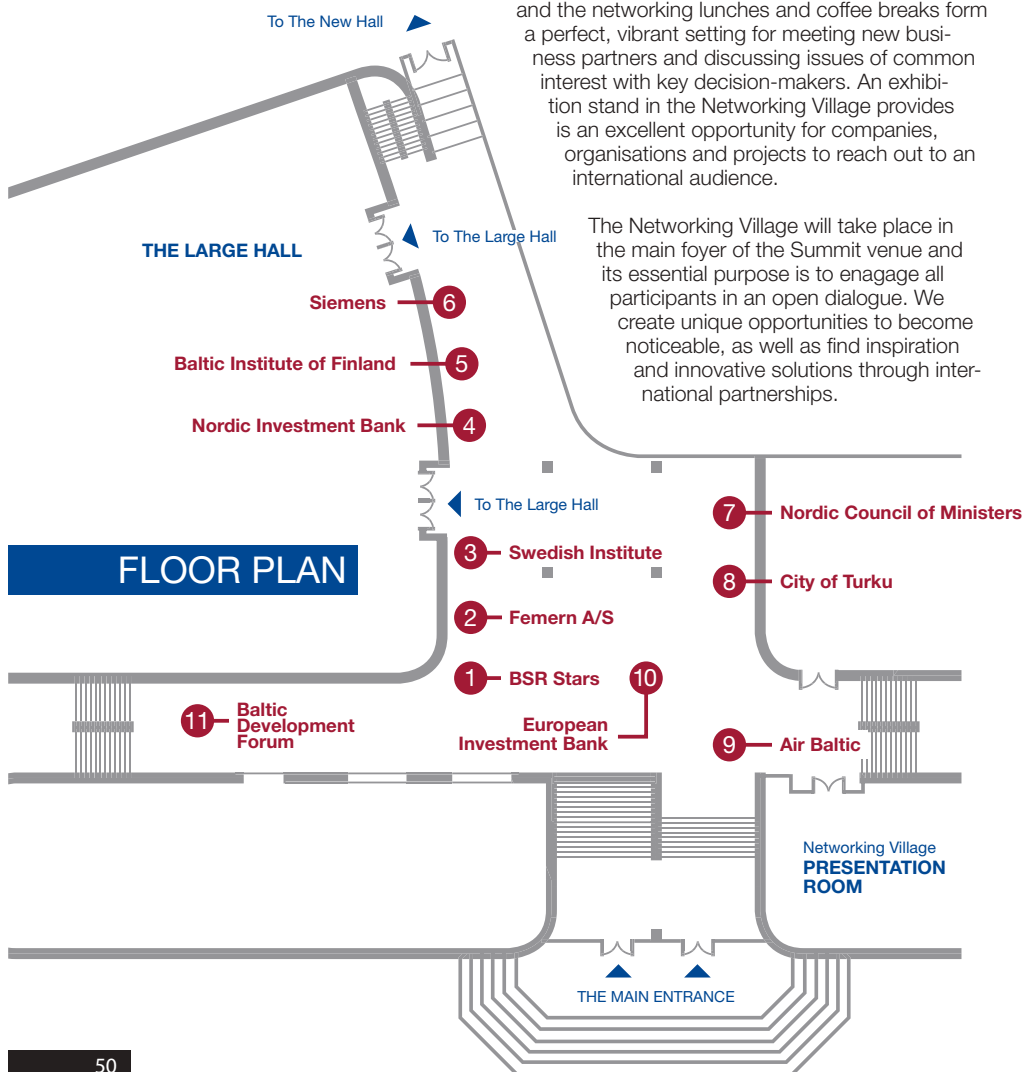


► NETWORKING VILLAGE

► THE OPPORTUNITY FOR NETWORKING IN THE HEART OF THE SUMMIT

Networking is an essential part of the BDF Summit and the networking lunches and coffee breaks form a perfect, vibrant setting for meeting new business partners and discussing issues of common interest with key decision-makers. An exhibition stand in the Networking Village provides is an excellent opportunity for companies, organisations and projects to reach out to an international audience.

The Networking Village will take place in the main foyer of the Summit venue and its essential purpose is to engage all participants in an open dialogue. We create unique opportunities to become noticeable, as well as find inspiration and innovative solutions through international partnerships.



▶ STAND DESCRIPTIONS 2013

STAND 1

BSR Stars

The BSR Stars flagship speeds up innovation in the Baltic Sea Region by linking companies, universities and clusters. The focus of the programme is to tackle big challenges for the region and provide innovative solutions to them. A first step is StarDust, a project which includes challenge driven innovative



development in the field of clean water, mobile telecommunication, wellness and multifunctional kitchen solutions for elderly people and marine products and transportations.

Website: <http://www.bsrstars.org/>

STAND 2

Femern A/S

is tasked with designing and planning of a fixed link between Denmark and Germany across the Fehmarnbelt. A direct link connecting Scandinavia and Central Europe has been an enduring vision for many decades. This vision is now about to be realized. The 18 km long fixed link across the Fehmarnbelt is due to open in 2021. By uniting the populations in

areas such as business, science, the labour market and culture, the fixed link will promote the continuous integration of the Fehmarnbelt Region and Europe. We look forward to welcoming you at our stand and to inform you about the Fehmarnbelt Fixed Link.



STAND 3

Swedish Institute

is a public agency that promotes interest and confidence in Sweden around the world. SI's overarching goal is to create mutual relationships between Sweden and our collaborative partners around the world. Through increased

contacts and new networks, knowledge and

innovative ideas can be shared and applied in the future. The Baltic region is an important arena for the Swedish Institute.



STAND 4

Nordic Investment Bank (NIB)

is the international financial institution owned by the Nordic and Baltic countries. NIB finances projects that strengthen competitiveness and enhance the environment. The Bank offers long-term loans on competitive market terms to its clients in the private and public sector. NIB focuses its financing operations on the following business areas:

- ▶ Energy and environment;
- ▶ Infrastructure, transportation and telecom;
- ▶ Heavy industry and mechanical engineering;

- ▶ Consumer goods and services;
- ▶ Financial institutions and SMEs.

Projects considered for financing are viewed from a sustainable growth perspective. NIB analyses both their direct and indirect impact on competitiveness and the environment. NIB acquires the funds for its lending by borrowing on the international capital markets, and the Bank's bonds enjoy the highest possible credit rating.



► NETWORKING VILLAGE

STAND 5

Baltic Institute of Finland

The Priority Area on Clean Shipping aims at turning the Baltic Sea into a model region for clean shipping, to reduce the environmental impact of maritime transport, and to ensure competitiveness of shipping in the region.

The Priority Area is coordinated by the Danish Maritime Authority, while stakeholder engagement is strengthened by the Technical Assistance managed by the Baltic Institute of Finland.



STAND 6

Siemens

is a global powerhouse in electronics and electrical engineering, operating in the fields of industry, energy and healthcare as well as providing infrastructure solutions, primarily for cities and metropolitan areas. For over 165 years, Siemens has stood for technological excellence, innovation, quality, reliability and

SIEMENS

internationality. The company is the world's largest provider of environmental technologies. Siemens has worldwide revenue of €78.3 billion and employs 370,000 people. Siemens has a presence in 190 countries.

STAND 7

Nordic Council of Ministers

developing and facilitating Nordic co-operation between the governments of the five Nordic countries: Denmark, Finland, Iceland, Norway and Sweden, including Faroe Islands, Greenland and Åland. Nordic co-operation is one of the world's most extensive forms of regional collaboration and has firm traditions in politics, the economy, and culture. It plays an important role in European and international collaboration, and aims at creating a strong Nordic community in a strong Europe. Nordic co-operation seeks to safeguard Nordic and regional interests and principles in the global community. The Nordic Council of Ministers

has an extensive network in the Baltic Sea region and a strong commitment to contribute to the implementation of the EU Strategy for the Baltic Sea Region.



The Nordic Council of Ministers stand presents the common Nordic values that solidify the region as one of the world's most innovative and competitive. At our stand you can experience political debates and discussions on topics relevant for the Baltic Sea Region. You will also be able to sample delicious New Nordic Cuisine.

STAND 8

City of Turku

is centrally located in Southwest coast of Finland and very active in Baltic Sea region cooperation. In the stand you can familiarize yourself with the city's Baltic Sea activities, for example Northern Growth Corridor (Stockholm-Turku-Helsinki-St. Petersburg), the

Turku Process (promoting cooperation with neighbours in EUSBSR) and SmartComp -project (support for smart growth and cooperation between maritime clusters, cities and universities in BSR).



STAND 9

AirBaltic

is proud to be the Official Airline Carrier for the 15th Baltic Development Forum Summit 2013, and welcomes you to Riga. Air Baltic Corporation, founded in 1995, is a Latvian flag carrier that has grown rapidly in the past 15 years and become a recognized Europe's hybrid airline taking the best practices both from traditional network airlines and low cost carriers. During the year 2012, a total of 3,089,406 passengers were served by airBaltic's aircraft.

In 2008, airBaltic changed its operating model from a point-to-point carrier to a network airline making Riga a connecting hub between East and West. Since the transition, airBaltic has experienced significant improvements in traffic and financial performance, including a 30% rise in passengers at its home airport in 2009.

In 2012, airBaltic has received

The International Diamond Prize for Excellence in Quality, run by the European Society for Quality Research, honours and recognizes outstanding achievements in quality on an international scale.

The airBaltic values and top priorities are flight safety, punctuality and service commitment.

Destinations

Currently, airBaltic serves over 50 destinations. airBaltic offers convenient connections via North Hub Riga to its network spanning Europe, Scandinavia, Russia, CIS and the Middle East.

Visit our stand and win a pilot experience in the flight simulator at airBaltic Training Centre in Riga!



STAND 10

European Investment Bank

is the European Union's bank. As the largest multilateral lender and borrower in the world, it provides finance and expertise for sound and sustainable investment projects in Europe and beyond. The Bank is owned by the EU Member States and the projects it supports contribute to furthering EU policy objectives. Its almost 2 000 staff members can build on more than 50 years of experience in project financing. The EIB's headquarters are in Luxembourg and it has a network of some 30 local offices.

Almost a third of its lending goes to climate action projects but supporting growth and jobs is EIB's top priority. Within the EU, it is therefore making an exceptional response for exceptional times in the on-going crisis by lending an additional EUR 60bn between 2013-2015. In 2012, 200,000 smaller businesses benefited from the EIB Group's support whilst some EUR 9bn were invested in innovation and funding for the EU regions hardest hit by the crisis reached EUR 15bn.



STAND 11

Baltic Development Forum is a leading think-tank and network for high level decision-makers from business, politics, academia and media in the Baltic Sea Region. Our mission is to set the regional agenda by initiating and facilitating processes to build a strong, prosperous and coherent Baltic Sea Region. We focus on regional integration, sustainable growth, innovation and competitiveness. We implement also regional projects within energy efficiency, investment promotion and regional identity building.

Information and new exchange is part of our role in the Baltic Sea Region and new steps have been taken in this field with the newsWave initiative.

Baltic Development Forum works actively for making the EU strategy for the Baltic Sea Region a success and for ensuring that European and regional integration develops in mutual supporting fashion. www.bdforum.org





Expand your international network- explore new ideas and develop business and project opportunities by participating in highly stimulating pre-booked business meetings. As a registered participant in the Baltic Business Arena you get the opportunity to book in advance face-to-face meetings with other companies, research/innovation and financial institutions in a specially designed meeting arena. This is a cost and time-effective way to discover new business and cooperation opportunities while expanding your contact network.

As a participant in the Baltic Business Arena you get:

- Access to our on-line match-making tool
- A personalised schedule with meetings of your choice
- A catalogue including all match-making participants
- Networking evening on the 29th of May jointly with the Baltic Development Forum Summit
- Individual legal consultations with Baltic Sea Region law firm Magnusson
- Access to all Baltic Development Forum Summit activities and events
- Chance to win 5000 EUR award for the most innovative cross-regional business development idea

Official Opening of BBA, May 29th 13.00

Place: Main Venue, Room 215

Introduction and welcome by **Carina de la Tajada Lahall**, Business Advisor, Enterprise Europe Network/ Almi Företagspartner Mälardalen AB

BBA Thematic Seminar:

"How to Do Business in the Baltic Sea Region – The Do's and the Don'ts"

Meet the experts and successful practitioners in the field.

