Programme for the Tallinn Summit
4-6 November 2007

“Global Challenges, Regional Solutions – Creating a World-Class Arena for Business and Talent on Top of Europe”
WELCOME TO THE BALTIC DEVELOPMENT FORUM SUMMIT IN TALLINN
4-6 NOVEMBER 2007

Global Challenges, Regional Solutions – Creating a World-Class Arena for Business and Talent on Top of Europe

In a sharp global competitive environment, the Baltic Sea Region’s strong position is challenged because the rivalry for our prime resource, talent, is getting fiercer every day. Therefore, the ability to attract, develop and retain the best and the brightest will be essential for the future success of the Baltic Sea Region. This is one of the main themes of the 9th Baltic Development Forum Summit.

Europe needs to create world-class education standards and ensure a leading position in research, innovation and productivity. Solutions to many of these challenges are to be found at the regional level. There is a need to increase cross-national cooperation on infrastructure, innovation, cluster development and education between countries having similar opportunities and challenges. In this regard, the existing national and EU policy levels provide insufficient remedies. Encouraging a deeper level of regional economic integration as a complement to the single market will provide extended possibilities for European competitiveness and development.

These are a couple of the central themes for the future success of the Baltic Sea Region and Europe that will be addressed at the 9th Baltic Development Forum Summit. In addition, we will discuss:

- How to create business opportunities of the allegedly contradicting demands posed by energy policies and environmental protection;
- How to support the new European Union innovation policy;
- How to manage the Baltic Tigers super-growth economies;
- How to enhance integration in the financial market.

The 2007 Summit takes place in the vibrant city of Tallinn, spearheading the Baltic Tigers, where young talents are boosting incredibly dynamic economies with technological development, entrepreneurial spirit and innovative government. Here, influential decision makers and experts from and beyond the Baltic Sea Region representing business, politics, academia and the media will meet to discuss and identify strategies taking the Region forward to an ever brighter future.
# Programme at a Glance

## Sunday – 4 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.00</td>
<td>Registration at the Estonia Concert Hall</td>
</tr>
<tr>
<td>17.00</td>
<td>Official opening of Baltic Development Forum’s Tallinn Summit at the Estonia Concert Hall</td>
</tr>
<tr>
<td>18.40</td>
<td>Gala Reception in the Estonia Concert Hall hosted by the Estonian Government</td>
</tr>
</tbody>
</table>

## Monday – 5 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.30</td>
<td>Registration opens in the Hotel Reval Olimpiia</td>
</tr>
<tr>
<td>08.30</td>
<td>Opening Plenary Session: • Top of Europe – Creating a Centre of Gravity for Talent</td>
</tr>
<tr>
<td>09.45</td>
<td>Contact Break</td>
</tr>
<tr>
<td>10.00</td>
<td>Plenary Session: • State of the Region Report 2007 – Business Strategies Leveraging on the Regional Dimension</td>
</tr>
<tr>
<td>11.15</td>
<td>Contact Break</td>
</tr>
</tbody>
</table>
| 11.45 | Interactive Sessions: • University Upgrading – Achieving Educational Excellence on Top of Europe  
• Shaping a Fully Integrated Baltic Sea Financial Market  
• Intelligent Labour Management – Speeding Up Regional Mobility |
| 13.00 | Luncheon                                                                          |
| 14.00 | Interactive Sessions: • Creating a Breeding Ground for Talents – Building on Strong Clusters  
• Innovate or Bust! – Time to Take the European Innovation Agenda to the Next Level |
| 15.15 | Contact Break                                                                     |
| 15.45 | Plenary Session: • Executive Panel – The Attractiveness of the Baltic Sea Region from a Business Perspective |
| 17.00 | Contact Break                                                                     |
| 17.30 | Day I Endnote Plenary Session: • Climate Change and Energy – Turning Threats into Opportunities |
| 18.45 | Bus transfer to Gala Dinner                                                        |
| 19.15 | Gala Dinner at Tallinn Song Festival Grounds hosted by the City of Tallinn          |
## TUESDAY – 6 NOVEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.00</td>
<td>Plenary Session:</td>
</tr>
<tr>
<td></td>
<td>• The Secret of Entrepreneurship – A Formula for Success</td>
</tr>
<tr>
<td>10.15</td>
<td>Contact Break</td>
</tr>
<tr>
<td>10.45</td>
<td>Interactive Sessions:</td>
</tr>
<tr>
<td></td>
<td>• Balancing Super-Growth Economies – Paving the Baltic Tigers’ Path of Tomorrow</td>
</tr>
<tr>
<td></td>
<td>• Young Leaders of Today and Tomorrow</td>
</tr>
<tr>
<td></td>
<td>• Bringing Asia Closer – Euro-Asian Transport Connections</td>
</tr>
<tr>
<td>12.00</td>
<td>Contact Break</td>
</tr>
<tr>
<td>12.30</td>
<td>Endnote Plenary Session of the Summit:</td>
</tr>
<tr>
<td></td>
<td>• Global Challenges, Regional Solutions – Boosting European Competitiveness</td>
</tr>
<tr>
<td>13.45</td>
<td>Luncheon</td>
</tr>
</tbody>
</table>

