

RIGA SUMMIT  
5-7 OCTOBER 2003



## PROGRAMME

# FOR THE 5<sup>TH</sup> ANNUAL BALTIC DEVELOPMENT FORUM SUMMIT

*New Europe Meets Old Europe  
- The Baltic Sea Region as a  
Global Frontrunner*

# WELCOME TO THE 5<sup>TH</sup> ANNUAL BALTIC DEVELOPMENT FORUM

## MAIN 2003 SUMMIT THEMES:

### **Political Themes:**

Integrating the Baltic Sea Region after the Enlargement of the EU

- What is Old and What is New? Highlighting the Productive and Constructive Forces of Old and New
- Attracting Regional and Extra-regional Investments
- Becoming a Global Frontrunner using Regional Opportunities and Strategies

### **Business and Finance Themes:**

Building Partnerships to Sustain the Economic Growth in the Baltic Sea Countries

- The Economic Development after the Enlargement of the EU
- Competing in the Single Market - the Impact of EU Membership on SMEs
- Organisational Culture and Human Resource Management in the Baltic Sea Area

### **Specialist Themes:**

Global Benefits from Shared Priorities - Transforming the Baltic Sea Region into a Coherent Area of Excellence

- Improving Health Care through Public-Private Partnerships
- Regional Cooperation on Information & Communication Technology as an Instrument for Growth and Improved Everyday Life
- Transport Infrastructure from a Business Perspective
- Developing a Joint Strategy for Kaliningrad

**T**he Baltic Sea region has the potential to become a frontrunner in the global economy and a role model for other regions to follow.

Estonia, Latvia, Lithuania and Poland have finally obtained their right place in Europe. They are now on their way to become members of the EU. The road that the candidate countries have taken is nothing less than revolutionary. Equally important is the development that has taken place in Russia. The Russian Federation has made remarkable progress in economic reforms and is now moving towards sustainable development. By most measures, Russia is now well positioned for further economic growth and foreign investments. The next step must be Russian membership of the WTO. Alongside, a rapid and comprehensive implementation of structural reforms in the current EU member countries is finally in progress. This process is also very important for the Baltic Sea area to stand out as a region destined to become a global frontrunner. And that is our goal.

What makes this region so special is not least the combination of three factors: Integration, innovation and transformation. By combining integration with the forces of innovation and transformation, the Baltic Sea region appears to be one of the most stable and dynamic growth areas in the world. Here "New Europe" meets "Old Europe". The Baltic Sea region must show how to bring these forces together and create the most fertile ground for their success.

The dual threats of terrorism and war almost achieved what anti-globalisation forces never could – a significant decline in global trade and investment. However, despite the darkening mood in the financial markets, the latest implications for the global market assure us that the slowdown in the economy is almost over before it has begun. According to the IMF, the global economic growth is projected to be more than 3% this year, with an even better economic performance in the Baltic Sea region.

This is an opportunity not to miss.

During last year's summit, the participants specified five regional priorities and pointed out three potential industrial clusters. Baltic Development Forum intends to focus on these priorities and use our resources and network capabilities to push for developing clusters of excellence ready to compete globally. Achieving this objective will be amongst the main topics at the fifth annual Baltic Development Forum summit in Riga on 5-7 October 2003.

I invite everyone to join us!

  
Uffe Ellemann-Jensen  
Chairman



# ABOUT THE SUMMIT

Baltic Development Forum's annual summits are based on an interactive conference format that allows participants to discuss issues related to the Baltic Sea region in an informal and constructive atmosphere. All sessions are open to a free debate between speakers, panellists, participants and the media. Participation at the Baltic Development Forum summits is by invitation only.

The summit's **plenary sessions** deal with general and broad topics affecting the Baltic Sea region.

The **thematic sessions in parallel** give the participants the opportunity to choose the theme that fits their interests best. There will be four thematic sessions in parallel on Monday, 6 October, and four thematic sessions in parallel on Tuesday, 7 October.

To increase the possibilities for and the value of networking between participants, a number of networking



President of Latvia Vaira-Vike Freiberga and Chairman of Baltic Development Forum Uffe Ellemann-Jensen.

events are scheduled. **Networking lunches and receptions** offer excellent opportunities to meet and discuss with other participants issues of common interest. Participants will also be able to arrange bilateral meetings with other participants during the summit's well-known **contact breaks**.

Participants wishing to contact each other may do so before the summit by referring to the list of confirmed

participants to be found at Baltic Development website one week before the summit. During the summit, contacts may be established by using the message services at the conference and registration desk.

## The Venues

Riga Congress Centre is the summit's conference centre. Riga Congress Centre houses the summit's main conference desk (registration). All sessions, lunches, contact breaks and receptions are held at the Riga Congress Centre, except for the opening gala on Sunday, 5 October, and the networking dinner on Monday, 6 October. The opening gala on Sunday, 5 October, will be held at the Latvian National Opera and the dinner on Monday, 6 October, will be held at the Lido Recreation Centre.

Please note that Baltic Development Forum will not arrange transportation from and to the hotels. *Transportation will only be provided on Monday evening (from Riga Congress Centre to the dinner at the Lido Recreation Centre and back to the hotels).*



Riga Congress Centre

**Riga Congress Centre,  
Kr. Valdemara iela 5, Riga**

Riga Congress Centre is situated in the very heart of Riga, close to the largest hotels, banks, the City Hall and other administrative buildings. Riga Congress Centre is the largest cultural, art and social centre in Latvia. Riga Congress Centre hosts an average of over 1000 events each year, with a total annual visitor capacity of close to 300,000. Riga Congress Centre is a popular concert and performance venue and is used for openings, dances, banquets, training seminars and a wide variety of exhibitions.

**Latvian National Opera,  
Aspazijas bulvaris 3, Riga**

The construction of this magnificent structure was completed in 1863. "The White House", as the Latvian National Opera is fondly known in Riga, re-emerged immaculate and radiant after its reconstruction in 1995. It now boasts a 967 seat auditorium authentically restored as a pristine museum interior anno 1882, and a stage complete with state-of-the-art technology. The opera and ballet companies endeavour to satisfy a demanding audience both by featuring world famous stars as well as presenting exciting new young talents.



Latvian National Opera

**Lido Recreation Centre,  
Krasta iela 76, Riga**

Lido Atputas Centrs (Lido Recreation Centre) can host up to 1000 guests, presenting a unique type of wooden building and a hunting-style interior in the spirit of the 18<sup>th</sup> century. Lido Atputas Centrs has an exquisite international cuisine with a menu replenished constantly and three kinds of LIDO home-made unfiltered beer.

**Registration**

All participants will receive the official Baltic Development Forum

summit badge on Sunday evening at the Latvian National Opera. *Please bring your invitation or registration confirmation* upon arrival at the Latvian National Opera.