- **Per Magnusson**, CEO of Magnusson Law Firm, "Challenges when crossing borders – and how to overcome them"
- **Jerry Wirth**, Chairman of the Board of FICIL and board member of the Baltic Institute of Corporate Governance, "The Baltic Advantage: Why Small is Beautiful"
- **Roland Randefelt**, Senior Engineer, Regional and Urban Development, European Investment Bank "Financing mechanisms for SMEs in the BSR"

Moderator:

Lars Jørgensen, Partner and Managing Director of Magnusson Law Firm

Pre-booked Meeting Schedule

May 29th: 14.00-18.00

May 30th: 9.00-11.30

Place: Main Venue, Ground Floor

ORGANISERS



SUPPORTED BY



COOPERATION PARTNERS



PROMOTION PARTNERS



► BDF COMPETITIVENESS ADVISORY COUNCIL FOR THE BALTIC SEA REGION

In these years, the Baltic Sea Region in many ways serves as a role model. But to be successful in regional development and integration, competitiveness, growth enablers and obstacles to trade and investments must be clearly placed at the heart of all endeavours, including the EU strategy for the Baltic Sea Region. The State of the Region Report has for many years provided insight into the facts.

BDF has invited leading economists, business representatives and policy makers to an informal discussion on how to strengthen the regional cooperation in the field of competitiveness. The meeting will discuss a proposal to establish a Competitiveness Advisory Council for the Baltic Sea Region. Such an initiative could serve as an informal advisory board for the EU Strategy, launching concrete proposals and urging decision-makers to keep the competitiveness of the

Baltic Sea Region high on the agenda as a key topic for regional cooperation, and a platform for debate among public and private key stakeholders as to how to improve the region's competitiveness. The meeting will also discuss how the monitoring, analysing and reporting of the region's economic development can be continued.

The outcome of the meeting will be briefly presented at the subsequent Plenary Session "Competitiveness, Investments and Business Development – Manufacturing the Future".

The meeting takes place **Wednesday 29 May, 12:00-13:15 in the Latvian Ministry of Foreign Affairs, 3, K.Valdemāra Street, Riga (Room 140)**, close to BDF Summit Venue. The meeting is *Upon Invitation Only* and will be chaired by BDF Chairman Hans Skov Christensen.



► ONE BSR

ONE BSR is an international project, implemented by 17 partners, which functions as an umbrella project for branding the Baltic Sea Region (BSR). The project aims to identify and produce elements for the Baltic Sea Region's image and identity.

Vision:

To increase the Baltic Sea Region competitiveness by branding it as one unity

Mission:

To pool resources in attracting investors, tourists and talents to the region, to increase people's interest in the common good of the Baltic Sea Region

Objectives:

To market the whole region and its different parts by developing joint promotional services and test them in practice, to make positive publicity of the BSR lifestyles and to encourage the "we-feeling" of the Baltic Sea Region

Internationally, the Baltic Sea Region is increasingly becoming a distinct macro-region in Europe. The level of cross-border cooperation has traditionally been very high in most areas, and now new efforts are being made, which include a more systematic and structured way of promoting and marketing the Baltic Sea Region globally.

This includes a closer cooperation between the Baltic Sea Region Investment Promotion Agencies (BSR IPAs) on national and metropolis levels. Until now many IPAs were committed to work together but in practice it has been challenging since a neutral platform

has not existed. ONE BSR provides such a neutral platform.

The idea behind the BSR IPAs initiative is to enable the national and regional organisations, responsible for inward investment promotion throughout the Baltic Sea Region, to communicate better and ultimately pool resources in attracting foreign investment. The evident challenge is to find and develop common denominators between the IPAs since they are each other's competitors in attracting inward investments. The BSR IPAs project aims at overcoming these challenges and proving that all parts of the region could be better off if the partners join efforts, pool resources and focus on synergies. Therefore, the overall objective is, to by creating a common and coherent approach to investment promotion, marketing and communication, strengthen the Baltic Sea Region's image as an appealing investment area and ultimately attract more investments into the region as a whole.

Baltic Development Forum took a coordinative role to ensure that the IPAs to come together regularly and discuss common challenges and cooperation opportunities.

The **ONE BSR** is a flagship project within the EU Strategy for the Baltic Sea Region, which has been adopted by the Member States of the European Union. The project seeks also to establish cooperation links to partners outside the EU, especially with St. Petersburg and the North-West district of Russia.

For more information, please visit:

www.onebsr.eu

www.newswave.eu

► A MACRO-REGIONAL NEWS WEBSITE IN THE BALTIC SEA AREA

**Innovative communication
as a means of increasing
understanding and prosperity**

Under the umbrella of the EU-financed ONE BSR (WP6), Baltic Development Forum (BDF) has launched a website that will emphasise independent journalistic news on all levels – to the citizens, policy-makers, business, stakeholders, experts and the creative community of the region.

The overall objective of the website is to improve information exchange and the cross-border communication between the countries of the region, especially the countries that form part of the EU's macro-region in the

newsWave



Baltic Sea Region. Information and communication has been identified as a critical aspect in the work towards establishing a distinct

regional identity.

At present there is no independent news media covering the Baltic Sea Area as such. The new website is the first regional communication platform/news exchange of its kind, communicating and sharing trans-national interesting topics – published on the website and immediately (re)distributed by e-mail, Facebook, Twitter etc. to news editors/exchange sites all over the region and to stakeholder magazines and websites.

In order to make this exchange of news lively and trustworthy, it has to be selected on the basis of journalistic news criteria (actuality, importance and interest) and edited in a simple, everyday language - published in a "catchy" form. News gathering and blogs will partly be in the hands of young talents recruited from all countries around the Baltic Sea – we call them news spotters.

BDF has a role as horizontal coordinator within the EU Strategy for the Baltic Sea Region and will coordinate and cooperate with other organisations and project-leaders to communicate results and reports to the public. Relevant EU-news will have priority – with the aim to decrease the distance between the EU to the citizens. Likewise we will work with international organisations, including the Council of the Baltic Sea States, Nordic Council of Ministers and others.

BDF is also a think-tank and therefore we will ourselves produce new results on identity and on the Baltic Sea regional "we-feeling". Results, debates and comments from other think-tanks will be uploaded on the website, and BDF will make use of its exclusive database for other projects and sending out newsletters.

BDF will take on the editing role of the new website as a non-government organization: The “arms length principle” is important for BDF, having a track record dating back to 1998, known in the region for its multi-stakeholder role (cooperation with cities, regions, governments, private/public enterprises and trade organizations) and for its ability to organise greater tasks across borders involving business as well as academia.

It is essential that the new website is politically neutral, balanced, informative, open minded and using the best tradition of independent public service journalism. To guide BDF as editor, an international board will be established.

EXAMPLES OF CONTENT:

- ▶ Daily BSR news from news spotters and from monitoring media
- ▶ Blogs and other external perceptions of the BSR
- ▶ Results/news from ONE BSR/Baltic Sea Region projects
- ▶ Stakeholder initiatives and news
- ▶ EU news concerning BSR on all levels
- ▶ Debates, dialogues and think-tank inputs
- ▶ Weekly editorial/opinion by high-level authors
- ▶ Information on/links to BSR countries and relevant web pages
- ▶ Space for sponsors/advertisers and other income-sources

The aim is a sustainable news website for the Baltic Sea macro-region

Communicating regional news, identity debates and EU-project results to an audience not used to cross-border information is a difficult task. A website with the ambition to improve information exchange with the overall aim to promote a more distinct regional identity or “we-feeling” is an even more difficult purpose.

On top of that the recruitment and engagement of young volunteers – news spotters from all countries around the Baltic Sea - to monitor the news coverage and write short extracts on Baltic Sea Region topics – as well as blogging on the daily life in their area – can be labelled as a unique experiment.

BDF is certain however that it will succeed with the help and support from all good parties, building upon the extraordinary public interest for closer cooperation in the region and using the impetus of the EU-strategy. We have a clear aim: a sustainable website for the Baltic Sea macro-region after the two year pilot period – partly financed by sponsors/advertisers and the EU.

For further information please contact:
Baltic Development Forum
Dan Axel
 Head of Communication
dax@bdforum.org



Part-financed by the European Union
 (European Regional Development Fund)

► RENSOL Regional Energy Solutions

With a new year, the RENSOL project is going at full speed. This year we are pleased to welcome new partners who will share their competences and knowledge, and thus provide an added value to the project.



The RENSOL project, or “Energy Efficiency and Renewable Energy Solutions in Kaliningrad Oblast” is an international energy project within the framework of priorities of the Northern Dimension, partly funded by the European Union. The project is being implemented on the territory of the Kaliningrad Oblast with ambitions to provide smart energy solutions, applicable even in the whole North-West Russia. The project is led by Baltic Development Forum in close cooperation with project partners in Kaliningrad and from the Nordic countries. The objective of the project is to identify the latest energy efficient and renewable energy solutions in Nordic countries and adapt them to the Kaliningrad context on a concrete pilot objects. The project is also targeted at development of financing mechanisms behind energy solutions, and training sections in energy management standards, ISO 50001.

The project is finalising its 1st phase and a report on Nordic solutions to improve energy efficiency in buildings as well as adaptation of the solutions to the local context in Kaliningrad, will be soon published. Lappeenranta University of Technology in close cooperation with partners in Kaliningrad studied the concrete pilot cases and the report will provide a good overview of what is the situation, what can be done and under what conditions.

Baltic Development Forum will lead the implementation of activities aimed at identification of best available financial practices and for reaching the best results we will try to mobilise our relevant network – international financial institutions, private banks and companies – and together outline recommendations. A planned seminar in 2013 on financing modeling and mechanisms in energy efficiency will provide us an opportunity to discuss the issue with relevant stakeholders.

Furthermore, we have moved further with the pilot cases that are now being analysed by elaborating a series of specified engineering solutions, needed for increasing energy efficiency.

With this starting point and plans for future we are opening a new chapter this year and kindly welcome any good ideas that will help us to develop the project to a success story.

For more information, please see www.rensol.eu

This document has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of BDF and can under no circumstances be regarded as reflecting the position of the European Union.

RENSOL

► DEEP WATER Baltic Sea Region

Deep Water Baltic Sea region think-tank was started as a group of academics to work with political, societal, cultural and historic questions of wider interest and thereby help raising awareness, mutual understanding and dialogue in the Baltic Sea Region. Therefore, the planned activities are seen as great possibility to bring academic expertise and deliver the findings of research analysis to the civil society, supported by the Forum. Furthermore, since Deep Water think tank is trying to cover wide areas in this region, what corresponds the interest of the potential audience, who will represent various societal and cultural areas. In addition, the Forum offers an opportunity for a dialogue between NGOs and public authorities on future perspectives of co-operation in the region of Baltic Sea.

Since the adoption of the EU Strategy for the Baltic Sea Region in 2009, the debate on the future of the region and the relationship between the countries of the region has attracted renewed and wider interest. Not since the EU enlargement towards Central and Eastern Europe in 2004 has the interest in regional and European integration been so vivid, despite the recent economic and financial crises. In order to maintain the EU strategy and regional integration as a long term process (and a vision for other European regions), we consider it necessary to establish an open and more integrated forum for open discussions on the state of regional affairs and to create a forum of experts. The idea to establish a (virtual) think tank for the Region emerged a few years ago and has been discussed at different forum, such as the BDF summits. It was intended as an attempt to create a common cross-border

platform, aimed at raising awareness, mutual understanding and greater visibility, enhancing the political dialogue in the Baltic Sea Region, and offering expert advice to politicians, administrations and various stakeholders in the region.

With the support of the Baltic Development Forum, the Konrad Adenauer Foundation (Riga/Berlin), the Nordic Council of Ministers, the Centre for Baltic and Eastern European Studies (CBEES) at Södertörn University (Stockholm), and the Department of Northern European Studies at Humboldt University (Berlin), this (virtual) endeavour could be realised. Although there is no haptic space or established institution, a vivid collaboration and intellectual exchange of experts around our common Sea has materialised since 2010. The first result of our joint ambitions and endeavours was the Political State of the Region Report 2011. This was followed up with reports in 2012 and again this year. The report allows for evaluation of the political developments of the Region and domestic developments within the countries of the Region have been put into a wider regional perspective. By means of these reports, Deep Water has become known to and will gain further recognition from a wider public. We are prepared to continue our endeavours as a group of experts entirely independent of governments, international organisations and corporate actors. As a means of reaching out to a bigger audience and with hope to further the debate on regional affairs, a special website will be developed during 2013.

www.thinktankdeepwater.org

► BALTIC DEVELOPMENT FORUM



Baltic Development Forum (BDF) is an independent non-profit think-tank and networking organisation with members from Governments, large companies, major cities, institutional investors and business associations in the Baltic Sea Region. BDF was established in 1998.

We work with a wide range of partners, including businesses, governments, regions, cities, regional and European organisations as well as international financial institutions. We also work with an extensive network of researchers and research institutions, including universities and other think-tanks.

Our mission is to promote the Baltic Sea Region as a highly integrated, prosperous and internationally competitive part of Europe.