## END OF SUMMIT

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.45</td>
<td>Afternoon workshops and meetings back-to-back with the Baltic Development Forum Tallinn Summit</td>
</tr>
</tbody>
</table>

## SUMMIT VENUES

- **Official Opening & Reception:**
  - Estonia Concert Hall
  - Estonia pst 4
  - 10148 Tallinn

- **Conference Venue:**
  - Reval Hotel Olümpia
  - Liivalaia 33
  - 10118 Tallinn

- **Gala Dinner:**
  - Tallinn Song Festival Grounds
  - SA Tallinna Laukuväljak
  - Narva mnt 95
  - 10127 Tallinn
AMONG THE CONFIRMED SPEAKERS AND MODERATORS ARE

Esko Aho  
President  
Sitra  

Fredrik Andersson  
CEO  
Nova100 AB  

Andrus Ansip  
Prime Minister  
Estonia  

Halldór Ásgrímsson  
Secretary General  
Nordic Council of Ministers  

Peter Coachman  
General Director  
Technopolis St.Petersburg  

Hubertus von Dewitz  
Executive Director  
Siemens AG  

Børge Diderichsen  
Vice President  
Novo Nordisk A/S  

Ulle Ellemann-Jensen  
Chairman  
Baltic Development Forum  

Hans Enocson  
National Executive, Nordic Region  
General Electric  

Grete Faremo  
Director of Law and Corporate Affairs  
Western Europe, Microsoft  

Anders Flodström  
University Chancellor  
Swedish Universities  

Adena T. Friedman  
Executive Vice President  
Nasdaq  

Harald Furre  
CEO  
Oxford Research  

Kim Graugaard  
Deputy Director General  
Confederation of Danish Industries  

Lena Gustafsson  
Deputy Director General  
Vinnova  

Toomas Hendrik Ilves  
President  
Estonia  

Mats Jansson  
President & CEO  
SAS Group  

Thorkild E. Jensen  
President  
Danish Metalworkers Union  

Christian Ketels  
Principal Associate  
Harvard Business School  

Mikael Liljus  
President & CEO  
Fortum Corporation  

Andres Lipstok  
Governor  
Bank of Estonia  

Jessica Löfström  
CEO  
ExpanderaMera  

Indrek Neivelt  
Chairman  
Estonian Development Fund  

Artis Pabriks  
Minister of Foreign Affairs  
Latvia  

Urmas Paet  
Minister of Foreign Affairs  
Estonia  

Enn Pant  
CEO  
AS Tallink Grupp  

Juhan Parts  
Minister of Economic Affairs and Communication  
Estonia  

Andris Piebalgs  
Commissioner for Energy  
The European Commission  

Kirsī-Maārit Poljatschenko  
 Managing Director, Finland and Baltic countries  
 Maersk Line  

Erkki Raasuke  
Chairman of the Board, Group CEO  
Hansabank Group  

Rain Rannu  
Co-founder, Partner  
Mobi Solutions  

Fredrik Reinfeldt  
Prime Minister  
Sweden  

Baiba Rubess  
Managing Director  
SIA Latvija Statoil  

Vipin Sharma  
Deputy Chief Executive  
International Union of Railways (UIC)  

