

COPENHAGEN SUMMIT  
13-15 OCTOBER 2002



# PROGRAMME

## FOR THE FOURTH ANNUAL BALTIC DEVELOPMENT FORUM SUMMIT

*New Bridges Across  
the Baltic Sea Region - Visions and Strategies  
for the Future Growth Centre in Europe*

WELCOME TO  
THE FOURTH ANNUAL  
BALTIC  
DEVELOPMENT FORUM  
SUMMIT

In June 2001 a conference was held in Riga by the Swedish EU Presidency, the European Commission and the Latvian Ministry for Foreign Affairs. One of the speakers was asked to envision what the Baltic Sea Region would look like in June 2006.

First and foremost, he predicted that the Baltic countries, together with Poland, would have been full members of the EU since 2004. Furthermore, he envisioned that a Baltic Sea Common Market equivalent to the EU Common Market was almost on track in developing into a Baltic Sea Free Trade Area - strengthening the European Union's relations with Russia as well as other CIS countries. He also predicted that EU Enlargement would have led to a relaxed security situation, in which in 2006 it was only natural for the Baltic countries to join NATO. This was seen as an improvement of common security in the region.

That statement made some listeners smile. Because no-one could have predicted or even dared to hope that these goals would be embraced by the region's governments and business community only three months after the speech. But this actually happened during the 3rd Annual Baltic Development Forum Summit in St. Petersburg in late September 2001. Thus, the Summit became a landmark in the efforts of our organisation to break down barriers and strengthen ties between countries in the Baltic Sea Region. The message from the Summit was - "let's move from words to action".

And so we will.

This year, Baltic Development Forum will look beyond the EU Enlargement and set new operative agendas for our region in the new Europe and in the new world order. The EU Enlargement will entail new market opportunities and prosperity in our region but at the same time, it will raise new challenges. We have to "build new bridges" across the Baltic Sea Region to ensure that our region becomes a future growth centre in Europe. We also need to prepare the region for the world market by creating a regional brand which reveals the region's uniqueness.

This year, we not only ask for visions, we need to know exactly where and how to use our efforts.

For the fourth time we have leaders from government, business, finance and academia to help us along. We are honoured to have all of them on the programme of what might be the most important Baltic Development Forum Summit so far.

Looking forward to seeing you in Copenhagen,

  
Uffe Ellemann-Jensen  
Chairman



# ABOUT THE SUMMIT

Baltic Development Forum relies on an interactive conference format that allows participants to discuss issues related to the Baltic Sea Region in an informal and constructive atmosphere. All sessions are open to a free debate between speakers, panellists, participants and the media. Participation at the Baltic Development Forum Summit is by invitation only.

The summit's **plenary sessions** deal with general and broad topics affecting the Baltic Sea Region.

The **thematic sessions** are held in parallel, giving participants the opportunity to choose the theme that best fits their interests. There will be four thematic sessions in parallel on Monday, 14 October, and two thematic sessions in parallel on Tuesday, 15 October, with additional two **special sessions** during the afternoon.

To increase the possibilities for and the value of networking between participants, a number of

networking events are scheduled.

**Networking lunches** offer excellent opportunities to meet and discuss with other participants issues of common interests. Participants will also be able to arrange bilateral meetings with other participants during the Summit's many **contact breaks**. Participants wishing to contact each other may do so before the summit by referring to the list of confirmed participants to be found at our website one week before the summit. During the summit, contacts may be established by using the message services at the conference and registration desk.

## The Venues

The Copenhagen Business School is the Summit's conference centre. The Copenhagen Business School houses the Summit's main conference desk (registration). All sessions, lunches and contact breaks are held at the Copenhagen Business School, except for the opening gala on Sunday, 13

October, and the dinner on Monday, 14 October. The opening gala on Sunday, 13 October, will be held at the Copenhagen City Hall and the dinner on Monday, 14 October, will be held at the LB Kiel House.

The Copenhagen Business School, situated near the centre of Copenhagen, was taken into use in January 2000. Copenhagen Business School includes several institutes, a library and the School's administration. For the students, teachers and the administration at Copenhagen Business School, the 27,000 m<sup>2</sup> building designed by Vilhelm Lauritzen is an extraordinary framework for an international scientific and educational environment.

The Copenhagen Business School's different functions are placed around a foyer that continues down the student's centre, built around a distinctive watercourse. The building's facade is of glass, concrete and tile. Inside the building, the design is characterized by a variety of textures and materials, including Finnish granite, Portuguese marble, jatoba and American cherry wood.

Please note that Baltic Development Forum will not arrange transportation from and to the hotels. Transportation will only be provided on Monday evening from the Copenhagen Business School to the dinner at the LB Kiel House.

*Copenhagen City Hall  
1599 Copenhagen V*

*Copenhagen Business School  
Solbjerg Plads 3, 2000  
Frederiksberg C*



*Established in 1917 Copenhagen Business School today is the largest business school in Northern Europe and the Danish partner in the CEMS and PIM Programmes.*



The Copenhagen City Hall and the Town Square was completed in 1905. Both were designed by one of Denmark's great architects, Mr Martin Nyrop. The Town Square was renewed during the 1990's.

LB Kiel House, Landesbank  
Schleswig-Holstein Copenhagen  
Branch, Kalvebod Brygge 39-41  
1560 Copenhagen V

## Registration

Registration opens on Monday, 14 October, at 8:00 at the Copenhagen Business School's foyer. Upon registration participants will receive:

- The Baltic Development Forum Summit Badge
- Participants' Handbook
- Final list of participants
- Report on the *Northern Dimension Action Plan*
- Report on *Biotechnology*
- Report on *Transport Infrastructure*

For security reasons, we advise participants and accompanying persons to carry their badges during the entire Summit. All participants will receive the ordinary Baltic Development Forum Summit Badge on Monday morning.