The Baltic Development Forum Honorary and Advisory Boards consist of high-level political dignitaries and prominent business executives, representing the entire Baltic Sea Region, including co-founder and *fmr.* Danish Foreign Minister, Uffe Ellemann-Jensen. BDF is chaired by Hans Skov Christensen, *fmr.* CEO of Confederation of Danish Industry and Hans Brask is the Director.

WHAT WE DO

As the leading high-level and agenda-setting networking organisation in Northern Europe, Baltic Development Forum facilitates and develops new initiatives, partnerships, and international contacts to stimulate growth, innovation, and competitiveness in the Baltic Sea Region and its eleven countries.

Since the adoption of the EU strategy

for the Baltic Sea Region in 2009, BDF has supported the implementation and functioning of the Strategy and worked closely together with the European Commission, DG Regio. We participate in several projects in both EU countries and in Russia.

BDF publishes several reports, most notably the State of the Region Report. As a think-tank, BDF also works with distinguished researchers within the BDF's Deep Water research network, headed by Prof. Bernd Henningsen.

Generally, BDF seeks to develop the Baltic Sea Region into a global centre of excellence and establish the Region internationally as a strong and attractive place brand. Being the well-positioned arena for high-level decision makers from business, politics, and academia, Baltic Development Forum is a unique platform for innovative thinking, informal cross-sector/cross-border/cross-level encounters, and concrete new business opportunities with a global perspective.

HOW TO JOIN US

We welcome new Members and Partners from business, politics, and academia represented in the form of companies, governments, metropolises, regions, organisations or academic institutions.

For more information, please contact
Baltic Development Forum by
phone: +45 70 20 93 94 or by
e-mail: bdf@bdforum.org.

**Nytorv 3, 1st Floor, DK-1450
Copenhagen K, Denmark.**

www.bdforum.org

► BDF 2013

Strategy and priorities

BDF will continue to act as an independent platform that works for integration, dialogue and cooperation in the Baltic Sea region.

BDF will carry out its role in four different ways:

- as a Summit organiser and facilitator for decision-makers;
- as an agenda setting think-tank that provides new data and information;
- as a communication and information platform that facilitates debate and the development of a stronger regional identity;
- and as a project implementer that carries out concrete cooperation projects.

The EU Strategy is particularly important, and BDF will support it so that it does not lose momentum and political support since it represents a major opportunity for the region. BDF will work closely with the European Commission and regional partners on the updated EUSBSR including its new Action Plan. BDF will also go beyond the EUSBSR and work with Russian partners, not least through the CBSS and the Northern Dimension partnerships.

Increasingly, BDF's role is to ensure that the private sector takes a more active part in setting the priorities for the region. Public-private cooperation is essential to making better use of the region's potential and to improving the region's economic growth, competitiveness and innovation capacity. Generally, the Baltic Sea Region is doing well in terms of economic performance and especially the economic growth of the Baltic States is impressive. In 2013 BDF will focus on their international "come back" and the role the states play in the region. It will be taken up at the 2013 BDF Summit in Riga, Latvia.

1) ACTIVITIES

15th BDF Summit 29-30 May 2013 in Riga

The 2013 Summit will be organised together with the Latvian Government and in conjunction with a meeting of the Baltic Council of Ministers. As always the Summit represents the culmination of BDF's work and it will bring together key decision-makers. The main topics will be competitiveness, business development and investment promotion, and we will try to have a clearer business related profile compared to the previous years. We will work with local business organisations, companies and institutions in order to bring out this focus which will also be directed mainly towards the Baltic States.

Baltic Business Arena - BBA

One way to improve the business networking is to continue developing a matchmaking event between companies in the region. It will be done together with Tillväxtverket and Swedish and Latvian partners. It will also be more integrated with the Networking and Exhibition Village. In Riga the Foreign Investors Council in Latvia (FICIL) will also be invited to take a more active part in the event.

Water: Green and Blue Growth for a Bluer Baltic Sea

Following the successful water conference 26 November 2012 in Copenhagen, BDF is now moving more actively in the water sector. BDF has proposed to the Danish Presidency of HELCOM to organise a stakeholder conference back-to-back to the HELCOM ministerial 2-3 October in Copenhagen. It will include

both the Blue Growth sector, which has been promoted by the European Commission in the past year, and the Green Growth water sector.

2) REPORTS AND PUBLICATIONS

Throughout 2013, BDF will again deliver topical and thoughtful reports which will in turn provide a concrete base for discussion and research in different parts of the region. The following reports will be issued:

- **State of the Region Report 2013 -**
Prof. Christian Ketels will again write the State of the Region Report, co-financed by EIB and NIB. The presentation will figure prominently on the BDF Summit agenda. One important hypothesis which the report will address is whether a new and attractive regional value chain has emerged after the economic and financial crisis. Also the role of SMEs in the region's economic performance. The issue of access to financing is not least important to SMEs and the region's opportunities to improve competitiveness. This year the report has been published in 10 years. It is a good occasion to reflect on the role of the State of the Region Report.

- **Political State of the Region Report 2013 -**
A third report of the research network will be presented at the Summit in Riga. Prof. Bernd Henningsen, Humboldt will the work and Tobias Etzold, Stiftung Wissenschaft und Politik, will be editor of the report which will have app. 15 articles including a country chapter of the 12 countries in the Region. Nordic Council of Ministers is co-financing the report. Konrad Adenauer Stiftung in Riga will help financing a meeting of the researchers (the Deep Water research network) in Riga.

- **Report on Identity -**
BDF will elaborate a report on regional identity as part of the formal role as Horizontal Action Leader of the EUSBSR. Thereby, BDF follow up on the report "On Identity – No Identity" that was presented in 2011. Prof. Bernd Henningsen will be BDF's academic advisor and he will identify the co-writers of the report.

- **Financial models on energy efficiency projects in Russia –**
BDF will present a study on this issue which has great potential: the market for energy efficiency in Russia is huge and the benefits to the Russian society and economy are very big. If the right financing models are found then a major obstacle will be removed.

3) ENERGY/RUSSIA: REN SOL

Within the Rensol energy efficiency project which is co-financed with the EU's Northern Dimension Partnership on the Environment, BDF will primarily focus on financing mechanisms and modelling in 2013 as well as support the multiplication of the positive results found in Kaliningrad. Finding good financing tools, practices and models is extremely interesting issue, since rapidly expanding residential areas have a huge untapped potential for improvements in energy saving and energy efficiency. BDF will lead the implementation of activities aimed at identification of best available practices and technologies. The main focus is on the municipal level.

4) COMMUNICATION AND INFORMATION - NEWSWAVE

Under the umbrella of the EU-financed ONE BSR (WP6), BDF as editor-in-chief will launch a news website that will emphasise

independent journalistic news on all levels – to the citizens, policy-makers, business, stakeholders, experts and the creative community of the region. The overall objective of the website is to improve information exchange and cross-border communication between the countries of the region, especially the countries that form part of the EU's macro-region in the BSR. The main aim in 2013 is to get the website fully developed and known throughout the region.

5) COMPETITIVENESS, GROWTH AND PUBLIC-PRIVATE PARTNERSHIP

► **Investment Promotion Agencies** - BDF will convene 2-3 meetings on the BSR Investment Promotion Agencies (IPA) throughout 2013 in order to find common interests and shared priorities in their work of attracting more investments to the region. BSR IPAs initiative under the ONE BSR project will strive to strengthen the perception of the BSR as a coherent region, attractive to foreign investors. BSR IPAs enables active and interested public-sector organisations to meet regularly to discuss cooperation opportunities and ultimately attract more investments which will lead to

higher competitiveness and prosperity in the region.

► **ICT/Digital agenda** - BDF intends to follow up on the "Priorities towards a Digital Single Market in the BSR" report from June 2012. BDF will enhance an already established connection with the European Commission about how the BDF initiative can be aligned with EU initiatives such as the Connecting Europe Facility (CEF) and EU Digital Agenda. Furthermore engage in joint activities and conferences with BDFs members and partners, such as Microsoft, Stockholm city, Investment Promotion Agencies BDF will focus on the Nordic/Baltic strength positions within ICT and how we can inspire the rest of Europe in bringing out the economic potential of the sector.

► **Transgovernance** - The EU co-financed transport project intends to demonstrate how multi-level governance models, tools and approaches can contribute to a better alignment of transport policies in the BSR. This is expected to increase commitment of public and private stakeholders to achieving greener and more efficient transport in the Baltic Sea Region, in line with the objectives of the EUSBSR. BDF's role is to facilitate the policy dialogue among stakeholders.

► ORGANISERS

► BDF's ADVISORY BOARD



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HENRIK HOLELEI

Head of Cabinet, Vice-President of the European Commission Siim Kallas, Estonia



JOHNNY ÅKERHOLM

Former president and CEO, Nordic Investment bank



RENÉ NYBERG

CEO, East Office of Finnish Industries



PAWEŁ ŚWIEBODA

Director of Demos Europe, Poland



ARMINTA SALADŽIENĖ

Vice President, Head of Baltic Markets at NASDAQ OMX, Chairman of the Executive Committee, Baltic Institute of Corporate Governance



PROF. DR. BERND
HENNINGSEN

Founding Director and Honorary Professor at the Department for Northern European Studies, Berlin Humboldt-Universität



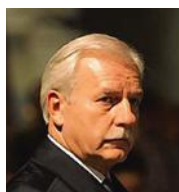
IGOR YURGENS

Chair of the Board of the Institute of Contemporary Development; Chair of the Board of Renaissance Capital, Russia



ANNE CHRISTINE
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Chairman of the Central European Trust Fund, Former Minister, Poland

► BDF's HONORARY BOARD



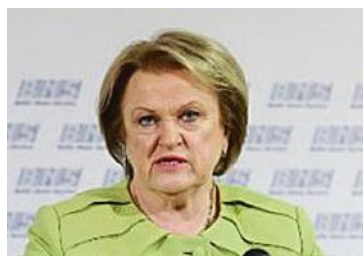
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MP, Former Prime Minister, Minister of Agriculture, Lithuania



KLAUS SCHWAB
Founder and executive Chairman of World Economic Forum, Switzerland



THORVALD STOLTENBERG
Former Minister of Foreign Affairs, Norway

► ORGANISERS

► SUMMIT 2012 CONCLUSIONS

The 2012 BDF Summit and European Commission's Annual Forum conference turned out to be a very timely reminder to all stakeholders to embrace the EU negotiations ahead of the 2014-2020 financial period to make sure, that partnership agreements and operational programs reflect the needs of the EU Strategy for the Baltic Sea Region. A lot of enthusiasm and commitment still exist in the Baltic Sea area, documented by the attendance of more than 850 participants at the Summit/Annual Forum in Copenhagen/Malmö.

The general outcome of the Conference was positive: many stakeholders were interested and willing to take an active part in the macro-regional development and the global connectivity of the region. One important message was a commitment to ensure that the Regions vast and sometimes difficult geographic conditions do not impede trade, mobility and energy reliability. That is in line with the Strategy's new "Connect the Region" objective that the European Commission had proposed in its 2012 Communication on the Strategy.

NOW IS THE TIME TO LAY THE FOUNDATION OF THE NEXT 7 YEARS OF CO-OPERATION

Future investments, partnerships and new regional projects were key issues during the three days of conference. The prevailing economic crisis in Europe, and the EU-negotiations of the 2014-2020 financial period, called for new commitment and new ways of co-operation on all levels in the Baltic Sea Region.



Johannes Hahn, Commissioner for Regional Policy, stressed that future investments in better connections for transport and energy, and networks for research and innovation, were vital to deliver

the results that citizens wanted. He underlined that now was the chance to take a fresh and comprehensive look at funding and policy design to establish a more effective base for the next seven-year funding period.

GREATER INVOLVEMENT OF THE PRIVATE SECTOR



The BDF chairman, **Hans Skov Christensen**, in his speech at the conference stressed that Baltic Development Forum would do its best to involve the private sector more strongly – therefore a new regional Competitiveness Advisory Council would be convened by BDF to present views on priorities and policies. The State of the Region Report provide valuable insights into the challenges and opportunities and the region's competitiveness needed to be firmly placed in the heart of the regional cooperation.

IMPROVING CONNECTIVITY

The panel discussions revealed the importance of promoting "connectivity" in all its aspect as it will create growth and jobs. Delivering concrete results will require co-operation at all levels and must include private partners. **Cornelia Pieper**, Minister of State, Foreign Federal Office, Germany, pointed out the common history and shared ideas of freedom and welfare will continue to bind the countries tighter together. She also hoped that the progress in co-operation with Russia that has developed under German Presidency of CBSS – Council of Baltic Sea States – would continue.