Remigijus Šimačius  
President  
Lithuanian Free Market Institute  

Thomas Bernd Stehling  
Director  
Konrad-Adenauer Foundation  

Dan Steinbock  
ICT research director  
India, China and America Institute  

Carl Eric Stålberg  
Executive Chairman  
Swedbank AB  

Martin Thorborg  
Co-founder  
SPAMfighter  

Matti Vanhanen  
Prime Minister  
Finland  

Linnar Viik  
Associate Professor  
Estonian IT College  

Maciej Żylicz  
President and Executive Director  
Foundation for Polish Science  

Johnny Åkerholm  
President & CEO  
Nordic Investment Bank  

Lars Petter Ørving  
Director EMEA North & East Region  
Manpower  

SUMMIT MODERATORS  

Samuel Rachlin  
Summit Moderator  
Baltic Development Forum  

Monika Richardson  
Journalist & TV-anchor  
Polish Television  


**SUNDAY – 4 NOVEMBER**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.00</td>
<td>Registration at the Estonia Concert Hall</td>
</tr>
<tr>
<td>17.00</td>
<td>Official opening of the Baltic Development Forum’s Tallinn Summit “Global Challenges, Regional Solutions – Creating a World-Class Arena for Business and Talent on Top of Europe” in the Estonia Concert Hall. Welcoming address by <strong>Uffe Ellemann-Jensen</strong>, Chairman of Baltic Development Forum</td>
</tr>
<tr>
<td>17.10</td>
<td>Opening address by</td>
</tr>
<tr>
<td></td>
<td>• <strong>Toomas Hendrik Ilves</strong>, President of Estonia</td>
</tr>
<tr>
<td></td>
<td>• <strong>Mats Jansson</strong>, President &amp; CEO, SAS Group</td>
</tr>
<tr>
<td>17.40</td>
<td>Concert</td>
</tr>
<tr>
<td>18.10</td>
<td>Networking in the foyer</td>
</tr>
<tr>
<td>18.40</td>
<td>Gala Reception in the Estonia Concert Hall hosted by the Estonian Government</td>
</tr>
<tr>
<td></td>
<td>• Address by <strong>Urmas Paet</strong>, Minister for Foreign Affairs, Estonia</td>
</tr>
<tr>
<td>21.30</td>
<td>End of Gala Reception</td>
</tr>
</tbody>
</table>

**MONDAY – 5 NOVEMBER**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.30</td>
<td>Registration opens in the Hotel Reval Olümpia</td>
</tr>
<tr>
<td>08.30</td>
<td>Opening Plenary Session:</td>
</tr>
<tr>
<td></td>
<td><strong>Top of Europe – Creating a Centre of Gravity for Talent</strong></td>
</tr>
<tr>
<td></td>
<td>Attracting young talents, innovative entrepreneurs and key competence is a vital component in further strengthening the Baltic Sea Region. Europe as a whole, including the Baltic Sea Region, is facing great challenges in its quest to create the most competitive and dynamic knowledge-based economy in the world. One of the most alarming problems is the continuous drain of Europe’s talents, many of whom pursue careers in more attractive parts of the world after attaining their degrees. Therefore, it is ever more important to make the Baltic Sea Region and its eleven countries a leading area – a centre of gravity – for talents. The speakers will discuss the challenges the Region is facing as it endeavours to attract, develop and retain the best and the brightest. Furthermore, this session aims at addressing actual measures that governments, businesses and academic institutions on Top of Europe must take to make the Baltic Sea Region competitive in the global hunt for talents.</td>
</tr>
<tr>
<td></td>
<td>• <strong>Andrus Ansip</strong>, Prime Minister of Estonia</td>
</tr>
<tr>
<td></td>
<td>• <strong>Bertel Haarder</strong>, Minister for Education, Denmark</td>
</tr>
<tr>
<td></td>
<td>• <strong>Philippe Legrain</strong>, Economist, Writer and Fellow, London School of Economics</td>
</tr>
<tr>
<td></td>
<td>• <strong>Andres Lipstok</strong>, Governor, Bank of Estonia</td>
</tr>
<tr>
<td></td>
<td>• <strong>Lars Petter Ørving</strong>, Managing Director EMEA North &amp; East Region, Manpower</td>
</tr>
</tbody>
</table>

