

BALTIC DEVELOPMENT FORUM

[Final Programme for the Helsinki Summit
29-31 October 2006]



“Competing on Top of Europe – The Baltic Sea Region in the Global Playing Field”

THE 2006 SUMMIT IS AN OFFICIAL EVENT
RELATED TO FINLAND'S EU PRESIDENCY:



SUMMIT PARTNER:



WELCOME TO THE BALTIC DEVELOPMENT FORUM SUMMIT IN HELSINKI 29-31 OCTOBER 2006

“Competing on Top of Europe – The Baltic Sea Region in the Global Playing Field”

The global economy is in high gear, experiencing an unprecedented growth compared to the past thirty-five years. The Baltic Sea Region has been able to utilize and produce attractive opportunities for business and investment and can boast diversity and a strong track record of political and economic reforms, which makes it one of the world's most competitive regions. At last year's Summit in Stockholm, European Commission President José Manuel Barroso acknowledged as much when he referred to the **Baltic Sea Region as the ‘Beacon to the rest of Europe’**.

However, according to the 2005 State of the Region Report, the **Baltic Sea Region is losing ground in terms of competitiveness and inward investments**, which should be a cause of concern. In the global economy, the ability to change and adapt to the surrounding economic environment is essential. This is the reason why this year's **Summit in Helsinki takes a global perspective on the Baltic Sea Region and how it can position itself for the future.**

Achieving and maintaining a globally competitive position requires a few fundamentals; you need a strong **home market**, reliable and affordable access to sufficient **energy resources**, and a distinct and competitive reputation – a **strong brand**. As main themes the Summit will address: what people internally and globally identify with the Region; how the Region can ensure access to future reliable and affordable energy resources; and what it takes to achieve a truly integrated market in the Baltic Sea Region including Russia.

The 2006 Baltic Development Forum **Summit in Helsinki** held in connection with Finland's Presidency of the European Union **will be an important milestone in finding answers to these questions**. It will provide a forum for influential decision-makers and experts representing business, politics, academia, and media from and beyond the Region to meet, discuss, and identify roads ahead.

SUMMIT HOSTS 2006:



City of Helsinki



MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND

PROGRAMME AT A GLANCE

SUNDAY - 29 OCTOBER

16.30	Registration in the Great Hall, University of Helsinki
17.00	Official opening of the Baltic Development Forum's Helsinki Summit in the University of Helsinki
18.30	Gala Reception in the Banquet Hall, Helsinki City Hall

MONDAY - 30 OCTOBER

07.30	Registration opens in the Marina Congress Center
08.30	Interactive Breakfast Sessions: <ul style="list-style-type: none"> • Financial Integration – Making a Case for an Integrated Baltic Sea Finance Market • The New Northern Dimension – Fully Integrated Partnership with Russia • Stimulating Growth – How to Increase Labour Force Circulation in the Baltic Sea Region
09.45	Contact Break
10.00	Plenary Session: <ul style="list-style-type: none"> • Special Announcement about the Baltic Development Forum Summit 2007
10.15	Plenary Session: <ul style="list-style-type: none"> • Launch of the State of the Region Report 2006 – Taking the Pulse of the Baltic Sea Region's Performance and Competitiveness
11.15	Contact Break
11.45	Plenary Session: <ul style="list-style-type: none"> • Prosperity, Sustainability, Energy Safety – are they Compatible?
13.00	Luncheon
14.00	Interactive Sessions: <ul style="list-style-type: none"> • Growth and Innovation Beyond Metropolises – Strategies for Creating Prosperous Peripheral Regions • Transnational Co-operation in the Baltic Sea Region – a Programme Tool Behind Success Stories in Boosting the Regional Competitiveness • Innovative Cluster Development for a Competitive Baltic Sea Region
15.15	Contact Break
15.45	Interactive Sessions: <ul style="list-style-type: none"> • No knowledge, no Future – Investing in Research and Education • How Can the Baltic Sea Metropolises Contribute to an Integrated Baltic Sea Region Through Investments in Infrastructure? • Environmental Standards and Advanced Technology – a World-Class Growth Industry

17.00	Contact Break
17.30	Plenary Session: • The New Europe and the Baltic Sea Region
18.45	Bus transfer to Gala Dinner
19.15	Gala Dinner in the Cable Factory

TUESDAY - 31 OCTOBER

08.30	Plenary Session: • Creating a Global Competitive Identity for the Baltic Sea Region
09.45	Contact Break
10.15	Interactive Sessions: • Transport and Logistics – Bridging the Gaps in a Global Playing Field • Tourism Co-operation in the Baltic Sea Region – How to Proceed?
11.30	Contact Break
12.00	Plenary Session: • The North West Russia and Kaliningrad – A Gateway to Growth and Global Markets
13.15	Endnote Plenary Session of the Summit: • Competing on Top of Europe – the Baltic Sea Region in the Global Playing Field
13.45	Luncheon

END OF OFFICIAL SUMMIT

15.00	Afternoon workshops and meetings back-to-back with the Baltic Development Forum Helsinki Summit
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SUMMIT VENUES

