

STOCKHOLM SUMMIT
16-18 OCTOBER 2005



PROGRAMME

FOR THE 7TH ANNUAL BALTIC DEVELOPMENT FORUM SUMMIT

*The Baltic Sea Region as a Role Model
– Achieving Global Excellence in
Competitiveness and Innovation by 2010*

Summit Partner 2005:



Organisers 2005:





WELCOME TO THE 7TH ANNUAL BALTIC DEVELOPMENT FORUM SUMMIT IN STOCKHOLM 16-18 OCTOBER 2005

The Baltic Sea Region has achieved a lot in the last decade: The Eastern and Western shores have been re-united, democratic freedoms and market economies have been established throughout, and the regional ties are many. What's more, the region has become a leader in economic growth and innovation and is recognized in the EU as the frontrunner in terms of achieving the ambitions laid out in the **new Lisbon Strategy**.

We cannot, however, rest on our laurels. The new realities around the Baltic Sea Region require us to take a fresh look at where we are, where we could be, and what we need to do to get there. The 2005 Baltic Development Forum Summit in Stockholm will be an important milestone in finding answers to these questions. It will provide a forum for influential decision-makers and experts representing business, politics, academia and media from across the region, to meet, discuss, and develop ways to go forward.

The Summit will build on the efforts of the **Baltic Sea Initiative 2010**, an initiative of leading stakeholder groups across the region working for the development of a shared vision on how to develop the Baltic Sea Region into a world leader in terms of economic growth, competitiveness and innovation. Part of this initiative is the **State of the Region Report**, a neutral assessment of clusters, competitiveness and innovation in the region provided by independent academic researchers. The 2005 Report will be launched at the Stockholm Summit to provide a factual fundament for the discussions at the Summit.

This region has a huge opportunity to become a role model for others in Europe and beyond for finding ways in which regional co-operation can make a significant improvement of competitiveness, innovation and growth. To take advantage of this opportunity, we - private as well as public leaders - need to make a clear decision for and commitment to regional co-operation. Together, we need to define a specific regional **vision** and devise a **strategy** and **action agenda** for how to take advantage of this unrealised economic potential making the region a frontrunner in the global economy. The Stockholm Summit will provide the platform for launching this work.



COUNTY ADMINISTRATIVE
BOARD OF STOCKHOLM

PROGRAMME AT A GLANCE

Sunday 16 October	16.30	Registration in the Swedish Parliament - Old Second Chamber
	17.00	Official opening of the 7th annual Baltic Development Forum summit in the Swedish Parliament
	19.00	Gala Reception in the Palace of Tessin
Monday 17 October	08.00	Registration in Norra Latin
	08.30	Parallel Breakfast Sessions: <ul style="list-style-type: none"> • EU's new Lisbon Strategy and Future Prosperity - Diagnosis and Scenarios • Ensuring a Competitive Market in the Baltic Sea Region - Creating a Truly Attractive Business Environment • The Role of North West Russia as a Key Economic Player in the Baltic Sea Region • Research and Education in the Baltic Sea Region - a Knowledge Cluster of Global Potential
	09.45	Contact Break
	10.00	Plenary Session: <ul style="list-style-type: none"> • The Baltic Sea Region as a Role Model of Global Excellence by 2010 - Boosting the new Lisbon Strategy
	11.15	Contact Break
	11.30	Plenary Session: <ul style="list-style-type: none"> • Official Launch of the State of the Region Report 2005 - an Assessment of Regional Competitiveness and Innovation
	12.30	Plenary Session: <ul style="list-style-type: none"> • Innovation and Competitiveness in the Baltic Sea Region - Reflections and Perspectives on the Baltic Sea Initiative 2010
	12.45	Luncheon
	14.00	Parallel Sessions: <ul style="list-style-type: none"> • Growth and Innovation beyond Metropolises - Enhancing Private and Public Investors' Focus • Tourism Co-operation in the Baltic Sea Region - Creating Joint Policies as a Win-Win Scenario • Venture Market - Accelerating Prospects for the Expansion of a Strong and Coherent Baltic Sea Region • An Innovative Driver in the Region - The Multidisciplinary European Research Centre • Co-operation on Innovation in the Nordic-Baltic Region
	15.15	Contact Break
	15.45	Parallel Sessions: <ul style="list-style-type: none"> • Facilitating Networks and Clusters for the World of Tomorrow • Innovation as a Competitive Advantage for the Region • Creating a Genuine Entrepreneurial Environment in the Baltic Sea Region • Baltic Sea Region Competence Map - Making the Competence Networks Visible
	17.00	Contact Break



PROGRAMME AT A GLANCE

Monday 17 October	17.15	Day I Endnote Plenary Session: • Innovation and Competitiveness in the Baltic Sea Region - Future Strategy to Assure Global Excellence
	18.30	Bus transfer to Gala Dinner
	19.00	Gala Dinner in the Stockholm City Hall
Tuesday 18 October	08.30	Plenary Session: • Branding the Baltic Sea Region - Creating a Trademark for Success
	09.45	Contact Break
	10.00	Parallel Sessions: • The Baltic Sea Metropolises as the Region's Lighthouses • Will the Baltic Sea Region be able to Compete with the Emerging Asia? • Baltic Sea Common Information Space to Enhance Innovation and Competitive Potentials in the Region • Intelligent Transport and Infrastructure - an Innovative Key to Future Growth and Prosperity
	11.15	Contact Break
	11.45	Plenary Session: • Facing Global Challenges - are Russia and Europe Ready to Develop a True Partnership?
	13.00	Endnote Plenary Session of the Summit: • The Baltic Sea Region as a Role Model - Prospects for the Future
	13.15	Luncheon
		End of Official Summit
	15.00	Afternoon workshops and meetings back-to-back with the 7th annual Baltic Development Forum summit