Registration opens on Monday, 6 October, at 8:00 at the Riga Congress Centre's foyer. *Please allow some time for registration.* Upon registration participants will receive:

- The Baltic Development Forum Summit Badge
- Participants' Handbook including the final programme
- List of participants

For security reasons, we advise participants and accompanying persons to carry their badges during the entire summit.

**Official Summit Reports**

Upon arrival at the Riga Congress Centre, the following reports will be available for all summit participants:

- **Report on human resource management**
- **Report on innovation and enterprise development in the Baltic Sea countries**
- **Report on media coverage in the Baltic Sea region**
- **Report on mobile internet services in the Baltic Sea region**
- **Report on the Baltic Sea region's transport infrastructure**

All reports will also be available at Baltic Development Forum's website: [www.bdforum.org](http://www.bdforum.org)

# PROGRAMME

## SUNDAY, 5 OCTOBER

Latvian National Opera

- 17.00 — Official opening of the 5th annual Baltic Development Forum summit with introductions by the **Mayor of Riga** and the **Chairman of Baltic Development Forum**
- 17.15 — Opening Address:  
**Einars Repse**, Prime Minister, Latvia  
*The Baltic Sea Region as a Global Frontrunner*
- 17.30 — Opening Address:  
**Jørgen Lindegaard**, CEO, SAS Group  
*New Europe, New Markets*
- 17.45 — Concert
- 18.30 — Gala Reception co-hosted by **Scandinavian Tobacco Company, Aldaris Brewery and the Latvian National Opera**
- 21.30 — End of Gala Reception

# MONDAY, 6 OCTOBER

Riga Congress Centre

08.00 — Registration at the Riga Congress Centre

**The Summit's political theme: "Integrating the Baltic Sea Region after the Enlargement of the EU"**

08.30 — Two optional breakfast sessions in parallel on central issues for the Baltic Sea region:

- Extra-regional Experts' Session:  
**The Baltic Sea Region in Comparison**

Panel:

**Robert Cottrell**, Bureau Chief, Economist

**Michel Foucher**, Ambassador, Embassy of France in Latvia

**Dominique Moïsi**, Deputy Director, French Institute of International Relations (TBC)

**Anders Åslund**, Senior Associate, Carnegie Endowment for international Peace

Moderator: **Helle Degn**, Commissioner, Council of the Baltic Sea States

Trade and integration into the global economy are prerequisites to boosting long-term economic growth and competitiveness. Competitiveness demands building and maintaining modern infrastructure, it demands education and training, and it demands good governance. In the simplest terms, while states need markets to function, markets cannot function without effective, legitimate, law-abiding states and legislation conducive to business. The Baltic Sea region needs to view its advantages and disadvantages from an extra-regional perspective. Only by identifying and challenging its comparative strengths and weaknesses, will the region be able to turn into a global frontrunner.

- II. Media Experts' Session:  
**Developing an Image of a Global Frontrunner**

Panel:

**Annele Aerikkala**, Managing Director, Observer (Estonia, Finland, Latvia, Lithuania)

**Per Egil Hegge**, Editor, Aftenposten

**Carl Count Hohenthal**, Deputy Editor-in-Chief, Die Welt

**Erik Rasmussen**, CEO and Editor-in-chief, House of Monday Morning (TBC)

**Thomas Rymer**, Editor, St. Petersburg Times

Moderator: **Thomas Bernd Stehling**, Director, The Konrad Adenauer Stiftung

The media's perception of the Baltic Sea region varies from country to country - and within and outside the region. However, the media's coverage of the region's advantages and disadvantages is of crucial importance for investments, trade, tourism etc. Thus, it is crucial that the Baltic Sea area develops an image that makes the region attractive and competitive in the global economy. Baltic Development Forum has invited media experts to analyse how the Baltic Sea region is perceived in the media today, and to present ideas and prospects for developing an image of a globally attractive and competitive region.

# MONDAY, 6 OCTOBER

09.45 ——— Contact Break

10.15 ——— Plenary Session:

Introduction

- Report from the Extra-regional Experts' Session:  
**Helle Degn**, Commissioner, Council of the Baltic Sea States
- Report from the Media Experts' Session  
**Thomas Bernd Stehling**, Director, The Konrad Adenauer Stiftung

10.30 ——— Presidents' Plenary Session:

Panel:

**Aleksander Kwasniewski**, President, Poland (TBC)

**Rolandas Paksas, President**, Lithuania (TBC)

**Arnold Rüütel, President**, Estonia

**Vaira Vike-Freiberga**, President, Latvia

Moderator: **Uffe Ellemann-Jensen**, Chairman, Baltic Development Forum

Reactions to the alleged division of the European continent into "Old Europe" and "New Europe" were swift and harsh. However, it is still indefinite whether the division runs deep - and where the main fault line is. Baltic Development Forum has invited Presidents from the so-called "New Europe" to share their views on how they see Europe after the enlargement of the EU. What is old and what is new? Moreover, Baltic Development Forum asks how the Baltic Sea region can contribute to successful enlargement and a prosperous future both for the region and for Europe.

11.15 ——— Contact Break

11.45 ——— Ministers' Plenary Session:

**Using the Encounter Between Old and New to Become a Global Frontrunner**

Panel:

**Bendt Bendtsen**, Deputy Prime Minister, Denmark

**Ole von Beust**, President of the Senate and First Mayor, Free and Hanseatic City of Hamburg

**Mikhail Kasjanov**, Prime Minister, Russian Federation (TBC)

**Ainars Slesers**, Deputy Prime Minister, Latvia

**Margareta Winberg**, Deputy Prime Minister, Sweden

Moderator: **Lykke Friis**, Director of European Affairs, Confederation of Danish Industries



## MONDAY, 6 OCTOBER

In the Baltic Sea region, the mix of new and old democracies, of mature and emerging markets, of established structures and new alliances has so far proved itself a strength and not a weakness. The region must show the world what this encounter of "New Europe" and "Old Europe" really is about. The Ministers will ascertain specifically what factors have proven to be the Baltic Sea region's comparative advantages so far, and why the region has proven to be an excellent market for investments.