PLEASE NOTE that a special badge

has been made for the opening gala at the Copenhagen City Hall. You will receive this badge by mail before the event. Participants who have not received the badge before the opening gala, will receive it at the Entrance Hall of the Copenhagen City Hall. **Please also bring your invitation to the gala reception upon arrival at the Copenhagen City Hall.**

## Themes

The main theme of the 4th Annual Baltic Development Forum Summit is **"New bridges across the Baltic Sea Region - visions and strategies for the future growth centre in Europe"**. This theme is translated into the following main agenda points:

### Political Theme: Getting connected - visions for the Baltic Sea Region after EU Enlargement

This year, Baltic Development Forum wishes to look beyond the coming EU Enlargement. The region needs new visions if we are to sustain and strengthen the development of the last 13 years. We want the region's political leaders to point out how to realise the vision of the Baltic Sea Region as a vibrant commercial, cultural and scientific growth centre in the global economy.

### Business Theme: Realising the Baltic Sea Region as a future growth centre of the North by 2005:

The visions and ideas presented during the Summit's political sessions will be discussed by the region's leaders of business and academia. During this part of the Summit, the leaders of business, finance and academia will be

asked to point out how the new visions can boost our region in the years to come. Furthermore, we wish to consider alternative visions

and ideas as to how the region can move from words to action and become a future growth centre of the North by 2005.

### Specialist's Theme: Getting the best use of transport infrastructure and human resources in the Baltic Sea Region:

One full Summit day will be devoted to special conferences on Transport Infrastructure and Biotechnology. The Baltic Sea Region is developing promising centres of highly qualified research areas especially within biotechnology and related technologies. To maintain and further expand this positive development we must ensure that we reach a certain amount of "brain circulation". The value of connecting people as well as exchanging goods and knowledge in the global economy cannot be underestimated. The right infrastructure is undoubtedly a prerequisite for regional integration and development in the 21st century.



The LB Kiel House, situated in the centre of Copenhagen, is the financial centre for LB Kiel's Nordic activities. The LB Kiel House was completed in 1998 and is part of the new Copenhagen waterfront.

*PROGRAMME FOR THE FOURTH ANNUAL  
BALTIC DEVELOPMENT FORUM SUMMIT  
COPENHAGEN, 13-15 OCTOBER 2002*

**New Bridges Across the Baltic Sea Region -  
Visions and Strategies for the Future  
Growth Centre in Europe**

**SUNDAY, 13 OCTOBER**

Copenhagen City Hall

16:30	—	Arrival
17:30	—	Official Ceremony (Baltic Metropolises/Baltic Development Forum) with introduction by <b>Jens Kramer Mikkelsen</b> , Lord Mayor of Copenhagen  Resolution from Baltic Metropolises (Mayors from <b>Berlin, Copenhagen, Helsinki, Malmö, Riga, Stockholm, Tallinn, Vilnius, Warsaw</b> and the Governor of <b>St. Petersburg</b> ) to be delivered to the President of the European Council
17:45	—	Introduction
17:55	—	Welcoming address: <b>Anders Fogh Rasmussen</b> , Prime Minister of Denmark, President of the European Council
18:10	—	Opening address: <b>Vaira Vike-Freiberga</b> , President of the Republic of Latvia <i>The Baltic Sea Region: A model of successful partnership</i>  Opening address: <b>Paavo Lipponen</b> , Prime Minister of Finland <i>The Baltic Sea Region beyond EU Enlargement</i>
18:45	—	Gala Reception at the Copenhagen City Hall hosted by <b>Jens Kramer Mikkelsen</b> , Lord Mayor of Copenhagen
21:30	—	End of Gala Reception



# MONDAY, 14 OCTOBER

Copenhagen Business School

08:00 — Registration at the Copenhagen Business School

08:30 — Two optional breakfast **sessions in parallel** on central issues for the Baltic Sea Region:

- **Political session: EU Enlargement and beyond - current political challenges and obstacles**

Keynote address:

**Anna Lindh**, Minister for Foreign Affairs of Sweden (tbc)

*The European Council in Gothenburg in 2001 and beyond*

Keynote address:

**Per Stig Møller**, Minister for Foreign Affairs of Denmark and President of the General Affairs Council of the European Union

*Challenges and obstacles before European Union accession*

Moderator: **Ottokar Hahn**, Ambassador, Special Advisor to the European Commission

Rapporteur: **Lykke Friis**, Research Director, Danish Institute of International Affairs

The European Council in Copenhagen in 1993 established the criteria for membership of the EU, the so-called Copenhagen criteria. After years of comprehensive preparation the first candidate countries are close to fulfilling the Copenhagen criteria and becoming members of the EU. In the Commission's progress reports, November 2001, it became evident that 10 countries could be ready to conclude accession negotiations in Copenhagen during the European Council this December. In Copenhagen it is time to deliver on the EU Enlargement promises.

This year's progress reports from the European Commission will be presented in mid-October and are expected to assess which countries will fulfil all membership criteria at the time for accession in 2004. Against this background the European Council in Brussels in late October will decide which countries are ready to conclude negotiations this year. However, a number of complicated issues could halt the possibility of closing the circle in Copenhagen this December.

We ask two of the most influential political players in the EU Enlargement process what the current political challenges and obstacles are - and how we can overcome them before the European Council in December. During the session we will be learning from the challenges of the past to meet the challenges of the future.

- **Business session: EU Enlargement and beyond - current challenges and obstacles for the business community**

Keynote address:

**Bendt Bendtsen**, Deputy Prime Minister and Minister for Economic and Business Affairs of Denmark and President of the Internal Market Council of the European Union

*Challenges and obstacles for the business community*

# MONDAY, 14 OCTOBER

Copenhagen Business School

Keynote address:

**Michael Treschow**, Chairman, Ericsson

*Opportunities for the business environment in the Baltic Sea Region*

Moderator: **Erik Berglöf**, Director, Stockholm School of Economics' Institute for Economies in Transition

Rapporteur: **Hans Jeppson**, Vice President, Stockholm Chamber of Commerce

The region's business community still reports on barriers to trade and investment in relation to border crossing, customs procedures, testing and certification of goods, corruption and bureaucracy. EU Enlargement and further integration of Russia into Europe alone will not solve these problems.