According to Vice-President **Siim Kallas**, Commissioner for Transport, infrastructure is

well placed to help re-dynamise the European economy: "With smooth, integrated networks and proper connections across Europe, we can give our economy a good chance to grow," Mr. Kallas said, mentioning United States figures showing that infrastructure investment spending created about 18,000 total jobs for every \$1 billion in new investment spending.



Vytautas Leskevicius, Vice-Minister in the Ministry of Foreign Affairs, Lithuania, called for the removal of existing economic obstacles in the region. He pointed at the prosperity gaps that were still obvious throughout the BSR.



Viktors Makarovs, Parliamentary Secretary, Ministry of Foreign Affairs, noted that success in enhancing the connectivity in the region depended on stronger political commitment.

BOOSTING THE ATTRACTIVENESS



Esko Hamilo, Under-Secretary of State, Ministry of Foreign Affairs, Finland, stressed that individual countries have to begin to strengthen co-operation by themselves, fostering sustainable growth, innovation and competitiveness. "We have to be strong to

cooperate. You put weak and weak together, and you do not come out strong." He said.

His recipe was building missing transport, energy, and communication links, and he found a certain readiness in the region to explore the possibilities of public-private partnerships alongside the development in the internal market. Mr. Hamilo pointed out that the Baltic Sea Region consisted of 60 million inhabitants with considerable purchasing power.

ENERGY

We are making progress — but relatively slow progress. That was the message of Deputy State Secretary in the Danish Energy Agency, **Hans Jørgen Koch** at the session "Convergence or Competition: Energy Agenda for the Baltic Sea Region?"

According to Mr. Koch, the countries of the BSR are increasingly being interconnected by pipelines and high-voltage corridors, but more must be done in order to bring competition into markets where it does not exist, along side while at the same time all opportunities to co-operate on topics that cannot be dealt with on the regional and national levels.

Director-General for Energy at the European Commission, **Philip Lowe**, emphasised that several EU Member States in the Baltic area are entirely dependent on only one supplier through principally one pipeline for certain sources of energy. That in itself is an obstacle in creating choice and competition in the market for energy supplies. The goal must be to remove these energy islands — countries being entirely dependent on one source of energy — from map of the EU, Lowe said.

RUSSIA

More chairs had to be brought into the auditorium in order to seat keen listeners, attracted by the seminar title "Making success stories with Russia". The session confirmed that there are many cases of a

► ORGANISERS

fruitful cooperation involving EU and Russian partners established at various levels and engaging various stakeholders. However, further efforts are needed to better publicise these achievements and provide inspiration for other stakeholders interested in developing cooperation between EU and Russian partners, was the general opinion among the speakers.

Several components of the EU Strategy for the Baltic Sea Region (EUSBSR) require co-operation with Russia in order to achieve results. Despite growing interest in co-operating with Russian partners, this effort has achieved varying degrees of success and it is widely recognised that this co-operation should be intensified. However, the strategy states, it is neither reasonable nor realistic to expect non-member states to sign up to an EU Strategy. Therefore, common interests have to be found and common denominators for joint activities in the Baltic Sea Region identified.

ARE THE BALTIC SEA REGION COUNTRIES LEADERS IN GREEN GROWTH?



Dan Jørgensen, Member of the European Parliament, Denmark, took up the issue of green growth from the State of the Region Report: "My provocative question is 'Are there any signs that we will be a leading region on this

issue?' Surely there are more signs that some countries will go ahead and maybe join forces with other countries, other places in the world, then there are signs that we as a region really do this in collaboration," was the question to Mr. Ketels.



Christian Ketels

agreed with the more pessimistic notions from Dan Jørgensen about the Baltic Sea Region being a leader in the green growth area saying: "The investments made, and the determination to be the new leader in these

markets is huge from countries like US, China and Germany. So success in this region will not come automatically and we need to be very clear that only because we see ourselves as very ecologically oriented, that does not make us world winners on this."

POLITICAL STATE OF THE REGION REPORT

The 2012 Political State of the Region Report focused on Russian Baltic Sea Region policies, the development of the Russian Baltic Sea exclave Kaliningrad, and two countries outside the core region that were not covered in the first report -Norway and Iceland - and their relationship to the BSR and BSR policies. The article on Russia deals with the involvement of the country in regional co-operation, the attempts of the other countries of the region and the EU to involve Russia, and related difficulties. The chapter on the Kaliningrad area draws an up-to-date sketch of the situation of this Russian Baltic Sea exclave, providing an overview of progress, relevant issue areas and remaining challenges, risks and difficulties. Norway and Iceland have a special relationship with the BSR, as they are geographically not part of the region, but participate in most of the regional co-operation arrangements. As for these countries, the most interesting questions are whether they are still real outsiders in the region or have become a kind of insider or semi-insider. If they are considered to be in, the next question is whether they are in for real, whether they have a genuine interest in the region or whether the interest and engagement is rather half-hearted and symbolic only.

► STRATEGIC PARTNERS

DANISH BUSINESS AUTHORITY

seeks to promote entrepreneurship and growth in Denmark through excellent start-up and growth conditions for businesses, better regulation, and world class telecom and internet regulation which ensures a competitive telecom market and promotes high speed internet access to citizens and businesses. The Baltic Sea Region defined as the Nordic countries, the Baltic States, Poland, Germany and Northwest Russia is considered an area of special interest for Denmark. Denmark



is actively engaged in the pursuit of economic integration and business development in the region both bilaterally and within the various regional frameworks for economic cooperation.

www.erst.dk/

CONFEDERATION OF DANISH INDUSTRY

is a private organisation funded, owned and managed entirely by 10.000 companies within manufacturing, trade and service industry. DI actively promotes the interests of business in a variety of industry related policy areas. In order to strengthen member companies' positions on the emerging markets in the Eastern part of the Baltic Sea Region it is important to DI to support the political, economical and cultural process of development which integrates the Baltic countries in the European Union. DI is a member of BUSINESSEUROPE – the voice of business in Europe vis-à-vis the EU institutions.



Confederation of Danish Industry

Further, as a representative of Danish industry, DI is a member of the International Chamber of Commerce, ICC, and of the Business and Industry Advisory Committee to the OECD, BIAC. DI is appointed Danish member of the Council of Baltic Sea States' Business Advisory Council, BAC.

<http://www.di.dk>

NORDIC INVESTMENT BANK

NIB is an international financial institution owned by Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway and Sweden. The Bank has lending operations both in and outside its member countries. NIB finances projects that strengthen competitiveness and enhance the environment. The Bank offers long-term loans and guarantees on competitive market terms to its clients in the private and public sectors. NIB focuses its financing operations on the following business areas: Energy and environment; Infrastructure, transportation and telecom; Heavy industry and mechanical engineering; Consumer goods

and services; Financial institutions and SMEs. Projects considered



for financing are viewed from a sustainable growth perspective. NIB analyses both their direct and indirect impact on competitiveness and the environment. NIB acquires the funds for its lending by borrowing on the international capital markets. NIB's bonds enjoy the highest possible credit rating.

<http://www.nib.int/>

► STRATEGIC PARTNERS

MINISTRY FOR FOREIGN AFFAIRS OF FINLAND

The welfare of the Baltic Sea region is one of the key priorities of Finland. The Ministry for Foreign Affairs promotes cooperation in the area through various instruments. The Northern Dimension policy, the Council of the Baltic Sea States (CBSS) and the EU Strategy for the Baltic Sea Region are the principal mechanisms for implementing multilateral regional cooperation. Finland

also supports the Baltic Sea Action process.



www.formin.finland.fi

NORDEN

The Nordic Council of Ministers is the formal co-operation between the governments of the five Nordic countries: Denmark, Finland, Iceland, Norway and Sweden, including Faroe Islands, Greenland and Åland. The Nordic Council of Ministers has an extensive network in the Baltic Sea region and a strong commitment to contribute to



the implementation of the EU Strategy for the Baltic Sea Region.

www.norden.org

EIB

As the largest multilateral borrower and lender, it provides finance and expertise for sound and sustainable investment projects, mostly in the EU. The Bank is owned by the 27 Member States and the projects it supports contribute to furthering EU policy objectives. Its almost 2 000 staff members can build on more than 50 years of experience in project financing. The EIB's headquarters are in Luxembourg and it

has a network of local and regional offices in Europe and beyond.



www.eib.org

REGERINGSKANSLIET

Government Offices of Sweden is a single, integrated authority comprising the Prime Minister's Office, the government ministries and the Office for Administrative Affairs. The Government Offices of Sweden (through the Ministry for Foreign Affairs) have been a Strategic Partner of Baltic Development Forum since 1998. Strengthening the cooperation in the Baltic Sea region is an important objective of Swedish foreign policy. The current focus is

on implementation of the EU Strategy for the Baltic Sea region and also

on more results-oriented cooperation in the framework of existing collaboration formats such as the Council of the Baltic Sea States (CBSS) and the Northern Dimension.

www.sweden.gov.se www.norden.org



SIEMENS

has been active in the Baltic States for over 150 years. Siemens has been synonymous with international focus and worldwide presence for over 160 years. Today, Siemens is a global powerhouse with activities in nearly 190 regions, which enables us to offer customers fast, local, tailor-made solutions. And that gives us a decisive competitive edge. Our portfolio is geared to attractive growth markets. A steadily growing demand for en-

ergy, increasing water consumption, and the ever-greater need for high-quality, affordable healthcare are all issues that are shaping our world. As an integrated technology company, we offer a wide range of future-oriented solutions to meet these challenges.



www.siemens.com

TILLVÄXTVERKET

The Swedish Agency for Economic and Regional Growth - facilitates innovation in businesses and regions, and helps make running a company easier. Our work contributes to sustainable growth. We help make more business concepts a reality. As managing authority of nine regional structural funds programmes and other initiatives, we enable regions to create attractive environments for business and industry. The

Swedish Agency for Economic and Regional Growth is a national agency with offices in nine locations. Our most important tools are knowledge, collaboration and financial resources.



www.tillvaxtverket.se

VINNOVA

(The Swedish Governmental Agency for Innovation Systems) is a national agency that aims to promote growth and prosperity throughout Sweden. The particular area of responsibility comprises innovations linked to research and development. This is done by support and funding needs-driven research and other efforts that can create and underpin a competitive business and industrial sector and a flourishing society. VINNOVA goal is to make a clear contribution to Sweden's development as a leading innovation nation.

The Government has assigned VINNOVA to:

- promote sustainable growth and increased employment by acting to increase competitiveness and the emergence and

expansion of successful companies.

- stimulate Swedish participation in EU's framework program and international R&D collaboration and in the exchange of experience in the field of innovation.
- contribute to rise the innovation capacity in the Baltic Sea region through leading the BSR Stars flagship and coordinating the priority area Innovation in the EU Strategy for the Baltic Sea Region



www.vinnova.com

► MEMBERS

CITY OF HAMBURG

has grown beyond its role as Germany's gateway to the world; today it forms the world's gateway to mainland Europe, and above all to Central and Southeastern Europe, Scandinavia, and the Baltic region. Conversely, Hamburg is now a unique logistics crossroads serving two seas: the North Sea, and, via Lübeck, the Baltic. The city is easy to reach by train, plane, car and ferry. Hamburg's significance as an international center for trade, commerce and business is best expressed in one of the many records it holds: there is hardly a city in Europe or the world with as many consulates as Hamburg. Currently some 99 nations are represented here. Hamburg is a haven for high-tech industries and young companies. Its high-flying aviation sector boasts global players, with medicine and biotechnology fast forming a new, future-oriented focus. The

Free and Hanseatic City remains the market leader in the print media: 50% of all German newspapers and magazines hail from its publishing houses. Germany's top news programs are produced here. The new HafenCity port project brings new life to the riverfront of the Elbe River. A broad range of cultural highlights and recreational facilities in the city caters to residents and visitors alike. The city's throbbing nightlife draws people out from homes and hotels at all hours. It's this wonderful mix of business and atmosphere that makes Hamburg one of the most likable and exciting cities in the world.



www.hamburg.de

COPENHAGEN AIRPORTS A/S

is the listed company that owns and operates the airports at Kastrup and Roskilde. We are 1350 committed employees entrusted with everything from planning the airports' future and the services they offer to the daily cleaning and maintenance of the airport. Copenhagen Airports makes its infrastructure, buildings and service facilities available to the many companies that have

business operations at the airport. We share a common goal: to ensure that our passengers have a pleasant stay at the airport.



www.cph.dk

DONG ENERGY

is one of the leading energy groups in Northern Europe. We are headquartered in Denmark. Our business is based on procuring, producing, distributing and trading in energy and related products in Northern Europe. We have approximately 7,000 employees and generated DKK 67.2 billion (EUR 8.9 billion) in revenue in 2012. Our vision is to provide clean and reliable energy. To produce more energy with less CO2 we need a change to the way we produce energy. It is a long-term project and not an easy one. At DONG