*Moderator: Monika Richardson, Summit Moderator*
09.45  Contact Break

10.00  Plenary Session:
   **State of the Region Report 2007 – Business Strategies Leveraging on the Regional Dimension**

   In-depth knowledge and thorough analyses of the Baltic Sea Region’s assets and needs are important tools when outlining future action aimed at strengthening the Region. The State of the Region Report has become an appreciated and well respected institution evaluating the competitiveness, economic performance, innovation and prosperity of and in the Baltic Sea Region.

   The report will take a renewed look at where the Region performs well and where action is needed. Furthermore, this year’s Report will present an analysis of business strategies within a number of sectors in the Baltic Sea Region. Finally, the Report will look specifically at areas where regional cooperation can add value to the national and EU-27 dimensions.

   • Halldór Ásgrímsson, Secretary General, Nordic Council of Ministers
   • Hans Brask, Director, Baltic Development Forum
   • Christian Ketels, Principal Associate, Harvard Business School
   • Johnny Åkerholm, President & CEO, Nordic Investment Bank

   *Moderator: Samuel Rachlin, Summit Moderator*

11.15  Contact Break

11.45  Three interactive **sessions in parallel** on central issues for the Baltic Sea Region:

   **Parallel Session 1:1:**
   **University Upgrading – Achieving Educational Excellence on Top of Europe**

   Education, research and innovation are key features that need to be strengthened if Europe is to remain competitive. To meet this challenge, a number of initiatives for upgrading the current state of research and higher education will be launched by the EU for example, the Seventh Framework Programme (FP7) and the European Institute of Technology. Despite being important structures that can serve as drivers for building a Europe of educational excellence, the fact remains that Europe has ten times the number of academic institutions compared to the U.S. and China, and that the ranking of these institutions in general are inferior, in particular to the U.S.

   The session will focus on what Europe and the Baltic Sea Region need in order to live up to these challenges. What is required to infuse new dynamism into the university sector and thereby achieve an improved university ranking?

   • Hubertus von Dewitz, Executive Director, Siemens AG
   • Linnar Viik, Associate Professor, Estonian IT College
   • Maciej Żylicz, President and Executive Director, Foundation for Polish Science