We ask two of the region's key business players what the current challenges and obstacles are for the business community - and how we can overcome them after the EU Enlargement.

10:00

Contact break

10:30

Introduction

Plenary Session:

Keynote address:

**Aleksander Kwasniewski**, President of the Republic of Poland

*Poland in the Baltic Sea Region: Visions after EU Enlargement*

Keynote address:

**Mikhail Kasyanov**, Prime Minister of the Russian Federation (tbc)

*Russia in the Baltic Sea Region: Visions after EU Enlargement*

Since they are the two largest countries on the Eastern coast of the Baltic Sea Region, both in terms of size and in terms of number of consumers, developments in Poland and in Russia will be of utmost importance for the Baltic Sea Region. Thus, we ask what the heads of state and government expect from and envision for the future, both within their own countries and for the entire Baltic Sea Region.

11:00

Q&A

11:30

Plenary Session:

**Five key priorities to make the Baltic Sea Region the vibrant commercial, cultural and scientific growth centre of the North by 2005 - as seen by the political leaders**

Panel:

**Andris Berzins**, Prime Minister of Latvia (tbc)

**Algirdas Brazauskas**, Prime Minister of Lithuania

**Erkki Liikanen**, European Commissioner for Enterprise and Information Society

**Kristiina Ojuland**, Minister for Foreign Affairs of Estonia

**Heide Simonis**, Minister President of the State Chancellery of Schleswig-Holstein

**Elsbeth Tronstad**, State Secretary, Ministry of Foreign Affairs of Norway



# MONDAY, 14 OCTOBER

Copenhagen Business School

Moderator: **Jón Sigurdsson**, President and CEO, Nordic Investment Bank

In the 13 years that have passed since 1989, the Baltic Sea Region has shown a remarkable will and ability to change. The Baltic Sea Region has managed to lay the foundation for a functioning market economy, and has reaped the benefits from these efforts in terms of increasing prosperity. EU Membership for Estonia, Latvia, Lithuania and Poland is now inevitable. Russia as well has entered a new period of stability and development and has been able to implement some of its economic reform plans, which eventually will improve the investment climate and in-flow of foreign investments in the economy.

However, Baltic Development Forum wants to look beyond the achievements of the past and the historic European Council in Copenhagen this December. We cannot rest on our laurels. It is now time to set a new operative agenda for our region. Thus, we ask for new visions and ideas for the Baltic Sea Region: What are the five key priorities which will make the Baltic Sea Region the vibrant commercial, cultural and scientific growth centre of the North by 2005?

The session will be followed by discussions between the speakers and participants with substantial and critical input from the breakfast sessions.

12:45 — Q&A

13:30 — Buffet lunch

**The Summit's business theme: "Realising the Baltic Sea Region as a Future Growth Centre of the North by 2005"**

14:30 — Two optional **sessions in parallel** on central issues for the Baltic Sea Region:

- ***The Northern Dimension Business Forum: The Baltic Sea Region as a catalyst for further Russian integration into the European economy? A vision for joint Private-Public action***

Introduction

**Peter Egardt**, President, Stockholm Chamber of Commerce and Chairman, Business Advisory Council (Council of the Baltic Sea States)

Panel:

**Terence Brown**, Director-General for Lending Operations, European Investment Bank

**Igor Jurgens**, Vice-President, Russian Union of Industrialists and Entrepreneurs (tbc)

**Henrik Lax**, Member of Parliament of Finland

**Hugues Mingarelli**, Director, European Commission (tbc)

**Thor Pedersen**, Minister for Finance, Denmark and President of the Economy and Finance Council of the European Union

**Pekka Sutela**, Head of Bank of Finland's Institute for Economies in Transition

**Grigory A. Yavlinsky**, Member of the State Duma of Russia (tbc)

Moderator: **Thierry Malleret**, Director, World Economic Forum

Rapporteur: **Anders Ladefoged**, Director, Confederation of Danish Industries

# MONDAY, 14 OCTOBER

At the 3rd Annual Baltic Development Forum Summit in St. Petersburg, the idea of creating a Baltic Sea Economic Space as part of the wider Common European Economic Space was launched to tackle future challenges i.e. in the sphere of trade and economic co-operation. Elaborating further on this idea, the members of Baltic Development Forum concluded at a Conference in January 2002 that EU Enlargement and Russian membership of the WTO will be important steps towards establishing a Baltic Sea Economic Space. Furthermore, existing opportunities such as the Northern Dimension Action Plan must be used to the full.

The Northern Dimension Business Forum in Tallinn proposed back in April 2001 to combine the Action Plan with the methodology of Jacques Delors' White Paper on the Single Market. This is necessary if we want to introduce concrete mechanisms for the practical implementation of the Action Plan. However, we need more clear proposals in order to speed up the whole process and attract funding.

The Northern Dimension Business Forum offers business leaders the opportunity to speak freely and constructively to identify problems in the region's business environment and outline possible ways of solving them. We solicit visions for the next Action Plan, which will succeed the present one expiring in 2003. We ask how to ensure that the benefits of EU Enlargement do not stop at the new external borders but on the contrary can make the region a catalyst for further European integration into the world economy.