University of Helsinki

Unioninkatu 34
Helsinki

Helsinki City Hall

Pohjoisesplanadi 11-13
Helsinki

Marina Congress Center

Katajanokanlaituri 6
00160 Helsinki

Cable Factory (Merikaapelihalli)

Tallberginkatu 1 J
Helsinki

AMONG THE CONFIRMED SPEAKERS AND MODERATORS ARE:

Simon Anholt

Government Advisor on Nation Branding
and Public Diplomacy

Andrus Ansip

Prime Minister
Estonia

Carl Bildt

Minister for Foreign Affairs
Sweden

Henryka Bochniarz

President
Polish Confederation of Private
Employers Lewiatan

Anne Christine Brusendorff

Secretary General
HELCOM

Børge Diderichsen

Vice President
Novo Nordisk

Tomas Dyrbye

CEO
Maersk Nordic & Baltic

Uwe Döring

Minister of Justice, Employment and European
Affairs of Land Schleswig-Holstein
Germany

Lars Eklund

President
The Competitiveness Institute

Uffe Ellemann-Jensen

Chairman
Baltic Development Forum

Nils E. Emilsson

Executive Vice President
Nordic Investment Bank

Anders Flodström

President
The Royal Institute of Technology
KTH

Kim Graugaard

Deputy Director General
Confederation of Danish Industries

Tarja Halonen

President
Finland

Danuta Hübner

Commissioner for Regional Policy
European Commission

Hans-Ole Jochumsen

President Information Services & New Markets
OMX Group

Ojars Kalnins

Ambassador, Director
Latvian Institute

Christian Ketels

Principle Associate
Harvard Business School

Henrik Lax

Member of European Parliament
Finland

Paula Lehtomäki

Minister for Foreign Trade and Development
Finland

Lars-Erik Liljelund

Chairman
European Environmental Agency

Alminas Maciulis

State Secretary
Ministry of Transport and Communications
Lithuania

Hannes Manninen

Minister of Regional and Municipal Affairs
Finland

Valentina Matvienko

Governor
City of St. Petersburg

Thomas Neckmar

Executive Vice-President, Head of Poland and
Baltic countries
Nordea

Iikka Niiniluoto

Rector
University of Helsinki

Lars G Nordström

President and Group CEO
Nordea

Maud Olofsson

Deputy Prime Minister and
Minister for Industry
Sweden

Jussi Pajunen

Lord Mayor
City of Helsinki

Dorte Kiilerich

Administrative Director/CEO
Visit Denmark

Risto E. J. Penttilä

Director
Finnish Business and Policy Forum, EVA

Perttu Puro

State Secretary
Ministry of Transport and Communications
Finland

Mailis Reps

Minister of Education and Research
Estonia

Baiba Rubess

Managing Director
SIA Latvija Statoil

Alexander Stubb

Member of European Parliament
Finland

Christoffer Taxell

President
Confederation of Finnish Industries

Pertti Torstila

Secretary of State
Ministry for Foreign Affairs
Finland

Per Unckel

Secretary General
Nordic Council of Ministers

Matti Vanhanen

Prime Minister
Finland

Ludmila Alekseyevna Verbitskaya

Rector
St. Petersburg State University

Igor Yurgens

First Group Vice President
Renaissance Capital

Arne Øren

Chairman
Baltic Sea States Subregional Co-operation

SUMMIT MODERATORS:**Samuel Rachlin**

Journalist
Moscow Correspondent
Denmark

Monika Richardson

Journalist and TV-anchor
Poland



SUNDAY - 29 OCTOBER

16.30	Registration in the Great Hall, University of Helsinki
17.00	Official opening of the Baltic Development Forum's Helsinki Summit <i>"Competing on Top of Europe – The Baltic Sea Region in the Global Playing Field"</i> in the Great Hall, University of Helsinki
17.10	Welcoming address by Uffe Ellemann-Jensen , Chairman of Baltic Development Forum
17.25	Opening addresses by: <ul style="list-style-type: none"> • Tarja Halonen, President of Finland • Valentina Matvienko, Governor of the City of St. Petersburg • Ilkka Niiniluoto, Rector, University of Helsinki
18.30	Gala Reception in the Banquet Hall, Helsinki City Hall
21.30	End of Gala Reception

MONDAY - 30 OCTOBER

	07.30	Registration in the Marina Congress Center , Summit venue for the Baltic Development Forum's Helsinki Summit.
	08.30	Three interactive breakfast sessions in parallel on central issues for the Baltic Sea Region:
Fennia II		<p>Breakfast Session I: Financial Integration – Making a Case for an Integrated Baltic Sea Finance Market</p> <p>The Baltic Sea Region has gone through a period of exceptional institutional transformation and economic growth. The new market economies have fundamentally changed; their trades have been reoriented and are now catching up. At the same time the Nordic countries have gone through transitions of their own, necessitated by the financial crisis in the early 1990's. Despite this, the competitiveness of the Region is losing ground.</p> <p>In order to turn this around, truly integrated markets can create renewed dynamism and economic growth. Particularly important in this regard is a financial system that facilitates entry and exit of firms and the diversifying and sharing of risk. This session will specifically look at what it takes to establish a strong and competitive financial market with examples from other parts of the world.</p> <ul style="list-style-type: none"> • Erik Berglöv, Chief Economist, EBRD • Peter Egardt, Chairman, CBSS Business Advisory Council • Carl-Johan Granvik, Executive Vice President, Nordea • Hans-Ole Jochumsen, President of Information Services & New Markets, OMX <p><i>Moderator: Ian Tokley, Partner, Bech-Bruun</i></p>



