Programme and Speakers
October version

Vanhanen, Matti
Prime Minister, Finland

Saliažienė, Arminta
Chairman of Management Board, NASDAQ OMX, Vilnius

Kubilius, Andrius
Prime Minister, Lithuania

Reinfeldt, Fredrik
Prime Minister, Sweden

Dombrovskis, Vaidis
Prime Minister, Latvia

Asgrimson, Halldór
Secretary General, Nordic Council of Ministers

Wolf, Michael
CEO, Swedbank

Holmsgaard, Anne Grete
MP, Denmark

Raie, Siim
Director of Estonian Chamber of Commerce

Hamilton, Ulla
Vice Mayor, Stockholm

Frederiksen, Claus Hjort
Minister for Finance, Denmark

Antola, Eske
Professor, University of Turku

Ketels, Christian
Principal Associate Harvard Business School

Malmström, Cecilia
Minister for EU Affairs, Sweden

Mīkelsons, Kārlis
CEO, Latvenergo

Buskhe, Håkan
CEO, E.ON Nordic

Coenen, Hans
CFO Gasunie Deutschland

Arnegård Hansen, Signhild
Chairman of the Confederation of Swedish Enterprise

Rifkin, Jeremy
President of the Foundation on Economic Trends

Shevtsova, Lilia
Senior Associate, The Carnegie Moscow Center

Christensen, Hans Skov
Confederation of Danish Industry

Užackas, Vygaudas
Minister of Foreign Affairs, Lithuania

Dowgielewicz, Mikołaj
Minister for EU Affairs, Poland

Yurgens, Igor
First Vice President, Renaissance Capital

In association with the Swedish EU Presidency

Swedbank

SUMMIT 2009
Boosting Top of Europe

STOCKHOLM 5-6 OCTOBER 2009
Networking Village

Networking is an essential and appreciated part of the BDF Summits. It allows for decision-makers from business, government, administration, academia and the media to meet, to expand professional networks, to develop business opportunities and to position companies or organizations internationally.

New initiatives have been taken this year to create a more dynamic and creative atmosphere in the networking village where many different events and activities are taking place, such as parallel sessions, interviews, discussions, company briefings and book presentations.

The Summit programme cares for the necessary framework, including contact breaks, lunches and Gala Dinner, and the conference venue in Stockholm provides ample opportunities for making use of the Networking Village, where companies and organizations are offered exhibition opportunities.
Artis Kampars, Minister of Economics, Latvia
Claus Hjort Frederiksen, Minister of Finance, Denmark
Cecilia Hermansson, Chief Economist, Swedbank
Eva Srejber, Vice President, European Investment Bank

Moderator:
Olle Zachrison, Reporter, E24 / Svenska Dagbladet

Commented by:
Monika Eordoghne-Zsigri, Policy Coordinator, Unit for Energy Policies and Security of Supply, European Commission
Katherine Richardson, Professor, Chairman, Danish Commission on Climate Change Policy
Lars O. Grönstedt, Senior Adviser, Nord Stream
Anne Grete Holmsgaard, MP, Denmark
Yevgenij Vladimirovitch Lukjanov, Deputy Plenipotentiary, North-West Federal District, Russian Federation

Moderator:
Hans Jørgen Koch, Deputy State Secretary, Danish Energy Agency

11.40 – 12.00
Coffee Break and Networking Village Activities
12.00
Policy forecast shop, Baltic Sea Chambers of Commerce Association Per Tryding, Secretary General [Stage 2]
12.00 – 12.30
Members and Partners meeting with Andrius Kubilius, Prime Minister, Lithuania (upon invitation only)

12.30 – 13.00
Parallel Sessions in the Networking Village

New Energy Scenarios for the Baltic Sea Region [Room K 11]
The Baltic Development Forum’s Report on Sustainable Energy Scenarios for the Baltic Sea Region presents a new agenda for the energy cooperation in the region. The report underscores the importance of regions in finding solutions to the global energy and climate challenges and thereby makes a contribution to the COP-15 negotiations. The potential for cost-efficient energy savings and energy efficiency measures are huge and a better coordination of the energy systems across the region can harvest these benefits.