Energy we are well on our way. With our 85/15 strategy, for example, we have set out how more wind energy and increased use of biomass and natural gas will help us reduce our CO2 emissions per kWh generated by 60 percent by 2020.



www.dongenergy.com

CITY OF OSLO

The Oslo region is a fast-growing knowledge region in the southeast of Norway. More than one million people live in the Oslo region, which consists of Oslo and the surrounding county of Akershus. Almost half of Norway's R&D activity is located in the Oslo region. The region has the most highly educated labour force in Europe – a key advantage for innovative businesses operating in the region. There are many business sectors flourishing in the Oslo region. Advanced technology and expertise are found within fields such as finance, shipping and maritime services, information and communication technologies, energy and environmental technologies, life sciences and creative industries. Norway stands out as a

modern welfare society with a high quality of life, and tops the United Nations' Human Development Index. The Oslo region offers a unique blend of vibrant city life and scenic natural surroundings. Oslo is in the process of great growth and is packed with cultural offerings in music, cuisine, design and art. Justly famous for its clean air, stable climate and spectacular scenery, the region is a haven for all outdoor pursuits.

www.oslo.kommune.no



City of Oslo

CITY OF HELSINKI

is the capital of Finland. The Helsinki metropolitan area, with a population of about one million people, generates one third of the GDP of the country and is one of the most rapidly growing urban regions in Europe. Helsinki has been repeatedly placed at the spearhead of business criteria surveys. It is a centre for expertise of a very high standard, with its universities and research institutes providing cutting edge competence on an international scale. There are six industrial clusters in the Helsinki metropolitan area with especially interesting areas of know-

how: telecommunications and information technology, environmental technology and biotechnologies, food and processing technologies, the manufacture of electrical equipment and automation, and logistics. Helsinki is ideally placed to serve especially the Russian and Baltic markets.

www.hel.fi/international



City of Helsinki

COUNTY ADMINISTRATIVE BOARD OF STOCKHOLM

is a government body responsible for overseeing that the national goals, laid down by the Swedish parliament and government, are realized in the County of Stockholm. Our work comprises everything from equal opportunities, integration to emergency services, cultural heritage and protection of the environment. The County Administrative Board co-ordinates various interests in order to promote the development of the Stockholm region. Our goals are growth, a good environment, quality of life and equal opportunities for all. The wide scope of our responsibilities



COUNTY ADMINISTRATIVE BOARD OF STOCKHOLM

demands competence and experience from all fields of society. Among our 500 employees are lawyers, architects, agronomists, biologists, engineers, archaeologists, veterinarians, sociologists and economists to mention a few.

www.lansstyrelsen.se

► MEMBERS

EIB

European Union's bank. As the largest multilateral borrower and lender, it provides finance and expertise for sound and sustainable investment projects, mostly in the EU. The Bank is owned by the 27 Member States and the projects it supports contribute to furthering EU policy objectives. Its almost 2 000 staff members can build on more than 50 years of experience in project financing. The EIB's headquarters are in Luxembourg and

it has a network of local and regional offices in Europe and beyond.

www.eib.org



FEMERN A/S

is tasked with designing and planning of a fixed link between Denmark and Germany across the Fehmarnbelt. The aim is to open this direct link between Scandinavia and Central Europe in 2021. Femern A/S is a subsidiary of the Danish state-owned Sund & Bælt holding A/S, which has experience from the construction of the fixed

links across the Great Belt and Øresund.

www.femern.com



GRUNDFOS

with its continuous development of trend-setting pumps and pump systems, Grundfos is one of the world's leading pump manufacturers. Grundfos has sales companies in 56 countries all around the world and supplies energy efficient pumps for a wide variety of purposes such as building services, industry, dosing, water supply, and wastewater along with motors and electronics. We offer a total approach that gives the optimal, most cost-effective system over the complete life cycle. We see the pump as a

part of a complex hydraulic system – not just focusing on the pump alone but optimising the whole system. Well-defined and deeply rooted company values are the core of everything that Grundfos does. Expressed in their shortest form they amount to: Being responsible – Thinking ahead – Innovation.

www.grundfos.com



HAMBURG CHAMBER OF COMMERCE

as the representative organisation of Hamburg's enterprises the Hamburg Chamber of Commerce is the political lobbyist, mediator and advocate for the local business community of over 170.000 enterprises. As a customer-focussed provider of services to the business community, we furnish pre-market services to new and established firms. As political lobbyist, we are strong advocates for a market-based legislative and regulatory environment that is conducive to small and medium-size enterprises. We are opposed to policies that favour a single industry and are committed to the common good of the business community. As independent arbitrators, we support fair business

practices by offering a range of alternative dispute resolution and prevention services. Hamburg's business sector is the engine that drives our economic prosperity, which, in turn, benefits the city's social programmes and cultural institutions. The Hamburg Chamber of Commerce aims to represent all Hamburg firms and to function like a turbocharger to boost this engine's performance.



www.hk24.de

LATVENERGO AS

The public limited company Latvenergo AS is an energy power supply company engaged in the generation of electricity and thermal energy and electricity trade. It is one of the largest corporate entities in Latvia. Latvenergo AS is heading a corporate Group that includes five subsidiaries: Latvijas elektriskie tīkli AS (management of transmission assets), Sadales tīkls AS (DSO), Elektrum Eesti OÜ (electricity trade in Estonia), Elektrum Lietuva UAB (electricity trade in Lithuania) and Liepājas enerģija SIA. From the total volume of electricity generated in Latvia, about 90% are generated by Latvenergo AS. Latvenergo AS is 100% state-owned public limited company and

is one of environmentally most



friendly energy companies in Europe. Latvenergo AS produces about 70% of the total thermal energy output in Riga. In 2012, the net turnover of Latvenergo Group reached EUR 1.07 billion and net profit was EUR 63.6 million. Electricity retail includes sale of electricity to end customers in all three Baltic countries. In 2012, the Latvenergo Group sold a total of 8,287 GWh of electricity in the Baltic countries reaching 33% market share.

www.latvenergo.lv

MAGNUSSON

is the Baltic Sea Region Law Firm. Magnusson is a full-service independent law firm with offices in Copenhagen, Gothenburg, Helsinki, Minsk, Moscow, Stockholm and Warsaw. Our ambition is to offer top-flight legal advice to clients operating in the Baltic Sea Region, including local and international companies, as well as public authorities. We believe that our detailed knowledge of local markets across the region, the extensive

experience of the firm's lawyers



and a strong sense of a commercial "can do" approach to business helps us contribute effectively to our clients' success. We provide seamless services cross the Baltic Sea Region.

www.magnussonlaw.com

CITY OF MALMÖ

is the commercial centre of southern Sweden and an international city. This is expressed, not least, by the fact that Malmö has 300.000 residents who speak some 100 languages and belong to about 170 different nationalities. The strongest sectors in Malmö are logistics, retail and wholesale trade, construction, and property. There are also a number of well-known companies within biotechnology and medical technology, environmental technology, IT, and digital media fields. Co-operation between colleges, science parks, and companies provides a sound basis for entrepreneurs and creative development in Malmö. The City of Malmö is enhancing an attrac-

tive business environment and a dynamic business community in Malmö. Malmö has during several years focused on creating an urban sustainable development. The Western harbour area in Malmö is an internationally leading example of environmental adaptation of a densely built urban environment. Innovative ideas and new techniques enhance the environmental standard of the area.



www.malmo.se

MICROSOFT

Founded in 1975, Microsoft is the worldwide leader in software, services, and solutions that help people and businesses realize their full potential. Microsoft develops, manufactures, licenses and support a wide range of products and services related to computing – from the operation system Windows, to servers, to the gam-

ing console Xbox. In the fiscal year 2012 Microsoft had 94,290 employees worldwide and a net revenue of US\$74.30B.



www.microsoft.com

NASDAQ OMX

Group is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,400 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic and NASDAQ OMX First North. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ

OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga and Vilnius.



www.nasdaqomx.com

SNN

The three Northern Netherlands provinces of Drenthe, Fryslân and Groningen work together as an alliance. In Dutch the alliance is known as Samenwerkingsverband Noord-Nederland or SNN. Our aim is to strengthen the economic position of the Northern Netherlands. The alliance was established as a joint operating agency in 1992. The four large cities in the Northern Netherlands provinces, Groningen, Leeuwarden, Assen and Emmen, have played an important advisory role within SNN since 2007. The Northern Netherlands focuses on five economic clusters: energy, sensor technology, water

technology, agribusiness and healthy ageing. The strength of

these five clusters lies primarily in their cohesion and the cross pollination between them. The clusters contribute individually and collectively to the achievement of the objectives of the social agenda and also offer many opportunities for education and the corporate sector.

www.snn.eu



REGION SJÆLLAND

vision is to become a bridge builder which creates a healthcare system of the highest standard, great development potential for the users, as well as a good business environment. Region Zealand plays a central role in a network of cooperating partners, who work for a dynamic and coordinated development throughout the region, i.a. for business, education, urban development, public

transport and certain environmental areas. Thus, Region Zealand must make

an overall outline for all the services, as well as securing that they are of the highest quality.

www.regionsjaelland.dk



REGION SKÅNE

is a public authority, responsible for health, medical and dental care as well as the regional development of trade and industry, public transportation, culture, environment and international relations. Region Skåne has a high extent of autonomy, meaning that many decisions are taken on a regional level instead of nationally. The highest decision making body is the Regional Council, elected by the people in Skåne. Region Skåne aims to maintain and develop Skåne as a strong business region, and by 2020 we strive to be the most innovative region of Europe. Skåne contributes to 12% of the Swedish GNP. Skåne is a highly innovative region and proud of housing world-leading companies in Cleantech, Food

Technology, Packaging, and Information and Communications Technology. The northern European operations of companies

like Honda, and the head quarters and development centre of Sony Mobile Communications are here as well as Tetra Pak, Gambro and Alfa Laval. Skåne is also home to several acclaimed universities with adjoining science parks, and will in a few years host also two big new research facilities: The European Spallation Source and MAX IV.

www.skane.se



REGION VÄSTRA GÖTALAND

With 1.6 million inhabitants, Västra Götaland in the heart of Scandinavia is one of Sweden's biggest regions. It is a transport hub, thanks to Scandinavia's major port in Gothenburg. It is an innovative industrial centre, with special strength in the automotive, life science, IT, textile, food and maritime sectors, and with R&D investment per capita in the absolute European top. Region Västra Götaland is the democratically elected organisation charged with promoting growth and sustainable development and offering the

inhabitants' good healthcare. In co-operation with the 49 municipalities,

trade and industry, the education sector, authorities and organisations, Region Västra Götaland supports and drives development for a good life in Västra Götaland. With 50,000 employees it is also one of Sweden's biggest employers.



www.vgregion.se

THE SWEDISH INSTITUTE

The Swedish Institute (SI) is a public agency that promotes interest and confidence in Sweden around the world. Through strategic communication and the creation of lasting and active relations with people, organisations and businesses in other countries, SI seeks to increase Sweden's contribution to international cooperation and development. The goal of SI's work in the Baltic Sea region is to develop partnerships and relationships that contribute to a positive and sustainable development of the entire region – environmentally, economically and socially. A key part of this work lies in supporting the implementation of the EU Strategy for the Baltic Sea Region, as well as in developing relations with EU's eastern neighbours. SI creates opportuni-

ties for cooperation by making it easier for organisations and individuals to

collaborate across borders. By providing financial support for cooperation projects, leadership training, and partnerships with strategic players and events, SI promotes integration between the countries of the Baltic Sea region. Through counselling, information drives and active participation in strategic EU projects – including the flagship projects 14.3 and ONE BSR – SI contributes to a strong and coherent Baltic Sea Region.



www.si.se

CITY OF STOCKHOLM

is more than a city. It is Scandinavia's largest region. Not only one of the world's most attractive places to live, but a vibrant business community with leading knowledge driven industries. Stockholm is a leading supplier of innovative solutions and products in a wide range of industry sectors. One of the world's largest ICT clusters and one of Europe's largest life science clusters are located in Stockholm. As northern Europe's financial center Stockholm boasts a mature and advanced financial market. Stockholm's cleantech sector provides cutting edge solutions. This has been a contributing factor for Stockholm being appointed Region of the Future 2012/13 by fDi Magazine/Fi-

nancial Times. The region is Scandinavia's natural center with first class transportation links and a highly-developed telecom network. People come

to Stockholm for the food, the design and the music. Stockholm also offers a unique range of galleries and museums, and every year the eyes of the world are on Stockholm when the Nobel Prizes are awarded. Welcome to Stockholm – The Capital of Scandinavia.



www.stockholm.se

SCANDLINES

is one of Europe's largest ferry companies. Our business is the rapid, reliable and comfortable transportation of both passengers and freight on international routes in Danish, German and Swedish coastal waters as well as to the Baltic countries and Finland. Our core area is the triangle between Denmark, Germany and Sweden, where we have the densest route network of any ferry company. Furthermore Scandlines activities include catering service, retail sales of goods in

restaurants and shops on board and in shore-based shops. Scandlines operates 18 ferries on 8 routes between 11 ports in the Baltic Sea. The company transports more than 17 million passengers, 3.5 million cars, one million lorries, 90,000 railway wagons and 65,000 coaches every year.



www.scandlines.com

CAPITAL REGION OF DENMARK

The Capital Region is Denmark's only international metropolitan region and is also situated in the heart of the Oresund Region. The Capital Region operates the biggest system of health care in Denmark including mental health and the operation of 12 hospitals. Moreover the Capital Region is in charge of strategic and regional development including infrastructure to and within the region, business, commerce and innovation, international cooperation, education,

and culture.