Restaurant	08.30	<p>Breakfast Session II in co-operation with the Finnish EU Presidency: The New Northern Dimension – Fully Integrated Partnership with Russia</p> <p>Since the end of the 1990's the Northern Dimension has been the European Union's common policy instrument for the Baltic Sea Region. Though it has achieved impressive progress in certain areas such as the Environmental Partnership, there have been substantial challenges in others. Finland will during its EU Presidency, in the second half of 2006, have a unique chance to develop these areas and launch a renewed approach with Russia as an equal partner, which would substantially strengthen the Baltic Sea home market. This session will very timely discuss how the future Northern Dimension policy, due to be adopted in November, can make such a scenario a reality.</p> <ul style="list-style-type: none"> • Aleksandr V. Grushko, Deputy Minister for Foreign Affairs, Russia • Valentina Matvienko, Governor of the City of St. Petersburg • Antti Piippo, Founder & Member of Board of Directors, Elcoteq • Pertti Torstila, Secretary of State, Ministry for Foreign Affairs, Finland <p><i>Moderator: Risto E. J. Penttilä</i>, Director, Finnish Business and Policy Forum, EVA</p>
Fennia I		<p>Breakfast Session III in co-operation with the Confederation of Danish Industries: Stimulating Growth – How to Increase Labour Force Circulation in the Baltic Sea Region</p> <p>The demand for new products and services is steadily increasing in the Baltic Sea Region. The global division and movement of labour are key factors behind the increase in prosperity for the countries in the Region. Labour force circulation within the EU and the Baltic Sea Region can contribute to the alleviation of bottlenecks and skills shortages and increase prosperity in both new and old Member States. But there are still barriers to labour force circulation hampering growth in the EU as well as in the Baltic Sea Region, which are not in line with the EU principles of free movement of labour, capital, services and products in the Internal Market. The labour movement restrictions and the heated discussion about the new Service Directive highlight the sensitivity of these issues. This session will focus on different ways of improving the labour force circulation in the Baltic Sea Region.</p> <ul style="list-style-type: none"> • Andrus Ansip, Prime Minister, Estonia • Henryka Bochniarz, President, Polish Confederation of Private Employers Lewiatan • Kim Graugaard, Deputy Director General, Confederation of Danish Industries <p><i>Moderator: Monika Richardson</i>, Journalist and TV-anchor, Poland</p>
	9.45	Contact Break
Europaea	10.00	<p>Plenary Session: Special Announcement about the Baltic Development Forum Summit 2007</p>



Europaea	10.15	<p>Plenary Session: Launch of the State of the Region Report 2006 – Taking the Pulse of the Baltic Sea Region’s Performance and Competitiveness</p> <p>The State of the Region Report has become an appreciated and respected institution of competitiveness, economic performance, and prosperity in the Baltic Sea Region, used by governments, organisations, financial institutions and private actors. This year’s report will take a renewed look at where the Region performs well, where action is needed and where there are opportunities for cooperation. Furthermore, the Report will look at a number of specific action areas. These issues will be presented and discussed in depth and will provide an inspiring factual fundament for the Summit as a whole.</p> <ul style="list-style-type: none"> • Nils E. Emilsson, Executive Vice President, Nordic Investment Bank • Ole Frijs-Madsen, Director, Baltic Development Forum • Christian Ketels, Principal Associate, Harvard Business School • Per Unckel, Secretary General, Nordic Council of Ministers <p><i>Moderators:</i> Samuel Rachlin, Journalist & Moscow Correspondent, Denmark and Monika Richardson, Journalist and TV-anchor, Poland</p>
	11.15	Contact Break
Europaea	11.45	<p>Plenary Session: Prosperity, Sustainability, Energy Safety – are they Compatible?</p> <p>Europe has built its societies and welfare on an assumption of stable and possibly increasing demands for energy. Sustainability of supplies as well as an environmentally friendly growth and consumption has gradually become a key issue for politicians, shareholders and citizens. Northern Europe and the Baltic Sea Region in particular comprise a number of major energy producing countries as well as globally significant political actors. The European Union and the G8 countries are currently intensively discussing this issue.</p> <p>This key session at the 2006 Helsinki Summit will at the highest level discuss how we can ensure the right balance in Europe and the Baltic Sea Region between market-driven production and sale of energy, open access to markets, a sustained growth and prosperity with due respect of environmental concerns.</p> <ul style="list-style-type: none"> • Christopher Beazley, MEP, Chairman of the Baltic Intergroup • Ann Eggington, Head of Division, International Energy Agency • Karlis Mikkelsons, Chairman, JSC Latvenergo • Maud Olofsson, Deputy Prime Minister & Minister for Industry, Sweden • Christoffer Taxell, President, Confederation of Finnish Industries • Matti Vanhanen, Prime Minister, Finland • Igor Yurgens, First Group Vice President, Renaissance Capital <p><i>Moderators:</i> Samuel Rachlin, Journalist & Moscow Correspondent, Denmark and Monika Richardson, Journalist and TV-anchor, Poland</p>
	13.00	Luncheon in the Marina Congress Center