CONFIRMED SPEAKERS AND MODERATORS

Signe Adamsen

Project Director, Cruise Baltic

Aivars Aksenoks

Mayor, City of Riga

Uno Aldegren

Chairman, BSSSC & the Baltic Gateway Political Committee

Simon Anholt

Government Advisor on Nation Branding and Public Diplomacy

Leszek Balcerowicz

President, National Bank of Poland

Lars Baltzer

Professor, University of Uppsala

José Manuel Barroso

President, The European Commission

Christopher J. P. Beazley

Member of the European Parliament, Chairman of the "Baltic-Europe" Inter-Group

Dennis Bederoff

Managing Director, Swedish Tourist Authority

Per-Olof Berg

Professor, Stockholm University School of Business

Karl-Fredrik Berggren

Director, ESS Scandinavia

Erik Berglöv

Professor, Director, Stockholm Institute for Transition Economics

Maria Degn Bertelsen

Economist, Ministry of Economic and Business Affairs, Denmark

Annika Billström

Mayor, City of Stockholm

Kristian Birk

Head of Division, National Agency for Enterprise and Construction, Denmark

Ola Björkman

Associate Professor, Project Director, Stockholm Bioscience

Tor Bonnier

Chairman, Forum for Innovation Management, FIM

Niels Boserup

President & CEO, Copenhagen Airports A/S

Algirdas Mykolas Brazauskas

Prime Minister, Lithuania

Elmar Brok

Chairman, Committee on Foreign Affairs, European Parliament

Patrik Carlsson

Project Manager of Science, ESS Scandinavia

Hans Skov Christensen

CEO, Confederation of Danish Industries

Johan Christenson

Partner Healthcap, Odlander, Frederiksson & Co AB

Hans Dalborg

Chairman of the Board, Nordea

Børge Diderichsen

Vice President, Novo Nordisk

Grigory Dvas

Vice-governor of the Leningrad Region, Chairman of the Economic Development Committee of the Leningrad Region

Tomas Dyrbye

CEO, Maersk Nordic & Baltic

Henning Dyremose

President & CEO, TDC A/S

Peter Egardt

President, Stockholm Chamber of Commerce

Lars Eklund

Director Competitiveness, VINNOVA

Klas Eklund

Chief Economist, SEB & Member of the European Commission's Group of Economic Advisors

Uffe Ellemann-Jensen

Chairman, Baltic Development Forum

Lars Engberg

Lord Mayor, City of Copenhagen

Per Eriksson

Director General, VINNOVA

Carl F. Fey

Associate Dean of Research, Stockholm School of Economics Russia

Linda Fredheim

VP Corporate Brand Strategy, SAS Group

Ole Frijs-Madsen

Director, Baltic Development Forum

Maciej Grabowski

Vice-president, Gdansk Institute for Market Economics

Krzysztof Gulda

Director, Ministry of Economy and Labour, Poland

Bengt Gustafsson

Project Coordinator, Baltic Gateway

Szilvia Gyimóthy

Associate Professor, University of Lund

Pehr Gyllenhammar

Chairman, Aviva plc

Thomas E. Hackett

Director General Lending Operations Europe, European Investment Bank

Lou Hagbarth

Owner and Managing Director, Hagbarth Publications

Kai Hammerich

President & Director General, Invest in Sweden Agency

Tomas Hanell

Research Fellow, Nordregio - Nordic Centre for Spatial Development

Alec Hansen

President, The Competiveness Institute

Mats Hellström

County Governor of Stockholm, County Administrative Board of Stockholm

Stefan Hultstrand

Partner, Ernst & Young Sweden

Alexey Ignatiev

Director for Russia and CEE, EastWest Institute

Tomas Jūska

CEO, Libra Group

Erkki Järvinen

President and CEO, Rautakirja OY

Aigars Kalvītis

Prime Minister, Latvia

Christian Ketels

Principal Associate, Harvard Business School

Ilya Klebanov

Authorized Representative of the Russian Federation's President in the North Western district

Veikko A. Koivisto

Managing Director, Lilly Research Laboratories

Heikki Kotilainen

Deputy Director General, Tekes



CONFIRMED SPEAKERS AND MODERATORS

Gabriele Kötschau

Director of the Secretariat, Council of the Baltic Sea States

Allan Larsson

Special Negotiator for ESS on behalf of the Swedish Government

Jukka Laitinen

Director, Oy MetsäBotnia Ab

Maria Leander

Head of Legal Division, European Investment Fund

Patrice Lefeu

Executive Director, La Baule - World Investment Conference

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Deputy Director General, VINNOVA

Sergei Markov

Deputy Chairman of the Committee for External Affairs and Tourism, City of St Petersburg Government

Egils Milbergs

President, Center for Accelerating Innovation & National Innovation Initiative

Seppo Mäkinen

Senior Partner, Bio Fund Management Oy Ltd

Irene Norstedt

Head of Sector Innovative Medicines, DG Research, European Commission

Lars G Nordström

President and Group CEO, Nordea

Thomas Nygren

Partner, Hamilton & Co

Lauri Ojala

Professor, Turku School of Economics and Business Administration

Krzysztof Opawski

Minister of Infrastructure, Poland

Jussi Pajunen

Mayor, City of Helsinki

Karsten Sten Pedersen

Chief Project Manager, COWI A/S

Christer Persson

Director, CSO - Member of the CBSS, Ministry for Foreign Affairs, Sweden

Göran Persson

Prime Minister, Sweden

Winfried Petry

Scientific Director, Hans Heinz Maier-Leibnitz Research Neutron Source

Jaanus Pikani

Board Member, Estonian Biotechnology Association

Erik Rasmussen

Editor in Chief and CEO, Monday Morning A/S & Co-founder, Danish Innovation Council

Birger Riis-Jørgensen

State Secretary, Ambassador, Head of the Danish Trade Council, Ministry of Foreign Affairs, Denmark

Maria João Rodrigues

Professor, President, European Commission's Advisory Group for Social Sciences

Arnold Rüütel

President, Estonia

Bo Samuelsson

Professor, Chairman, ScanBalt

Johan Staël von Holstein

Chairman & CEO, IQube

Sylvia Schwaag Serger

Counsellor Science and Technology, Swedish Embassy Science Office (ITPS), China

Reinhard Stuth

State Secretary, Free and Hanseatic City of Hamburg

Mikhail Sverdllov

Deputy General Director (PR), Eurosib SPB Transportation Systems

Ulf Söderholm

Partner, Andulf Advokat AB

Lars Thomassen

Vice President, BBDO Regional Headquarters Europe

Gert Tiivas

President Growth Markets, OMX Exchanges management

Michael Treschow

Chairman, Confederation of Swedish Enterprise

Pelle Törnberg

CEO, Metro International S.A.

