

PROGRAMME, JUNE VERSION

Connecting Europe – Smart and Green Partnerships

14th Baltic Development Forum Summit
European Commission's 3rd Annual Forum on the EU Strategy for the Baltic Sea Region
Copenhagen, 17-19 June 2012

The 14th Baltic Development Forum Summit and the 3rd Annual Forum of the EU Strategy for the Baltic Sea Region focus on infrastructure needs in the Baltic Sea Region including transport, energy and digital requirements. Entitled Connecting Europe – Smart and Green Partnerships in the Baltic Sea Region, the event is co-hosted with the Danish Presidency of the Council of the European Union, the Capital Region of Denmark, the Region Zealand and the Region Skåne will be attended by decision-makers from business, politics, international organisations and the academic world.

The focus of the debate will be the challenges and opportunities for the Baltic Sea Region in terms of infrastructure development, investment, and economic competitiveness, as well as the importance of public-private cooperation. The event is an important opportunity to explore how public-private partnerships can help kick-start economic growth, and contribute to the sustainable development of the Region.

This agenda will allow us to consider how the EU Strategy for the Baltic Sea Region, through smarter and greener investments, can play its part in the implementation of the Europe 2020 Strategy. The aim is to discuss how the Strategy Action Plan can best support infrastructure planning, also in the digital field. A new State of the Region Report will – as always – provide substantial input to the discussion.

Business networking is also promoted. The Baltic Business Arena – a matchmaking event for companies - takes place alongside the conference. See www.b2match.eu/balticbusiness2012

Together with the Danish Presidency of the Council of the European Union, the Capital Region of Denmark, the Region Zealand and the Region Skåne, the European Commission and the Baltic Development Forum look forward to welcoming you in Copenhagen!

Please look out for the latest news on our dedicated website www.bsr2012.eu

Sunday 17 June

14.00 – 19.00

Early Arrival Programme co-organised with Region Skåne, Sweden and the European Spallation Source (ESS) Please note: 14.00 – 14.40 Bus transfer to Dockplatsen, Malmö, Sweden from Copenhagen Airport (For all registered participants)

15.30 – 17.30

Brains and Bridges – Research, Innovation and Growth in the Baltic Sea Region
Macro-regional Effects of the European Spallation Source (ESS)/the MAX IV Project on Growth and Competitiveness in the Baltic Sea Region
Venue: Restaurant Glasklart, Dockplatsen 1, Malmö, Sweden

Welcome address:

Pia Kinhult, First Governor, Region Skåne

Key-note speech:

Colin Carlile, CEO, European Spallation Source

Film about ESS and MAX IV

Panel debate on the macro-regional effects of ESS/MAX IV

How do We Make the most of the Large Research Facilities

Helmut Dosch, Prof. Dr., Chairman of DESY Board of Directors, Hamburg

Colin Carlile, CEO, European Spallation Source

Lars Kolte, Chief Negotiator for the Danish participation in ESS

Ulf Troedsson, CEO, Siemens Sweden

Moderator:

Verner Kristiansen, Communication Advisor, Denmark

17.30 – 19.00

Welcome Reception

Venue: Restaurant Glasklart, Dockplatsen 1, Malmö, Sweden

Special address:

Colin Wolfe, Head of Unit, DG Regional Policy, European Commission

19.15

Bus Transfer to Nyhavn, Copenhagen, Denmark

20.30 – 21.15

Canal Tour from Nyhavn, Copenhagen

Monday 18 June

Venue

The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation
Address: Philip de Langes Allé 10, Copenhagen

Conference Moderators:

Verner Kristiansen, Communication Advisor, Denmark

Pawel Swieboda, President of the Board, demosEuropa, Poland

08.00

Registration

Registration and Opening of Networking and Project Village

09.00 – 09.45

Warming up with the State of the Region Report

Place: Plenary Hall

How are the countries of the Baltic Sea Region performing internationally in terms of competitiveness, economic benchmarks and economic growth initiatives? Is the Region again on the Top of Europe or only muddling through in a difficult global context? How significant are infrastructure investments and green growth for the upgrading of the Region's competitiveness? The scene is set for the Summit/Annual Forum with the State of the Region Report.

Christian Ketels, Principal Associate, Harvard Business School

Commented by:

Dr David Skilling, Director, Landfall Strategy Group, Singapore

Dan Jørgensen, Member of the European Parliament, Denmark

09.45 – 10.00

Official Opening

H.R.H. Crown Prince Frederik of Denmark

10.00 – 10.45

Welcome address

Frank Jensen, Lord Mayor of Copenhagen

Key-note speeches

Hans Skov Christensen, Chairman, Baltic Development Forum

Helle Thorning-Schmidt, Prime Minister, Denmark

Johannes Hahn, Commissioner for Regional Policy, European Commission

Andrus Ansip, Prime Minister, Estonia

10.45 – 11.00

Entertainment

11.00 – 12.00

Plenary Session: Mastering Smart and Green Partnerships

How to Boost Economic Growth and Competitiveness in the Baltic Sea Region

Place: Plenary Hall

How do we create the best conditions for economic growth and competitiveness in the Region through joint efforts? Can public-private partnerships help kick-start economic growth? How can the EU Strategy for the Baltic Sea Region, through smarter and greener investments, play its part in the implementation of the Europe 2020 Strategy? In the panel discussion the participants will reflect on these and other relevant questions with a view to getting a political perspective of the economic challenges and opportunities of the Region.