   *Moderator: Anders Flodström, University Chancellor, Swedish Universities*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Presenters</th>
<th>Moderator</th>
</tr>
</thead>
</table>
| 11.45 | Parallel Session 1:2 hosted by Swedbank: Shaping a Fully Integrated Baltic Sea Financial Market | • Adena T. Friedman, Executive Vice President, Corporate Strategy and Data Products, NASDAQ  
• Indrek Neivelt, Chairman of Estonian Development Fund  
• Carl Eric Stålberg, Executive Chairman, Swedbank  
• Igor Yurgens, First Group Vice President, Renaissance Capital | Peter Egardt, Chairman, CBSS Business Advisory Council and Samuel Rachlin, Summit Moderator |
|       |                                                                                     |                                                                                               |                                               |
|       | Parallel Session 1:3 hosted by the Confederation of Danish Industries: Intelligent Labour Management – Speeding Up Regional Mobility | • Kim Graugaard, Deputy Director General, Confederation of Danish Industries  
• Thorkild E. Jensen, Chairman of the Danish Metalworkers Federation  
• Pawel Kaczmarczyk, Deputy Director, Center of Migration Research  
• Andris Ozols, Director, Latvian Investment and Development Agency  
• Nannette Ripmeester, Managing Director, Expertise in Labour Mobility (ELM) | Monika Richardson, Summit Moderator                                                          |
<p>| 13.00 | Luncheon in the Hotel Reval Olümpia, Restaurant Senso, 1st floor                     |                                                                                               |                                               |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.00</td>
<td>Two interactive <strong>sessions in parallel</strong> on central issues for the Baltic Sea Region:</td>
</tr>
<tr>
<td></td>
<td>Parallel Session 2:1 hosted by Novo Nordisk A/S: <strong>Creating a Breeding Ground for Talents – Building on Strong Clusters</strong></td>
</tr>
<tr>
<td></td>
<td>Existing as well as future clusters need talent-intensive skills and other intangible assets, such as know-how, cooperation activities and networks. In this regard, the Baltic Sea Region has to make itself and its achievements even more visible. The Baltic Sea Region’s primary strength is its knowledge and capacity to innovate - an ability due to its successful high-tech and knowledge-intensive industries. This session will address how focused cluster development paired with an effective cooperation between research, education and business can serve as the impetus for strengthening the profile and attraction of the Region.</td>
</tr>
</tbody>
</table>
|       | - Fredrik Andersson, CEO, Nova100 AB  
|       | - Børge Diderichsen, Vice President, Novo Nordisk A/S  
|       | - Grete Faremo, Director of Law and Corporate Affairs, Western Europe, Microsoft  
|       | - Harald Furre, CEO, Oxford Research & President of ENSR  
|       | **Moderator: Samuel Rachlin, Summit Moderator** |
|       | Parallel Session 2:2 hosted by VINNOVA: **Innovate or Bust! – Time to Take the European Innovation Agenda to the Next Level** |
|       | The difference between progress and stagnation can often be spelled innovation. Though Europe is still strong in competitiveness, we are losing ground to other parts of the world. Recent EU analyses show that Europe is facing major challenges in the field of innovation. Investments in research and development are not sufficient, and we are lagging behind in terms of cluster efficiency and innovation output. The EU has recently identified some large-scale strategies to create an Innovative Europe, and the new visions and goals of this agenda will be at the center of this session’s discussions. |
|       | The panelists will present their views on how to proceed with the innovation agenda and highlight the areas in most urgent need of improvement. |
|       | - Esko Aho, President, Sitra  
|       | - Peter Coachman, General Director, Technopolis St.Petersburg  
|       | - Lena Gustafsson, Deputy Director General, VINNOVA  
|       | - Rainer Kattel, Chair of Innovation Policy and Technology Governance, Tallinn Technical University  
|       | **Moderator: Dan Steinbock, Research Director at India, China and America Institute, New York** |
| 15.15 | Contact Break |
### Plenary Session: Executive Panel – The Attractiveness of the Baltic Sea Region from a Business Perspective

Businesses compete, not locations! National and local governments can provide the necessary framework conditions for competitiveness, but it is the companies, through their growth and profits, that create the prosperity and competitiveness the citizens in that region benefit from. It is therefore important to understand how business leaders think when deciding to locate and do business in a specific place. Taking off from the findings in the State of the Region Report, an in-depth analysis has been made with senior business leaders representing cross-border companies in the Baltic Sea Region to reveal what makes this region tick.

This session will highlight how the panellists regard the following areas: the Baltic Sea Region as a market, the Baltic Sea Region as a place to do business and the Baltic Sea Region as a platform for economic policy.

- **Hans Enocson**, National Executive Nordic Region, General Electric
- **Enn Pant**, CEO, AS Tallink Grupp
- **Valdo Randpere**, Country General Manager, IBM Estonia
- **Carl Eric Stålberg**, Executive Chairman, Swedbank

**Moderator:** Christian Ketels, Principal Associate, Harvard Business School

### 17.00 Contact Break

### 17.30 Day I Endnote Plenary Session: Climate Change and Energy – Turning Threats into Opportunities

Climate changes and the need for new sources of energy are closely interlinked, and must therefore be viewed in parallel. There is strong political momentum in Europe on renewing the Kyoto Protocol. The upcoming UN Climate Summit in Copenhagen 2009 constitutes the next global step with the ambition to extend the demands for further decreasing emissions and make the international community commit to serious action. The Baltic Sea Region represents a global frontrunner for innovative energy solutions in combination with a strong political will to establish a sustainable environment and dynamic economies.

With the good track record of the Region’s experience of balancing increasing environmental demands with growing energy needs, the session will discuss how ambiguous objectives in other regions can create new business potentials for the Baltic Sea Region.