12.45 — Q&A

13.15 — Buffet lunch hosted by the **Foreign Investors' Council in Latvia**

**The Summit's Business Theme: "Building Partnerships to Sustain Economic Growth in the Baltic Sea Countries"**

14.30 — Two optional **sessions in parallel** on central issues for the Baltic Sea region:

- I. Single Market Session:  
**Competing in the Single Market - The Impact of EU Membership on SMEs**

Panel:

**Meelis Atonen**, Minister for Economic Affairs and Communications, Estonia

**Andris Denins**, Director, BDO Invest

**Per Eriksson**, Director-General, VINNOVA

**Marian Geldner**, Professor, Warsaw School of Economics

**Juris Lujans**, Minister for Economics, Latvia

**Jorma Routti**, Executive Chairman, Creative Industries Management

**Thorhild Widvey**, Secretary of State, Ministry of Foreign Affairs of Norway

Moderator: **Thomas Andersson**, President, International Organisation for Knowledge Economy and Enterprise Development

One of the main concerns of the new member states is that joining the EU's Single Market will put their small and medium-sized enterprises (SMEs) at a significant competitive disadvantage vis-à-vis companies from the existing member countries. An innovative and competitive SME sector is pivotal for future economic growth and employment in these countries. Baltic Development Forum believes that support for the SME sector will add an important new dimension and impetus to SME development and policy-making in Europe. During the session, representatives from politics, business and academia will discuss how to enable successful transitions for SMEs after the enlargement of the EU. The session is co-organised by IKED (International Organisation for Knowledge Economy and Enterprise Development), which will present an outline of their SME Baltic Programme.

# MONDAY, 6 OCTOBER

- II. Human Resource Management Session:  
**Uncovering the Secret to Designing Effective Firms in the Baltic Sea Region: Organisational Culture and Human Resource Management**

Key Note Address:

**Carl Fey**, Associate Dean of Research, Stockholm School of Economics,  
St. Petersburg

*Uncovering the Secret to Designing Effective Firms in the Baltic Sea Region*

Panel:

**Bo Henriksson**, Country Manager, ABB Baltics

**Kari Liuhio**, Professor, Director, Turku School of Economics and Business Administration

**Stanislav Shekshnia**, Dr., Partner, Zest Leadership Consultancy

Moderator: **Carl Fey**, Associate Dean of Research, Stockholm School of Economics,  
St. Petersburg

A company's human resources can help create a sustainable competitive advantage. As a result, it is critical to create an organisation that capitalises on the full potential of its employees. Companies are increasingly discovering that without modification, many organisational practices they use with great success elsewhere, do not achieve the same high results in all of the Baltic Sea countries. This session will explain why having the appropriate organisational culture and the right human resource management practices are essential to help realise a company's potential. Furthermore, comparisons will be made between what is needed to operate efficiently in different countries, both outside and within the Baltic Sea region.

16.00 ——— Contact Break

16.30 ——— Plenary Session:

Introduction

- Report from the Single Market Session  
**Thomas Andersson**, President, International Organisation for Knowledge Economy and Enterprise Development
- Report from the Human Resource Management Session  
**Carl Fey**, IIB Associate Dean of Research and Assistant Professor, Stockholm School of Economics in Saint Petersburg

## MONDAY, 6 OCTOBER

16.45 — Business and Finance Plenary Session:  
**Old vs. New Markets Opportunities - How to Sustain Economic Growth**

Panel:

**Erik Berglöf**, Director, Stockholm Institute for Transition Economics

**Peter Schlaikjer Bruhn**, Chief Economist, HSH Nordbank

**Marek A. Dochnal**, President, Larchmont Capital Ltd

**Viktor Pauli**, Member of the Board, Director-General, RAO "UES of Russia"

**Baiba Rubess**, Managing Director, Latvija Statoil SIA and Vice-Chairperson,  
 Foreign Investors Council in Latvia

Moderator: **Sauli Niinistö**, Vice Chairman, European Investment Bank (TBC)

Development in the Baltic Sea region depends largely on the stability and economic growth in Russia, Poland and Germany. Furthermore, these three countries play an important part in world affairs, and are therefore an important part of the regional partnership that can position the region as a global frontrunner. Baltic Development Forum intends to ask decision-makers within business, finance and academia how they view the economic development of the region. This session will also discuss whether the enlargement breaks down the dichotomy of Eastern Europe and Western Europe in economic terms, and how the business community can make best use of the synergy between mature and emerging markets in order to improve the overall investment attractiveness of the region.

18.00 — Q&A

18.30 — Key Note Address:  
**Ainars Slesers**, Deputy Prime Minister, Latvia  
*The New Europe in the New EU*

19.00 — Champagne Reception hosted by **HSH Nordbank**

19.30 — Bus Transfer to Networking Dinner hosted by **Latvenergo** and the **Deputy Prime Minister of Latvia**

19.45 — Networking Dinner at the Lido Recreation Centre

22.30 — End of Networking Dinner - Bus Transfer to the Hotels

# TUESDAY, 7 OCTOBER

**The Summit's specialist theme: "Global Benefits from Shared Priorities"**

08.30

Plenary Session:

## **Transforming the Baltic Sea region into a Coherent Area of Excellence**

Introduction

Key Note Address:

**Charles P. Ries**, Principal Deputy Assistant Secretary, Department of State,  
United States of America

*Trade and Investment Opportunities in the New Europe*

Transforming the region into a coherent area of excellence is a daunting task for all of the ten Baltic Sea countries. It is an open world and unless the region finds a way of making its diversity count, then it may lose in the long run. The Baltic Sea region needs to improve its commercial ties with the outside world and develop a long-term common strategy in order to compete with other leading regions.

08.50

Key Note Address:

**Christian Ketels**, Principal Associate Professor, Institute for Strategy &  
Competitiveness, Harvard Business School

*The Baltic Sea region as an Engine for the Competitiveness of the Baltic Sea Countries*

This opening session serves to present a framework to understand the concept of competitiveness, the influence of regions on competitiveness, and the role of regional institutions in upgrading competitiveness. Understanding the conceptual foundations is only the beginning. In order to achieve competitiveness and unlock the potential of the Baltic Sea region, it needs the commitment from leaders in business and politics. But their leadership can be much more effective when guided by an actionable theoretical concept.

Following the opening plenary session, the first two sessions in parallel will follow up on issues also discussed during last year's summit. The focus will be on developing a *joint strategy for Kaliningrad and the outcome of the Baltic Development Forum Round Table on transport infrastructure*. Finally, *the Information & Communication Technology Sector and the Health Care Sector* will be in focus. The aim of ICT session will be to explore how the Baltic Sea region can become a global frontrunner through private-public partnership innovation and clever use of information & communication technology. The aim of the Health Care session will be to explore how the region ensure optimal utilisation of the resources in the health care sector in the future.