Introductory statements:

Nicolai Wammen, Minister for European Affairs, Denmark

Johannes Hahn, Commissioner for Regional Policy, European Commission

Panel discussion

Vytautas Leškevičius, Vice-Minister, Ministry of Foreign Affairs, Lithuania

Cornelia Pieper, Minister of State, Foreign Federal Office, Germany

Piotr Serafin, Secretary of State, Ministry of Foreign Affairs, Poland

Viktors Makarovs, Parliamentary Secretary, Ministry of Foreign Affairs, Latvia

Esko Hamilo, Under-Secretary of State, Ministry of Foreign Affairs, Finland

Pim van Ballekom, Vice-President, European Investment Bank

Moderated by:

Verner Kristiansen, Communication Advisor, Denmark

Pawel Swieboda, President of the Board, demosEuropa, Poland

12.00 – 14.00

Lunch and Networking Village Activities

Workshop

13:00–13:45 South Eastern Baltic Sea Area (SEBA) Workshop (Auditorium 2.1)

The CBSS SEBA project (Modernisation Partnership for the South Eastern Baltic Area) project brings attention to the potential of the area with the major focus on Kaliningrad, Lithuania, and Poland. How to support the SEBA efforts for modernisation through regional cooperation in the fields of tourism, natural and cultural heritage, sustainable development, PPP, higher education and youth exchange?

Jan Lundin, Secretary General, Council of the Baltic Sea States
Arne Grove, Director, Information Office of the Nordic Council of Ministers in Kaliningrad
Alla Ivanova, Minister - Head of the Agency for International Affairs, Kaliningrad, Russia
Elena Kropinova, Head of the Agency for Tourism, Kaliningrad, Russia

Moderator:

Anna Karpenko, SEBA Project Coordinator, CBSS/ Information Office of the Nordic Council of Ministers in Kaliningrad

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region Business Case Presentations

12:15 - Infrastructure Financing Models in the Baltic Sea Region

NIB, the international financial institution of the Nordic and Baltic countries, has a special mandate to enhance competitiveness and the environment of the region through its lending activities. The presentation will give an overview of the rich variety of models for infrastructure finance in the Baltic Sea Region, and elaborate on the role of NIB as an investor in the region's sustainable development. Presented by Joe Wright, Head of Transaction and Portfolio Management, Nordic Investment Bank

12:25 - Baltic Deal – Putting Best Agricultural Practices to Work

Baltic Deal provides advisory organisations with improved, cost efficient methods and tools to support farmers in reducing nutrient loss on farms. Best agricultural practises, measures and investments are demonstrated on a network of over 120 demonstration farms around the Baltic Sea. Learn about what farmers do to improve the Baltic Sea environment and how increased knowledge is a key in developing more sustainable agriculture, where national advisory organisations play an important role. Presented by Sindre Langaas, Project Manager, Federation of Swedish Farmers

12:35 - BONUS – Innovation with a Purpose

Learn about how innovation can thrive and support a healthy marine ecosystem through a macro-regional research effort—and make a society stronger. Progress towards an economically and ecologically prosperous, sustainable Baltic Sea region requires the development of new eco-technological approaches, tools and solutions for sustainable use of marine goods and services. BONUS collaborates with macro regional networks of companies, research actors and financiers of the flagship project BSR Stars as well as contributing to the design of the EU's Horizon 2020. Welcome! Presented by Dr Kaisa Kononen, Executive Director, BONUS

12:45 - Efinord NB Forest – Research-based Information on Nordic and Baltic Forests and Forestry

In the Baltic Sea region there is an evident need to fill the gap between existing national and global information portals as the target groups and their information needs are different. A regional information service in the Baltic Sea region will strengthen regional development by offering a platform for sharing knowledge, where each country can draw on the other countries' experiences within a specific research field. These fields of research are often so specialized that countries might not alone have the capacity sustain research and development. NB Forest is an information portal that fills this gap—a joint project of the Nordic Forest Research Co-operation Committee (SNS) and the North European Regional Office of the European Forest Institute (EFINORD). Forest research institutions in the SNS Network "Nordic-Baltic Forest Research Communicators" are key partners in the implementation and content provisioning of the information portal. Presented by Mika Mustonen, Head of EFINORD

13:00 - EIB Supporting EU Co-financing in the Baltic Sea Region – the Lithuanian Case

An example of how EIB can support EU co-financed projects and the implementation of the EU Strategy for the Baltic Sea Region. In this case from Lithuania, a Structural Programme Loan amounting to EUR 1 132m supports all EU-funded projects in the present programming period 2007-2013, including components that connect Lithuania to Europe and upgrade the networks and infrastructure to modern European standards making Lithuania both greener and smarter. Presented by Roland Randefelt, Senior Engineer, Region and Urban Development Division, Projects Directorate

13:15 - Imprim – Quality of Health for All

Three perspectives on Primary Health Care (PHC) development from the ImPrim subprojects will be presented: 1. Economic steering of health care, especially incentive payment schemes and quality indicators for PHC; 2. Nurse empowerment—the specific competence of well educated nurses are not taken care of in many BSR countries today. This fact is of great importance to the regional inequities of public health; 3. PHC as an arena for counteracting bacterial resistance. More than 90% of all antibiotics are prescribed in PHC. There is a great need for education and restrictions today. Presented by Ingvar Ovhed, Senior Advisor, Blekinge County Council, Sweden

13:25 - SMOCS - Sustainable Management of Contaminated Sediments in the Baltic Sea

How to handle dredged contaminated sediments is a major problem. The stabilization/solidification method reduces environmental impact and improves technical properties, thus enabling the beneficial use of contaminated sediments as construction material, saving costs and natural resources. The main outcome of the project is a guideline for the management of contaminated sediments and handling alternatives, e.g. the disposal and beneficial use of treated contaminated sediments and a tool-box comprising treatment technologies and tools for sustainability assessment. Presented by Göran Holm, Director of Research & Development, Swedish Geotechnical Institute (SGI)