- **Mikael Lilius**, President and CEO, Fortum Corporation
- **Andris Piebalgs**, Commissioner for Energy, European Commission
- **Fredrik Reinfeldt**, Prime Minister of Sweden
- **Matti Vanhanen**, Prime Minister of Finland

**Moderator:** Erik Rasmussen, Editor in Chief and CEO, House of Monday Morning and Member of Copenhagen Climate Council

### 18.45 Bus transfer to Gala Dinner

### 19.15 Gala Dinner at Tallinn Song Festival Grounds hosted by the City of Tallinn

Welcoming note by:
- **Edgar Savisaar**, Mayor, City of Tallinn
- **Uffe Ellemann-Jensen**, Chairman, Baltic Development Forum

Swedbank Baltic Sea Award winner announced by Carl Eric Stålberg, Executive Chairman, Swedbank
**TUESDAY – 6 NOVEMBER**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 09.00 | **Opening Plenary Session:** The Secret of Entrepreneurship – A Formula for Success  
Entrepreneurs are fundamental contributors to employment and economic growth. In Northern Europe, where the Baltic Sea Region otherwise has achieved impressive results, the spirit of entrepreneurship could be far better, which has also been documented in the State of the Region Report.  
The session will focus on how the spirit of entrepreneurship can be encouraged and furthermore give concrete examples and advice based on the participants’ entrepreneurial experience. The discussion will also include the challenges to creating encouraging conditions for entrepreneurship and how to attract and sustain entrepreneurial talent in the Region.  
- **Michael Dithmer**, Permanent Secretary, Ministry of Economics and Business Affairs, Denmark  
- **Sergiusz Gniadecki**, Co-founder and CEO, Allcon Investment Sp. z o.o  
- **Martin Thorborg**, Co-founder of Jubii and SPAMfighter  
- **Nick Ustinov**, Founder and Chairman of the Board, Double Coffee  
- **Karen Wilson**, Founder of GV Partners and Advisor, European Foundation for Entrepreneurship Research  
Moderator: **Monika Richardson**, Summit Moderator |
| 10.15 | **Contact Break**                                                     |
Three interactive sessions in parallel on central issues for the Baltic Sea Region:

**Parallel Session 3:1:**
*Balancing Super-Growth Economies – Paving the Baltic Tigers' Path of Tomorrow*

Over the past decade, the Baltic Tigers have been described as economic wonders on Top of Europe – models for competitiveness and economic development. In 2006, the Baltic countries reached the highest economic growth ever, a rate expected to continue. Nevertheless, an increasing number of analysts have raised warnings of the risks of an emerging negative economic trend, if a number of measures from both governments and private sectors are not undertaken.

The panelists will be asked to assess the Baltic countries’ chances of following up their success stories. In this context, the impact of governmental zero interference policies vis-à-vis a more pro-active contribution approach will be discussed. Furthermore, the role and responsibility which private actors play, in order to avoid a financial “bubble” in these economies, and the prospects for the Baltic countries to join the Euro will be touched upon.

- Juhan Parts, Minister of Economic Affairs and Communication, Estonia
- Erkki Raasuke, Chairman of the Board, Group CEO, Hansabank Group
- Baiba Rubess, Managing Director, Latvija Statoil
- Remigijus Šimašius, President, Lithuanian Free Market Institute

Moderator: Christian Ketels, Principal Associate, Harvard Business School

**Parallel Session 3:2:**
*Young Leaders of Today and Tomorrow*

As a growing number of companies require young talents to lead and expand their ability to compete in today’s complex game of business. A new generation of leaders is thus emerging in the Baltic Sea Region and around the world. Given that conducting business in today’s rapidly changing economy requires speed, innovative thinking and a contradictory combination of a broad perspective and laser-like focus. Some of the most interesting young leaders of the Baltic Sea Region will participate in this panel and share their views on the new generation of business leaders. They will debate new strategies of competitiveness and stamina required to stay on top and the future possibilities of the Baltic Sea Region: How to turn this Region into the world’s most interesting place to work and be successful in?