## • **Kaliningrad: Growth centre or dead end?**

Panel:

**Stanislaw Ciosek**, Adviser to the President of Poland on the Russian Federation

**Yevgeniy Primakov**, President, RF Chamber of Commerce and Industry, former Prime Minister and Minister for Foreign Affairs, Russian Federation  
**Stephan Stein**, Head of Office, St. Petersburg and Kaliningrad Branches of the Hamburg Chamber of Commerce

**David Turr**, Deputy Head of Unit, European Commission (tbc)

**Dmitri Trenin**, Deputy Director, Carnegie Endowment's Moscow Center

Moderator: **Samuel Rachlin**, Editor and author

Rapporteur: **Lars Poulsen-Hansen**, Author and Senior Research Fellow, Danish Institute of International Affairs

The Russian exclave of Kaliningrad is a special challenge for EU Russian co-operation. For various reasons, Kaliningrad has not managed to exploit the advantages of its location in Russia, in the Baltic Sea area and in Europe. Exclusion must be replaced with inclusion. This will be necessary for business to exploit the advantages of this Russian exclave.

Looking beyond a durable solution on the current obstacles between the Russian Federation and the European Union, we would like to know how Kaliningrad can realise its potential as a bridge of growth and prosperity between the European Union and the Russian Federation. How can we make sure that the dynamic benefits of EU Enlargement are extended to Kaliningrad?

# MONDAY, 14 OCTOBER

Copenhagen Business School

15:45 — Q&amp;A

16:15 — Contact break

16:45 — Plenary Session:

Keynote address:

**Pehr G. Gyllenhammar**, Chairman, AVIVA*Realising the Baltic Sea Region as a future growth centre of the North by 2005*

17:00 — **Five key priorities to make the Baltic Sea Region the vibrant commercial, cultural and scientific growth centre of the North by 2005 - as seen by the leaders of business and academia**

Panel:

**Hans Skov Christensen**, Director-General, Confederation of Danish Industries**Hans Dalborg**, Chairman, Nordea**Torger Reve**, President and Professor, Norwegian School of Management**Mads Krogsgaard Thomsen**, Executive President, R&D, Novo Nordisk**Ugnius Trumpa**, President, Lithuanian Free Market Institute

Moderator: **Henryka Bochniarz**, President, Polish Confederation of Private Employers

The Baltic Sea Region represents one of the most vibrant markets in Europe. In terms of the number of consumers the region corresponds to more than one-third of the US market and the economies involved correspond to one-eighth of the total GDP of Western Europe. Indeed, the potential of the region is enormous, and successful collaboration between business and academia has during the past decade formed the basis for the development of several world class international companies. Thus, not surprisingly, one of the main conclusions at the 3rd Annual Baltic Development Forum Summit in St. Petersburg was that the Baltic Sea countries are seeing the opportunities and show the will to act in unison to the benefit of us all.

We ask whether the development within the business community could serve as the definitive role model for political development. Furthermore, during the session we will question the visions and ideas which have been presented so far and ask whether these visions can be carried out - and eventually boost our region. Representatives from the region's business community and academia will clarify for the participants how we can reach our common target - growth and prosperity.

The session will be followed by discussions between speakers and participants with substantial and critical input from the parallel sessions.

18:15 — Q&amp;A

18:45 — End of first day (Bus transfer to evening event)

19:00 — Drinks, entertainment and buffet dinner at **the Copenhagen Water Front** hosted by Baltic Development Forum in co-operation with **Landesbank Schleswig-Holstein (LB Kiel)**

LB Kiel

# TUESDAY 15 OCTOBER

8:30

**The Summit's specialist theme: "Transport Infrastructure and Biotechnology - Ensuring the best use of transport infrastructure and human resources in the Baltic Sea Region"**

Introduction

Keynote address:

**Jørgen Lindegaard**, CEO, SAS

*Ensuring the best use of infrastructure in the Baltic Sea Region*

Keynote address:

**Bent Christensen**, Managing Director, Medicon Valley Academy

*Ensuring the best use of human resources in the Baltic Sea Region*

The morning keynote addresses will serve as appetizers for the two business sessions in parallel on transport infrastructure and biotechnology. We ask two of the key players within each sector to specify how the Baltic Sea Region can release its potential as a leading region in biotechnology with a well-functioning infrastructure.

9:15

Two optional **sessions in parallel:**

- **Session on transport infrastructure: How can we create an efficient and coherent future transport infrastructure in the Baltic Sea Region?**

Keynote address:

**Ole Rendbæk**, CEO, Scandlines

*A coherent container and ferry concept in synergy with land and air transportation*

Keynote address:

**Jørgen Lindegaard**, CEO, SAS

*Hubs and spokes in conjunction with flights in synergy with land and sea transportation*

Keynote address:

**Gunnar Sibbmark**, Vice Mayor of Värnamo, Vice President, European Corridor

*Connecting the region with High Speed Trains in synergy with sea and air transportation*

Moderator: **Claes G. Berglund**, Vice President, Schencker

The prerequisite for market development and economic growth is transport infrastructure in a broad sense. The more efficient and unproblematic transportation is, the greater is the speed and ease with which markets can be developed. The conditions for distribution, transportation and customs clearance have therefore become the object of considerable specific attention.

During the session leaders from the transport infrastructure sector will discuss present condition for passengers and goods within air, sea and land transportation systems and take a look at future scenarios for transport infrastructure 10-15 years ahead.

## TUESDAY 15 OCTOBER

After the contact break, the session continues with discussion and presentations on the region's transport infrastructure sector. The specific aim will be to learn whether we need to establish a Baltic Development Forum Round Table to lay out a strategy for the region's future challenges within Transport Infrastructure.