13:40 - Innovation and Development in Maritime Clusters and Transport & Logistic

Maritime Development Center of Europe (MDCE) represents the Danish Maritime Cluster. MDCE is a member of the European Network of Maritime Clusters. MDCE also represents ShortSea Promotion Denmark and supports innovation in Transport & Logistics via our operation of the Danish Transport Innovation Network. We deliver an inspirational framework and facilitate growth by supporting knowledge, idea sharing and project development between our members. Presented by Steen Sabinsky, CEO, Maritime Development Center of Europe

13:50 - Your Entry Point to the Swedish BSR Commitment

In Sweden a total of 37 national agencies and 21 county administrative boards have been tasked by the government to contribute to the EU Strategy for the Baltic Sea Region. The Swedish Agency for Economic and Regional Growth (Tillväxtverket) has the responsibility to coordinate this network, thus creating a basis for cross-sectoral cooperation and learning. At the same time this network has created a one-entry point to the Swedish state commitment to the Strategy! How could this be used as a way to create a Baltic Sea Region wide cooperation among national authorities? Presented by Ulf Savbäck, The Swedish Agency for Economic and Regional Growth

14.00 – 15.15

Plenary Session: Together for Better Connections *Private-Public Partnerships in Transport and Logistics*

Place: Plenary Hall

A flexible and sustainable transport infrastructure is a cornerstone in stimulating growth and employment. It will enhance mobility, improve access of companies to markets and boost regional economic growth. Recently, the EU Transport Ministers have endorsed ambitious proposals from the European Commission to develop a unified European Transportation Network (TEN-T). Railways will be upgraded to high speed and cross-border bottlenecks reduced. How will the plans for future transportation networks benefit the Baltic Sea Region?

Key-note speech:

Siim Kallas, Vice-President, Commissioner for Transport, European Commission

Aleksi Randell, Mayor of Turku, Finland
Kristin Vinje, Vice Mayor for Finance, City of Oslo, Norway
Leo Larsen, CEO, Femern, Denmark
Jens Bjørn Andersen, CEO, DSV

Conference Moderators:

Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland

15.15 – 16.15

Coffee break and Networking Village Activities

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region
 Business Case Presentations

15:25 - Turku and BSR Cooperation

The role of local and regional authorities is essential for effective cooperation in the Baltic Sea Region (BSR). The city of Turku—a small giant of BSR networking—is actively promoting collaboration with cities, local governments, universities and chambers of commerce to develop practical cooperation platforms. Several cases will be presented in this session, including the Turku process, activities of Centrum Balticum policy think-tank, projects of UBC Environmental Commission and the Development and Growth Corridor from Stockholm to St. Petersburg via Turku and Helsinki.

Presented by Mika Akkanen, Manager of International Affairs, City of Turku

15:35 - TransBaltic – A Joint Vision of Transport Development

TransBaltic will present a Macroregional Transport Action Plan (MTAP)—the ultimate product of the strategic process run by TransBaltic in cooperation with several transport corridor projects, the pan-Baltic networks, the national governments of the Baltic Sea countries and the European Commission. The document contains policy incentives addressing a need to better integrate the national and regional networks around the Baltic Sea in the context of accessibility, connectivity, territorial cohesion and sustainable regional growth, as well as preparedness measures to make the BSR transport system robust enough to absorb the increasing transcontinental transport flows.

Presented by Dr. Wiktor Szydarowski, TransBaltic Project Manager

15:45 - Project 14.3 Moving Ahead on Macro-Regional Risk

14.3 is a Flagship Project under the EUS-BSR Priority Area 14. Since its start in the beginning of 2012, partners of this project are working together to develop scenarios and identify gaps in order to tackle the main hazards of the Baltic Sea Region, including winter storms, forest fires and floods. The novelty of this project lies first in its focus on macro-regional level participation and second in its aim to fill existing gaps in regional cross-border coverage of various disasters and risks, not only maritime safety and security. Presentation of this particular model and the challenges and value of the project will be complemented with the official launch of the 14.3 website. CBSS Secretariat is Lead for 14.3

Presented by Anthony Jay Olsson, Head of Media and Communications, Council of the Baltic Sea States



Pia Kinhult
Chairman, Region Skåne, Sweden



Hans Skov Christensen
Chairman, Baltic Development Forum



Vibeke Storm Rasmussen
Chairman, Capital Region, Denmark



Steen Bach Nielsen
Chairman, Region Zealand, Denmark



15:25 - ScanBalt BioRegion: Health and Life Sciences on Top of Europe (Auditorium 3)

ScanBalt BioRegion is Health and Life sciences on Top of Europe. ScanBalt is a not-for-profit member association which serves as a service provider for the members and promotes the development of ScanBalt BioRegion as a globally competitive macro-region and innovation market. One of the key activities is the EU Baltic Sea Region strategy's flagship ScanBalt Health Region. ScanBalt Health Region is a platform for cross-sectorial and trans-national projects and initiatives promoting economic development and public health and reducing disparities in the Region.

Presented by Wolfgang Blank, Chairman of ScanBalt and CEO BioCon Valley

15:35 - The EU Strategy and Agri-environment Dialogue in the Baltic Sea Region (Auditorium 3)

The agriculture systems as well as the environmental contexts vary greatly across the BSR. Still there can be seen possibilities for win-win solutions for agriculture and environment through a region-wide dialogue and cooperation. The EUSBSR can enable the regions actors to test different approaches for a common benefit. Baltic COMPASS project is there to boost this process and raise issues for regional discussion.