The region consists of 29 municipalities from the island of Bornholm in the east to Hundested in the west. The region employs 36.000 people – mainly health care professionals – making it one of the largest employers in Denmark.



www.regionh.dk

CITY OF TURKU

Centrally located at the crossroads of the Baltic Sea, City of Turku has since Hanseatic times served as Finland's gateway to the world. Turku is known for its top class universities, vibrant businesses and thriving cultural life. It also the centre of Finland's maritime cluster.

Turku has systematically promoted cooperation in the Baltic Sea region, through twin city relations, multilateral networks like Union of the Baltic Cities (UBC) and practical projects. Two key initiatives of the city are the Northern Growth Corridor and the Turku Process. Northern Growth Corridor (Stockholm-Turku-Helsinki-St. Petersburg) is an ambitious joint process to boost cooperation and competitiveness in the Northern shores of the Baltic Sea. The Turku Process on the other hand promotes European cooperation, particularly with Saint Petersburg and Leningrad region. Through

it, the City of Turku serves as Horizontal

Action Leader in the EU Strategy for the Baltic Sea Region (HA Neighbours). Turku is a natural partner for anyone interested in Baltic Sea co-operation! TURKUPROBALTIC means result-oriented action. We would be most pleased to hear from you about what we can do together.

The City of Turku will host major Baltic Sea events in June 2014. Summit meeting of Prime Ministers of CBSS, Baltic Development Forum Summit, Annual Forum of the EU Strategy for the BSR, Baltic Sea NGO Forum and many other events will bring leaders, experts and citizens together. Welcome to Turku!



www.turku.fi

► COOPERATION PARTNERS

► COOPERATION PARTNERS

BALTIC SEA CHAMBERS OF COMMERCE ASSOCIATION

(BCCA) is a network open only to Chambers of Commerce in the Baltic Sea Region. It is run by its members. It has an elected presidium which consists of the Presidents/CEOs of some of the members. The BCCA promotes trade and business relationships across the Baltic Sea Region. Over the years this has been done

through action such as trade fairs and conferences, through networks but also through information and analysis.

www.bcca.ws



BALTIC SEA REGION INTERREG III B

The EU funded Baltic Sea Region Programme supports transnational cooperation in the region. The objective is to make the Baltic Sea region an attractive place to invest, work and live in. We have common challenges - many issues affect more than one municipality or country. Together we can look for more efficient solutions, tackle problems faster and save valuable resources.

The Baltic Sea Region Programme supports

more than 40 flagship projects of the EU Strategy for the Baltic Sea Region with 110 million EUR.

www.eu.baltic.net



BALTIC SEA FORUM E.V. PRO BALTICA

was founded in 1992 as Pro Baltica Forum e.V. It possesses a representative network of members from the business world, politics and administration. The Baltic Sea Forum is a private organization which works closely together with a number of governments as well as with state-wide, regional and local institutions. The Forum renamed itself on the 20th March of 2003 in order to express its focus on the whole Baltic Sea region even more clearly. The Baltic Sea

Forum has representatives in Aarhus, Bremen, Brussels, Helsinki, Kaliningrad, Mecklenburg-Western Pomerania, Mönchenstein, Oslo, Riga, Schleswig-Holstein, St Petersburg, Stockholm, Tallinn, Vilnius, and Gdansk

www.baltic-sea-forum.org



FEHMARNBELT BUSINESS COUNCIL

The Fehmarnbelt fixed link is to strengthen the axis of growth between the metropolitan areas of Copenhagen/Malmö and Hamburg/Lübeck. To support this process, the FehmarnBelt Business Council (FBBC) was established in Lübeck in 2007. As an international consortium the FBBC plays a coordinating role and serves as a platform

on which all interested in the project can coordinate their respective projects and participate in joint activities.

<http://en.fbbc.eu/>



BALTIC SEA STATES SUB-REGIONAL CO-OPERATION

(BSSSC) is a political network for decentralised authorities (subregions) in the Baltic Sea Region. The organization was founded in Stavanger, Norway, 1993. Its participants are regional authorities (level directly below the national level authorities) of the 10 Baltic Sea littoral states: Germany, Denmark, Finland, Sweden, Norway, Poland, Latvia, Lithuania, Estonia and Russia. The main BSSSC activities are concentrated on following areas: maritime policy, science, education and innovation, EU Strategy for the BSR, cohesion policy, climate and energy transport and infrastructure,

public health and youth policy. The presidency of the BSSSC rotates between member regions every two years. From the 1st of January 2011 the organisation is chaired by the Westpomeranian Region (Poland). Mr Olgierd Geblewicz – Marshal of the West Pomerania holds the position of the Chairman of the BSSSC Board, the Secretariat is currently situated in Szczecin.



www.bsssc.com

COUNCIL OF THE BALTIC SEA STATES

Russia holds the presidency for 2012-2013. Finland takes over the Presidency in July 2013. The Council provides an inter-governmental platform and receives strategic guidance from Annual Summits or Ministerial Sessions. It works through network and project based activities. The CBSS works under five long term priorities: environment and sustainability, economic development, energy, education and culture and finally civil security and the human dimension. The CBSS Secretariat from February 2013 is even more involved in the European Union Strategy for the Baltic Sea Region with formal roles as Priority Area Coordinator for Secure jointly with Sweden tackling emergency preparedness from an all hazard approach. It is also joint Horizontal

Action Leader with the Turku Process for HA Neighbours, where the flagship project Balticlab is one of the actions aimed at young emerging talents in the creative industries - this action is jointly undertaken with the Swedish Institute. The CBSS Secretariat is also responsible for HA Sustainable and Bio-economy with the Nordic Council of Ministers dealing with the Bio-economy area. The Members of the Council are the eleven states of the BSR as well as the European Commission.



www.cbss.org

THE DANISH EXPORT ASSOCIATION

was founded in 1965 and has since provided an unrivalled platform for Danish quality-conscious manufacturers and service providers to interface with their foreign customers and partners. The concept has been such a success that it is now the largest export association in Denmark with approximately 500 members - making it an excellent platform to locate new business partners and suppliers. The association operates by bringing Danish exporters and foreign buyers together, and provides a reliable and easy short-

cut to Danish quality-conscious companies – simply supply us with details of your requirements in terms of expertise, capacity and know-how, or search on our website to find the company with the right resources, products and quality you need.



www.dk-export.dk

► COOPERATION PARTNERS

EMBASSY OF DENMARK

The Royal Danish Embassy in Riga is placed in Pils iela 11 in the Old Town close to the President Palace. Denmark was among the first countries to recognize Latvia's independence, and began a programme of support for Latvia's policy for joining EU and NATO. Today Denmark is one of the partners in both political and economic cooperation, regional cooperation with the other

Nordic and Baltic states, and as investors and Trading Partners. Together with the Danish Cultural Institute we arrange a lot of film festivals, concerts and exhibitions.

www.letland.um.dk/en/



THE EMPLOYERS' CONFEDERATION OF LATVIA (LDDK)

is the largest organization in Latvia representing interests of employers. LDDK acts as a partner in socioeconomic negotiations with Parliament, the Cabinet of Ministers of Republic of Latvia and the Free Trade Union Confederation of Latvia (LBAS). LDDK unites 63 branch and regional associations and federations, as well as 109 enterprises that employ over 50 people. Thus the LDDK represents more than 5000

enterprises, of which some 2529 are small and medium sized enterprises. The members of LDDK employ at large 41% of employees in Latvia.

www.lddk.lv



Latvijas Darba devēju konfederācija

DEMOSEUROPA

Centre for European Strategy is an independent international research institution which aims to provide strategic insights into key aspects of the European Union. Foundation serves as a platform for public debate and exchange of ideas on European integration, the European Union's position at the global stage, broadly defined international relations and globalization. The Centre promotes active, engaged and unequivocally pro-European role of Poland as

a Member State. The Centre's activities are founded on the belief that active role of Poland in Europe is prerequisite to the best interests of the State and its citizens.

www.demoseuropa.eu



SCANBALT

fmba promotes the development of ScanBalt BioRegion as a globally competitive health and bio economy. Member services focus on promotion and marketing of businesses and regions, project and development support and on advancing policy issues.

www.scanbalt.org
and
www.scanbaltbusiness.com



THE PAN-EUROPEAN INSTITUTE

(PEI), founded in 1987, is an academic research center at Turku School of Economics, University of Turku, Finland. PEI analyses the economic development in the Baltic Sea region countries, the Arctic region and Eastern Europe, with a particular focus on Russia, Belarus and Ukraine. PEI's research activities have recently concentrated on issues such as maritime cluster, FDI, regional development, innovation, and energy

in the Baltic Sea region. Cooperation has been successful both on the national and international arena with, among others, the Parliament of Finland, European Commission, the European Parliament, the United Nations, and the World Bank.

<http://www.utu.fi>



KONRAD ADENAUER FOUNDATION

(KAF) is related to the Christian Democratic movement. Having emerged from the 'Society for Christian Democratic Education' founded in 1956, it was named after the first Chancellor of the Federal Republic of Germany in 1964. In Germany as well as through its network of 78 offices on five continents, the foundation's civic education programs aim at promoting freedom and liberty, peace, and justice. Its project activities focus on consolidating democracy, supporting of the

European integration process, strengthening of the transatlantic relations, as well as on development cooperation. From its Baltic office based in Riga KAF is fostering the cooperation and networking of Think Tanks and decision makers in the Baltic Sea region.

www.kas.de



UNION OF THE BALTIC CITIES

is the representative and recognised regional organisation of over 100 cities in the Baltic Sea region. It provides an open and goal-oriented platform for mutual cooperation and exchange. UBC is working, through active networking, and based on the principle of sustainable urban development, to: support its member cities in their development to achieve a high quality of life for their inhabitants, promote the Baltic Sea region as a dynamic, competitive and prosperous region, further the interests of the Baltic Sea region and its cities in national and European decision-making. UBC has 13 working commissions on: business cooperation, culture, education, energy, environment, gender equal-

ity, health and social affairs, local safety, sport, tourism, transportation, urban planning, youth issues. The commissions carry out projects, activities and events. UBC was founded in 1991 in Gdańsk. Per Boedker Andersen, Kolding, is the current President of the Union. The Secretariat is located in Gdańsk.

www.ubc.net



► THE GOVERNMENT OF THE REPUBLIC OF LATVIA

The Republic of Latvia is located in the center of North East Europe where the East meets the West. Its strategic location has made it an international crossroad for trade, commerce and cultural exchange since ancient times. Nowadays Latvia is an important point in the East-West trade. Cooperation with its neighbors in the Baltic Sea region and development of strategic global ties is a priority and a goal for the Government of Latvia.

After the short existence in the first half of the 20th century, Latvia regained its independence in 1991. Ever since then Latvia has developed rapidly and has sought every opportunity to establish itself more prominently in the international arena. After joining the European Union and NATO in 2004, the next goal of the Government of Latvia is joining the Euro zone in January 2014 to further enhance the economic development of the country. After rapid economic growth during 2005-2007 and losses during global financial crisis, the main task of the economic policy

of Latvia is to establish a good foundation for sustainable growth. Currently, the main economic driver of Latvia is export. Economy is balanced both internally and externally and Latvia's GDP growth is the most rapid in the EU.

At the same time Latvia highly values its cultural heritage and much is done to preserve it for the next generations. Excellent examples of these efforts are the regular and widely popular national song and dance festivals that gather thousands of participants and even more visitors. Moreover, in 2014, the capital of Latvia, Riga, will be the cultural capital of Europe.