• **Session on biotechnology: *Exploiting the potential for borderless biotechnology in the Baltic Sea Region. ScanBalt BioRegion***

Panel:

**Helle Bechgaard**, President, Intellectual Property Holding

**Hannu Hanhijärvi**, Director, Finnish National Fund for Research and Development, SITRA

**Horst Klinkman**, Professor, Chairman of the Board of Directors, BioCon Valley (Mecklenburg-Vorpommern)

**Kaare Norum**, Professor, Oslo University, Chairman of the Steering Committee, MedCoast Scandinavia (Oslo-Gothenburg)

**Jaanus Pikani**, Professor, Estonian Genome Project

**Anna Podhajska**, Professor, University of Gdansk

**Bo Samuelsson**, Professor, University of Gothenburg, Chairman ScanBalt BioRegion Steering Committee

Moderator: **Børge Diderichsen**, Professor, Vice President Corporate Affairs, Novo Nordisk

Several areas within the Baltic Sea Region are becoming a promising centres of highly qualified research within biotechnology and related technologies. New private biotech companies have been created not least thanks to an impressive inflow of venture capital. At the same time, the number of publicly financed research programmes has increased remarkably. Yet, what is needed to succeed is a sufficient recruitment base of highly educated people - as well as public investments in relevant infrastructures.

ScanBalt BioRegion is a network of networks within a meta-bioregion encompassing the Nordic countries, the Baltic countries, North Germany, Poland and the St. Petersburg area. The ambition is to meet the challenges facing the region within biotechnology and life sciences. This could be done by creating and developing clusters, networks, co-operation and co-ordination between the countries in the Baltic Sea Region with regard to research, education, public services and innovation. ScanBalt BioRegion will launch its project at the Summit.

The ScanBalt BioRegion session will analyse and discuss how to enhance and promote regional development and human capital. How does the region reinforce goals related to economic development and to human resources and environment? What is the impact of biotech-society on our region in terms of growth and prosperity, health care, networks and co-operation in general? And how will public perception of biotechnology take shape in the future?

# TUESDAY 15 OCTOBER

Copenhagen Business School

10:30

Contact break

11:00

Four optional **sessions in parallel:**

- **Session on transport infrastructure (continues)**

Keynote address:

**Peter Lundhus**, CEO, Femern Bælt

We continue the discussion to explore whether the challenges within transport infrastructure should lead to a Baltic Development Forum Round Table. One of the issues will be to determine if the region's should invest in new permanent links. During the first part of this session, we will discuss visions and long-term effects of permanent links across the Baltic Sea.

Keynote address:

**Britta Gammelgaard**, Associate Professor, Copenhagen Business School  
*Supply Chain Management*

Keynote address:

**Christoffer Jephson**, Director, Maersk Logistics  
*Improving Supply Chain Management through clever infrastructure*

Supply Chain Management has become a challenge and an opportunity. Many forces are at play: Vertical disintegration, international procurements, new information technologies. This process has been intensified by increasing pressure from customers with regard to responsiveness and reliability, and the globalisation of operations and markets. Indeed, many companies have now come to view Supply Chain Management as the core of their business strategy.

The two last keynote addresses will discuss what is required for companies to develop regional supply chain management and whether this would have a positive effect on the future transport infrastructure sector in the Baltic Sea Region.

Moderator: **Claes G. Berglund**, Vice President, Schencker

- **Session on biotechnology (continues)**

- **Special Session: Official Launch of the Baltic Sea Research Network presented by Baltic Development Forum**

Introduction:

**Ole Frijs-Madsen**, Director, Baltic Development Forum

Panel:

**Bernd Henningsen**, Professor, Project Coordinator, BaltSeaNet

**Klaus Meyer**, Research Professor, Center for East European Studies (CEES), Copenhagen Business School

**Pekka Sutela**, Head of Institute for Economies in Transition (BOFIT), Bank of Finland

**Ugnius Trumpa**, President, Lithuanian Free Market Institute



## TUESDAY 15 OCTOBER

Research and development is a precondition for wealth and growth. Researchers through-out the Baltic Sea Region have recognised the importance of exchanging ideas, viewpoints and results for the benefit of the societies in the whole region. However, Baltic Development Forum acknowledges a need for further developing the communication between business politics and academia. Thus, Baltic Development Forum introduces The Baltic Sea Research Network.

The network is member-based and consists of leading research institutions in the region committed to subjects of interest for the Baltic Sea Region. The aim of the network is to link the research environment in the Baltic Sea Region even more closely to business and politics for the benefit of all. This session serves as an introduction of The Baltic Sea Research Network. We ask leading researchers from the region to share their views on the need for a network of this kind and what the perspectives and possibilities will be if the network reaches its full potential. The session will be followed by a discussion between the panel and participants.

• **Special Session: Making a career in the Baltic Sea Region - challenges and opportunities**

Panel:

**Tim Dalskov**, Executive Vice President, Corporate Development, Pan Nordic Logistics

**Niels Mygind**, Director, Centre of Eastern European Studies, Copenhagen Business School

**Indrek Neivelt**, Chairman of the Board, Hansabank (tbc)

**Ole Wiberg**, Director, Danish Society for the Advancement of Business Education

Creating networks across sectors and borders is an important part of the Baltic Development Forum philosophy. This year, Baltic Development Forum wishes to develop its Summit concept by giving a group of young business students from the Baltic Sea Region the opportunity to participate at the last day of the Summit.

The session will be arranged as a Round Table discussion between students from the Baltic Sea Region associated with the Copenhagen Business School and business executives with practical experience of doing business in the Baltic Sea Region. The aim is to develop informal contacts across generations in the Baltic Sea Region. The session is arranged in co-operation with the Danish Society for the Advancement of Business Education (FUHU). FUHU aims at promoting knowledge and to strengthen the quality of business education and research. Among its activities are the International Summer University and the Danish Academy of Business Research (DEA).

12:30 — Plenary session:

Keynote address:

**Charles P. Ries**, Principal Deputy Assistant Secretary, US State Department  
*The Baltic Sea Region from a US Perspective*

12:45 — Conclusions

13:00 — Reception - buffet lunch - end of summit 2002

# SUMMIT PARTNERS



Copenhagen - Scandinavia's largest city

Copenhagen is the capital of Denmark and the largest city in Scandinavia. It is considered to be the gateway to the Baltic Sea Region. Its geographical location together with the huge investments in its infrastructure, a highly developed industry and a well-trained labour force make Copenhagen the ideal location for high tech companies and regional headquarters. Moreover, it is worth noticing that Copenhagen accounts for 40% of Denmark's economy.