Presented by Kaj Granholm, Assistant Coordinator, Baltic COMPASS project

15:50 - Priority Area – Education and Youth. Why is education an important topic for the BSR strategy? (Auditorium 3)

The competitiveness of the region is closely related to a high education level. To boost this competitiveness we need to increase cooperation between educational institutions on all levels and increase the mobility of pupils, students and teachers within the region. Some of the challenges in the region today are the demographic change, lack of skilled workers and the need of bringing education and business together.

Presented by Anders Bergström, Project Manager, and Paula Lindroos, Programme Director, Baltic University Programme.

16:00 - The Nordic Council of Ministers - A platform for co-operation in the Baltic Sea Region (Auditorium 3)

We invite you to visit stand 37 to discover how The Nordic Council of Ministers contributes to the co-operation, innovation and sustainable growth in the Baltic Sea Region, providing an intergovernmental platform for development. There will be discussions, books and Nordic images.

Presented by Karin Arvidsson, Communication Expert, Nordic Council of Ministers

16.15 – 17.30

Parallel sessions***The Baltic Sea Region - A Shortcut to the Digital Single Market?***

Place: Plenary Hall

The Digital Agenda is a flagship initiative of the EU 2020 Strategy, and it aims at developing a digital single market where cross-border barriers are reduced or removed. As front-runner in the digital economy, the Baltic Sea Region (BSR) has a particular interest and potential to go ahead and show practical solutions and results. A regional study has been launched on how to reduce barriers and take concrete actions in a short to medium term in the Baltic Sea Region. Recommendations from a Policy Advisory Group which includes business and policy makers is presented and discussed.

Linnar Viik, Member of the Governing Board, European Institute of Innovation and Technology

Kaj Juul-Pedersen, President, Sitella AS, Denmark

David Mothander, Nordic Policy Counsel, Google, Sweden

Jørgen Abild Andersen, Director General Telecom, Danish Business Authority

Robert Czarnecki, Vice President, Ericsson, Poland

Moderator:

Per Tryding, Secretary General, Baltic Chamber of Commerce Association

Making Success Stories with Russian Partners

Place: Auditorium 2.1

Amid growing interest in cooperating with Russian partners, several initiatives and success stories will be presented, covering concrete cases of cooperation at various levels: state, sub-regional and local, and within the business and NGO communities. The aim is to illustrate different ways and means in which the common work has been carried out effectively. It is also to provide examples that can inspire others how to adapt to their own fields of cooperation. The panelist expertise features various contexts, e.g., environment, health and regional policies.

Hanna Lehtinen, Deputy Director General, Ministry of Foreign Affairs, Finland

Yulia Mikhaylova, Dr., Prof. Federal Research Institute for Health Care Organization and Information, Russia

Arne Grove, Director, Nordic Council of Ministers' Information Office in Kaliningrad

Darja Akhutina, Director, NORDEN Association of Russia

Sofia Rekord, Vice Rector, Head of International Economic Relations, Saint-Petersburg State University of Economics and Finance, Russia

Moderators:

Marek Maciejowski, Head of Secretariat, Northern Dimension Partnership in Public Health and Social Well-being

Mikko Lohikoski, Director for External Affairs, City of Turku, Coordinator of the Turku process

Private-Public Partnerships: How to Finance Infrastructure

Place: Auditorium 6

Infrastructure requirements are exceeding existing financing resources. Recently, a new proposal was presented to increase investments into targeted infrastructure as a means to upgrading the competitiveness of the Region and Europe and bridging the financing gap. The proposal, Connecting Europe Facility, covers €50 billion but how can the funds and better infrastructure optimize cross-border synergies in private-public partnership and help develop a competitive edge over global partners?

Henrik Normann, President, Nordic Investment Bank

Anita Fürstenberg-Lucius, Head of Baltic Sea Department, European Investment Bank

Commented by:

Byron Kabarakis, Project Officer, DG for Regional Policy, European Commission

Moderator:

Pawel Swieboda, President of the Board, demosEuropa, Poland

Building Science Links in the Baltic Sea Region – the Role of Clusters

Place: Auditorium 5

Creating cooperative science links cross borders is an important element in ensuring the competitiveness of the Region. Pooling intellectual, technological and financial resources and establishing long-term partnerships will enhance excellence of scientific research and more efficient use of talents. How can we upscale scientific cooperation across frontiers? What investments are needed to boost the brain infrastructure? What is the role of clusters in the science and research perspective? Are EU programmes used in the best way and through joint endeavours in the region?

Massimo Altarelli, Chairman and Managing Director, The European XFEL

Dr. Kaisa Kononen, Executive Director, BONUS

Rene Buch, CEO, NORDUnet

Dr. Uwe Sassenberg, Project Manager, Deutsches Elektronen-Synchrotron (DESY)

Moderator:

Jacek Walendowski, Senior Consultant, Technopolis Group Belgium

Sustainable Bioenergy - the Baltic Sea Region as a Global Leader

Place: Auditorium D

The Baltic Sea region has everything it takes to become a global leader in sustainable biomass production and the biomass value-chain. We have a large concentration of biomass, well-developed infrastructure, technological and environmental knowledge and a long tradition for cooperation across the region. We can set ambitious goals! This was the final conclusion of a Nordic-Baltic biomass conference in Copenhagen on March 21st. The session will discuss challenges and opportunities related to the development of sustainable bioenergy actions in the Region and present a proposal for a Horizontal Action within the EU Strategy for the Baltic Sea Region.