09.15

Two optional **sessions in parallel** on central issues for the Baltic Sea region:

- Kaliningrad Session  
**Developing a Joint Strategy for Kaliningrad**

## TUESDAY, 7 OCTOBER

Panel:

**Jackie Coolidge**, Program Manager, FIAS

**Friis Arne Petersen**, Permanent Secretary, Ministry of Foreign Affairs of Denmark

**Dmitri Rogosin**, Chairman, State Duma Committee for International Affairs,  
the Russian Federation (TBC)

**Natalia Smorodinskaya**, Professor, Institute of Economics, Russian Academy of  
Sciences

**Mikhail Tsikel**, First Deputy Governor, Kaliningrad Region

**Antanas Valionis**, Minister for Foreign Affairs, Lithuania

Moderator: **Samuel Rachlin**, Business Editor, TV2/Denmark

Rapporteur: **Stephan Stein**, Head of Office, Hamburg Chamber of Commerce In  
St. Petersburg

Given its unique location in the Baltic Sea area, Kaliningrad is the part of Russia that will be most directly influenced by the enlargement of the EU. This situation entails both challenges and opportunities. The full implementation of the transit agreements between the EU and Russia, reached in November 2002, constitute a major step forward in addressing Russian concerns in the context of the enlargement of the EU. However, the conclusions from the Kaliningrad session at the Baltic Development Forum summit in 2002 pointed beyond the current challenges on transit. Common targets and priorities for the long-term development of Kaliningrad are needed. Baltic Development Forum has invited leaders from politics, business and academia to explore how to construct a joint strategy for the development of Kaliningrad, in a partnership between EU, Russia and the region's business community. Constructing a long-term strategy for Kaliningrad is the best way to ensure that the Oblast, as part of Russia's Northwest region, benefits from the enlargement of the EU.

- II. Transport Infrastructure Session  
**Transport Infrastructure from a Business Perspective - Report from the Baltic Development Forum Round Table**

Key Note Address:

**Stig P. Christensen**, Director, Cowi A/S

*Report from the Baltic Sea Round Table: Challenges for the Baltic Sea Region's  
Transport Infrastructure*

Key Note Address:

**Edgar Thielmann**, Head of Division, Directorate General for Energy and Transport,  
European Commission

*Transport Infrastructure in the New Europe - Project and Priorities for the Baltic Sea  
Region*

# TUESDAY, 7 OCTOBER

Key Note Address:

**Terence Brown**, Director-General, European Investment Bank  
*Private-Public Partnership - Infrastructure as an Economic Growth Initiative*

Panel:

**Bertolt Flick**, President and CEO, Air Baltic  
**Riho Rasmann**, President and CEO, Port of Tallinn  
**Ole Rendbæk**, CEO, Scandlines  
**Igor Yurgens**, Vice-President, Russian Union of Industrialists and Entrepreneurs

Moderator: **Henning Christophersen**, former Vice President of the European Commission, CEO, Orestad Development Corporation

Rapporteur: **Peter Lundhus**, Managing Director, Femer Belt

The Baltic Sea region is developing rapidly and is expected to continue to do so concurrently with the process of general European integration. Moreover, during the last decade, the removal of commercial barriers has generated new demands for mobility and efficient transport solutions. Baltic Development Forum launched a Round Table on "*Challenges for the Baltic Sea region's Transport Infrastructure*" after the 2002 summit. Participants in the Round Table mainly represent companies, but also other interested parties. During this session, the work, visions and ideas of the Round Table will be presented. Furthermore, the conclusions of the Baltic Development Forum Round Table will be discussed in order to find sufficient support and funding for implementing the visions and ideas of the Round Table.

10.45 ——— Contact break

11.15 ——— Two optional **sessions in parallel** on central issues for the Baltic Sea region:

- I. Health Care Session:  
**Improving Health Care through Public-Private Partnerships**

Panel:

**Jakob E. Bardram**, Research Manager, Center for Pervasive Computing  
**Göran Hellers**, Dr., Scandinavian Care Consultant Services AB  
**Maris Jesse**, Dr., Estonian Public Health Institute  
**Kenneth Sandström**, President & CEO, Med-In Ltd  
**Arnolds Veinbergs**, Medical Director, Head of Radiology Department, P. Stradins University Hospital

Moderator: **Børge Diderichsen**, Vice President, Novo Nordisk and Vice-chairman, ScanBalt BioRegion

Rapporteur: **Werner Christie**, Special Adviser, Norwegian Trade Council

## TUESDAY, 7 OCTOBER

At the 2002 summit, one of the thematic focuses was the development of the biotech cluster. However, safeguarding the human dimension not only requires a sound biotech sector, it requires public-private partnership within the whole health sector. The provision of efficient health care improves productivity, helps build human capital and enhances social and political stability, which in turn attracts foreign investments. Thus, the health sector is a cornerstone - and a key challenge - for the Baltic Sea region. Baltic Development Forum will explore how to develop public-private partnerships between health care providers, universities, medicine agencies and big and small industry in order to ensure optimal utilisation of the resources in the health care sector. In this regard, special attention will be paid to the region's potential for trans-disciplinary and synergetic exploitation of competences within biotech, pharmaceutical development, medical devices, nanotechnology, communication technology, data management and information technology.

- II. Information & Communication Technology Session:  
**Information & Communication Technology as an Instrument for Growth and Improved Everyday Life Trough Regional Cooperation**

Key Note Address:

**Shigeki Ishizuka**, Deputy Managing Director, DoCoMo Europe Limited  
 Learning from Other Leading Regions - Japanese Visions within Mobile Internet

Panel:

**Christer Asplund**, Senior Advisor, City of Stockholm  
**Kenneth Karlberg**, President of TeliaSonera Norway, Denmark and the Baltic countries  
**Imants Freibergs**, President, Latvian Information Technology and Telecommunications Association  
**Kaj Juul-Pedersen**, Chairman, Crossroads Copenhagen & Nettet  
**Bror Salmelin**, Head of Unit, European Commission Information Society Directorate-General  
**Linnar Viik**, Professor, Estonian IT College

Moderator: **Mats Engelmark**, Senior Manager, Invest in Sweden

Rapporteur: **Stefan Klein**, Director, Hamburg Business Development Corporation

Inspired by the EU's Lisbon Strategy, Baltic Development Forum believes that the Baltic Sea region could become a global frontrunner in clever use of information & communication technology through private-public partnerships. While the Baltic Sea region boasts the highest mobile internet penetration in the world, the public service market, not being guided by commercial interests, is largely unexploited. These factors combined, means that there is a huge potential for growth. The region, however, needs a closer private-public partnership and a joint vision and strategy for digital public service production in order to make full use of the potential in the mobile internet technology. Such a strategy will provide the region's citizens and visitors with better everyday services, while at the same time stimulating growth in the mobile internet sector and attracting further investments.

# TUESDAY, 7 OCTOBER

13.00 — Plenary Session

- Report on the Kaliningrad Session:  
**Stephan Stein**, Head of Office, Hamburg Chamber of Commerce In St. Petersburg
- Report on the Transport Infrastructure Session  
**Peter Lundhus**, Managing Director, Femer Belt
- Report from the Health Care Session:  
**Werner Christie**, Special Adviser, Norwegian Trade Council
- Report from the Information & Communication Technology Session:  
**Stefan Klein**, Hamburg Business Development Corporation

13.30 — Concluding Remarks

13.45 — Reception - Buffet Lunch

*After the official closing reception, Baltic Development Forum will set up two workshops to follow-up on the central issues discussed during the summit's Specialist Day and with the option to launch public-private network activities. For participants not registered in advance, registration to the workshops will be possible at the registration desk in the Riga Congress Centre.*

14.30 — Workshops:

- **I. Regional Cooperation within Information & Communication Technology**

This workshop addresses all summit participants with a special interest in how to make clever use of information & communications technology, discussing a common vision and future public private cooperation. The workshop will also provide an opportunity to discuss the presentations from the sessions, potential regional implementation projects (e.g mHealthcare, mTraffic, mTourism), common funding and thus be a platform for a permanent *Baltic Sea Information & Communication Technology Executive Network*.

