

INVITATION

How do we restore and maintain a pharmaceutical -free Baltic Sea region?

Pharmaceuticals in the Baltic Sea Environment - Pharmaceutical stakeholder conference, 15 December 2015, Nordatlantens Brygge, Copenhagen

“Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it’s the only thing that ever has.”

-Margaret Mead

THE CHALLENGE

Pharmaceutical residues in the Baltic Sea are causing concern as the full impact for the marine environment is still unknown. Human and livestock excretion of drugs and metabolites following consumption, as well as disposal of unused pharmaceuticals, are pathways to the environment. Many pharmaceutical substances cannot be effectively removed by conventional waste water treatment.

Innovative ideas on how to prevent pharmaceutical substances to reach the Baltic environment and cause negative effects are needed, including technical and management solutions.

THE PURPOSE OF THIS CONFERENCE

EUSBSR Policy Area Hazards is now looking for innovative transnational projects that work in different fields on applied solutions on how to prevent pharmaceutical substances to reach the Baltic environment and cause negative effects. Ideas can cover both new and improved technical solutions as well as structural and managerial solutions to improve the way we govern the Baltic environment. In this conference we bring together stakeholders for implementation with policy makers and funding instruments.

The conference will gather passionate stakeholders willing to take responsibility and commit to working together to restore balance the Baltic Sea environment. The conference is not a trade fair, not an exposition for observers and not a stage for promoting one approach over another. It is a space for active involvement where we are interested in all approaches which improve the health of the Baltic environment.

At this conference you will...

- Be presented with information from the recent status report on pharmaceuticals in the Baltic Sea environment
- Learn more about the policy priorities and strategic direction of the EUSBSR Policy Area Hazards and related funding instruments to realize transnational projects
- Have the chance to take part in a powerful process for accelerating projects, as either a project holder or a contributor.

WHY SHOULD YOU COME?

If you are concerned about problem of pharmaceuticals in the Baltic Sea and wish to be part of the solution, then we need your input. We are looking for policy-makers, educators, scientists,

academics, farmers, retailers/wholesalers, representatives from public & private sector organizations, government and NGOs. To address this challenge, we need people with passion and a sense of responsibility. We need diversity of ideas and workable approaches.

In a dedicated workshop sessions we will incubate new multilateral project ideas on good solutions for the management of pharmaceuticals in different sectors in the Baltic Sea region. The aim is to stimulate to good quality project ideas that can be developed and implemented in the Baltic Region within the coming years.

Your participation will allow you to make a valuable contribute to this critical issue; tap into the resources and intelligence of a diverse group of stakeholders; develop your ideas or generously support others in developing theirs; experience and practice collaboration in its truest sense; and establish meaningful relationships with an extensive, international network of colleagues active in this field.

THE PROJECT DEVELOPMENT WORKSHOP

Imagine a process where you bring a project idea to a room full of experts, and where over the course of a couple of hours, you work with them to develop the idea into a fundable high quality project application

This is precisely the idea behind the project development workshop. It is a facilitated process designed to harnesses the collective resources of the group and to stimulating the development of high-quality project ideas around solutions that actively rethink and redesign our products, services and systems to reduce the emission and effects of pharmaceuticals in the Baltic Sea environment.

If you have a project idea that you want help with developing in this workshop, or if you have an existing project that that needs funding to implement, you are welcome to contact us with your project idea/proposal until 20th November 2015. Just send an email to maxi.nachtigall@naturvardsverket.se, and shortly describe the main aim of the project, planned partnership and expected results. We will contact you with more information on the process and how to prepare for it.

FOCUS AREAS

We are looking for project ideas within a number of focus areas. The listed topics are partly overlapping and we are welcoming integrated approaches that might combine several topics.

- Environmental requirements in public procurement processes
- Awareness and behaviour
- Risk mitigation measures related to the use of veterinary pharmaceuticals
- Waste Water treatment
- Anti-microbial resistance
- Monitoring

We aim for projects with activities related to the practical implementation of solutions to challenges in the Baltic Sea region and contribute to increase institutional capacities of relevant target groups.