Claus Felby, Professor, University of Copenhagen
Martin Porsgaard, Director, Environment and CSR Infrastructure, SAS Group

Michael Krug, Research Fellow, Freie Universität Berlin, Bioenergy Promotion 2

Joanna Przedzimirska, Professional Project Manager, Maritime Institute, Gdansk

Geir Oddsson, Senior Advisor, Nordic Council of Ministers

Moderator:

Verner Kristiansen, Communication Advisor

Sustainable Water Management and Public-Private Partnerships: Scenarios and Benchmarks for Reducing Pollution in the Baltic Sea

Place: Networking Village

Is progress being made in combating the pollution of the Baltic Sea or are we witnessing a management problem due to lack of funds, clear targets, commitment and international authority? How can the private sector become part of the solution and is there an opportunity side of the whole problem? How to minimize ship-based pollution, while aiming at maximizing the positive impacts of the maritime transport mode for the region? Maritime emission regulation poses new asymmetric costs to the Baltic Sea region. The regional solutions to the changing transport cost structure need innovative co-operation on all levels. Do we know the long term scenarios for the Baltic Sea?

Pauli Merriman, Programme Director, WWF Baltic Ecoregion Programme

Monika Stankiewicz, Executive Secretary, Helsinki Commission

Henrik Dissing, Chief Advisor, Danish Nature Agency

Matti Spolander, Adviser, The Federation of Finnish Technology Industries

Moderator:

Hans Brask, Director, Baltic Development Forum

17.45 – 18.15

Plenary Session

Regional Perspectives on Private-Public Partnerships

Place: Plenary Hall

Public-private partnership is a way to bring in new financing sources for funding public infrastructures and service needs, in particular when there are pressures on public budgets. Are private-public partnerships a better way to face common challenges in the Baltic Sea Region? In which areas of the EU Strategy should they be more developed? What types of projects or services could be delivered more efficiently? Who should be the actors involved?

Per Bodker Andersen, President, Union of Baltic Cities

Olgierd Geblewicz, Marshall, Westpomeranian Region, Chairman of the Baltic Sea States Subregional Cooperation (BSSSC)

Hans Brask, Director, Baltic Development Forum

Conference Moderators:

Verner Kristiansen, Communication Advisor, Denmark

Pawel Swieboda, President of the Board, demosEuropa, Poland

18.30

Departure to Dinner by Boat

19.30

Dinner

Venue: **Docken**, Færgehavnsvej 35, Copenhagen

Welcome:

Vibeke Storm Rasmussen, Chairman of the Capital Region of Denmark

Steen Bach Nielsen, Chairman of Region Zealand

Special Dinner Address:

Rickard Gustafson, CEO, SAS Group

Award Ceremony

BSR Innovation Award

Baltic Sea Award

Entertainment

Road Song (Jazz)

Uppercut Dance Performance

22.30

Departure by Bus to Central Copenhagen

Tuesday 19 June

Venue

The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation
Address: Philip de Langes Allé 10, Copenhagen

Conference Moderators:

Verner Kristiansen, Communication Advisor, Denmark

Pawel Swieboda, President of the Board, demosEuropa, Poland

09.00 – 09.30

Integrating Europe through Macro-regions

Place: Plenary Hall

Macro-regions represent a relatively new feature of European integration. With EU Strategies for the Baltic Sea Region and the Danube Region in place, many other EU countries are reflecting on the possibility of new macro-regional strategies. In an ever wider Europe, are macro-regions the appropriate response to the territorial cohesion objective of the Treaty of Lisbon? Can European policies play a more efficient and more tailor-made role in this context? How can macro-regional strategies become more embedded in European (and national) policies?

Dr. Johannes Kyrle, Secretary-General, Ministry of Foreign Affairs, Austria

Uno Aldegren, Rapporteur for the Baltic Sea Region Strategy, Committee of the Regions (CoR)

Moderator:

Verner Kristiansen, Communication Advisor, Denmark

09.30 – 11.00

Plenary Session: Streamlining Joint Efforts

Reviewing the EU Strategy for the Baltic Sea Region

Place: Plenary Hall

The on-going review process of the Strategy is taking stock of the lessons learned during the early implementation of the EU's first macro-regional strategy, and looks to ensure a close alignment with the Europe 2020 Strategy. The Action Plan – the operational tool of the Strategy – now needs to be updated to clearly set out how to deliver on the ambitious objectives that the Member States in the Region have agreed on, in cooperation with all relevant stakeholders from EU and non-EU countries. Several decisions have already been taken to reinforce the Action Plan. But are they sufficient and do they convey clear political messages? Does the Action Plan offer a coherent and efficient framework for achieving the objectives of the Strategy?

Walter Deffaa, Director-General, DG Regional Policy, European Commission

Halldor Asgrimsson, Secretary-General, Nordic Council of Ministers

Gerhard Almer, Ambassador, German Presidency of the Council of the Baltic Sea States

Marita Ljung, State Secretary, Ministry of Enterprise, Energy and Communications, Sweden

Carla Montesi, Director, DG for Maritime Affairs and Fisheries, European Commission

Conference Moderators:

Verner Kristiansen, Communication Advisor, Denmark

Pawel Swieboda, President of the Board, demosEuropa, Poland

11.00 – 12.00

Coffee break and Networking Village Activities

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region

11:15 - StarDust – Bridge over Baltic Waters: Joining Forces to Keep the Elderly Active and Healthier

How do we keep the aging population around the Baltic Sea active and healthy? This is the challenge for the StarDust project Active for Life. End-users, universities, companies and cluster organizations in the field of wellbeing cooperate to find innovative solutions for the local and global market. By engaging mobile solution developers in the process, new ideas emerge that combine the competencies of the wellbeing and the telecom/mobile applications sectors. The presentation demonstrates how StarDust tackles this challenge and fosters cross-border and sector business development in the Baltic Sea region.