Key facts

- Population (2000): 1.80 million
- GDP per capita (1998): 35,800 euro (Denmark: 29,500 euro)
- Key industries: Biotechnology, medical equipment, pharmaceuticals, IT, telecommunications, service and tourism
- 8 universities and institutes of higher education

Monday Morning is an independent and privately owned knowledge company. The company is established around the weekly newsletter, Monday Morning Weekly, and an independent think-tank. The newsletter was founded in 1989 and introduced a new journalistic thinking in the Danish media. The think-tank was founded in 1994 to address the long term issues confronting society on the threshold to the new economy. Monday Morning employs about 50 dedicated people, of whom about 20 are analysts and 15 are journalists. Monday Morning tailors information products to decision-makers who find themselves in the familiar dilemma of the information age: A greater need for information, but less time to detect and retrieve it from the increasing global news flow. We believe that relevant and timely information is the most important competitive factor in the information society. It is our objective to interpret and transform global trends and developments to support the strategic decision-making process of our clients. To enable the individual to comprehend, interpret and prioritise. To act strategically. All the activities of Monday Morning are rooted in our core competence, which is to combine academic research traditions and journalistic news criteria. Our thorough academic methods of analysis, coupled with a distinct journalistic flair for the new and noteworthy, continue to make Monday Morning one of Denmark's most trusted and acclaimed news and research providers. Monday Morning serves a distinguished clientele comprised of top executives in nearly all of Denmark's 300 largest companies, top decision-makers in the Danish public sector, and a wide range of other influential players.

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# STRATEGIC PARTNERS



REGERINGSKANSLIET

The Swedish Government has over many years given a high priority to co-operation within the Baltic Sea Region. The year 2000 was declared the Year of the Baltic States. The Northern Dimension policies of the European Union were strongly supported by the Swedish Presidency of the first half of 2001. The Northern Dimension Environmental Partnership - a partnership among the major international financial institutions operating in the region and the European Commission - was established during the Presidency as a means to speed up environmental investments. The Swedish development co-operation with the countries on the Baltic rim is extensive: a total of SEK 2 billion has been allocated for the purpose of promoting development and growth in the Baltic region.

The countries of Europe are being woven together in an increasing close and more comprehensive co-operation across former dividing lines, a co-operation that encompasses security, economic affairs, welfare and equitable distribution. EU's enlargement eastward will be one of the most important contributions to peace, stability and development in Europe. Thus the success of the enlargement process is in the interest of all the countries of Europe. In the decade that has passed since the fall of the Berlin Wall, Norway has allocated over NOK 3 billion to Central and Eastern Europe in the form of assistance and support for measures to consolidate and promote democratic development, a socially oriented market economy and improved environment. EU's enlargement will entail enlargement of the European Economic Area Agreement. In order to assist the candidate countries in their integration process, Norway has established a Plan of Action for our relations with the candidate countries. The efforts in the individual countries will be concentrated on projects to be chosen on the basis of the country's own priorities in close co-operation with the Norwegian Government. The implementation of Norway's co-operation with Russia is based on a separate strategy. It reflects Russia's importance internationally and in relation to Norway. Especially in the North.



UTENRIKSDEPARTEMENTET

*Norwegian Ministry of Foreign Affairs*



ØKONOMI- OG ERHVERVSMINISTERIET

The Danish Ministry of Economic and Business Affairs works to provide better framework conditions for trade and industry through structural reforms and initiatives to stimulate growth and entrepreneurship. As part of this work, the Ministry performs in-depth analyses of future economic challenges and carries on an open dialogue with enterprises, organisations and other authorities. The main task during the Danish EU-presidency is the EU-enlargement. As part of the Danish government's overall support to reforms and democratisation processes in Central and Eastern Europe, the Ministry of Economic and Business Affairs has taken initiatives to stimulate economic development and integration of the Baltic Sea Region in order to prepare the candidate countries to meet the challenges of the EU internal market. The enlargement process has already led to stronger economic integration in the Baltic Sea Region by reducing barriers to trade and improving the framework conditions for private businesses. The Ministry of Economic and Business Affairs has conducted several analyses indicating that the Baltic Sea Region has the potential to become one of the world's most dynamic and high growth regions in the coming decades. Therefore, in 2003 the Ministry of Economic and Business Affairs will present a strategy for exploiting the growth potential of the Baltic Sea Region including concrete proposals for common regional initiatives to further improve framework conditions and stimulate economic integration.

The Confederation of Danish Industries (DI) is the organization for 57 industrial and employers' associations, representing Danish manufacturing and services industries. DI and its 5.800 member companies represent approximately 320,000 employees from a broad cross section of Denmark's industry and services sectors. From long established companies with thousands of employees to small newly started ventures. DI actively promotes the interests of business in a variety of industry related policy areas. In order to strengthen member companies' positions on the emerging markets in the Eastern part of the Baltic Sea Region it is important to DI to support the political, economical and cultural process of development which integrates the Baltic countries in the European Union. DI is a member of the Union of Industrial and Employers' Confederations of Europe, UNICE, the voice of European business and industry vis-à-vis EU institutions. Further, as a representative of Danish industry, DI is a member of the International Chamber of Commerce, ICC, and of the Business and Industry Advisory Committee to the OECD, BIAC. DI is appointed Danish member of the Council of Baltic Sea States' Business Advisory Council, BAC.