Fennia I	14.00	<p>Three interactive sessions in parallel on central issues for the Baltic Sea Region:</p> <p>Parallel Session 1:1 hosted by Baltic Sea Solutions, Denmark; BTV-Cooperation, Norway; Region Skåne, Sweden; and West Pomeranian Region, Poland:</p> <p>Growth and Innovation Beyond Metropolises – Strategies for Creating Prosperous Peripheral Regions</p> <p>Peripheral areas face development challenges that differ considerably from those encountered in more centrally located cities or metropolitan areas. Sparse population, poorer communications infrastructure, economic vulnerability, mono-functionality, dependency on support, and so on, characterise these regions. Traditional redistribution or support policies have largely failed to fully address these challenges and additional action is greatly required. In this, locally fostered development strategies and initiatives increasingly play a key part in turning unwanted development trends into positive spirals of development.</p> <p>This session aims to address the possibilities of endogenously developed strategies or actions to foster regional growth, innovation and prosperity and will discuss how central government or transnational supporting policies can act as catalysts for bottom-up development approaches.</p> <ul style="list-style-type: none"> • Wolfgang Blank, Managing Director, BioCon Valley GmbH • Danuta Hübner, Commissioner for Regional Policy, European Commission • Hannes Manninen, Minister of Regional and Municipal Affairs, Finland • Baiba Rubess, Managing Director, SIA Latvija Statoil <p><i>Moderator:</i> Tomas Hanell, Research Fellow, Nordregio - Nordic Centre for Spatial Development</p>
Nordia		<p>Parallel Session 1:2 hosted by the Joint Secretariat of the Baltic Sea Region Interreg IIIB Neighbourhood Programme:</p> <p>Transnational Co-operation in the Baltic Sea Region – a Programme Tool Behind Success Stories in Boosting the Regional Competitiveness</p> <p>The era of EU-supported transnational co-operation across the Baltic Sea has been lasting for almost 10 years. It has given birth to over 200 projects and has led to formation of an excessive community in the Baltic Sea Region of over 50 thousand individuals involved in the Interreg labelled actions. Imminent value of the transnational co-operation lies in solid programme foundations, which has won several projects the acclamation of being successful.</p> <p>The session presents the essence of the programmed transnational co-operation in the Baltic Sea Region illustrated with examples of three specific projects being in the stage of implementation. The session is also intended to trigger discussion on how to use the upcoming third edition of the transnational co-operation programme for the key priorities of the Baltic Development Forum.</p> <ul style="list-style-type: none"> • Anneli Bodin, Manager, Eurobaltic II project, Swedish Rescue Services Agency • Stephen Dahle, Manager, Baltic Biomass Network project, Potsdam Chamber of Commerce and Industry, Germany • Wilfried Görmär, German Federal Office of Building and Planning, Steering Committee of the BSR Interreg IIIB Neighbourhood Programme • Max Hogeforster, Manager, Baltic Spatial Development Measures for Enterprise project, Hanseatic Parliament, Germany <p><i>Moderator:</i> Wiktor Szydarowski, Programme Development Adviser, BSR Interreg IIIB NP, Joint Secretariat</p>