**The Government of
the Republic of Latvia**

▶ LIAA

The Investment and Development Agency of Latvia (LIAA)

The Investment and Development Agency of Latvia (LIAA) is a government agency responsible for facilitating foreign direct investments to Latvia, promoting Latvian exports to international markets, and administering EU Structural Funds to develop the local business environment. Overseen by the Ministry of Economics, LIAA also works to promote innovation by supporting new, innovative companies in Latvia.

Established in 1993, LIAA has 14 representative offices around the world with more than 200 employees, who offer a wide range of services. The agency's staff provides tailor-made assistance to foreign investors and buyers, organizes Latvian trade missions and business forums during official state visits, and implements support

programs for business development. LIAA is also home to the Latvian branch of the Enterprise Europe Network.

In recent years the agency has been honored for its work by the United Nations, which presented LIAA with the 2013 Investment Promotion Award for excellence in promoting export-oriented FDI, and the World Bank, which named LIAA one of the world's top ten national investment promotion intermediaries. The agency is led by Mr. Andris Ozols, who has served as director since 2004.



► LATVENERGO AS

The public limited company Latvenergo AS is an energy power supply company engaged in the generation of electricity and thermal energy and electricity trade. It is one of the largest corporate entities in Latvia. Latvenergo AS is heading a corporate Group that includes five subsidiaries: Latvijas elektriskie tīkli AS (management of transmission assets), Sadales tīkls AS (DSO), Elektrum Eesti OÜ (electricity trade in Estonia), Elektrum Lietuva UAB (electricity trade in Lithuania) and Liepājas enerģija SIA. From the total volume of electricity generated in Latvia, about 90% is generated by Latvenergo AS. Latvenergo AS is a 100% state-owned public limited company and is one of the most environmentally friendly

energy companies in Europe. Latvenergo AS produces about 70% of the total thermal energy output in Riga. In 2012, the net turnover of Latvenergo Group reached EUR 1.07 billion and net profit was EUR 63.6 million. Electricity retail includes sale of electricity to end customers in all three Baltic countries. In 2012, the Latvenergo Group sold a total of 8,287 GWh of electricity in the Baltic countries reaching 33% market share.

<http://www.latvenergo.lv>



► AIRBALTIC

AirBaltic is proud to be the Official Airline Carrier for the 15th Baltic Development Forum Summit 2013, and welcomes you to Riga.

Air Baltic Corporation, founded in 1995, is a Latvian flag carrier that has grown rapidly in the past 15 years and has become a recognised hybrid airline in Europe taking the best practices both from traditional network airlines and low cost carriers.

During the year 2012, a total of 3,089,406 passengers were served by airBaltic's aircraft.

In 2008, airBaltic changed its operating model from a point-to-point carrier to a network airline making Riga a connecting hub between East and West. Since the transition, airBaltic has experienced significant improvements in traffic and financial performance, including a 30% rise in passengers at its home airport in 2009. The airBaltic values and top priorities are flight safety, punctuality and service commitment.

In 2012, airBaltic received The International Diamond Prize for Excellence in Quality, run by the European Society for Quality Research, which honours and recognizes outstanding achievements in quality on an international scale.

DESTINATIONS

Currently, airBaltic serves over 50 destinations. airBaltic offers convenient connections via North Hub Riga to its network spanning Europe, Scandinavia, Russia, CIS and the Middle East.

From Riga airBaltic offers direct flights to *Aalesund, Amsterdam, Athens, Baku, Barcelona, Bari, Bergen, Berlin, Billund, Brussels, Budapest, Chisinau, Copenhagen, Düsseldorf, Frankfurt, Hamburg, Helsinki, Heviz-Balaton, Istanbul, Kaliningrad, Kaunas, Kiev, Lappeenranta, Larnaca, London, Malta, Milan, Minsk, Moscow, Munich, Nice, Odessa, Olbia, Oslo, Palanga, Paris, Prague, Rijeka, Rome, Simferopol, St. Petersburg, Stavanger, Stockholm, Tallinn, Tampere, Tashkent, Tbilisi, Tel Aviv, Turku, Venice, Vienna, Vilnius, Warsaw, Zurich.*

The airBaltic fleet currently consists of 3 types of aircraft – 5 Boeing 737-500s, 9 Boeing 737-300, 6 Fokker-50s and 8 Bombardier Q400 NextGen, in total – 28 aircraft.

The logo for airBaltic, featuring the word "airBaltic" in a bold, dark blue sans-serif font. The "air" is in lowercase and "Baltic" is in title case. The logo is set against a solid light green rectangular background.

airBaltic

► SPECIAL SUMMIT SPONSOR

► RIGA CITY

Riga - the Capital of Latvia *The Heart of the Baltics* on the coast of the Baltic Sea with a population of 706,413. Riga is a modern European metropolis and has always been a transport hub and a crossroad where different cultures meet. Today it is a city of opportunities with an environment attractive for investment and business development. The Historic Centre of Riga has been awarded the status of the UNESCO World Heritage Site - City is rich with Art Nouveau buildings and stands out as unparalleled anywhere in the world. Proud of its heritage Riga, is a city with great potential for fast development, new initiatives in tourism, territorial competitiveness as well as attractive cultural background. The City of Riga has been

awarded as the European Capital of Culture 2014. Baltic Development Forum Summit will be a platform for people to meet, share viewpoints on most urgent and important economic policy issues in order to build partnerships and make important decisions.



RIGA CITY COUNCIL

► LATTELECOM

Lattelecom is the largest Latvian IT&T company which provides integrated electronic communications and information technology services, along with ensuring telecommunications and network project

design and development services.

Lattelecom also ensures data transmission and IT infrastructure and data center services, Internet and contact center services, and business process outsourcing.



► THE FOREIGN INVESTORS' COUNCIL IN LATVIA (FICIL)

a non-governmental organisation, which began its activities in 1998, has been instrumental in making Latvia more investor friendly.

FICIL unites the largest foreign companies that have made significant direct investments in Latvia, as well as Chambers of Commerce from 10 different countries operating in Latvia. Working in collaboration and developing dialogue with the Latvian government, it actively seeks and recommends solutions that are meant to improve and to develop the business and investment environment in the country. Through its framework of internal working groups FICIL formulates concrete recommendations to the government according to priorities raised by investors.

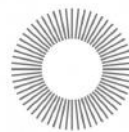
Since 1999 FICIL and the Latvian government holds an annual High Council Meeting, which brings together senior representatives of the Latvian Government and FICIL's member companies' senior executives responsible for overseeing foreign investment in Latvia. During the meeting the participants discuss current issues regarding the Latvian economy and assess the progress made since the previous meeting. FICIL submits detailed Position papers – with proposals to resolve specific problems that affect the business environment in the country.

FICIL has evolved and developed along with the development in Latvia's economy. As Jerry Wirth, Chairman of the FICIL Board, explains, "At the very beginning, we mostly

dealt with the development and implementation of specific action plans which could facilitate business and improve the foreign investment environment. Latvia's accession to the EU and NATO changed our focus, as this was a clear sign that the overall situation had improved significantly. For the last several years, we have been working hand in hand with the Cabinet of Ministers and other governmental institutions to forge long-term strategies."

Presently FICIL supports the activities of the Latvian government in implementing reforms that foster vibrant yet endurable economic growth, while at the same time engaging in an on-going discussion about issues that are salient for the foreign investors community such as fair competition, investor protection, court system efficiency, tax administration and sustainable energy policy.

<http://www.ficil.lv>



FOREIGN INVESTORS
COUNCIL IN LATVIA

► SERVICE PROVIDER

► ALDARIS

The Aldaris Brewery in Riga, which was founded in 1865, has been owned 100% by Carlsberg since 2008. Today Aldaris is the leading and most developed brewery in Latvia. Aldaris was the first company in Latvia to gain ISO 9001 certification and it won the first Latvian Quality prize in 1997. Aldaris produces more than 17 different light and dark

lager beers based on traditional recipes. This includes the beer that carries the company's name – Aldaris – which is the oldest and one of the most popular beer brand in Latvia.



► BALTIC CANDLES

Baltic Candles Ltd. is the biggest candle producer in the Baltic's and one of the biggest producers in Europe. 99 percent of our production is exported. Our focus is Scandinavian design and style, at the same time we follow trends and fulfill ideas of every customer worldwide. Our customer range varies from supermarket chains to high level lifestyle shops. We are producing machinery and handcrafted candles in a variety of types with different surfaces: household, moulded, dipped, figures, pressed, scented, printed and many others with distinguished

surfaces. All made by our experienced employees using skills and advanced machinery. Baltic Candles uses high quality raw material and production methods in accordance with environmental friendly terms and standards.

<http://www.balticcandles.com/>



► DANSKE BANK

The Danske Bank Group, headquartered in Copenhagen, is the largest bank in Denmark and one of the leading financial enterprises in Northern Europe. We offer a full range of banking services, with an emphasis on retail banking.

We have around 5 million personal customers and hold a significant share of the business, institutional and public-sector segments. Danske Bank shares are listed on NASDAQ OMX Copenhagen and are included in a number of Danish and international share indices.

Danske Bank

► DANISH CHAMBER OF COMMERCE IN LATVIA

DCCL is a non-governmental, non-profit, politically neutral, voluntary organization entirely driven by the interests of the members. The networking is the heart of DCCL. We aim to establish, strengthen and grow the relations between Danish business entities and between Danish and Latvian business entities. We strive to create the optimum mix of members throughout Latvia enabling us to enhance the value of membership. The main relation ambition of DCCL is to link with other business associations in Latvia such as the Foreign Investors council (FICIL) and

other Chambers of Commerce operating in Latvia. DCCL provides a forum for active Danish and Latvian business entities through which, as members of DCCL, they have the opportunity to meet and speak with leading representatives from governmental as well as business associations related with Latvia and/or Denmark.



► LAIMA

Nowadays *Laima* is one of the leading manufacturers of sweets in the Baltic States with export to more than 27 countries- Russia, Germany, USA, Israel, Australia, Scandinavian countries and many others. The experience and professionalism of *Laima* specialists enable finding best solutions for successful cooperation. We export products in a standard packaging, as well as adjusting products for country specific needs. *Laima* production capacity and the high quality standards enable development of special products for enterprises which would like

to sell *Laima* sweets under a private label agreement.

Laima is acknowledged the highest quality brand of Latvia in 2012, according to the assessment of experts and inhabitants and also received an award for being the company that achieved the most rapid growth of export potential in Latvia.

Laima 1870

► AWARDS

► BALTIC SEA AWARD

The Baltic Sea Award was established by Baltic Development Forum in 2007 in order to highlight and encourage positive progress in the Region. Last year's winner was **Professor Lars Börjesson**, European Spallation Source. He said:

"I am deeply honoured. I think it is a very big prize and it is a general prize, so it goes to science, research and development," said Professor of Condensed Matter Physics Lars Börjesson, upon receiving this year's Baltic Sea Award at the Gala Dinner Monday evening at the venue "Docken" during the Baltic Development Forum Summit in Copenhagen.



Börjesson chairs the steering committee at European Spallation Source and MAX IV laboratory to be built outside of Lund in the southern part of Sweden. The spallation facility is most likely to revolutionise material research in Europe, making it possible to examine new materials on an atomic and molecular scale. Lars Börjesson is hesitant to predict exactly what to expect from the new facilities. "Almost all scientific forecasts have turned out to be wrong. What we can say is, that we will get a truly magnificent tool for doing physics and also life science," said the Swedish professor.

The Baltic Sea Award is assigned to individuals or organisations that have fulfilled one or several of the following criteria:

- Made an extraordinary contribution to Baltic Sea Region development
- Played a leading role or been a role model in the region's economic development
- Strengthened economic cooperation between the countries in the region
- Developed new business concepts and research programs
- Capitalised on competitive advantages in the region in a new and innovative way
- Made a contribution to the improvement of the regional challenges within climate, energy and environment
- Linked innovators and local universities in the trade and industry
- Concretely supported existing and growing regional clusters
- Attracted and stimulated regional driving forces

The prize amount is 5000 euro.

Previous Baltic Sea Award Winners

Björn Carlsson, founder of Baltic Sea 2020 (2007)

Tarja Halonen, President of Finland, for her strong commitment for the region (2008)

Arminta Saladžienė, Chairman of the Management Board of NASDAQ OMX in Lithuania, for her work regarding the introduction of corporate governance principles in the Baltic States (2009)

Cruise Baltic – a network of 27 cruise destinations in the Baltic Sea uniting ten countries (2010)

Professor Arjen Hoekstra, for his pioneering work on the Water Footprint concept (2011)

Professor Lars Börjesson, European Spallation Source (2012)

► BSR INNOVATION AWARD

INNOVATION AWARD 2013 ANNOUNCEMENT

The award goes to a cluster, branch organisation or SME network that has proved itself to be innovative and reached across not only national borders but also crossing different fields of science and industry sectors. The winner will be announced at BDF Summit ceremony in Riga on 29 May 2013.