**DANSK INDUSTRI**  
Confederation of Danish Industries

# STRATEGIC PARTNERS



**LB Kiel**

Landesbank Schleswig-Holstein (LB Kiel) operates internationally as a wholesale bank offering a broad range of financial products and services. LB Kiel is the leading German bank in the Baltic Sea Region and in the Nordic Area. Its Copenhagen Branch serves as a hub to the Nordic Area with branches in Stockholm and Helsinki as well as a representative office in Oslo. Furthermore, LB Kiel has an investment bank subsidiary in Copenhagen (Gudme Raaschou) and in Helsinki (PCA Oy). Besides corporate finance, real estate finance, lending to banks and state entities, structured finance as well as investment banking, LB Kiel has special expertise in ship, aircraft and infrastructure finance.

H. Lundbeck A/S is an international pharmaceutical company engaged in the research and development, production, marketing and sale of drugs for the treatment of psychiatric and neurological disorders. In 2001, the company's revenue was DKK 7.7 billion and the number of employees is approx. 4,600.



Novo Nordisk is a focused healthcare company, with more than 75 years tradition of pioneering diabetes research and drug development. With the broadest diabetes product portfolio in the industry, including the most advanced products for insulin delivery systems, Novo Nordisk is the world leader in diabetes care. In addition, Novo Nordisk has a leading position in areas such as haemostasis management, growth disorders and hormone replacement therapy. Novo Nordisk will continue to invest heavily in research programmes committed to identifying better drugs for intervention and treatment of diabetes and selected other diseases. Novo Nordisk manufactures and markets pharmaceutical products and services that make a significant difference to patients, the medical profession and society.

Scandlines is one of Europe's largest ferry companies, established as a limited company in 1998 by joining together of the largest national ferry companies in Denmark and Germany. Our business is the rapid, reliable and comfortable transport of both passengers and freight on 17 international and domestic routes in Danish, German and Swedish coastal waters and to the Baltic countries. Our core area is the triangle between Denmark, Germany and Sweden, where we have the densest route network of any ferry line. In recent years, there have been fundamental changes in the region's infrastructure - in particular the building of road/rail connections across Denmark's Great belt and across the Øresund between Malmø and Copenhagen. In this new transport environment, Scandlines' prime mission is to offer both private individuals and transport companies a competitive, efficient and enjoyable transportation of passengers and goods in our core area. In addition, we are developing our freight services to and from the Baltic countries and through the Baltic countries to Russia - regions that are fast becoming the world's most interesting areas of economic growth. In 2001, 20 million passengers travelled with Scandlines, along with 3.6 million cars and 877,000 lorries. The company also transported 118,000 railway carriages. A total of 156,000 crossings were made by Scandlines 24 ferries in 2001.



Sund & Bælt PARTNER offers unrivalled, personal specialist advice on planning, funding, construction and operation of major engineering and construction projects world wide. PARTNER's services are an ideal match for the requirements of governments and other public clients as well as for transport operators engaged in large-scale infrastructure projects. One important aspect of PARTNER's expertise is a unique insight into the interaction between private and public interests in relation to construction projects. Through the parent company, Sund & Bælt Holding Ltd., PARTNER draws upon the full range of special skills and competencies within the whole group and its suppliers. The Sund & Bælt Group is the driving force behind the construction and operation of two of the world's largest engineering projects: the construction of the fixed road and rail links across the Great Belt and Øresund between 1987 and 2000. Through its involvement in these projects, the Sund & Bælt Group has accumulated extensive knowledge and experience of all the complex disciplines relating to the construction, financing and operation of very large bridges and tunnels.

# SERVICE PROVIDERS

With Copenhagen Airport as its hub, SAS operates air services to, from and within the three Scandinavian countries. SAS has 915 departures each day - over 350 of them from Copenhagen. SAS' main customer group is business travellers, but this group's need for a closely meshed transport system means that the company is also able to offer vacant capacity to private travellers at competitive prices. It is SAS' aim to make the world accessible to Scandinavian travellers and to make Scandinavia accessible to the rest of the world. At the same time, SAS regards the Baltic region as its home market. In 2001, SAS had 22,968 employees and carried 23 million passengers. SAS gives top priority to safety, punctuality and personal service.



**CBS**  
**Copenhagen Business School**  
**Handelshøjskolen i København**

Established in 1917 CBS today is the largest business school in Northern Europe and the Danish partner in the CEMS and PIM Programmes. Internationalisation and a distinct international profile are together with intensifying its partnership with the Danish business community and being a learning university significant parts of CBS's general goals. CBS is the university level partner of the Danish business community, and the school produces research and graduates for the benefit of Danish and businesses abroad. The cooperation also involves the development of the School to ensure that the quality of instruction, programmes, and research meet the requirements of the business community.

# CO-OPERATION PARTNERS



**DANISH SECRETARIAT  
FOR INTERNATIONAL  
CULTURAL RELATIONS**

Danish Secretariat for International Cultural Relations (IKS) is the result of an agreement between the Ministry of Foreign Affairs and the Ministry of Culture. Our main tasks are to contribute to the formulation of the long-term strategies and to draw up and implement multi-annual plans of action for the international cultural co-operation and to initiate own international exchange projects. The main thread for the Secretariat is the cross-cultural aspect. We ensure a wide range of art and culture in all activities and give high priority to co-operation between various genres, where it is professionally evident and original.

FUHU is the founder of the Copenhagen Business School (1917) and since 1965 constituting the Advisory Board. It supports related education and research, emphasising fields like IT, entrepreneurship and internationalisation. FUHU has been a pioneer in developing business education abroad. Now - under the umbrella FUHU International Summer University - study programmes are given in California, Singapore, Shanghai and St. Petersburg/Tallinn, here under the theme Russia/Baltic Rim: Market Penetration and Expansion. FUHU Export Promotion Volunteers are posted around the world through a partnership with the Danish Export Council. In Eastern Europe in St. Petersburg, Tallinn and Budapest. FUHU is advancing business knowledge through its comprehensive network. More recently a FUHU Conference Centre is inaugurated in the Centre of Copenhagen.