Presentation of the report:
Anders Kofoed-Wiuff, Consultant, Ea Energy Analysis

Sustainable Finance and Economic Recovery [Stage 2]
Fundamentally sound companies are facing bankruptcy because of the dramatic short-term drop in demand and the lack of available finance. It is essential for any successful economic policy plan for the future to secure financing of entrepreneurs and new private initiatives. Governments have introduced different policies to overcome the liquidity problems between now and the end of the macroeconomic crisis. How can the financial sector and economic ministries mutually facilitate their endeavors? What – if any – is the regional dimension?

Does the EU Strategy mark a new trend in the EU and is the Strategy a model for other sub-regions, including the Danube area? Is the importance of regions – as facilitators – increasing in the EU, that is becoming more and more heterogeneous and difficult to regulate? Will the political voice of the Baltic Sea countries in general become stronger and more coordinated in the EU’s decision making?

Commented by:
Artis Kampars, Minister of Economics, Latvia
Claus Hjort Frederiksen, Minister of Finance, Denmark
Cecilia Hermansson, Chief Economist, Swedbank
Eva Srejber, Vice President, European Investment Bank

Moderator:
Olle Zachrison, Reporter, E24 / Svenska Dagbladet

Cecilia Malmström, Minister for EU Affairs, Sweden
Esko Antola, Professor, Centrum Balticum
Peter Egardt, President and CEO, Stockholm Chamber of Commerce
Françoise Le Bail, Deputy Director General of DG Enterprise and Industry

Moderator:
Paweł Świeboda, Director, demosEuropa
13.00 – Lunch Buffet and Networking Village Activities

14.30 – Seminars, roundtable discussions, presentations, interviews and surveys at the exhibitors stands

14.30 – Parallel Sessions in the Networking Village

**The Political State of Affairs: A Regional Think Tank Contribution**

- **[Stage 1]**
  - Mapping out the most important actors, factors and trends that influence the political state of affairs in the Baltic Sea Region: Domestic, regional and international aspects. Major international security developments – such as the Russia-Georgia war of August 2008 or the ‘gas war’ of January 2009 – impact on ongoing confidence-building initiatives. Foreign policy initiatives in adjacent regions – from the ‘Eastern Partnership’ to enlargement – remain a key to the political dialogue in the Baltic Sea area.
  - **Lilia Shevtsova**, Senior Associate, Carnegie Moscow Center
  - **Žaneta Ozolina**, Head of Department of Political Science, University of Latvia
  - **Bernd Henningsen**, Professor, Humboldt University
  - **Tomas Ries**, Director, The Swedish Institute of International Affairs
  - Moderator: **Fabrizio Tassinari**, Head of the Foreign Policy and EU Studies Unit, Danish Institute for International Studies

**Managing companies out of the crisis: How to stay focused**

- **[Room K 11]**
  - The global economic downturn has created tough challenges for the business sector in the Baltic Sea Region. Which proactive strategies can be used to minimize the potential impact of the current crisis? How can leadership be inspirational and effective when economic conditions are harsh? What about the internal and external communication? Crisis management is critical and failure can result in serious losses.
  - **Juhan Parts**, Minister of Economy and Communication, Estonia
  - **Sighild Arnegård Hansen**, Chairman, Confederation of Swedish Enterprise
  - **Arminta Saladžienė**, Chairman of Management Board NASDAQ OMX, Vilnius
  - **Hans Ollongren**, Senior Vice President, SAS Group
  - Moderator: **Verner Kristiansen**

**Creating a new Water Partnership with business: Turning Challenges into new Business Opportunities**

- **[Stage 2]**
  - How can the bad branding of the polluted Baltic Sea be turned into an opportunity for business and public-private partnerships? All the problems, the hot spots and necessary measures are known, now it is time to make innovative changes, to boost the water industry, and to present international water solutions and clean tech competences. The aim is to create a regional show case.
  - **Robert Klomp**, Advisor to the Board of Directors, Delft Hydraulic
  - **Troels Lund Poulsen**, Minister for Environment, Denmark
  - **Søren K. Mortensen**, Senior Director, Nordic Investment Bank
  - **Petter Møller**, Chief Advisor, Grontmij/Carl Bro
  - Moderator: **Ilkka Herlin**, Chairman Cargotec Corporation, Chairman of the Foundation for a Living Baltic Sea