<p>Fennia II</p> <p>14.00</p>	<p>Parallel Session 1:3 hosted by the Swedish Governmental Agency for Innovation Systems, VINNOVA: Innovative Cluster Development for a Competitive Baltic Sea Region</p> <p>In accordance with the Lisbon Agenda most European countries now sharpen their competitiveness strategies by introducing new innovation policies based on a triple helix logic and with a focus on strengthening the regional and national innovation systems – in operational terms often defined as innovative clusters. In several of the Nordic countries we have in depth experience in designing and implementing successful innovation program to assist the growth of competitive innovative clusters, innovation systems and networks.</p> <p>In this session we will explore this unique experience and the opportunity to transfer this knowledge base and its network into a transnational program for innovative cluster development within the Baltic Sea Region. By doing so, the Region could serve as an example to other regions in Europe – on creating environments for policymakers and practitioners to establish joint activities build strong industrial clusters and innovation poles to link national innovation systems and innovation programmes, and to develop methods for measuring and evaluating cluster performance and policy success.</p> <ul style="list-style-type: none"> • Svein Berg, Director, Innovation Norway • Reinhardt Büscher, Head of Unit, DG Enterprise and Industry, Innovation Policy Development, European Commission • Lena Gustafsson, Deputy Director General, VINNOVA • Andris Ozols, Director General, Latvian Investment and Development Agency • Per Unckel, Secretary General, Nordic Council of Ministers <p><i>Moderators:</i> Lars Eklund, President, The Competitiveness Institute – TCI & Jens-Erik Lund, Special Advisor, VINNOVA and Nordic Innovation Center</p>
<p>15.15</p>	<p>Contact Break</p>
<p>Fennia II</p> <p>15.45</p>	<p>Three interactive sessions in parallel on central issues for the Baltic Sea Region:</p> <p>Parallel Session 2:1: No Knowledge, No Future – Investing in Research and Education</p> <p>Europe cannot compete on natural resources, on cheap labour or at the detriment of its environment. Europe's primary strength is knowledge. To enhance Europe's competitiveness on the global market is only possible if the research and business communities pool their efforts in an intelligent manner by integrating their links and reinforcing the importance of innovation policy as a tool for economic growth. The Baltic Sea Region can add to this process as the economy of knowledge is one of the Region's primary competitive advantages.</p> <p>Regrettably, there is a tendency that bright scientific minds in the Region are moving to the USA lured by a dynamic entrepreneurial culture and not least a meritocratic mindset. In parallel, China and India are rapidly entering the scene with enormous investments in research and education. How do we regain this scientific Diaspora and thereby reverse the current trends of delocalisation of research to USA and Asia? Do we need a regional strategy for developing a common market for research and education in the Baltic Sea Region and what could it look like?</p> <ul style="list-style-type: none"> • Anders Flodström, President, The Royal Institute of Technology, KTH • Mailis Reps, Minister of Education and Research, Estonia • Michał Seweryński, Minister of Science and Higher Education, Poland • Ludmila Alekseyevna Verbitskaya, Rector, St. Petersburg State University <p><i>Moderator:</i> Børge Diderichsen, Vice President, Novo Nordisk</p>



<div>Fennia I</div> <div>15.45</div>	<p>Parallel Session 2:2 in co-operation with Baltic Metropolises (BaltMet): How Can the Baltic Sea Metropolises Contribute to an Integrated Baltic Sea Region Through Investments in Infrastructure?</p> <p>The Baltic Sea Metropolises have the possibility to be the major driving forces in positioning the Baltic Sea Region externally and strengthening the Region internally. It is therefore of utmost importance that they take responsibility in a number of concrete action areas. One of the most recent initiatives by Baltic Metropolises (BaltMet) is the “BaltMet Infra”, which aims at articulating the logistical and infrastructural needs in terms of transport, environment and telecommunication. This session will explore how the Metropolises can take active part in the improvement of the accessibility to and from the Region through investments in infrastructure and communication networks.</p> <ul style="list-style-type: none"> • Igor Kabashkin, Vice-Rector, Transport and Telecommunication Institute, Riga • Andrey Karpov, Chairman, Committee for Transport and Transit Policy, Government of St. Petersburg • Jussi Pajunen, Lord Mayor, City of Helsinki • Harro Pitkänen, Senior Vice President, Head of Area Europe & Eurasia, Nordic Investment Bank <p><i>Moderator: Juhani Tervala</i>, Director General, Ministry for Transport and Communication, Finland</p>
<div>Nordia</div>	<p>Parallel Session 2:3: Environmental Standards and Advanced Technology – a World-Class Growth Industry</p> <p>The environmental area represents the initial policy area for joint actions with co-operation between the Baltic Sea Countries dating back to 1973. The focus on environmental issues has given the Baltic Sea Region a brand of creating cutting edge technology solutions to overcome the environmental challenges facing the Region. Baltic Development Forum seeks to facilitate an agenda that combines a healthy environment, growth and technological progress. In order to achieve this, government, business and academia have to develop more specific strategies through true partnerships.</p> <p>Though, several environmental challenges remain, other parts of the world look at the Baltic Sea Region for inspiration on how to deal with transboundary environmental issues, due to our ability to co-operate, innovate and develop hi-tech environmental technologies. This session will discuss how we can use this opportunity to create a world-class growth industry by solving environmental issues throughout the world.</p> <ul style="list-style-type: none"> • Uwe Döring, Minister of Justice, Employment and European Affairs of Land Schleswig-Holstein, Germany • Lars-Erik Liljelund, Chairman, European Environmental Agency • Hans-Martin Friis Møller, Business Unit Director, Environment, Water and Energy, Carl Bro Group • Poul Erik Sørensen, Director of Business Development, Krüger A/S • Arne Øren, Chairman, Baltic Sea States Subregional Co-operation <p><i>Moderator: Anne Christine Brusendorff</i>, Secretary General, HELCOM</p>
<div>17.00</div>	<p>Contact Break</p>