Per Unckel

Secretary General, Nordic Council of Ministers

Pierre Vigier

Deputy Head of Innovation Policy Development Unit, DG Enterprise, European Commission

Charles Wessner

Director, Technology & Innovation, US National Academies of Science

Sergey Yastrzhembsky

Special Envoy of the President of the Russian Federation for Relations with the European Union

Mikael Ørum

General Partner, Ventac Partners

Kim Østrup

Vice President, IBM Denmark

Summit moderator:

Samuel Rachlin

Journalist, Moscow Correspondent, TV2 Denmark

SUNDAY, 16 OCTOBER

- 16.30 — Registration in the Swedish Parliament - Old Second Chamber
- 17.00 — Official opening of the 7th annual Baltic Development Forum summit "The Baltic Sea Region as a Role Model - Achieving Global Excellence in Competitiveness and Innovation by 2010" in the Swedish Parliament
- 17.10 — Welcoming address by **Uffe Ellemann-Jensen, Chairman of Baltic Development Forum**
- 17.30 — Opening addresses by **José Manuel Barroso, President of the European Commission**, and **Michael Treschow, Chairman of the Confederation of Swedish Enterprise**
- Courtesy address by County Governor of Stockholm
- 19.00 — Gala Reception in the Palace of Tessin hosted by the Stockholm County
- 22.00 — End of Gala Reception

MONDAY, 17 OCTOBER

- 08.00 — Registration in **Norra Latin**, the summit venue for the 7th annual Baltic Development Forum summit
- Summit theme: **"The Baltic Sea Region as a Role Model – Achieving Global Excellence in Competitiveness and Innovation by 2010"**
- 08.30 — **Four interactive breakfast sessions in parallel on central issues for the Baltic Sea Region:**
- The Pillar Hall
- Breakfast Session I:
EU's new Lisbon Strategy and Future Prosperity – Diagnosis and Scenarios
- The Lisbon Strategy this year passed a mid-term review. The Report from the High Level Group chaired by Wim Kok pointed out several barriers that have to be addressed to ensure a new start for the Strategy and its overall goal: for the EU to become "the most dynamic and competitive knowledge-based economy in the world". Simultaneously, some Member States have lost position in the OECD's statistics on level of economic welfare. In addition, Europe is facing challenges as for example lower productivity growth, demographic changes, and increasing global market and competition. Leaders from business, politics and academia will address what are the essentials in the new Lisbon Strategy to secure future prosperity for the Baltic Sea countries. What are the regional obstacles and possibilities? What is the correlation between the new Lisbon Strategy and future regional prosperity?
- Algirdas Mykolas Brazauskas**, Prime Minister, Lithuania
Hans Skov Christensen, CEO, Confederation of Danish Industries
Klas Eklund, Chief Economist, SEB & Member of the European Commission's Group of Economic Advisors
Patrice Lefeu, Executive Director, La Baule - World Investment Conference
- Moderator:* **Maciej Grabowski**, Vice-president, Gdansk Institute for Market Economics and **Maria João Rodrigues**, Professor, President, European Commission's Advisory Group for Social Sciences



MONDAY, 17 OCTOBER

08.30 — Breakfast Session II hosted by Ernst & Young:

The Atrium

Ensuring a Competitive Market in the Baltic Sea Region – Creating a Truly Attractive Business Environment

The European Commission has defined guidelines for the Member States to concentrate on increasing economic growth and employment by focusing on macro, micro and employment policies. A vital part of the microeconomic guidelines concerns the expansion and deepening of the internal market, an open and competitive market, and creating a more attractive business environment. But the internal market is only explicit for the EU countries. With three countries in the Baltic Sea Region not being EU Members, are enough efforts made to turn the Baltic Sea Region into a truly open and competitive market that can compete effectively in the world economy? Or can more be done to stimulate the economic market in the Baltic Sea Region?

Henning Dyremose, President & CEO, TDC A/S

Stefan Hultstrand, Partner, Ernst & Young Sweden

Aigars Kalvitis, Prime Minister, Latvia

Birger Riis-Jørgensen, State Secretary, Ambassador, Head of the Danish Trade Council, Ministry of Foreign Affairs, Denmark

Gert Tiivas, President Growth Markets, OMX Exchanges management

Moderator: **Erik Berglöf**, Professor, Director, Stockholm Institute of Transition Economics

08.30 — Breakfast Session III:

The Café

The Role of North-West Russia as a Key Economic Player in the Baltic Sea Region

The North-Western part of Russia constitutes a great part of the Baltic Sea Region and is an important key player in the future development of the region. This session is designed as a platform for dialogue based on input from key stakeholders from the North-West Russian region. How does North-West Russia look upon the Baltic Sea Region and how does it see its future role? Are there potentials for future co-operation and coordination?