- **II. Regional Cooperation within Health Care**

This workshop is co-organized with the ScanBalt BioRegion and addresses all summit participants with a special interest in the development of the Health Care Sector. The workshop will provide an opportunity to discuss the presentations from the Health Care session, provide an overview of the current regional cooperation and common initiatives within Health Care, and discuss future initiatives within the sector.

16.00 — End of the Workshops



# ABOUT BALTIC DEVELOPMENT FORUM

Baltic Development Forum aims to advance the growth potential in the region through the forging of new partnerships between leaders from business, national and local government, academia and media. The mission of Baltic Development Forum is to position the Baltic Sea region as a dynamic and prosperous economic frontrunner in Europe and the world. Baltic Development Forum envisages an integrated region, where partnership and co-operation are at the top of the agenda. A region moving uniformly forward with shared priorities, co-ordinated across borders and sectors.

Established in 1999, Baltic Development Forum has consolidated its position as a leading networking and agenda-setting organisation in Europe. Through our wide range of activities, we offer the opportunity to:

- Be part of an exclusive, high-level, interactive network of more than 2.000 executives;
- Meet new business partners across borders and sectors;
- Exchange ideas and develop regional strategies with decision-makers from business, politics, academia and media;
- Influence the regional agenda and participate in the development of the region.

Baltic Development Forum is chaired by **Uffe Ellemann-Jensen**, former Danish Minister for Foreign Affairs, 1982-1993.

Baltic Development Forum's *Honorary Board* consists of **Hans-Dietrich Genscher**, Former Minister for Foreign Affairs of Germany, **Jón Baldvin Hannibalsson**, Ambassador, Former Minister for Foreign Affairs of Iceland, **Lennart Meri**, Former President of Estonia, **Kazimiera Prunskiene**, MP, Former Prime Minister of Lithuania, **Klaus Schwab**, President of World Economic Forum, **Krzysztof Skubiszewski**, Former Minister for Foreign Affairs of Poland and **Thorvald Stoltenberg**, President of Norwegian Red Cross and Former Minister for Foreign Affairs of Norway.

Baltic Development Forum's *Advisory Board* consists of **Hans Dalborg**, Chairman of Nordea, **Toomas Luman**, President of the Estonian Chamber of Commerce and Industry, **Grete Faremo**, Executive Vice President of Storebrand, **Jaakko Iloniemi**, Ambassador, President of the Crises Management Initiative, **Viktors Kulbergs**, Chairman of National Economic Council of Latvia, **Andrius Kubilius**, MP, Former Prime Minister of Lithuania, **Andrzej Olechowski**, Chairman of the Central Europe Trust Fund, Former Minister for Foreign Affairs of Poland, **Wolf-Rüdiger Janzen**, Secretary General of the Kiel Chamber of Commerce and **Igor Jurgens**, Vice President of the Russian Union of Industrialists and Entrepreneurs.

Baltic Development Forum daily activities are supervised by its *Board of Directors* and Director **Ole Frijs-Madsen** is in charge of the Baltic Development Forum's secretariat.

Baltic Development Forum's *Member Organisation* is an exclusive interactive network consisting of business executives from large companies, business services, major cities, institutional investors and business associations. Sponsors can be associated with Baltic Development Forum as partners in connection with the annual summit, events and project activities.

The annual summit offers a unique forum where regional decision-makers meet in an informal atmosphere to discuss business opportunities and develop new regional strategies in a public-private partnership. Conclusions from the summit are fed into the agenda of central decision-makers and organisations, including the EU and the World Economic Forum. Through the publishing of the *Baltic Sea Agenda*, Baltic Development Forum introduces central issues to key decision-makers and ensures that topics are kept on the political agenda. Seeking to create synergy effects from the interaction between academia, politics, business and media, Baltic Development Forum has launched the Baltic Sea Research Network. The network, which draws on the large pool of academic expertise in the region, provides perspectives and strategic advice to our work. Aiming to cater to the specific needs of the *Baltic Sea Network* in the best possible way, Baltic Development Forum organises thematic seminars and conferences, dealing with crucial issues decision-makers face. Baltic Development Forum also provides follow-ups to ideas generated in the network by initiating *Round Tables* and other projects. Further information about the networking activities and events of Baltic Development Forum can be found at [www.bdforum.org](http://www.bdforum.org).

# SUMMIT PARTNER:



## HSH NORDBANK Copenhagen Branch:

A leading provider of comprehensive financial services in the Nordic Area & Baltic States. HSH NORDBANK Copenhagen Branch offers a wide range of products to our clients and business relations. Our principal task is to be at the leading edge of developments on the financial markets and thereby provide the best possible advisory services to the benefit for our customers. HSH NORDBANK Copenhagen Branch is the centre of the Nordic Area and the Baltic States, that consist of Stockholm Branch, Helsinki Branch, Oslo Representative Office, Riga Representative Office and Tallin Representative Office.

This is how our customers can expect us to be:

- clear and focused
- specialised
- team based
- competitive
- in active dialogue
- tailor-made

Being the German bank in the North we are building on relationship banking, and many of our customers have a long lasting relationship with us.

## Facts:

- HSH NORDBANK Copenhagen Branch was established in 1996
- Close to 300 staff members are employed in the Nordic Area.
- HSH NORDBANK Copenhagen Branch are focused on wholesale banking to large corporate and institutional clients and provides a number of special banking products.
- HSH NORDBANK Copenhagen Branch provides Nordic clients with a "gateway" to a worldwide network of branches
- Measured in total assets HSH NORDBANK Copenhagen Branch is among the 5 largest banks in Denmark.

[www.hsh-nordbank.dk](http://www.hsh-nordbank.dk)

## STRATEGIC PARTNERS:



**DANSK INDUSTRI**  
Confederation of Danish Industries

The Confederation of Danish Industries (DI) is the organization for 57 industrial and employers' associations, representing Danish manufacturing and services industries. DI and its 5.800 member companies represent approximately 320,000 employees from a broad cross section of Denmark's industry and services sectors. From long established companies with thousands of employees to small newly started ventures, DI actively promotes the interests of business in a variety of industry related policy areas. In order to strengthen member companies' positions on the emerging markets in the Eastern part of the Baltic Sea Region it is important to DI to support the political, economical and cultural process of development which integrates the Baltic countries in the European Union. DI is a member of the Union of Industrial and Employers' Confederations of Europe, UNICE, the voice of European business and industry vis-à-vis EU institutions. Further, as a representative of Danish industry, DI is a member of the International Chamber of Commerce, ICC, and of the Business and Industry Advisory Committee to the OECD, BIAC. DI is appointed Danish member of the Council of Baltic Sea States' Business Advisory Council, BAC.