**Presenting the New Opportunities of the EU Strategy for the Baltic Sea Region**

- **[EC Exhibitor Stand]**
  - The European Commission will explain and present the concrete contents of the EU Strategy for the Region. Special focus will be on the opportunities and possibilities for business and small and medium size enterprises.
  - Session hosted by European Commission
  - **Anders Lindholm**, European Commission, DG for Regional Policy
  - **Michael Webb**, Deputy Head of Unit for Relations with Russia, Northern Dimension Policy and Nuclear Safety, DG for External Relations, European Commission
  - **Juhan Parts**, Minister of Economy and Communication, Estonia
  - **Sighild Arnegård Hansen**, Chairman, Confederation of Swedish Enterprise
  - **Arminta Saladžienė**, Chairman of Management Board NASDAQ OMX, Vilnius
  - **Hans Ollongren**, Senior Vice President, SAS Group
  - Moderator: **Verner Kristiansen**

*Flight reservations*

Book a flight with the official Summit carrier SAS. For special Summit discount visit our Summit website

[www.bdforum.org/Summit2009](http://www.bdforum.org/Summit2009)
Swedbank Baltic Sea Award 2009

In cooperation with our Summit sponsor Swedbank, Baltic Development Forum has established an annual award for extraordinary contributions to the development of the Baltic Sea Region. Individuals or organizations from Denmark, Estonia, Finland, Germany, Iceland, Latvia, Lithuania, Norway, Poland, Russia and Sweden are eligible. In 2007 the award was given to the Founder of Baltic Sea 2020 Björn Carlsson and in 2008 to the President of Finland Tarja Halonen.

A jury consisting of Fredrik Reinfeldt, Prime Minister of Sweden, Carl Eric Stålberg, Executive Chairman Swedbank AB, and Uffe Ellemann-Jensen, Chairman of Baltic Development Forum, appoints the 2009 winner. The call for nominations is open and everyone is most welcome to present candidates within all areas of society. The winner will be announced and receive the award at the Summit Gala Dinner at Nordiska museet. In addition to the honorary element, the award consists of 5 000 Euro.

Tuesday 6 October

Venue: Stockholm International Fairs/Stockholmsmässan, Mässvägen 1, Älvsjö
09.00 – Plenary Session 3
09.45
Global Economic Outlook – Dealing with Multiple Challenges [Plenary Room K1]
Integrated solutions are called for when faced with multiple and interlinked challenges at the same time: financial shortages, jobs and growth, global competitiveness, free trade, climate change and energy security, water pollutions etc. The integrated approach of the EU’s Lisbon Agenda is due to be revised and the priorities towards 2020 to be defined. What should the Baltic Sea Region propose and how can the EU Strategy for the region support the Lisbon Agenda? Catch words are Eco-efficient Economies, Green Growth, an Internal Market with the 5th Freedom, Innovation, Education and Research.

Hans Skov Christensen, CEO, Confederation of Danish Industry
Charlotte Brogren, Director General, VINNOVA
Christian Ketels, Principal Associate, Harvard Business School

Moderator:
Verner Kristiansen

09.45– 10.00 Break

15.30 – Coffee Break and Networking Village Activities

16.00 – Plenary Session 2
16.15
A New Vision for the Region’s Energy Mix – the Third Industrial Revolution [Plenary Room K1]
The future energy mix would have to be cost-effective, climate-friendly, and ensure a secure supply and minimal technical risks. Decision-makers need to explore new energy paths and establish new economic models with the goal of achieving as close to zero carbon emissions as possible. The Third Industrial Revolution will require a wholesale reconfiguration of the transport, construction, and electricity sectors, creating new goods and services, spawning new businesses, and providing millions of new jobs.

Presentation of the vision:
Jeremy Rifkin, President, The Foundation of Economic Trends, Advisor to the President of the European Commission, USA
Håkan Buskhe, CEO, E.ON Nordic
Hans Coenen, CFO, Gasunie Deutschland
Lars Hansen, Regional President, Novozymes

Moderator:
Karel Beckman, Editor-in-chief, European Energy Review

17.15 – Drinks in the Networking Village, sponsored by the Lithuanian CBSS-Presidency
17.45
Members and Partners meeting with Jeremy Rifkin, President, Foundation of Economic Trends, USA (upon invitation only)

17.45 – Concert with the Baltic Youth Philharmonic, conducted by Kristjan Järvi [Plenary Room K1]
The Baltic Youth Philharmonic is a joint initiative of the Usedom Music Festival and Nord Stream AG.