Grigory Dvas, Vice-governor of the Leningrad Region, Chairman of the Economic Development Committee of the Leningrad Region

Sergei Markov, Deputy Chairman of the Committee for External Affairs and Tourism, City of St Petersburg Government

Mikhail Sverdlov, Deputy General Director (PR), Eurosib Group Managing Company

Moderator: **Carl Fey**, Associate Dean of Research, Stockholm School of Economics Russia

08.30 — Breakfast Session IV in co-operation with ScanBalt:

The Music Hall
(Room 456)

Research and Education in the Baltic Sea Region – a Knowledge Cluster of Global Potential

The Baltic Sea Region is prominently positioned in the knowledge economy and has attracted several technologically advanced industries such as IT, telecommunications, bio-tech, and life-science. It has been possible for the region to develop and maintain its competitive advantage due to its world-class research institutions and a well educated work force. But, with China producing 17,000 new engineers every year, will the countries in the Baltic Sea Region be able to keep their separate positions in the knowledge economy in the future? Or could they use their resources more effectively by joining forces and creating a knowledge cluster of global potential?

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Irene Norstedt, Head of Sector Innovative Medicines, DG Research, European Commission
Veikko A. Koivisto, Managing Director, Lilly Research Laboratories
Bo Samuelsson, Professor, Chairman, ScanBalt

Moderator: **Børge Diderichsen**, Vice President, Novo Nordisk

9.45

Contact Break

10.00

The Auditorium

Plenary Session:

The Baltic Sea Region as a Role Model of Global Excellence by 2010 – Boosting the new Lisbon Strategy

The last five years' slow progress in implementing the Lisbon Strategy tells a story of lack of ownership and focus. For the Lisbon goals to become reality, they require local and regional players to engage fully in the process and to turn words into action. Regional issues and fundamentals require regional solutions. Local actors must define their own strengths, growth drivers and competitive advantages and develop strategies for how to implement them. Regional competition among peers in Europe combined with internal and external benchmarking, supported by sharing of best practices will ensure that each region performs its best and thereby boosts the European economy as a whole. The Baltic Sea Region has a key role to play since it is in the forefront of implementing many of the Lisbon Strategy goals. What can other European regions learn from the Baltic Sea Region and is it enough for the Baltic Sea Region to be a leading region in Europe when it competes in the global economy?

Leszek Balcerowicz, President, National Bank of Poland
Pehr Gyllenhammar, Chairman, Aviva plc
Göran Persson, Prime Minister, Sweden
Arnold Rüütel, President, Estonia

Moderator: **Uffe Ellemann-Jensen**, Chairman, Baltic Development Forum

11.15

Contact Break

11.30

The Auditorium

Plenary Session:

Official Launch of the State of the Region Report 2005 – an Assessment of Regional Competitiveness and Innovation

The first State of the Region Report, presented at last year's Baltic Development Forum summit in Hamburg, attracted specific focus on the regional assets and challenges. It was launched on the initiative of the Baltic Development Forum and VINNOVA with an aim to initiate a fact-driven dialogue on regional co-operation to improve competitiveness and innovation in the Baltic Sea Region. The report provides a neutral assessment of the Baltic Sea Region's microeconomic fundamentals that determine the level of prosperity the region can sustain in a long-term perspective. In addition to the general assessment provided last year, this year's report will benchmark the Baltic Sea Region globally and will also include an assessment of the current situation in potential areas for joint regional action. The report is based on data provided by the World Economic Forum and other international sources and is prepared by a team of researchers from Harvard Business School, the Stockholm School of Economics and Lund University.



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Christian Ketels, Principal Associate, Harvard Business School
Sylvia Schwaag Serger, Counsellor Science and Technology, Swedish Embassy Science Office (ITPS), China
Charles Wessner, Director Technology & Innovation, US National Academy of Science

Moderator: **Samuel Rachlin**, Journalist, Moscow Correspondent, TV2 Denmark

12.30

The Auditorium

Plenary Session:

Innovation and Competitiveness in the Baltic Sea Region – Reflections and Perspectives on the Baltic Sea Initiative 2010

Ole Frijs-Madsen, Director, Baltic Development Forum
Karin Markides, Deputy Director General, VINNOVA

12.45

Luncheon in restaurant Cabaret sponsored by Gateway Stockholm

Five interactive sessions in parallel on innovation and competitiveness in the Baltic Sea Region:

14.00

Room 353

Parallel Session 1:1 hosted by Baltic Sea Solutions, Denmark; BTV-Cooperation, Norway; Region Skåne, Sweden; and Westpomeranian Region, Poland:

Growth and Innovation beyond Metropolises – Enhancing Private and Public Investors' Focus

Every 4 out of 5 persons in the Baltic Sea Region live outside the metropolitan areas. In these areas, there exists an untapped potential that needs to be harnessed. Achieving the ambitions laid down in the revised Lisbon Strategy calls for national strategies and intensified growth and development also in these non-metropolitan areas in the Baltic Sea Region. In order to be a role model for Europe in the fields of competitiveness, innovation and growth, the peripheral areas must be included in the overall economic interaction. How can this be done? How can the constant current of capital inflow and investment to the saturated metropolises be channelled to benefit an equal balance between metropolises and non-metropolitan areas throughout the Baltic Sea Region? The session will put these topics on the agenda and present concrete responses to these challenges. The initiative has been prepared by a number of regional actors.

Simon Anholt, Government Advisor on Nation Branding and Public Diplomacy
Thomas E. Hackett, Director General Lending Operations Europe, European Investment Bank
Jukka Laitinen, Director, Oy MetsäBotnia Ab
Maria João Rodrigues, Professor, President, European Commission's Advisory Group for Social Sciences

Moderator: **Tomas Hanell**, Research Fellow, Nordregio - Nordic Centre for Spatial Development

14.00

Room 453

Parallel Session 1:2

Tourism Co-operation in the Baltic Sea Region – Creating Joint Policies as a Win-Win Scenario

The session on Tourism Co-operation at the Summit in Hamburg 2004 and following meetings has resulted in a clear signal from leading private and public tourism representatives that time is ripe to create a win-win scenario for the tourism industry in the region. To ensure such a beneficial scenario there is a need for a joint strategy for the tourism sector in the Baltic Sea Region. The joint strategy must address the need for a strong promotion in order to strengthen the tourist industry through increased awareness of the region. Furthermore, co-operation and harmonization of initiatives are

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needed and co-operation between the public and private sector must be encouraged. The session will discuss a joint strategy on tourism co-operation for the Baltic Sea Region in order to compete with the rest of the world and to attract more extra-regional tourists.