[www.di.dk](http://www.di.dk)

Novo Nordisk is a focused healthcare company, with more than 75 years tradition of pioneering diabetes research and drug development. With the broadest diabetes product portfolio in the industry, including the most advanced products for insulin delivery systems, Novo Nordisk is the world leader in diabetes care. In addition, Novo Nordisk has a leading position in areas such as haemostasis management, growth disorders and hormone replacement therapy. Novo Nordisk will continue to invest heavily in research programmes committed to identifying better drugs for intervention and treatment of diabetes and selected other diseases. Novo Nordisk manufactures and markets pharmaceutical products and services that make a significant difference to patients, the medical profession and society.

[www.novonordisk.com](http://www.novonordisk.com)



SAS is Scandinavia's largest airline and travel group, offering air transportation and airline related services from its base in Northern Europe. Scandinavian Airlines flies within Scandinavia as well as to and from Europe, North America and Asia. Scandinavian Airlines is a founding member of Star Alliance, the world's largest global airline alliance. Other airlines in the SAS Group are Spanair, Braathens, Widerøe and Air Botnia. The Group also includes the hotel business Rezidor SAS Hospitality.

[www.sasgroup.net](http://www.sasgroup.net)

Scandlines is one of Europe's largest ferry companies, established as a limited company in 1998 by joining together of the largest national ferry companies in Denmark and Germany. Our business is the rapid, reliable and comfortable transport of both passengers and freight on 17 international and domestic routes in Danish, German and Swedish coastal waters and to the Baltic countries. Our core area is the triangle between Denmark, Germany and Sweden, where we have the densest route network of any ferry line. In recent years, there have been fundamental changes in the region's infrastructure – in particular the building of road/rail connections across Denmark's Great belt and across the Øresund between Malmø and Copenhagen. In this new transport environment, Scandlines' prime mission is to offer both private individuals and transport companies a competitive, efficient and enjoyable transportation of passengers and goods in our core area. In addition, we are developing our freight services to and from the Baltic countries and through the Baltic countries to Russia – regions that are fast becoming the world's most interesting areas of economic growth. In 2001, 20 million passengers travelled with Scandlines, along with 3.6 million cars and 877,000 lorries. The company also transported 118,000 railway carriages. A total of 156,000 crossings were made by Scandlines 24 ferries in 2001.

[www.scandlines](http://www.scandlines)



# STRATEGIC PARTNERS:



Larchmont Capital was founded by Marek Dochnal, a leading financial investor and entrepreneur in the Central European region. Larchmont's mission is to be one of the leading advisory and investment institutions in the area by providing world-class service to a select group of clients. The unique advantage of Larchmont is our blend of experienced staff together with our exceptional network of local and international contacts: this creates and develops extraordinary business opportunities for our clients – but is backed by pragmatic business acumen to bring these ideas to life. In effect, Larchmont plays the role of a total project manager and brings together a full range of services, including: investment banking, financing, financial advisory, lobbying and public relations activities. Larchmont's culture is driven by success and this inspires a philosophy that for our client we will do whatever it takes to make the project happen. Larchmont's area of expertise covers a very wide range of sectors and projects, including complex privatization advice, project financing, mergers and acquisitions, market entry and green-field investments. We cover a wide range sectors, from infrastructure, to high-tec and no project is too difficult – we enjoy the challenge! Our operations are mainly based in Central Europe and the Baltic regions, but our reach stretches from USA to Russian – and beyond! A prime example of Larchmont's "total project management" abilities is the recent privatization of the PHS steel group – at well over USD 1 billion, the largest industrial privatization in Poland's history. The whole project strategy was crafted and lead by Larchmont on behalf of LNM, culminating in over a year of planning and work before realizing the opportunity.

[www.larchmontcapital.pl](http://www.larchmontcapital.pl)

The Foreign Investors' Council in Latvia (FICIL) is a forum uniting the largest companies from various countries and industries that have made significant investments in Latvia, as well as the American, British, Danish and Swedish Chambers of Commerce in Latvia, and the German – Latvian Enterprise Association. FICIL's mission is to improve the business environment in Latvia by an active dialogue with the government. FICIL organises regular High Council Meetings between the highest Latvian government officials and the owners and chief executives of the members' parent companies. During preparation for the High Council Meetings, FICIL committees and working groups composed of local business representatives and government representatives discuss and evaluate issues of concern for foreign investors. Many solutions improving investment climate in Latvia have been found and implemented since FICIL started its activities in 1998.

## FOREIGN INVESTORS COUNCIL IN RIGA

The Danish Ministry of Economic and Business Affairs works to provide better framework conditions for trade and industry through structural reforms and initiatives to stimulate growth and entrepreneurship. As part of this work, the Ministry performs in-depth analyses of future economic challenges and carries on an open dialogue with enterprises, organisations and other authorities. The main task during the Danish EU-presidency is the EU-enlargement. As part of the Danish government's overall support to reforms and democratisation processes in Central and Eastern Europe, the Ministry of Economic and Business Affairs has taken initiatives to stimulate economic development and integration of the Baltic Sea Region in order to prepare the candidate countries to meet the challenges of the EU internal market. The enlargement process has already led to stronger economic integration in the Baltic Sea Region by reducing barriers to trade and improving the framework conditions for private businesses. The Ministry of Economic and Business Affairs has conducted several analyses indicating that the Baltic Sea Region has the potential to become one of the world's most dynamic and high growth regions in the coming decades. Therefore, in 2003 the Ministry of Economic and Business Affairs will present a strategy for exploiting the growth potential of the Baltic Sea Region including concrete proposals for common regional initiatives to further improve framework conditions and stimulate economic integration.

[www.oem.dk](http://www.oem.dk)



## STRATEGIC PARTNERS:



REGERINGSKANSLIET

The Swedish Government has over many years given a high priority to co-operation within the Baltic Sea region. The year 2000 was declared the Year of the Baltic States. The Northern Dimension policies of the European Union were strongly supported by the Swedish Presidency of the first half of 2001. The Northern Dimension Environmental Partnership - a partnership among the major international financial institutions operating in the region and the European Commission - was established during the Presidency as a means to speed up environmental investments. The Swedish development co-operation with the countries on the Baltic rim is extensive: a total of SEK 2 billion has been allocated for the purpose of promoting development and growth in the Baltic region.