Presented by Hugo Tamagnini Gonçalves, Culminatum Innovation, Finland and Henrik Lundblad, Mobile Heights, Sweden

11:25 - Science Link – Research Structures and Cooperation in the Baltic Sea Region

The Science Link project aims to establish a network of research infrastructures, universities and regional competence centres to give commercial users better access to the research institutions and thus accelerate innovation processes as well as strengthen the competitiveness of the single regions. The presentation will give an overview of the implementation of the Science Link network. The added value of more intensive cooperation in the area of science for the regional development in the Baltic Sea Region shall be illustrated.

Presented by Katarina Röbbelen-Voigt, Project Manager, Hansestadt Hamburg

11:35 - Izodom: Construction business and energy saving - knowledge based success story

Energy saving and passive houses are a well known topic. Izodom innovative approach to construction business made it possible to provide higher energy saving standard, at higher quality of house and affordable prices - EU wide. More durable, more energy saving, suitable for private homes as well as public buildings - a sustainable construction technology. How to provide energy saving social housing for local population? How to enjoy significant savings on heating costs? How is it possible such business economically effective? The Izodom presentation will give you an overview of knowledge-based sustainable construction present from Middle East to Scandinavia.

Presented by Jakub Wójcik, Izodom

11:15 - (Auditorium 3) Roskilde University aims to bring research and society together. It stands for innovative forms of knowledge creation and for problem-oriented, as well as interdisciplinary research. Out of this tradition, four research projects have arisen that deal with the emerging Femern Belt Region: The Mental Bridge (Den Mentale Bro), BeltScience, Green STRING Corridor and regioSKILLS. Their common goal is to support a forward-looking, cross-border cooperation to benefit the regional development and local population of the area.

11:25 - The BSR InnoShip - Baltic Sea cooperation for reducing ship and port emissions through knowledge- & innovation-based competitiveness.

(Auditorium 3)

The presentation will concentrate on the challenges of reducing the sulphur oxide (SOx) emissions from ships. BSR InnoShip partners have been active in e.g. measuring emissions in selected ports and preparing cost-efficiency studies about new technological solutions for easing up the complicated situation of the shipping industry. The latest project results and news will be discussed during the presentation.

Presented by: Dr. Tapani Stipa, Branch Manager, Baltic Institute of Finland

12.00 – 13.15

Parallel sessions

Convergence or Competition: Energy Agenda for the Baltic Sea Region?

Place: Plenary Hall

Are we making headway in creating a single European market in energy? Or are we still seeing competitive national investments -not least in the gas sector - that consolidate fragmented national energy networks in the Baltic Sea Region? How to identify synergies between national and regional objectives and ensure benefits and enhance competitiveness? How to increase cross-border connection and transmission capacity? How does the EU Strategy for the Baltic Sea Region complement other energy frameworks like the BEMIP and BASREC – or are they also competing?

Philip Lowe, Director-General for Energy, European Commission

Arvydas Sekmokas, Minister of Energy, Lithuania

Gatis Ābele, Deputy State Secretary, Latvia

Hans Jorgen Koch, Deputy State Secretary, Danish Energy Agency

Moderator:

Karel Beckman, Editor-in-chief, European Energy Review

Review of the Action Plan of the EU Strategy for the Baltic Sea Region

Place: Auditorium 6

The review process of the Action Plan is underway. It reflects on the lessons learned after more than two years of implementation, and on the need to ensure alignment with Europe 2020 objectives and the negotiations on the next programming period (2014-2020). How do we make sure that we get the best possible Action Plan for the years to come?

Henryka Moscicka-Dendys, Deputy Director, Ministry of Foreign Affairs, Poland

Hannele Luukkainen, BSSSC Board Member and Member of Committee of the Regions

Johan Söderling, Chairman of the Board of Vännäs Municipality

Bjarke Wiehe Botcher, Chief Adviser, Danish Maritime Authority

Moderator:

Jean-Marc Venineaux, DG Regional Policy, European Commission

Innovation by Bridging White Spaces

Place: Auditorium 5

Based on experience primarily from Skåne and Schleswig-Holstein this session will focus on how clusters may become players in an emerging context for innovation. The common denominator seems to be a need for new forms of horizontal collaboration not only in geographical sense but also between clusters, competencies and cultures. How to find innovation opportunities and make them actionable for business, academia and governments? What are proper policy instruments in support of open innovation platforms? What is required in terms of orchestration from business and policy that involves facilitation, coordination and multi-level governance?

Lennart Svensson, Head of Innovation Department, Region Skåne

Ulrich Hausner, Director Cluster Development, WTSH Schleswig-Holstein

Christian Ketels, Principal Associate, Harvard Business School

Karin Nygård Skalman, Program Manager BSR Stars, VINNOVA

Moderator:

Arne Eriksson, Manager, Arne Eriksson Consultancy

Deep Water Think-tank - Political State of the Region Report

Place: Networking Village

The Baltic Sea Region Thinktank DeepWater presents its second Political State of the Region Report which this year focuses on regional governance and coherence, Russian Baltic Sea policies, Kaliningrad, Norway and Iceland. The report also provides a brief overview of major regional political developments. The workshop reflects the main findings of the report and provides space for questions and discussion.