Signe Adamsen, Project Director, Cruise Baltic

Dennis Bederoff, Managing Director, Swedish Tourist Authority

Niels Boserup, President & CEO, Copenhagen Airports A/S

Lars Thomassen, Vice President, BBDO Regional Headquarters Europe

Moderator: **Szilvia Gyimóthy**, Associate Professor, University of Lund

14.00 — Parallel Session 1:3 in co-operation with European Private Equity and Venture Capital Association (EVCA) and ScanBalt:

Room 461

Venture Market – Accelerating the Prospects for the Expansion of a Strong and Coherent Baltic Sea Region

A strong venture capital sector forms a critical part of an innovative, dynamic economy. This session will frame discussions on accelerating the prospects for the expansion of a strong and coherent Baltic Sea Region through private equity and venture capital within the broad context of the wider European marketplace, drawing on issues and lessons learned for future growth. Its main focus will be issues in relation to facilitating cross-border investment in high-growth and innovative companies, whilst based on regional co-operation initiatives such as clustering. It will conclude its discussions with practical recommendations which can be taken forward to help achieve the session's objectives with the support of governments, business and key stakeholders in the region.

Maria Leander, Head of Legal Division, European Investment Fund

Jaanus Pikani, Board Member, Estonian Biotechnology Association

Ulf Söderholm, Partner, Andulf Advokat AB

Moderator: **Mikael Ørum**, General Partner, Ventac Partners

14.00 — Parallel Session 1:4

Room 357

An Innovative Driver in the Region – The Multidisciplinary European Research Centre

A well-positioned plan for a major regional research centre, European Spallation Source, ESS, with strong interest indicated by various sectors of society, will have an outstanding potential to be a common driver of innovative processes in the region. The future neutron source that is planned to be part of the next generation European research infrastructure will be important for multidisciplinary research and industrial development. This includes material science, biomedicine, drug development, and energy, engineering, food, and information technology, and many other areas crucial for scientific and industrial development in 10 to 50 years time. Of the three planned accelerator spallation sources in the world, the ESS, will be the most powerful and could be located within the Baltic Sea Region, next to the complementary Max laboratory in southern Sweden. The latest developments, the innovative potentials being a consequence of the establishment, the different stakeholders' agendas and key actions will be discussed.

Karl-Fredrik Berggren, Director, ESS Scandinavia

Patric Carlsson, Project Manager Science, ESS Scandinavia.

Allan Larsson, Special Negotiator for ESS on behalf of the Swedish Government

Winfried Petry, Scientific Director, Hans Heinz Maier-Leibnitz Research Neutron Source



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14.00

The Music
Hall
(Room 456)

Parallel Session 1:5

Co-operation on Innovation in the Nordic-Baltic Region

The Northern Dimension Working Group on Innovation of the Nordic Council of Ministers is aimed at improving cross-border co-operation between the countries of the Northern Dimension region in the area of innovation policy. Members of the working group represent national innovation agencies, ministries and the European Commission. If the countries commit to a joint effort, the ambition in a longer term is to deepen the co-operation and build the foundation for coordinated/joint actions in the region. The session will discuss the findings and opportunities identified for future co-operation between innovation agencies and policy-makers in the Nordic and Baltic Sea Region. What should the governments in the region do together to boost the innovative capacity and competitiveness of businesses? And how could this play into the new Lisbon Strategy?

Krzysztof Gulda, Director, Ministry of Economy, Labour and Social Policy, Poland

Kristian Birk, Head of Division, National Agency for Enterprise and Construction, Denmark

Pierre Vigier, Deputy Head of Innovation Policy Development Unit, DG Enterprise, European Commission

Moderator: Per Unckel, Secretary General, Nordic Council of Ministers

15.15

Contact Break

Four interactive sessions in parallel on innovation and competitiveness in the Baltic Sea Region:

15.45

Room 453

Parallel Session 2:1

Facilitating Networks and Clusters of the World of Tomorrow

Competition intensifies and turns more global leading to numerous newspaper articles on closed companies and outsourcing from the region. Often the focus is more on how to avoid the perceived decrease in numbers of workplaces than on how to maintain and enhance competitive advantages. Looking at innovation and competitiveness in the region, a shift in strategies from supporting basic functionality of new companies to a research based and targeted search for global excellence, as a point of departure for business development, is ongoing. A part of this search for tomorrow's new businesses looks into developments linking existing global positioned clusters new ways. Innovation agencies of the region have faced the global reality by establishing regional coordination networks so called Northern Cluster Alliance and by teaming up globally with leading forces such as the Competitiveness Institute (TCI). From a global perspective, new methodological approaches in innovation systems, cluster development models and theory, knowledge management and cluster database development will be discussed.

Introduction:

Krzysztof Gulda, Director, Polish Ministry of Economy, Labour and Social Policy

Heikki Kotilainen, Deputy Director General, TEKES

Karin Markides, Deputy Director General, VINNOVA

Discussion:

Marie Degn Bertelsen, Economist, Ministry of Economic and Business Affairs, Denmark

Lars Eklund, Director Competitiveness, VINNOVA

Argo Luik, Development Consultant, Enterprise Estonia

Moderator: Alec Hansen, President, the Competitiveness Institute, and *Jens Erik Lund*, Special Advisor, VINNOVA

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15.45

Room 357

Parallel Session 2:2

Innovation as a Competitive Advantage for the Region

In the light of perfect information, transportation and transaction costs approaching zero and increasing competition from China acting as a price setter we need to ask ourselves "What is the Baltic Sea Region going to live of in the future?" In order to match the almost unlimited raw resources of our competitors, we can stay competitive by being innovative and thereby making the most effective use of the resources we have. The ability to innovate in order to quickly adapt to new market situations and develop new industries will therefore be critical for our competitive advantage in the future. The session will address how we can become better at innovation management and how improved innovation systems can spur competitiveness. The session will highlight examples from Denmark, Sweden and the US where key stakeholders from business, government and academia have engaged in concrete business driven initiatives to stay ahead in the global competition.