[www.regeringen.se](http://www.regeringen.se)

The countries of Europe are being woven together in an increasing close and more comprehensive co-operation across former dividing lines, a co-operation that encompasses security, economic affairs, welfare and equitable distribution. EU's enlargement eastward will be one of the most important contributions to peace, stability and development in Europe. Thus the success of the enlargement process is in the interest of all the countries of Europe. In the decade that has passed since the fall of the Berlin Wall, Norway has allocated over NOK 3 billion to Central and Eastern Europe in the form of assistance and support for measures to consolidate and promote democratic development, a socially oriented market economy and improved environment. EU's enlargement will entail enlargement of the European Economic Area Agreement. In order to assist the candidate countries in their integration process, Norway has established a Plan of Action for our relations with the candidate countries. The efforts in the individual countries will be concentrated on projects to be chosen on the basis of the country's own priorities in close co-operation with the Norwegian Government. The implementation of Norway's co-operation with Russia is based on a separate strategy. It reflects Russia's importance internationally and in relation to Norway. Especially in the North.

[www.odin.dep.no/ud/](http://www.odin.dep.no/ud/)



UTENRIKSDEPARTEMENTET

*Norwegian Ministry of Foreign Affairs*

The Nordic Council of Ministers was established 1971 by the five Nordic countries - Denmark, Finland, Iceland, Norway and Sweden. Nordic cooperation includes the autonomous areas of Greenland, the Faroe Islands and Åland. The Prime Ministers of the five countries assume overall responsibility for the cooperation, which is based on unanimous decision-making. The Nordic Council of Ministers bears overall responsibility for official co-operation between the governments of the Nordic countries. The Council of Ministers prepares and implements meetings for ministers and senior civil servants, and arranges conferences, seminars, press briefings, etc. The Council of Ministers, which meets in various constellations depending on the agenda, is responsible for the implementation of decisions taken by the ministers and for the follow-up of recommendations issued by the Nordic Council (Representatives of the National Parliaments). Nordic Council of Ministers also frames numerous informal consultations etc. between the Nordic countries - along with the formal efforts. The Nordic Council of Ministers supervises about 500 ongoing projects. The basis for all activities conducted under the supervision of the Council of Ministers is that they adhere to the principle of Nordic Advantage adopted in 1995. Activities confer Nordic Advantage: - when a documented positive effect is achieved via common Nordic solutions rather than national ones; - when they manifest and enhance Nordic cohesion, and - when they increase Nordic competences and competitiveness. The 2003 budget of the Nordic Council of Ministers amounts to DKK 787,2 m, allocated to the different administrative divisions as follows: - Culture, education, research and IT: 43,9 % - Environment and resource policy including the Adjacent Areas: 24,7 % - Welfare and industrial policy: 18,1 % - Other activities: 13,3 %. Approx. 20 % of the total budget has during the last decade been allocated for the support of Nordic cooperation with Estonia, Latvia and Lithuania as well as Northwest-Russia. The Nordic countries contribute to the budget in proportion to their GDP.

[www.norden.org](http://www.norden.org)



Nordic

COUNCIL OF MINISTERS

## OFFICIAL AIRLINE:

airBaltic is the national airline of Latvia, jointly owned by the Latvian state and Scandinavian Airlines/SAS. airBaltic offers direct flights from Riga to 14 European cities: to Berlin, Brussels, Copenhagen, Hamburg, Helsinki, Kiev, Minsk, Moscow, Prague, Stockholm, Tallinn, Vienna, Vilnius and Warsaw. airBaltic operates code share flights with its strategic partner Scandinavian Airlines/SAS, thus providing a vast number of international connections. During 2002, airBaltic operated 9,074 flights and carried 262,212 passengers, turnover were 46 million EUR. The average cabin factor was 56% and airBaltic has 43% market share in Riga International Airport.

[www.airbaltic.lv](http://www.airbaltic.lv)



## COOPERATION PARTNERS:



The state owned joint stock Company "Latvenergo" is dealing with electrical power and heat power production, electrical energy transmission and distribution. "Latvenergo" is the largest company in the Republic of Latvia with last year's turnover of 327 million euro and 45 million euro profit. The company's main principles of economic activities are satisfying the demands of its 1,1 million clients, increase of environmentally friendly energy production and improvement of the existing technological systems and facilities in conformity with the environmental protection requirements. The board of "Latvenergo" led by President Mr Karlis Mikelsons has started implementation of a long-term investment programme, in the framework of which the electrical power production and transmission infrastructure inherited from the Soviet period will be reconstructed and renewed. Due to Latvia's integration process into the European economy, "Latvenergo" is performing the necessary organisational activities, carrying out structural changes as well as reorganisation, separating electrical power production, transmission and distribution to meet the European Union standards and open market conditions.

[www.latvenergo.lv](http://www.latvenergo.lv)

High quality tobacco products have always characterised the ST Group. ST has its roots in the Danish tobacco industry, and by far the majority of tobacco products smoked in Denmark is manufactured by one of the ST Group companies. For the past 20 years the ST Group has developed its activities in a number of markets outside Denmark; today the ST Group comprises a number of companies, primarily located in Northern Europe. The ST Group's tobacco companies manufacture, market and sell all types of tobacco products from cigarettes, smoking tobacco and cigars to chewing tobacco and snuff. The combined workforce numbers 5,100 of which 1,250 are employed in Denmark and 3,850 abroad. Additionally, the ST Group has trading companies in Denmark with 2,100 employees who serve the Danish retail trade with tobacco products and convenience goods. Today the ST Group is an international and modern enterprise, yet rooted in a history which for several of the companies stretches back over centuries.

[www.st.dk](http://www.st.dk)



**SKANDINAVISK TOBAKSKOMPAGNI**

## COOPERATION PARTNERS:

Riga is the capital of the Republic of Latvia, the state's administrative and political centre, and the geographical centre of the Baltic States. The population totalled 740.000 inhabitants in January 2003. The city, situated on both banks of the River Daugava near the Gulf of Riga, has always been - and still is - the cross-roads between Western Europe and huge Eastern markets. It is one of Riga's attractions for business activities. Riga is the hub of well-developed transportation and communications infrastructure, a major port facility Freeport of Riga including. Riga accounted for 52.9% of the total industrial output in Latvia in 2001. The most important industrial branches are: transit, finances, power industry, commerce, food industry, pharmaceutical industry, wood processing, printing and publishing, communication equipment manufacturing. Riga is a rich city thanks to the cultural heritage, which it has assembled over the course of eight centuries - monuments of architecture and art alongside the traditional culture of the Latvian nation. The Historic Centre of Riga has been inscribed on the UNESCO's World Heritage list.

[www.riga.lv](http://www.riga.lv)



CITY OF RIGA

The TELEBALT project is funded by the EU IST Programme. The project advertises and promotes the Information Society Technologies (IST) Programme in Latvia, Lithuania and Estonia.