Europaea	17.30	<p>Day I Endnote Plenary Session: The New Europe and the Baltic Sea Region</p> <p>European politicians and business leaders have gradually realised that globalization demands a new and more holistic, strategic approach to ensure prosperity and wealth in our part of the world in the years to come. The Baltic Sea Region is currently the most dynamic, innovative growth region in Europe which European Commission President Barroso also stated in his intervention at last years' Baltic Development Forum Summit in Stockholm. We cannot, however, rest on our laurels.</p> <p>This session will discuss how we on the "Top of Europe" most intelligently can maintain and develop our attractive position globally while at the same time adding political and economic momentum to the new European agenda. The recommendations from this session will be part of the overall Summit conclusions to be officially presented to the Swedish Presidency of the CBSS, the Finnish EU Presidency and the Norwegian Presidency of the Nordic Council of Ministers.</p> <ul style="list-style-type: none"> • Carl Bildt, Minister for Foreign Affairs, Sweden • Lars G Nordström, President and Group CEO, Nordea • Alexander Stubb, Member of European Parliament, Finland • Per Unckel, Secretary General, Nordic Council of Ministers <p><i>Moderators:</i> Samuel Rachlin, Journalist & Moscow Correspondent, Denmark and Monika Richardson, Journalist and TV-anchor, Poland</p>
	18.45	Bus Transfer to Gala Dinner
	19.15-23.15	<p>Gala Dinner in the Cable Factory</p> <ul style="list-style-type: none"> • Uffe Ellemann-Jensen, Chairman, Baltic Development Forum • Jussi Pajunen, Lord Mayor, City of Helsinki • Stefan Widomski, Special Advisor, Sitra

TUESDAY - 31 OCTOBER

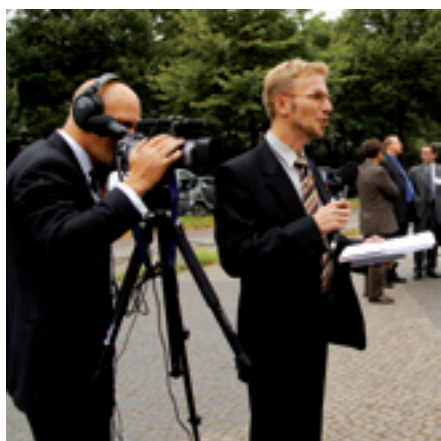
Europaea	08.30	<p>Opening Plenary Session: Creating a Global Competitive Identity for the Baltic Sea Region</p> <p>Globalisation and an increasing competitive pressure is facing all places of the earth be it cities, countries and regions. It obviously harbours immense challenges, but also great opportunities if we are wise. The competition for export share, inward investment, tourists, and skilled labour is increasing and this is no less true for the Baltic Sea Region. In this context, the agenda of tomorrow is to develop the Region, boost the opportunities and position the Region in Europe and globally. The making of the future, however, starts today and the Summit participants are invited to be part of it. Recent year's developments and research, including the State of the Region Report, has documented that there are huge potentials to be exploited, good practices to be shared and success stories to be told about the dynamic Baltic Sea Region and its 11 countries. But what is the story of the Region considering its diversity in terms of language, history and culture, economic and industrial structures?</p> <p>The session is intended to stimulate the discussion about how the Baltic Sea Region is perceived and potentially could be positioned globally by presenting three plausible "stories". Opinions from different sectors will be addressed from the panel in close interaction with the audience.</p>
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	09.45	Contact Break
	10.15	Two interactive sessions in parallel on central issues for the Baltic Sea Region:
Fennia I		<p>Parallel Session 3:1 hosted by Interreg-projects <i>Baltic Tangent</i>, <i>Baltic Gateway</i> and <i>InterBaltic</i>: Transport and Logistics – Bridging the Gaps in a Global Playing Field</p> <p>The existence and dynamic development of a coherent and intelligent transport system tied up with a strong transport infrastructure is a crucial element for economic growth and quality of life. However, a snapshot picture reveals that significant gaps currently exist. Studies, including the report from Baltic Development Forum's Round Table process, have decisively shown that the transport system in the Region only barely lives up to present needs, and steps are needed to improve it. In addition, today's challenges are global. A rapidly increasing flow of goods from emerging players such as China and Russia are transported to and through the Region, putting additional pressure on the system.</p> <p>Against this background, the session will focus on opportunities for improved intermodality and interoperability – how we can bridge the gaps in a global context. In this regard, the need and requirements for a pan-Baltic transport strategy will be addressed. Interreg-projects <i>Baltic Tangent</i>, <i>Baltic Gateway</i> and <i>InterBaltic</i> will be briefly presented and the role of EU-supported transnational co-operation as a tool for transport strategy development and implementation through increased public-private partnerships will provide a basis for the discussion.</p> <ul style="list-style-type: none"> • Håkan Brynielsson, CEO, Regional Council in Kalmar County & Chairman, Steering Committee, Baltic Tangent • Alminas Maciulis, State Secretary, Ministry of Transport and Communications, Lithuania • Tomas Dyrbye, CEO, Maersk Nordic & Baltic • Jon Halvard Eide, Transport Coordinator, CPMR North Sea Commission, Partner in InterBaltic • Bengt Gustafsson, Region Blekinge, Project Coordinator for Baltic Gateway/East-West • Perttu Puro, State Secretary, Ministry of Transport and Communications, Finland • Gustav Tibblin, Director Business Development, Södra Cell <p><i>Moderator:</i> Lauri Ojala, Professor, Turku School of Economics and Business Administration</p>