Tor Bonnier, Chairman, Forum for Innovation Management, FIM, Sweden

Egils Milbergs, President, Center for Accelerating Innovation & National Innovation Initiative, USA

Erik Rasmussen, CEO, Monday Morning A/S & Co-founder, Danish Innovation Council

Moderator: **Mikael Lindholm**, Directing Editor, Monday Morning A/S

15.45

The Music
Hall
(Room 456)

Parallel Session 2:3

Creating a Genuine Entrepreneurial Environment in the Baltic Sea Region

Entrepreneurs are fundamental contributors to economic growth and employment. In the US, new enterprises account for 30% to 50% of economic growth and the majority of jobs created. A successful commercial exploitation of innovation depends on various supportive competences that ensure that profitable new products actually get to market. Together these necessary competences are sometimes called the 'competence bloc' and are well represented in the American commercialisation process. The competence bloc consists of all the various skills and experiences required to create and identify market winners and bring them into large-scale production. There is the innovator, who produces a wider supply of possible innovations than there are commercial uses. The commercialising agents include the entrepreneur who makes successful selections from available innovations. In turn he needs the industrial competence of the venture capitalist to fund and further develop a new project. Last but not least, there is the lawyer that helps steering clear from risk and documents the process. This session will take the pulse on the entrepreneurial spirit in the Baltic Sea Region from a practical perspective and highlight critical issues for decision makers to engage in to make it better.

Lars Baltzer, Professor, University of Uppsala

Seppo Mäkinen, Senior Partner, Bio Fund Management Oy Ltd

Thomas Nygren, Partner, Hamilton & Co

Johan Staël von Holstein, Chairman and CEO, Iqube

Moderator: **Lou Hagbarth**, Owner and Managing Director, Hagbarth Publications, and **Per Lindström**, CEO, Meadowland Business Partners AB

15.45

Room 353

Parallel Session 2:4

Baltic Sea Region Competence Map – Making the Competence Networks Visible

Meta regions providing a critical mass of complementary competences is a prerequisite for innovation as scientific breakthroughs are increasingly dependent on multidisciplinary collaboration. Already today there are close relational ties throughout the Baltic Sea Region. Collaboration can be found on all levels and is the key to sharing, spreading and generating knowledge and competences. However,



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no detailed map on the competences and the relational networks exists today, a fact that hampers the full potential for collaboration on exploiting the Baltic Sea Region. This session will introduce and discuss approaches and initiatives within the Baltic Sea Region that aim at mapping competences, interlinking them and making them visible and accessible.

Ola Björkman, Associate Professor, Project Director, Stockholm Bioscience
Jan C. Maier, CEO, Avedas AG

Moderator: **Johan Christenson**, Partner HealthCap, Odlander, Frederiksson & Co AB

17.00 — Contact Break

17.15 — Day I Endnote Plenary Session:

Innovation and Competitiveness in the Baltic Sea Region – Future Strategy to Assure Global Excellence

The Auditorium

The overarching goal of a future strategy is to move the region towards joint visions and actions on what the region shall live of in the future. This will include defining concrete ways to increase growth, competitiveness and prosperity through innovation in a wide perspective to the benefit of the individual states, their business communities and citizens. Over the last year, stakeholders from the entire region have been involved in an assessment providing valuable input for the long-term process, the Baltic Sea Initiative 2010. In addition, the region needs strong leadership in innovation and competitiveness to support the implementation of the new Lisbon Strategy. These issues and a possible future strategy will be an essential part of this session following the thematic sessions on the potential and barriers in the region during the first day of the Summit. The session will include key note addresses by representatives for business, politics, intergovernmental organisations and innovation agencies.

Peter Egardt, President, Stockholm Chamber of Commerce
Heikki Kotilainen, Deputy Director General, Tekes
Lars G Nordström, President and Group CEO, Nordea
Per Unckel, Secretary General, Nordic Council of Ministers

Moderator: **Samuel Rachlin**, Journalist, Moscow Correspondent, TV2 Denmark

18.30 — Bus Transfer to Gala Dinner

19.00-22.30 — Gala dinner in the Stockholm City Hall hosted by the **City of Stockholm** with welcoming note by the **Mayor of Stockholm**. Short addresses during the dinner from the Summit Partner **Nordea** and the co-organisers **VINNOVA** and **Baltic Development Forum**.

Annika Billström, Mayor, City of Stockholm
Hans Dalborg, Chairman of the Board, Nordea
Per Eriksson, Director General, VINNOVA

TUESDAY, 18 OCTOBER

08.30

The
Auditorium

Opening Plenary Session:

Branding the Baltic Sea Region - Creating a Trademark for Success

The Baltic Sea Region needs to establish and communicate its unique identity and make itself even more visible and convincing as a strong partner in the EU and globally. Today, the commercial battle between nations and regions for inward investment, export sales and tourism is increasingly fought with branding; the careful and strategic management of reputation and identity. Branding is a complex business and will only succeed through planning, analysis and most importantly, the inclusion and support of both private and public stakeholders. In addition, a harmonisation of current integration efforts will be the key to success. This session will address the fundamental issue of branding the region, not as a superficial marketing technique, but as a driving strategic force. How can the region be branded? Who should be responsible for developing and managing such an initiative and who should be the brand champion to both carry out the vision and secure the political commitment? Finally, a suggested roadmap will be presented for how to move forward.