The European Investment Bank (EIB) is an autonomous institution within the European Union structure, established to finance capital investment projects that promote the balanced development of the Union. Set up in 1958 by the Treaty of Rome, as part of the decision to establish the European Union, the EIB operates as a bank, raising most of its funds on capital markets to finance projects meeting Union policy objectives.

[www.eib.org](http://www.eib.org)



## SERVICE PROVIDERS:



Since year 1865 Aldaris traditions are being developed in proficiency and love. In year 1906 they gathered more than 100 brewers for the European Brewers' Congress held at Waldschloschen brewery. Since 1992 A/S Aldaris continues to streamline it's traditions being a part of international Baltic Beverages Holding group. Today's Latvia's largest beer brewery Aldaris offers high quality beer, mineral water and fresheners to both - Latvia's inhabitants and country's guests. Aldaris pays great attention to environmental protection and economical use of it's resources, to creation of safe and healthy working environment for all the employees, as well as for other people, who are located within the enterprise's territory and as far the enterprise's influence is spread. Aldaris enounces it's understanding of social problems, originating from irresponsible and excessive usage of alcoholic drinks, cooperating with governmental institutions, responsible for Alcoholic drinks policy development, as well as hand-in-hand with municipalities facilitates adjustment of beer retail trade.

[www.aldaris.lv](http://www.aldaris.lv)

Capteco is a Danish consulting and technology company with focus on efficient methodologies and tools for visual communication. Capteco utilizes digital video in providing efficient communication channels and more informed basis for decision making. Working with Danish and international clients, Capteco has delivered consultancy and technology services within visual communication, analysis and e-learning. Capteco provides in cooperation with Baltic Development Forum the video articles from the 2003 Summit.

[www.capteco.com](http://www.capteco.com)



The Latvian National Opera is Latvia's flagship cultural institution attracting an 82% capacity audience from every sector of the community. Its opera and ballet ensembles, driven by the pursuit of excellence, present a continuous and diverse repertoire of high quality classic and contemporary productions in an annual season from September to June, culminating in the Riga Opera festival which has become a significant event on the international cultural tourism calendar.



## INTERNATIONAL MEDIA PARTNERS:



Observer brings clarity to the world of information enabling its clients to make better decisions. Providing solutions for companies in need of comprehensive - yet easily accessible - information about the world around them. Information on which business critical decisions are based every day. Working closely with our clients, we create solutions tailored to specific needs covering local or global markets. We also offer full consultation, based on our findings. Intelligence for better decisions

[www.observer.fi](http://www.observer.fi)

Northern Enterprise magazine is Northern Europe's leading journal for business professionals. Published in English since 1999, Northern Enterprise magazine offers its readers bimonthly coverage of the Nordic and Baltic markets. Northern Enterprise magazine is respected as a high-quality, high-profile publication with excellent editorial content. Each issue presents the latest international business news from across the region, macro-economic overviews, stockmarket reviews, statistics, event listings and guest essays by prominent business leaders, academics and politicians. In addition, each issue includes a close-up look at a certain business area and a unique series of country reports focusing on a specific market. Order today!

[www.northernenterprise.com](http://www.northernenterprise.com)



The Baltic Times is the only independent pan-Baltic English language paper with extensive distribution throughout the Baltic Sea region, Western Europe and North America. Already in its twelfth year, our weekly publication delivers news, analysis and commentary on the latest political and business developments in Estonia, Latvia and Lithuania. For those interested in an objective, insightful and comprehensive news in the Baltics, The Baltic Times is the source to turn to.

[www.baltictimes.com](http://www.baltictimes.com)

Bonnier Business Press is a group of 9 business-to-business newspapers in 9 different countries. They are all the leading source of business news, analysis and opinions in their countries. Bonnier Business Press is owned by the Bonnier AB in Sweden, one of Europe's largest media companies. Bonnier Business Press partners in the Baltic Sea region are:

- Delovoj Peterburg - in St. Petersburg, Russia
- Aripaev - in Estonia
- Dagens Industri - in Sweden
- Børsen - in Denmark
- Dienas Bizness - in Latvia
- Verslo Zinios - in Lithuania
- Puls Biznesu - in Poland

[www.bonnier.se](http://www.bonnier.se)



# MEMBERS OF BALTIC DEVELOPMENT FORUM



*"The vision of one integrated Baltic Sea Region, with one common identity, has to build on trade and economic relations. Trade is the beginning of the history of civilization, because it is opposite of violence and piracy. Trade is of mutual benefit. Trade is not only the prerequisite for peace, but also it is the engine for development and prosperity."*

Leif Pagrotsky, Minister for Trade, Sweden  
at the 1st Baltic Development Forum Summit  
in Copenhagen, 16-18 May 1999

*"In my view, the real drivers for growth and wealth creation are peace, democracy and open trade. The Baltic Sea is now open for free navigation, the air space is accessible and national borders are no longer barriers. It is fair to say that the Baltic Sea is a sea of peace."*

Pehr G. Gyllenhammer, Chairman, AVIVA  
at the 2nd Baltic Development Forum Summit  
in Malmö, 17-19 September 2000

*"Only by finding out what the Baltic Sea Region stands for can we make the world understand that the region is interesting to visit, to invest in, to buy from and to live in."*

Wally Olins, Chairman, Saffron Brand Consultants  
at the 3rd Baltic Development Forum Summit  
in St. Petersburg, 23-25 September 2001

*"If we can co-ordinate our activities, we can raise the level of productivity in the entire region to the advantage of both developing and advanced economies in the region."*

Michael E. Porter, Professor, Harvard Business School  
at the 3rd Baltic Development Forum Summit  
in St. Petersburg, 23-25 September 2001

*"The acts of September 11, 2001 exposed a need for co-operation, joining together and interacting."*

Yevgeniy Primakov, President, Russian Chamber of Commerce and Industry  
at the 4th Baltic Development Forum Summit  
in Copenhagen, 13-15 October 2002

*"Our region is already making a significant contribution to reaching European objectives for growth, competitiveness and job creation. The Baltic Sea region has the potential of becoming a globally significant growth region."*

Paavo Lipponen, Prime Minister, Finland  
at the 4th Baltic Development Forum Summit  
in Copenhagen, 13-15 October 2002

RIGA SUMMIT  
5-7 OCTOBER 2003



***Baltic Development Forum***  
*The leading high-level network  
for decision-makers from business,  
politics, academia and media  
in the Baltic Sea region*

*Valkendorfsgade 13  
P.O. Box 1127  
DK - 1009 Copenhagen K  
Denmark  
Telephone: + 45 33 70 71 30  
Fax: + 45 33 14 13 94  
[www.bdforum.org](http://www.bdforum.org)*

*Baltic Development Forum  
is a non-profit organisation.  
Its mission is to  
advance the growth potential  
of the Baltic Sea region  
through the forging of new partnerships  
between leaders from business,  
national and local government,  
academia and media.*

Baltic  Development Forum