Nordia	<p>Parallel Session 3:2: Tourism Co-operation in the Baltic Sea Region – How to Proceed?</p> <p>Tourism is an important ‘engine’ for prosperity and growth in the Region, but in order to fully exploit its potential, broader and deeper cooperation in the tourism industry is needed. At present, the integration is too fragmented with a high degree of protectionism at the national level, and a lack of public-private cooperation. In order to ensure economic growth by, for example, attracting more extra-regional tourist to the Baltic Sea Region the different tourism stakeholders need to be interlinked and interdependent in the long term. The Baltic Development Forum suggests a discussion about the possibility of creating a more formalised platform – a Think Tank - to overcome these barriers and to take the next step towards a more integrated tourism sector in the Baltic Sea Region.</p> <ul style="list-style-type: none"> • Krzysztof Gromadowski, Director, Port Development and Integration with EU, Port of Gdynia Authority S.A. • Henrik Kahn, Director UK & Ireland, Visit Denmark • Tomasz Studzieniecki, Expert, International Association of Scientific Experts in Tourism • Uldis Vitolins, Director, Latvian Tourism Development Agency <p><i>Commentators:</i> Niels Lund, President, Baltic Sea Tourism Commission and Jørgen P.T. Christensen, Associate Director, Baltic Development Forum</p> <p><i>Moderator:</i> Bengt Philström, former Director of the Finnish Tourist Board & former Chairman for the Baltic Sea Tourism Commission</p>
11.30	Contact Break
Europaea	<p>12.00</p> <p>Plenary Session: North West Russia and Kaliningrad – A Gateway to Growth and Global Markets</p> <p>Russia and particularly the North-West region represent a key asset in the long term development of the Baltic Sea Region as a world leading innovative and competitive entity of more than 100 million inhabitants. Russia is a well recognised partner in both the EU, within the new Northern Dimension and in the Baltic Sea Region at large. It is vital that we have an open dialogue about the opportunities and challenges that we jointly share in developing an attractive regional area for trade, investments, tourism, research and daily livelihood for our citizens.</p> <p>North-West Russia, St. Petersburg and Kaliningrad are key Russian players within the Russian Federation. This session will discuss how Russia and its northwest regions and metropolises can contribute to the overall Baltic Sea and European agenda for innovation, growth, prosperity and competitiveness. The conclusions from this session will be officially presented to the Swedish Presidency of the CBSS, the Finnish EU Presidency and the Norwegian Presidency of the Nordic Council of Ministers.</p> <ul style="list-style-type: none"> • Deputy Governor, Kaliningrad Oblast • Aleksandr V. Grushko, Deputy Minister for Foreign Affairs, Russia • Paula Lehtomäki, Minister for Foreign Trade and Development, Finland • Poul Nyrup Rasmussen, Former Prime Minister & Member of European Parliament, Denmark • Stephan Stein, Head, German Economic Delegation to the Russian Federation, St. Petersburg Branch • Igor Yurgens, First Group Vice President, Renaissance Capital <p><i>Moderators:</i> Samuel Rachlin, Journalist & Moscow Correspondent, Denmark and Monika Richardson, Journalist and TV-anchor, Poland</p>



Europaea	13:15	<p>Endnote Plenary Session of the Summit: Competing on Top of Europe – the Baltic Sea Region in the Global Playing Field</p> <p>In this final session the Chairman of Baltic Development Forum will make concluding remarks on the Baltic Sea Region, its potentials, and its role in Europe and the global economy.</p> <p>• Uffe Ellemann-Jensen, Chairman, Baltic Development Forum</p>
	13.45	Luncheon

END OF OFFICIAL SUMMIT

		<p>A number of workshops and meetings will be held back-to-back with the Baltic Development Forum's Helsinki Summit. For information, please contact the Baltic Development Forum Secretariat.</p>
	15.00	<p>Sunday 29 October:</p> <p>I. Baltic Sea Initiative stakeholder meeting (City Hall). Open meeting.</p> <p>Monday 30 October:</p> <p>II. BaltMet Mayors' Meeting <u>at 09.00</u> (City Hall). Closed meeting.</p> <p>III. Financial integration in the Baltic Sea Region <u>at 14.00</u> (Marina Congress Center, <u>Marine Room</u>). Closed meeting.</p> <p>Tuesday 31 October:</p> <p>IV. Meeting for "High-level Group on Intermodality and Interoperability in the Baltic Sea Region" (Marina Congress Center). Closed meeting.</p> <p>V. Tourism Co-operation in the Baltic Sea Region (Marina Congress Center). Closed meeting.</p> <p>VI. BaltMet Inno workshop "Joint Innovation Policies for the Baltic Sea Region" (Marina Congress Center). Closed meeting.</p> <p>VII. Branding the Baltic Sea Region – Commitment and Financing (Marina Congress Center). Open meeting.</p> <p>VIII. Growth and Innovation Beyond Metropolises (Marina Congress Center). Open meeting.</p> <p>IX. BIPA – Baltic Sea Region Investment Promotion Agencies network (Marina Congress Center). Closed meeting.</p>

ABOUT THE HELSINKI SUMMIT

By invitation from the **City of Helsinki** and the **Finnish Ministry for Foreign Affairs**, Baltic Development Forum will convene its annual Summit in the beautiful City of Helsinki. **Nordea** is the official Summit partner.