19.00 – Departure to Gala Dinner
19.30
The energy company E.ON provides climate-smart transports, a convenient transfer by biogas driven busses.

20.00 – Gala Dinner, Nordiska museet, Djurgårdsvägen 6-16
22.00
The winner of the Swedbank Baltic Sea Award will be announced during the Dinner by Håkan Berg, Head of Baltic Banking, Swedbank and Uffe Ellemann-Jensen, Chairman, Baltic Development Forum

22.00 End of programme day 1
Individual return, taxis will be available.
10.00 – 11.00 Parallel Sessions

Empowering Innovation in the Baltic Sea Region  
[Stage 2]
The EU strategy for the Baltic Sea Region has a strong focus on innovation and increased competitiveness in various business sectors. Within the Strategy, the so-called flagship project in research and innovation, cluster and SME networks aims at boosting competitiveness and economic growth of the region. There is a strong commitment to develop a new innovation model and some of the strongest centres for innovation in Northern Europe are behind this initiative.

Session hosted by VINNOVA

Johan Wickman, Head of R&D Mobility, TeliaSonera  
Karen Wilson, Senior Fellow Kaufman Foundation, Founder, GV Partners  
Rima Putkiene, Head of Innovation policy division of the Ministry of Economy, Lithuania  
Patrik Laxell, Senior Consultant at Synocus Group  
Esa Kokkonen, Director of the Baltic Institute, Ministry of Economy of Finland

Moderator: Per Unckel, County Governor of Stockholm

Entrepreneurship – Showing the Way out of Recession  
[Room K 11]
According to the Nordic Innovation Monitor 2009, insufficient framework conditions hinder entrepreneurs to act and to provide innovation and growth. Lack of capital, low integration of entrepreneurship in the educational system and institutional barriers are limiting entrepreneurial thinking and business development. How do we boost conditions favourable for entrepreneurs? What are the guiding principles and how do we kick-start this process?

In cooperation with CONNECT Denmark

Siim Raije, Director, Estonian Chamber of Commerce  
Ieva Plaude-Roehlinger, Chairperson of Board, Kolonna Gedas Petrauskas, Partner, Suit Supply  
Henrik Brorsen, President, CONNECT Nordic  
Morten Hvidberg, Head of Analysis, Danish Enterprise and Construction Authority

Moderator: Verner Kristiansen

Maritime Economy and Clean Shipping  
[Room K 16]
Pressures are high to make the highly competitive maritime industry compatible with an effective protection of the ecosystem of the Baltic Sea and the climate. Integrated solutions are part of the new EU policy papers on maritime policies. But how is it possible to turn the Baltic Sea into Europe’s maritime model region that effectively handles the expected sharp rise in sea transportation in a sustainable manner? Let’s play the weakest link.

Anna Wypych-Namiotko, Vice Minister of Infrastructure, Poland  
Julian Skelnik, Chairman, Baltic Ports Organization  
Michel Deleuran, Group Senior Vice President, Chief Executive, North Europe Region c/o A.P. Moller – Maersk A/S

Moderator: Magnus Rystedt, Managing Director, NEFCO

A Road to Sustainable Cities – Intelligent Solutions  
[Stage 1]
The many problems of modern life come together in cities and demand new management systems. Eco-intelligent city management tries to promote sustainable cities that can tackle the problems holistically and in an integrated manner. Stockholm and Hamburg are frontrunners, other cities are catching up. What are the guiding principles for city sustainability today?

Ulla Hamilton, Vice Mayor of Stockholm  
Christian MaoB, State Secretary, City of Hamburg  
Björn G Karlsson, Professor, University of Linköping  
Ole Damsgård, Director, Nordregio

Moderator: Matti Ollinkari, Head of Lord Mayor’s Office, City of Helsinki

11.00 – 11.30 Coffee de luxe and Networking Village Activities

The ScanBalt Bridge Award will be introduced by Hans-Robert Metelmann, Prof., Chairman of ScanBalt, and Per Unckel, County Governor of Stockholm

Participation fees*

Members & Strategic Partners Free of charge  
Business € 600 excl. VAT  
Administration € 300 excl. VAT  
Academia € 150 excl. VAT

* Fee includes full conference participation including lunches, gala dinner buffet and access to the Networking Village activities.