The BSR Innovation award is the most distinguished innovation award in the Baltic Sea region for cross border innovation within sustainable growth and global development. The aim of the award is to highlight the importance of innovation in a Baltic Sea Region context. It is an appreciation of dedicated work done by organisations, networks, projects or public bodies that have contributed to the innovative development of the region. The BSR Innovation award is presented by BDF and BSR Stars.

2012 AWARD TO DEMOLA

Demola was awarded the 2012 Baltic Sea Region Innovation Award for creating "a common open platform for where students and universities develop new products and services and together with companies create real solutions to existing problems and challenges. Demola has under the leadership of **Ville Kairamo** made outstanding, innovative achievements in facilitating Baltic Sea region cooperation in general and in contributing to the development of a creative open platform concept in Finland and the wider Baltic Sea region. Demola has in a proactive way taken advantage of international opportunities and established cooperation with partners not at least in the Baltic Sea Region."

The jury's criteria for selecting Demola was that they are "a common open platform where students and universities develop new products and services and, together with companies, create real solutions to existing problems and challenges. Ville Kairamo, Head of Demola Network said:

"I am very surprised and happy to receive the award. It is great recognition and shows that

we are on the right track. But this is just the start. We will speed up and co-operate closer with the countries around the Baltic Sea, and we will also intensify cooperation with the EU"

Baltic Sea Innovation Award – **Ville Kairamo**, leader of Demola congratulated by Walter Deffaa, Director-General, DG-Regio, European Commission.



2011 AWARD TO GERMAN BIOCON VALLEY

German BioCon Valley was the winner when the best innovation improver in the Baltic Sea Region was awarded for the first time 2011. BioCon Valley was awarded for its outstanding work with linking the strongest innovation milieus in the Baltic Sea Region within the field of life science and health.

BioCon Valley has among other things developed the protein rich blue sweet lupine into a "soybean of the north". The network has also mapped competences within the field of life sciences and health in the Baltic Sea Region. The outcome is a strategically important database of actors in economy and industry (yellow pages in life sciences and health).



► PRACTICAL INFO

► VENUE



RIGA CONGRESS CENTRE

The conference will take place at the premises of the Riga Congress Centre. The Congress Centre is situated next to the Ministry of Foreign Affairs of Latvia, the Latvian National Art Museum and the Latvian National Art Academy in downtown Riga. The address is Krišjāņa Valdemāra 5, LV-1010 Riga. Phone.: +371 67181800

TRANSPORT

Riga's public transport system consists of buses, trams, trolley-buses, mini buses and a couple of suburban electric commuter train lines. Public transport runs daily from 05.30 until about midnight.

A taxi ride from Riga International Airport to the venue costs around LVL 10. Duration: 15 minutes and up, depending on traffic.

AirBaltic Taxi Phone: (+371) 20 00 85 00
Eco Taxi Riga Phone: (+371) 27 70 55 50

Bus Nr. 22 also goes from the airport to the centre of Riga. The bus tickets can be bought from the bus driver for LVL 0,7 (EUR 1,0).

VENUE OF THE GALA DINNER

The Gala Dinner will take place at the Radisson Blu Hotel Latvija, Elizabetes St. 55

EMERGENCY

The emergency number in Latvia is **112**. The nearest hospital is Pauls Stradins Clinical University Hospital. Address: 13 Pilsonu St., Riga, LV-1002



QR CODE

Below are two QR Codes which can be scanned using your smartphone that will give you access to further information regarding this year's summit. If you have not done so already, please download an app such as 'QRReader' in order to scan the codes below.



The blue QR Code will take you to an online version of this year's participant list which most importantly will include a picture.



The red QR Code will give you directions to the Gala Dinner. This year, BDF will not be providing transport between the Conference Venue and Gala Dinner Venue.

SUMMIT BADGES

In order to be able to distinguish between Summit participant's, please make a note of what colour is represented by what participant.



Blue – Baltic Development Forum Staff



Purple – Volunteers



Yellow – Press



White – Participant

Please address all practical questions to one of our volunteers.

► ACKNOWLEDGEMENTS

Baltic Development Forum would like to express sincere gratitude to the following who have contributed a great deal in making this a successful event:

UNIVERSITY OF LATVIA

Baltic Development Forum would like to thank all from the University of Riga for the very good cooperation and for not only holding the Early Arrival Reception but for facilitating the help of the university students to assist at the BDF Summit and the Commission's Annual Forum. The Student volunteers have been essential for carrying out the event in such a successful way. The University of Latvia with its 15,000 students, 13 faculties and more than 20 research institutes is one of the largest comprehensive and leading research universities in the Baltic States. The University offers more than 150

state-accredited academic and professional

study programmes. At University of Latvia, research is conducted in over 50 research fields which represent four main areas of inquiry: the humanities, sciences, social sciences, and education sciences. The University of Latvia pays great attention to the development of international collaboration. At present the University of Latvia has signed more than 500 agreements with 326 institutions in 31 European countries within ERASMUS programme.



EMBASSY OF DENMARK

The Royal Danish Embassy in Riga is placed in Pils iela 11 in the Old Town close to the President Palace. Denmark was among the first countries to recognize Latvia's independence, and began a programme of support for Latvia's policy for joining EU and NATO. Today Denmark is one of the partners in both political and economic cooperation, regional cooperation with the

other Nordic and Baltic states, and as investors and Trading Partners. Together with the Danish Cultural Institute we arrange a lot of film festivals, concerts and exhibitions.



DANISH CULTURAL INSTITUTE

In an ever more globalised world, the Danish Cultural Institute promotes dialogue and understanding across cultural differences and national borders. It both generates and supports cultural activities in Denmark and abroad. The work is founded on a broad conceptual platform that embraces art, culture and society; areas that unite people across cultures, promote international understanding and facilitate intercultural communication. Our five main areas are: cocreation, innovation, welfare, sustainability and children. The Danish Cultural Institute helps to develop networks and strengthens collaboration between Danish and

international artists, cultural institutions and

the business community. Using culture as a common starting point, we create platforms for knowledge sharing, the exchange of ideas and experiences and lasting cultural relations. These activities are diverse indeed - from concerts to exhibitions, conferences to field trips, to theatre, film, dance, and in some countries Danish courses. In this way culture plays an active role in daily life, providing personal experiences for one and all. www.dankultur.dk



THE EMPLOYERS' CONFEDERATION OF LATVIA (LDDK)

is the largest organization in Latvia representing interests of employers. LDDK acts as a partner in socioeconomic negotiations with Parliament, the Cabinet of Ministers of Republic of Latvia and the Free Trade Union Confederation of Latvia (LBAS). LDDK unites 63 branch and regional associations and federations, as well as 109 enterprises that employ over 50

people. Thus the LDDK represents more than 5000

enterprises, of which some 2529 are small and medium sized enterprises. The members of LDDK employ at large 41% of employees in Latvia. www.lddk.lv



Latvijas Darba devēju konfederācija

► 2014 SUMMIT:

16th Baltic Development Forum Summit:

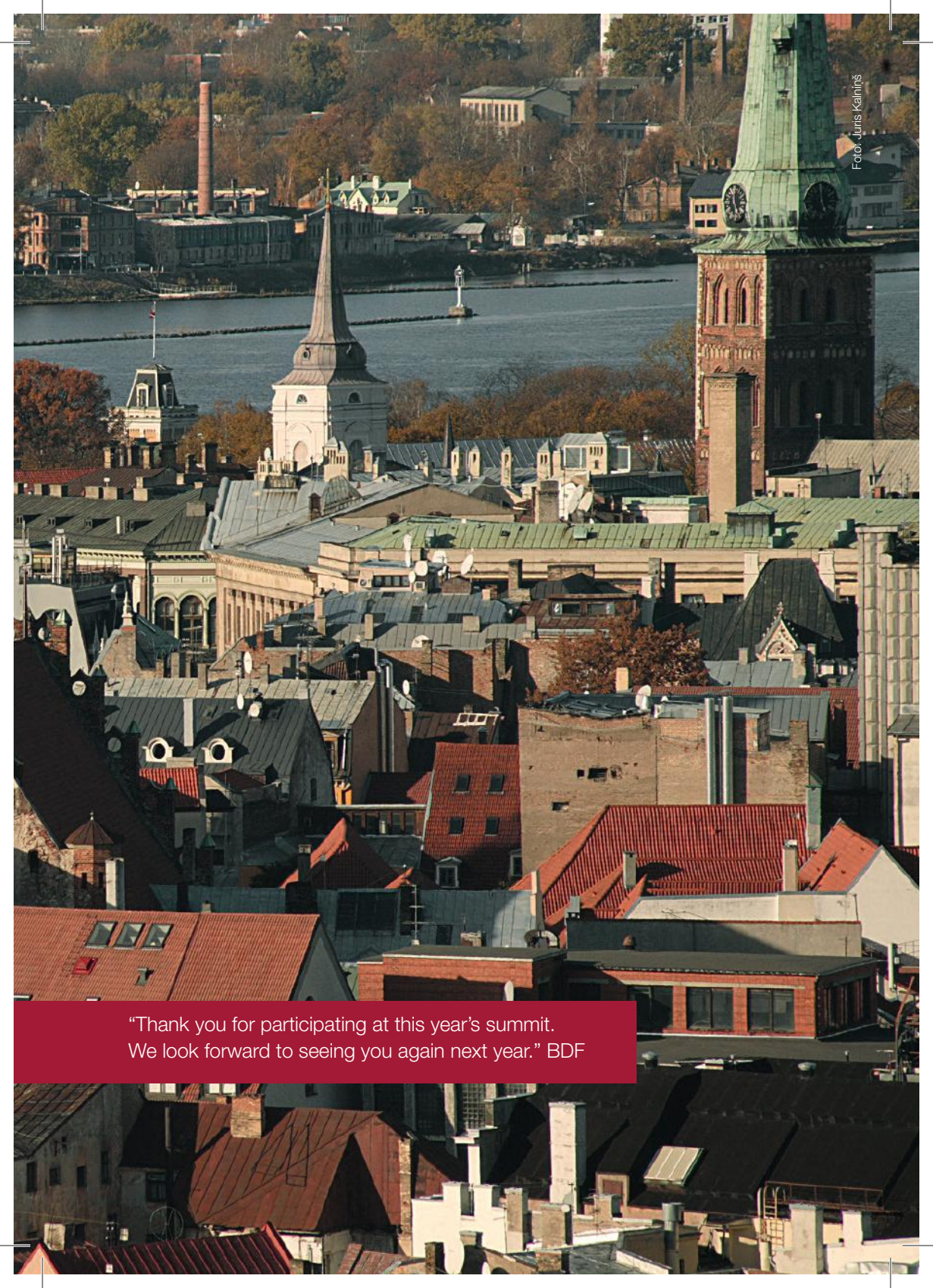


Baltic Development Forum and the City of Turku agree to have as a common objective to organise a stakeholder conference and networking opportunity under the Finnish Presidency of the Council of the Baltic Sea States (CBSS) in Turku 3rd – 4th June 2014.

City of Turku is a powerhouse of Baltic Sea cooperation. It is the oldest city and former capital of Finland, serving as the European capital of culture in 2011. Turku is the centre of Finland's maritime cluster, where the biggest and most luxurious cruise ships in the world are built. Turku, with its top class universities, cutting edge research institutions, vibrant and versatile businesses and thriving cultural life is the natural growth centre in Southwest Finland, next to the most beautiful archipelago in the world. Turku has since centuries served as Finland's gateway to Scandinavia and the

world - logistically, culturally and spiritually. It has systematically promoted cooperation in the Baltic Sea Region, through twin city relations, multilateral networks like UBC and practical projects. The Turku process promotes European cooperation especially with St. Petersburg and the Leningrad region, together with Hamburg and the European Commission. The newly launched Development and Growth Corridor (Stockholm-Turku-Helsinki-St.Petersburg) is an ambitious initiative, bringing together key stakeholders in the Northern Baltic. The Centrum Balticum Foundation is Finland's policy think tank on Baltic Sea issues, pooling together vast expertise in various fields and coordinating BSR-related activities. Turku is a natural partner for anyone interested in Baltic Sea cooperation!

www.turku.fi

An aerial photograph of a city, likely Riga, Latvia, showing a dense urban landscape with numerous buildings and rooftops. A river flows through the city, with a bridge visible in the background. Two prominent church spires are visible: one with a green copper roof and another with a grey roof. The scene is captured in a warm, golden light, suggesting late afternoon or early morning. A red banner with white text is overlaid at the bottom.

"Thank you for participating at this year's summit.
We look forward to seeing you again next year." BDF