Halldor Asgrimsson, Secretary General, Nordic Council of Ministers

Bernd Henningsen, Professor, Humboldt University and Academic Advisor, Baltic Development Forum

Tobias Etzold, Project Leader, German Institute for International and Security Affairs

Moderator:

Andreas M. Klein, Head of the Konrad Adenauer Foundation Offices in the Baltic States, Latvia

The Future Financial Framework

Place: Auditorium 2.1

Based on the proposal submitted by the European Commission last year, Member States are currently negotiating the EU's next financial framework 2014-2020. What is the state of play of the discussion under the Danish Presidency? How will the next budget boost economic activity for growth and jobs? How will Macro-regions be able to make the best use of it?

Charlina Vitcheva, Director, DG Regional Policy, European Commission

Mari Lahtmets, Counsellor, Ministry of Finance, Estonia

Haitze Siemers, Head of Unit, DG for Maritime Affairs and Fisheries, European Commission

Merten Barnert, Advisor, State Chancellery Mecklenburg-Vorpommern

Jueri Rute, Geographical Desk Officer, DG Agriculture and Rural Development, European Commission

Moderator:

Colin Wolfe, Head of Unit, DG Regional Policy, European Commission

Russia

Place: Auditorium D

What direction is Russia taking? The question seems always to be relevant to investors and decision makers. Are economic objectives and the political will aligned? Will Russia ensure the upkeep of pursuing targets of modernization? Russia assumes the Presidency of the Council of the Baltic Sea States in July 2012 but does Russia have any ambitions for the region? The experts in Russia will provide a general outlook and analysis of the current situation.

Kari Liulto, Professor, Director, Centrum Balticum, Turku

Arkady Moshes, Programme Director, The Finnish Institute of International Affairs

Slava T. Khodko, Chairman of the Executive Committee, Association North-West, Russia

Michael Smyth, President, ECO Section, European Economic and Social Committee

Michael Pulch, Head of Russia Division, European External Action Service

Moderator:

Pawel Swieboda, President of the Board, demosEuropa, Poland

13.15 – 15.15

Lunch and Networking Village Activities

Workshops

14:15 – 15:00 RENSOL – Regional Energy Solutions: Kaliningrad Case (Auditorium D)

The RENSOL project's focus is on energy efficiency (EE) and renewable energy solutions (RES) in Kaliningrad Region, Russia. The project aims at improving governance capabilities as regards deployment of energy efficiency (EE) and renewable energy sources (RES) solutions; producing tangible benefits to non-state actors and local authorities of energy solutions; introducing new financial modalities that will enable deployment of energy solutions. The project deals with the field in Russia – energy efficiency - with enormous potential that has not been fully explored yet. The project includes many partners, including Russian counterparts, but the question still remains how to penetrate the market, define its needs and stakeholders. The discussion will focus on opportunities and challenges in cooperation with Russian partners in energy efficiency area.

Eva Hjalmered, Head of Secretariat, UBC Energy Commission
Tero Ahonen, Researcher, Lappeenranta University of Technology
Magnus Rystedt, Managing Director, NEFCO
Jaakko Henttonen, NDEP Director, European Bank for Reconstruction and Development

Moderator:

Hans Brask, Director, Baltic Development Forum

14:15 – 15:00 Gateways and Gaps in the EUSBSR Communication Flow (Auditorium A)

The seminar will focus on the outcomes of analyses of the Communication flows and gaps regarding the EUSBSR. DEA Baltika LTD will present the finding from the needs' analysis report regarding communication that has been produced during spring 2012. The draft final report will be presented in the seminar where more than 160 stakeholders' views have been collected in a web questionnaire. Additionally, the service provider has made interviews with representatives from stakeholder groups. The report will point at both strengths and weaknesses, and the public is welcome to put questions and comments as well as suggestions in order to achieve even better results in the future.

Gunita Kakteniece, Chairperson of the Board, DEA Baltika
Sandra Spule, Partner and Senior Consultant, DEA Baltika

Commented by:

Anthony Jay, Head of Media and Communication, Council of the Baltic Sea States

Jean-Marc Venineaux, DG Regional Policy, European Commission

Moderator:

Ulf Wikström, Project Manager, INTERACT Point Turku

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region Business Case Presentations

13:30 - SUBMARINER – A Future Road for Sustainable Uses of Marine Resources in the Baltic Sea Region

The presentation will focus on the SUBMARINER compendium, which describes current and potential future marine uses in the Baltic Sea Region. For the compendium, SUBMARINER has developed a comprehensive inventory of innovative sustainable uses, analyzed the strengths, weaknesses, threats and opportunities to the Baltic Sea Region, assessed their environmental and socioeconomic impacts as well as market opportunities, and described the gaps and obstacles in the legal framework. Presented by Joanna Przedzimirska, Maritime Institute in Gdańsk

13:40 - NEFCO - Nordic Environment Finance Corporation

NEFCO is an international financial institution owned by the five Nordic countries Denmark, Finland, Iceland, Norway and Sweden. NEFCO finances environmentally-related projects and investments primarily in Russia, Ukraine, Estonia, Latvia, Lithuania and Belarus in order to generate positive environmental effects for the Nordic region. At present, the funds administered by the corporation are valued at some EUR 540 million. Presented by Magnus Rystedt, Managing Director, Nordic Environment Finance Corporation

13:50 - The Fehmarnbelt Fixed Link – A Regional and European Engine of Growth

Are you curious about the tunnel that Femern A/S plans to build? Would you like to know more about how this large scale infrastructure project will not only shape a new Fehmarnbelt Region but will also bring the people of the Western Baltic Sea Region and Europe closer together? This presentation will elaborate on the project and the opportunities it brings for economic growth and deeper cooperation in the spheres of business, science, the labor market and culture. Presented by Ajs Dam, Director Corporate Communications and Regional Development, Femern A/S