Registration/Accommodation

For more information please refer to the Summit website www.bdforum.org/Summit2009
11.30 – Parallel Sessions /Networking Village Activities

State of the Region – What are the Medicines for the Future? [Room K 11]
The Baltic Sea Region has been hit very hard by the financial and economic crisis. How do we become better equipped for a global crisis? How can we develop a sustainable innovation policy? How can we create deeper and more effective market integration? The Nordic Council of Ministers is highly engaged to meet the challenges of globalisation and has elaborated globalisation strategies. How can the Nordic countries find the right medicine and develop strategies for the entire region around the Baltic Sea?

Hosted by Nordic Council of Ministers

Halldór Ásgrímsson, Secretary General, Nordic Council of Ministers
Katia K. Østergaard, Director, The Danish Chamber of Commerce
Mikael R. Lindholm, Managing Partner, Innovation Inside
Rolf Annerberg, Director General, FORMAS, Agricultural Science and Spatial Planning
Moderator: Verner Kristiansen

12.30 – Opening new doors: How to Strengthen the Regional Partnership with Russia [Stage 1]
Business in the Baltic Sea Region is calling for better access to the Russian market and closer economic integration. Avoiding economic divides in the Baltic Sea Region, there is a need for facilitating better framework conditions for economic relations with Russia. What are the new opportunities for strengthening EU-Russia regional cooperation? Can new regional business initiatives help boost the Top of Europe?

Igor Yurgens, First Vice President, Renaissance Capital, Chairman, Inst. of Contemporary Development
Fraser Cameron, Director, EU-Russia Center
René Nyberg, CEO, East Office of Finnish Industries
Igor Maksimtsev, Rector, St. Petersburg State University of Economics and Finance
Moderator: Dr. Reinhard Krumm, Director, Friedrich Ebert Stiftung, Moscow

12.45 – Green Valley of Europe – A World Class Energy Platform [Stage 2]
The Baltic Sea Region’s many clean tech competences of world class standard give unique opportunities to position the region and its industry worldwide and to create a regional brand for attracting investors. Joint energy projects – such as the combined offshore wind power plants at Kriegers Flak in the middle of the Baltic Sea with cross-border transmission capacity – and demonstration facilities in the Region can lead to a Green Valley of Europe – a shared vision built on intelligent energy solutions.

Robert van der Geest, Manager, Operations Research, N.V. Nederlandse Gasunie
Kārlis Mīkelsons, CEO, Latvenergo
Gunnar Okk, Vice President, Nordic Investment Bank
Pasi Torri, Head of Business Unit, Energy Gases, Gasum Oy
Moderator: Karel Beckman, Editor-in-chief, European Energy Review

12.45 – Closing Plenary Session 4

EU and the Baltic Sea Region – a Chart for Successful Navigation [Plenary Room K1]
The EU Strategy represents a huge opportunity for battling the recession and boosting prosperity in the Baltic Sea Region. Safe sailing is not easy. It demands strong political steering as well as broad stakeholder participation. It includes stronger relations with the immediate neighbours and knowledge of the wider political agenda. The closing session will draw conclusions and make recommendations. It will reach out to the coming regional summits in order to ensure a consistent and well coordinated agenda.

Vygodas Ušackas, Minister of Foreign Affairs, Lithuania, Chairman of CBSS
Mikołaj Dowgielewicz, Secretary of the Committee for European Integration, Poland
Georgy Valentinovich Boos, Governor, Kaliningrad Region
Ieva Plaude-Roehlinger, Chairperson of Board, Kolonna
Uffe Ellemann-Jensen, Chairman BDF

Moderators: Hans Brask
Verner Kristiansen

13.45 – Lunch and Networking Village Activities

14.30 Members and Partners meeting with Igor Yurgens, First Vice President Renaissance Capital (upon invitation only)

14.30 Back-to-back sessions
Closed meeting of the Committee of Senior Officials (CSO) of the Council of the Baltic Sea States
Closed meeting of the Baltic Sea Energy Cooperation BASREC, GSEO meeting (09.00-11.30)
Latvian Investment Forum at Latvian Embassy in Stockholm, Odengatan 5
Workshop on HOW people collaborate by Association EFFEKTNET, in cooperation with the BDF and Förgfabriken Baltic Turn Table.