- Karoli Hindriks, Country Manager, MTV Estonia
- Sandor Liive, CEO, Eesti Energia AS
- Jessica Löfström, CEO, ExpanderaMera
- Rain Rannu, Co-founder and Partner, Mobi Solutions

Moderator: Monika Richardson, Summit Moderator
Parallel Session 3:3 hosted by InterBaltic and the City of Hamburg:
Bringing Asia Closer – Euro-Asian Transport Connections

Trade with Asia – China in particular – is growing rapidly, and Asian companies are increasingly looking for partners and investment opportunities in northern Europe. In this perspective, the Baltic Sea Region holds a unique geographical position and a great market potential for both trade and investments. Better transport and logistical connections between the Baltic Sea Region/Northern Europe and Asia have been widely requested over a long period of time from businesses operating with the ever increasing demand for goods produced in Asia.

The session panel will elaborate on which investments and logistical solutions, among them competitive mainland connections, are needed in the Baltic Sea Region to meet and utilize increasing investment demands from Asia.

Welcome note: Uno Aldegren, Chairman of the High-level Group on Transport for Sustainable Growth in the Baltic Sea Region

- Jānis Maršāns, State Secretary, Ministry of Transport of the Republic of Latvia. High-level Group on Transport for Sustainable Growth in the Baltic Sea Region
- Jaani Pietikainen, Head of Helsinki Office, Lending Estonia, Latvia and Lithuania, European Investment Bank
- Peer Witten, Spokesperson, Logistics Initiative Hamburg

Moderator: Kirsi-Maarit Poljatschenko, Managing Director, Finland and Baltic countries, Maersk Line

12.00 Contact Break
## Endnote Plenary Session of the Summit: Global Challenges, Regional Solutions – Boosting European Competitiveness

Effective integration and adaptation to new globalisation demands will require quick reactions at various political levels. This will put an increased pressure on national governments to provide the right formula for future economic success. In this regard, the regional platform can provide an impetus to help individual countries overcoming the limitations of size and limited resources, providing superior combinations of complementary strengths leading to a stronger and more attractive business environment. However, this will require a significantly deeper level of integration than today. With an EU consisting of 27 member states – so far – the future integration is therefore foreseen to be driven by the regions under a common EU umbrella.

The closing plenary session including the endnote remarks of Uffe Ellemann-Jensen will provide a visionary outlook for how Europe, by encouraging a deeper level of regional integration as a complement to the single market, can boost competitiveness and innovation in our part of the world.

- Halldór Ásgrímsson, Secretary General, Nordic Council of Ministers
- Uffe Ellemann-Jensen, Chairman, Baltic Development Forum
- Artis Pabriks, Minister of Foreign Affairs, Latvia
- Urmas Paet, Minister of Foreign Affairs, Estonia
- Thomas Bernd Stehling, Director, Konrad-Adenauer Foundation

Moderators: Monika Richardson and Samuel Rachlin, Summit Moderators

---

### END OF SUMMIT

A number of workshops and meetings will be held back-to-back with the Baltic Development Forum's Tallinn Summit. For information, please contact the Baltic Development Forum Secretariat.

- BaltMet Mayors’ Meeting at 9:30 (City Hall). **Closed meeting**
- High-level Group on Transport for Sustainable Growth in the Baltic Sea Region at 14.30-16.30 (Hotel Reval Olimpia). **Closed meeting**
- BaltMet Inno Final Conference: Baltic Sea Region - The Archipelago of Innovation? at 14.00-21.00 (Tallinna Lauluväljak). **Open event**
ABOUT THE TALLINN SUMMIT

By invitation from the City of Tallinn and the Estonian Government, Baltic Development Forum will convene its annual Summit in vibrant Tallinn. Swedbank is the official Summit partner.

Baltic Development Forum is proud to host the Summit in Tallinn, and is looking forward to organising the Summit in co-operation with our members and partners in Tallinn. The Baltic Development Forum Summit offers a platform for debating key issues of importance to decision makers in the Region.

Baltic Development Forum’s annual Summits rely on an interactive conference format that allows participants to discuss issues related to the Baltic Sea Region in an informal and constructive atmosphere. All sessions are open to a free debate between speakers, panellists, participants and the media.

Participation at the Baltic Development Forum Summit is by invitation only.

The interactive sessions in parallel give the participants the opportunity to choose the themes that best fit their interests. During an interactive session each speaker will generally deliver a short opening statement. After the opening statements, the moderator will engage the panel and the broader audience in the discussion by inviting questions from the floor.