Simon Anholt, Government Advisor on Nation Branding and Public Diplomacy

Christopher J. P. Beazley, Member of the European Parliament, Chairman of the "Baltic-Europe" Inter-Group

Linda Fredheim, VP Corporate Brand Strategy, SAS Group

Kai Hammerich, President & Director General, Invest in Sweden Agency

Thomas Östros, Minister for Industry and Trade, Sweden (TBC)

Moderator: Samuel Rachlin, Journalist, Moscow Correspondent, TV2 Denmark

09.45

Contact Break

Four interactive sessions in parallel on central issues for the Baltic Sea Region:

10.00

Room 357

Parallel Session 3:1 in co-operation with Baltic Metropolises (BaltMet):

The Baltic Sea Metropolises as the Region's Lighthouses

The Metropolises shine like lighthouses around the Baltic Sea but can the Metropolises both compete and cooperate with each other in an efficient and balanced way? The Baltic Metropolises (BaltMet) and the Baltic Development Forum have a joint mission to position the Metropolises in Europe and globally. Following the enlargement of the EU, competition between the many regions in Europe will intensify and thus strong ties between the Metropolises become even more important. The assessment is that the Metropolises can be major driving forces in positioning the Baltic Sea Region globally. In this session regional actors will demonstrate how co-operation between the major cities across the region can be used to stimulate innovation, investments and trade in the region and how this co-operation can be strengthened in parallel with the competition between the cities of the region on a global level.

Aivars Aksenoks, Mayor, City of Riga

Lars Engberg, Lord Mayor, City of Copenhagen

Jussi Pajunen, Mayor, City of Helsinki

Pelle Törnberg, CEO, Metro International S.A.

Moderator: Per Olof Berg, Professor, Stockholm University School of Business



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10.00 — Parallel Session 3:2 hosted by SEB:

The Music Hall
(Room 456)

Will the Baltic Sea Region be able to Compete with Emerging Asia?

China and India are growing steadily, attracting investments and human capital from Western industrial countries. What challenges will this entail for the Baltic Region? What is necessary for our region to grow and prosper in this new environment?

Tomas Jūska, CEO, Libra Group

Reinhard Stuth, State Secretary, City of Hamburg

Kim Østrup, Vice-president, IBM Denmark

Moderator: **Klas Eklund**, Chief Economist, SEB & Member of the European Commission's Group of Economic Advisors

10.00 — Parallel Session 3:3

Room 453

Baltic Sea Common Information Space to Enhance Innovation and Competitive Potentials in the Region

The aim of the Baltic Sea Common Information Space (BCIS) is to contribute to enhancing the economic performance and competitiveness of the Baltic Sea Region. This goal could be reached in several ways. Besides technical measures to improve the access to a variety of the web-sources regarding economy, trade, business, investment and innovation opportunities, actions and tools should be identified to improve overall information flows within the Baltic Sea Region. A successful branding of the region would only pay off, when partners can rely on true and updated information. The BCIS is called to bring down information barriers and to reduce misconceptions, thus unveiling further the great potential of the region. A panel representing governmental, business and media representatives of the region will be asked for their views on existing information barriers, which impede fruitful and meaningful co-operation. Ideas and actions on how to tackle them will be presented. In addition, a representative from the Task Force on BCIS will introduce the project of the Information Space Internet Portal.

Alexey Ignatiev, Director for Russia and CEE, EastWest Institute

Erkki Järvinen, President and CEO, Rautakirja OY

Christer Persson, Director, CSO - Member of the CBSS, Ministry for Foreign Affairs, Sweden

Moderator: **Gabriele Kötschau**, Director, CBSS Secretariat

10.00 — Parallel session 3:4

Room 353

Intelligent Transport and Infrastructure – an Innovative key to Future Growth and Prosperity

The existence and dynamic development of a coherent, intelligent transport system tied up with a strong transport infrastructure is a crucial element for economic growth in the Baltic Sea Region. Special sessions during previous Baltic Development Forum Summits since 2002 have reported from the focussed Round Table work with this vital topic. Eight strategic issues have been identified as major themes in the report "Challenges for the transport infrastructure of the Baltic Sea Region". More than 70 key stakeholders; executives from major companies and organisations stand behind these recommendations emerging from a number of round tables within the region. At the session an update will be given and a model for vitalizing a business driven thinking and implementation presented. A high-level politician and a speaker from a leading commercial provider will address the key challenges from their perspective. Conclusions from the session and the general work within the Round Table will be passed to political decision makers at the ministerial level in the EU, Council of

TUESDAY, 18 OCTOBER

Baltic Sea States and Nordic Council of Ministers. To stimulate the debate a concrete presentation of a "Quick Start Programme" will be part of the session.

Uno Aldegren, Chairman, BSSSC & the Baltic Gateway Political Committee

Thomas Dyrbye, CEO, Maersk Nordic & Baltic

Bengt Gustavsson, Project Coordinator, Baltic Gateway

Krzysztof Opawski, Minister of Infrastructure, Poland

Karsten Sten Pedersen, Chief Project Manager, COWI A/S

Moderator: **Lauri Ojala**, Professor, Turku School of Economics and Business Administration

11.15

Contact Break

11.45

The Auditorium

Plenary Session:

Facing Global Challenges – are Russia and Europe Ready to Develop a True Partnership?

The development and prosperity of the Baltic Sea Region depends to a large extent on the prospects for a future partnership between Russia and Europe in the global economy. At the recent EU-Russia Summit in Moscow a road-map for four common spaces was adopted: economic; freedom, security and justice; external security; research, education and culture. These are the shared objectives to strengthen the future relations. This session will focus on recent developments and co-operation between Russia and the EU and will seek to answer the following questions: Will the promising intentions and political gestures succeed? Will it be possible to create a common economic space and an open integrated market between Russia and the EU? Furthermore, are the key stakeholders from politics and business ready to take the necessary concrete steps to make these objectives a reality?