Baltic Development Forum is proud to host the Summit in the “White City of the North”, and is looking forward to organising the Summit in co-operation with our members and partners in Helsinki. The Baltic Development Forum Summit offers a platform for debating key issues of importance to decision makers in the Region.

Baltic Development Forum's annual Summits rely on an interactive conference format that allows participants to discuss issues related to the Baltic Sea Region in an informal and constructive atmosphere. All sessions are open to a free debate between speakers, panellists, participants and the media.

Participation at the Baltic Development Forum Summit is **by invitation only**.

The Summit's **plenary sessions** deal with general and broad topics affecting the Baltic Sea Region. Plenary sessions consist of keynote addresses followed by discussions and questions from the floor.

The **interactive sessions in parallel** give the participants the opportunity to choose the themes that best fit their interests. During an interactive session each speaker will in general deliver a short opening statement. After the opening statements, the moderator will engage the panel and the broader audience in the discussion by inviting questions from the floor.

Networking lunches offer excellent opportunities to meet and discuss with other participants issues of common interests. Participants will also be able to arrange bilateral meetings with other participants during the Summit's well-known **contact breaks**.

To increase the possibilities for and the value of networking between participants, all Summit participants will receive a **Participants' Handbook** upon registration. The Participants' Handbook includes details about the Summit, C.V. and contact details on all Summit participants as well as Summit acknowledgements.

Participants wishing to contact each other for **networking** may do so before the Summit by referring to the list of confirmed participants to be found at the Baltic Development Forum's website one week before the Summit. During the Summit, contact can also be established by using the message services at the conference and registration desk.

Baltic Development Forum - The leading high-level network for decision-makers from business, politics, academia and media in the Baltic Sea Region

ABOUT BALTIC DEVELOPMENT FORUM

Baltic Development Forum is an independent non-profit networking organisation with more than 2,500 representatives for large companies, governments, major cities, institutional investors, business associations and the media in the Baltic Sea Region and beyond.

Baltic Development Forum's *vision* is to make the Baltic Sea Region the most dynamic and prosperous economic centre in Europe and the world through integration, innovation and partnership.

Baltic Development Forum's *mission* is to position the Baltic Sea Region on the global map by advancing the growth and competitive potential through partnerships between business, government and academia, and by developing strong ties with the rest of the world.

The core activities of the Baltic Development Forum include:

- Organising the annual Baltic Development Forum Summit – the leading platform for cross-border, cross-sector, cross-level networking in the Baltic Sea Region

- Facilitating the Baltic Sea Region brand process to build a global trademark for success by 2010
- Producing the State of the Region Report – an annual benchmarking of the Regional economic performance and competitiveness
- Influencing the Regional agenda
- Profiling the Baltic Sea Region in the media and in decision making at large
- Co-operating with partners on the production of analysis and strategies for the development of the Region
- Organising thematic seminars and roundtables

Baltic Development Forum is chaired by **Uffe Ellemann-Jensen**, Minister for Foreign Affairs of Denmark 1982-1993. The Baltic Development Forum Secretariat is located in Copenhagen, Denmark and is headed by Director **Ole Frijs-Madsen**. For more information about the Baltic Development Forum, our Summit and how to join us, please contact the Secretariat on +45 70 20 93 94 or visit www.bdforum.org

Baltic Development Forum's Honorary Board

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Summit Session Partners

The following prominent regional actors are hosting a session at the Summit:

Baltic Sea Solutions, Denmark; **BTU-Cooperation**, Norway; **Region Skåne**, Sweden; and **West Pomeranian Region**, Poland, host the session *“Growth and Innovation Beyond Metropolises – Strategies for Creating Prosperous Peripheral Regions”*.



Joint Secretariat of the Baltic Sea Region Interreg IIIB Neighbourhood Programme hosts the session *“Transnational Co-operation in the Baltic Sea Region – a Programme Tool Behind Success Stories in Boosting the Regional Competitiveness”*.



VINNOVA, the Swedish Governmental Agency for Innovation Systems, hosts the session *“Innovative Cluster Development for a Competitive Baltic Sea Region”*.



Interreg-projects **Baltic Tangent**, **Baltic Gateway** and **InterBaltic** host the session *“Transport and Logistics – Bridging the Gaps in a Global Playing Field”*.



Summit Service Providers

Helsinki Energy has kindly sponsored the Gala Dinner at the Cable Factory on Monday.



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Port of Helsinki has kindly sponsored the Gala Dinner at the Cable Factory on Monday.



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