Networking lunches offer excellent opportunities to meet and discuss with other participants issues of common interests. Participants will also be able to arrange bilateral meetings with other participants during the Summit’s well-known contact breaks.

To increase the possibilities for and the value of networking between participants, all Summit participants will receive a Participants’ Handbook upon registration. The Participants’ Handbook includes details about the Summit, CV’s and contact details of all Summit participants as well as Summit acknowledgements.

Participants wishing to contact each other for networking may do so before the Summit by referring to the list of confirmed participants to be found at the Baltic Development Forum’s website one week before the Summit. During the Summit, contact can also be established by using the message services at the conference and registration desk.

Baltic Development Forum – The leading high-level network for decision-makers from business, politics, academia and media in the Baltic Sea Region
Baltic Development Forum is an independent non-profit networking organisation with members from large companies, major cities, institutional investors and business associations in the Baltic Sea Region.

Baltic Development Forum works with a wide range of partners, including businesses, governments, regional organisations, and research and media institutions.

The mission of Baltic Development Forum is to promote the Baltic Sea Region as an integrated, prosperous and internationally competitive growth region.

As the leading high-level and agenda-setting networking organisation in Northern Europe we facilitate and develop new initiatives, partnerships and international contacts to stimulate growth, innovation and competitiveness in the Baltic Sea Region and its 11 dynamic countries. We seek to develop the Baltic Sea Region as a global centre of excellence and establish the Region internationally as a strong and attractive place brand.

Being the preferred platform for decision makers from business, politics and academia Baltic Development Forum is a unique platform for innovative thinking, informal cross-sector/cross-border/cross-level encounters and concrete new business opportunities with a global perspective.


We welcome new Members and Partners from business, politics and academia represented in the form of companies, governments, metropolises, regions, organisations or academic faculties. For more information, please contact Baltic Development Forum by phone + 45 70 20 93 94 or by e-mail bdf@bdforum.org

<table>
<thead>
<tr>
<th>Baltic Development Forum’s Honorary Board</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hans-Dietrich Genscher, Former Minister for Foreign Affairs, Germany</td>
</tr>
<tr>
<td>Jón Baldwin Hannibalsson, Former Minister for Foreign Affairs, Iceland</td>
</tr>
<tr>
<td>Kazimiera Prunskiene, MP, Former Prime Minister, Minister of Agriculture, Lithuania</td>
</tr>
<tr>
<td>Klaus Schwab, Executive Chairman, World Economic Forum, Switzerland</td>
</tr>
<tr>
<td>Krzysztof Skubiszewski, Hon. Justice Professor, Former Minister for Foreign Affairs, Poland</td>
</tr>
<tr>
<td>Thorvald Stoltenberg, President, Red Cross Norway, Former Minister for Foreign Affairs, Norway</td>
</tr>
<tr>
<td>Dr. Vaira Vike-Freiberga, Former President, Latvia</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Baltic Development Forum’s Advisory Board</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grete Faremo, Director of Legal and Corporate Affairs, Microsoft Northern Europe, Former Minister, Norway</td>
</tr>
<tr>
<td>Sixten Korkman, Managing Director, Finnish Business and Policy Forum EVA</td>
</tr>
<tr>
<td>Andrius Kubilius, MP, Former Prime Minister, Lithuania</td>
</tr>
<tr>
<td>Toomas Luman, Chairman, EE Group Ltd and CEO &amp; President of the Estonian Chamber of Commerce and Industry, Estonia</td>
</tr>
<tr>
<td>Dr. Andrzej Olechowski, Chairman of the Central European Trust Fund, Former Minister, Poland</td>
</tr>
<tr>
<td>Baiba Rubess, Managing Director, Latvia Statoil, Latvia</td>
</tr>
<tr>
<td>Per Unckel, County Governor of Stockholm and Head of the County Administrative Board, Sweden</td>
</tr>
<tr>
<td>Igor Yurgens, First Group Vice-President, Renaissance Capital, Russia</td>
</tr>
</tbody>
</table>
We initiate and facilitate processes to make the Baltic Sea Region the most dynamic and prosperous economic centre in Europe and the world.