Elmar Brok, Chairman, Committee on Foreign Affairs, European Parliament

Ilya Klebanov, Authorized Representative of the Russian Federation's President in the North Western District

Gerhard Lohan, Head of Unit, DG Relex, European Commission

Sergey Yastrzhembsky, Special Envoy of the President of the Russian Federation for Relations with the European Union

Moderator: **Samuel Rachlin**, Journalist, Moscow Correspondent, TV2 Denmark

13.00

The Auditorium

Endnote Plenary Session of the Summit:

The Baltic Sea Region as a Role Model – Prospects for the Future

In this final session the overall conclusions of the 7th annual Baltic Development Forum summit will be made by the Chairman of Baltic Development Forum.

Uffe Ellemann-Jensen, Chairman, Baltic Development Forum

13.15

Luncheon in Norra Latin sponsored by Stockholm Chamber of Commerce

End of Official Summit



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15.00

A number of workshops and meetings will be held back-to-back with the 7th annual Baltic Development Forum summit. For information, please contact the Baltic Development Forum secretariat.

Room 357

I. Baltic Gateway Quick Start Programme – Innovative Financing of Transnational Transport Projects (open-ended meeting for key stakeholders hosted by Baltic Gateway)

The Music Hall

II. Branding the Baltic Sea Region – From Strategy to Action (open-ended meeting for key stakeholders)

III. Baltic Sea Perspective Brussels Conference 2006 (closed meeting of the organisational committee)

IV. Baltic Metropolises Mayors' Meeting (closed meeting for the Mayors in the Baltic Sea Region)

ABOUT THE 7TH ANNUAL SUMMIT

By invitation from the **City of Stockholm** and the **Swedish government**, and in co-operation with **VINNOVA**, the Swedish Agency for Innovation Systems, Baltic Development Forum will convene its 7th annual summit in the beautiful city of Stockholm. **Nordea** is the official summit partner.

Baltic Development Forum is proud to host the summit in the "Venice of the North", and is looking forward to organising the summit in co-operation with our members and partners in Stockholm. The Baltic Development Forum summit offers a platform for debating key issues of importance to decision makers in the region.

Baltic Development Forum's annual summits rely on an interactive conference format that allows participants to discuss issues related to the Baltic Sea Region in an informal and constructive atmosphere. All sessions are open to a free debate between speakers, panellists, participants and the media.

Participation at the Baltic Development Forum summit is **by invitation only**.

The summit's **plenary sessions** deal with general and broad topics affecting the Baltic Sea Region. Plenary sessions constitute of keynote addresses followed by discussions and questions from the floor.

The **interactive sessions in parallel** give the participants the opportunity to choose the themes that best fit their interests. During an interactive session each speaker will deliver a short opening statement. After the opening statements, the moderator is supposed to pose a few questions to the panel and engage the broader audience in the discussion by inviting questions from the floor.

Networking lunches offer excellent opportunities to meet and discuss with other participants issues of common interests. Participants will also be able to arrange bilateral meetings with other participants during the summit's well-known **contact breaks**.

To increase the possibilities for and the value of networking between participants, all summit participants will receive a **Participants' Handbook** upon registration. The Participants' Handbook includes details about the summit, C.V. and contact details on all summit participants as well as summit acknowledgements.

Participants wishing to contact each other may do so before the summit by referring to the list of confirmed participants to be found at the Baltic Development Forum's website one week before the summit. During the summit, contact can be established by using the message services at the conference and registration desk.

ABOUT VINNOVA

VINNOVA, The Swedish Agency for Innovation Systems, is a Government Agency founded in 2001 as part of a large reconstruction of the Government measures for stimulation of the Swedish innovation system. The mission of the agency is to facilitate the development of research and innovation that effectively foster competitiveness, economic growth and prosperity. VINNOVA finances demand driven research on a yearly level of 100 Million Euros. Universities and university colleges (40%), research institutes (30%), enterprises (20%) and others (10%) are the primary funding targets.

VINNOVA supports the connection and co-operation between those different groups of actors in the innovation system that would enhance international competitiveness, thus focussing on strong networks that possess huge potentials of sustainable research and innovation. Programmes and projects are demand driven and largely co-financed by private and public partners. Some funding is allocated for the linking of research activities and research related innovation. Significant support is targeted to pilot actions and learning how to develop systems, the Baltic Sea Initiative being one example.

VINNOVA is headed by Director General Per Eriksson and Deputy Director General Karin Markides. More information about VINNOVA can be found at www.VINNOVA.se



ABOUT BALTIC DEVELOPMENT FORUM

Baltic Development Forum is an independent non-profit networking organisation with more than 2,000 key stakeholders from large companies, major cities, institutional investors and business associations in the Baltic Sea Region and beyond. Baltic Development Forum works with a wide range of partners, including business, governments, regional organisations, research and media institutions.

The mission of the Baltic Development Forum is to promote the Baltic Sea Region as an integrated, prosperous, innovative and internationally competitive growth region.

- Baltic Development Forum seeks to accomplish this by:
- Providing a platform for cross-border, cross-sector and cross-level networking between regional decision makers from business, politics, academia and media.
- Influencing the regional agenda.
- Profiling the Baltic Sea Region in Europe and globally.
- Acting as a catalyst and facilitator of concrete partnerships and projects benefiting the region.
- Initiating the formulation of regional strategies for growth, competitiveness and innovation.

The activities of the Baltic Development Forum include the organisation of the annual Baltic Development Forum summit, the facilitation of the Baltic Sea Initiative 2010 process, the publishing of the annual State of the Region Report, thematic seminars and round tables, the profiling of the Baltic Sea Region in the media and in decision making at large, as well as co-operation with partners in the production of analysis and strategies for the development of the region.

Baltic Development Forum is chaired by Uffe Ellemann-Jensen, former Minister for Foreign Affairs of Denmark. The Baltic Development Forum Honorary and Advisory Board consist of high-level dignitaries and prominent business executives representing the entire Baltic Sea Region. The Baltic Development Forum Secretariat is located in Copenhagen, Denmark and is headed by Director Ole Frijs-Madsen.

More information about the Baltic Development Forum can be found at www.bdforum.org

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ACKNOWLEDGEMENTS

We wish to recognise the support of the following partners:

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