**F / U / H / U**  
ADVANCEMENT OF KNOWLEDGE



**Wonderful  
Copenhagen®**

Wonderful Copenhagen is the official Convention and Visitors Bureau of the Greater Copenhagen Area. Wonderful Copenhagen is a non-profit organisation with the mission of strengthening revenue and employment in the Greater Copenhagen Area by making Copenhagen a competitive, attractive and visible destination, both for holiday and business tourism. The organization deals with all aspects of Copenhagen as a tourist and travel destination: Marketing, Promotion, Product Development, Strategic Planning, Information, PR, Brochures, Statistics, Tourist Information Office, Analysis etc. The funding of Wonderful Copenhagen is a partnership between the Government, the Cities of Copenhagen and Frederiksberg, the Copenhagen County Council and private enterprises.



# INTERNATIONAL MEDIA PARTNER



Northern Enterprise magazine is Northern Europe's leading journal for business professionals. Published in English since 1999, Northern Enterprise magazine offers its readers bimonthly coverage of the Nordic and Baltic markets. Northern Enterprise magazine is respected as a high-quality, high-profile publication with excellent editorial content. Each issue presents the latest international business news from across the region, macroeconomic overviews, stock-market reviews, statistics, event listings and guest essays by prominent business leaders, academics and politicians. In addition, each issue includes a close-up look at a certain business area and a unique series of country reports focusing on a specific market. Order today!

# ABOUT THE ORGANISER

Baltic Development Forum is the region's central summit organisation, an exclusive forum for discussing and networking. Its mission is to advance the growth potential of the Baltic Sea Region through a new partnership between leading politicians, high ranking officials from the public sector, business executives, academics and representatives from the media. The previous three Baltic Development Forum summits took place respectively in Copenhagen in 1999, in Malmö 2000 and St. Petersburg 2001. Baltic Development Forum is chaired by Uffe Ellemann-Jensen, former Danish Minister for Foreign Affairs 1982-1993.

For more information: <http://www.bdforum.org>

## Members of Baltic Development Forum

<b>Accenture</b>	<b>Hedeselskabet</b>
<b>AVIVA</b>	<b>Helsinki Stock Exchange</b>
<b>BASF Nordic</b>	<b>Latvenergo</b>
<b>Carlsberg Breweries</b>	<b>LB Kiel</b>
<b>City of Copenhagen</b>	<b>Lundbeck</b>
<b>Codan</b>	<b>Medicon Valley Academy</b>
<b>Concordia Bus</b>	<b>Nordea</b>
<b>Copenhagen Airports</b>	<b>Nordic Investment Bank</b>
<b>Copenhagen Capacity</b>	<b>Nykredit</b>
<b>COWI</b>	<b>Odense Steel Shipyard</b>
<b>Danisco</b>	<b>Pan Nordic Logistics</b>
<b>Danish American Business Forum</b>	<b>Port of Copenhagen</b>
<b>DanLat</b>	<b>SEB Baltic and Poland</b>
<b>Danske Bank</b>	<b>Sikora and Associates</b>
<b>Deutsche Bank</b>	<b>SIVA</b>
<b>DNO</b>	<b>Statoil</b>
<b>DONG</b>	<b>Talk Holding</b>
<b>Elsam</b>	<b>V &amp; S Vin &amp; Sprit</b>
<b>Energi E2</b>	<b>Wavin Baltic</b>
<b>Fortum Oil &amp; Gas</b>	<b>Wärtsilä</b>
<b>Harboe's Breweries</b>	<b>Ørestad Development Corporation</b>

*"The vision of one integrated Baltic Sea Region, with one common identity, has to build on trade and economic relations. Trade is the beginning of the history of civilization, because it is opposite of violence and piracy. Trade is of mutual benefit. Trade is not only the prerequisite for peace, but also it is the engine for development and prosperity."*

**Swedish Minister for Trade Leif Pagrotsky  
at the 1st Baltic Development Forum Summit  
in Copenhagen, 16-18 May 1999**

*"In my view, the real drivers for growth and wealth creation are peace, democracy and open trade. The Baltic Sea is now open for free navigation, the air space is accessible and national borders are no longer barriers. It is fair to say that the Baltic Sea is a sea of peace."*

**Chairman of AVIVA, former CEO of Volvo AB Pehr G. Gyllenhammer  
at the 2nd Baltic Development Forum Summit  
in Malmö, 17-19 September 2000**

*"The Enlargement has become too big a headache for too many people, and we end up getting too many not very good arguments for delaying it. We lack the dynamism of the creation of the Coal and Steel Community, the creation of NATO and so forth, when clear bold decisions were made quickly."*

**Estonian Vice Prime Minister and Minister for Foreign Affairs Toomas Hendrik Ilves  
at the 2nd Baltic Development Forum Summit  
in Malmö, 17-19 September 2000**

*"If we can co-ordinate our activities, we can raise the level of productivity in the entire region to the advantage of both developing and advanced economies in the region."*

**Professor Michael E. Porter, Harvard Business School  
at the 3rd Baltic Development Forum Summit  
in St. Petersburg, 23-25 September 2001**

*"Only by finding out what the Baltic Sea Region stands for can we make the world understand that the region is interesting to visit, to invest in, to buy from and to live in."*

**Founder of Wollf Olins Wally Olins  
at the 3rd Baltic Development Forum Summit  
in St. Petersburg, 23-25 September 2001**

COPENHAGEN SUMMIT  
13-15 OCTOBER 2002



***Baltic  
Development Forum**  
Conference on Partnership  
and Growth in  
the Baltic Sea Region*

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*Baltic Development Forum  
is a non-profit organisation.  
Its mission is to  
advance the growth potential  
of the Baltic Sea Region  
through a new partnership  
between leaders from government,  
business and academia.*

Baltic  Development Forum