14:05 - Baltic Manure – Turning Manure Problems into Business Opportunities

How do we make business out of manure? This is the challenge of Baltic Manure. Currently the majority of the manure in the Region is not utilized, since manure is often considered a waste product and not a resource. In Baltic Manure we work to stimulate innovation and technology development in the area of manure management in order to broaden the conception, thereby creating business opportunities. We focus on technologies for utilization of manure for fertilizer and bio-energy and this is done in collaboration with researchers, developers and multiplier organizations with close contact to companies within the manure management business area.
Presented by Anne-Luise Skov Jensen, International Project Consultant, Agro Business Park

14:15 - Baltic Sea Region Programme – We Support Transnational Cooperation in the Region

Many issues affect more than one municipality or country. Maritime safety, water pollution and overfishing are on our agendas. We have learned that we are not alone and that we have common problems. Together we can look for more efficient solutions, tackle problems faster and save valuable resources. The Baltic Sea Region Programme supports more than 40 flagship projects of the EU Strategy for the Baltic Sea Region with 110 million EUR.
Presented by Susanne Scherrer, Director of the Managing Authority and the Joint Technical Secretariat Rostock/Riga, Baltic Sea Region Programme

14:30 - Approaching Five Years since the Adoption of the Baltic Sea Action Plan

The presentation will sketch some grand lines of the environmental protection of our common sea from the adoption of the Baltic Sea Action Plan in late 2007 to the issues being prepared for the Copenhagen Ministerial Meeting in 2013. Among key processes are the launching of a full-fledged internet-based indicator system delivering information and data to anyone interested in the Baltic and to support decision making; further strengthening of HELCOM's network of protected areas; and the much stimulated dialogue within the agriculture and fisheries forums.
Presented by Maria Laamanen, Professional Secretary of HELCOM

14:40 - Aquabest – developing the best aquaculture practices for the Baltic Sea Region

Aquaculture has been the fastest growing food production sector globally during the last two decades. In opposite to the global and European trend, the production in the EU and especially in the Baltic Sea area has stagnated. It is widely accepted that aquaculture has great potential to feed growing human population in the era of declining wild stocks, but new production has to be built on sustainable practices and technologies. Aquabest project strives to demonstrate that the Baltic Sea region aquaculture has the potential to become a sustainable and responsible food production system, accepted by all stakeholders.
Presented by Unto Eskelinen, Senior Aquaculture Expert, Aquabest Project WP-coordinator, Finnish Game and Fisheries Research Institute

15.15 – 16.00

Closing Plenary Session

Place: Plenary Hall

The session will sum up on the presentations and the contributions made during the Summit and identify the new issues that need to be included in the regional agenda according to stakeholders. What will be the way ahead to achieve new and concrete results? How will the Danish EU Presidency and the future Lithuanian EU Presidency follow this up?

Hans Skov Christensen, Chairman, Baltic Development Forum

Walter Deffaa, Director-General, DG Regional Policy, European Commission

Kim Jorgensen, Under-Secretary for European Affairs, Ministry of Foreign Affairs, Denmark

Asta Radikaite, Deputy Director, European Affairs Department, Ministry of Foreign Affairs, Lithuania

Conference Moderators:

Verner Kristiansen, Communication Advisor, Denmark

Pawel Swieboda, President of the Board, demosEuropa, Poland



Johannes Hahn
Commissioner for Regional Policy,
European Commission



Siim Kallas
Vice President, European Commission



Helle Thorning-Schmidt
Prime Minister, Denmark



Nicolai Wammen
Minister for European Affairs, Denmark

Side events

17 June	19.30-21.00	BDF office	BDF Advisory Board (closed meeting)
18 June	11.45-12.30	Auditorium A	UBC Commission on Business Cooperation (closed meeting)
	13.30 - 15.30	Auditorium D	Policy Advisory Group for the Baltic Sea Digital Single Market (closed meeting)
	14.00 – 18.15	Auditorium A	1st part of Roundtable meeting on CSR among SMEs “Towards a closer dialogue between CSR actors in the Baltic Sea Region (BSR) – discussing common interests and need for further actions” Organisers: Swedish Institute and CBSS
	15.15-16.15	Auditorium 2.2	Meeting between Commissioner Hahn and EUSBSR Priority Area Coordinators, Horizontal Action Leaders and National Contact Points to discuss Strategy implementation (closed meeting)
19 June	9.30-12.00	Auditorium 2.2	Meeting of Baltic Sea Region Investment Promotion Agencies (closed meeting)
	12.00-13.15	Auditorium 2.2	2nd part of Roundtable meeting on CSR among SMEs “Towards a closer dialogue between CSR actors in the Baltic Sea Region (BSR) – discussing common interests and need for further actions” Organisers: Swedish Institute and CBSS
	14.00-18.00	DIIS	Meeting of BDF/KAS Deepwater Think Tank (closed meeting)
	14.30-18.00	Auditorium 2.1	BEMIP Senior Officials Meeting (closed meeting)
	16.00-20.00	Auditorium D	BSR Stars High Level Group Meeting (closed meeting)
	16.15-17.30	Auditorium A	Meeting of EUSBSR Priority Area Coordinators, Horizontal Action Leaders and National Contact Points to discuss the review of the Strategy Action Plan (closed meeting)

Baltic Business Arena (separate registration is needed)

18 June	13.00-13.45	Auditorium 5 and 6	Parallel thematic seminars
	14.00-18.00	Building 90	Pre-booked business meetings and consultations
19 June	09.00-11.30	Building 90	Pre-booked business meetings and consultations
	14.15-15.00	Auditorium 5 and 6	Parallel thematic seminars