

5th Investment Promotion Agencies' meeting

Topic: US market and Mergers & Acquisitions

Sustainability and competitiveness of the Baltic Sea Region's through foreign investments

Tuesday, February 04, 2014

09:30 – 10:00 Networking

US as prioritised market for investment promotion

10:00 – 10:10 Introduction
Hans Brask, Director, Baltic Development Forum

10:10 – 10:40 Presentation of Background Paper on Transatlantic Trade and Investment Partnership
Paweł Świeboda, President of the Board, Demos Europa

10:40 – 11:10 Presentation by American Chamber of Commerce in Poland
Dorota Dabrowski, Executive Director, American Chamber of Commerce in Poland

11:10 – 11:30 Investor's perspective by Procter and Gamble
Małgorzata Wadzińska, Associate Director, Procter and Gamble

11:30 – 12:00 Presentation by Magnusson Law Firm
Magnusson Law Firm

12.00 – 13.00 Lunch Break

Mergers & Acquisitions

13:00 – 13:20 Investor's perspective by Raben Management Services (Logistics)
Andrzej Siess, Advisor to Board, Raben Management Services Sp. z o.o

13:20 – 13:45 IPA's experience by Business Sweden
Börje Svanborg, Vice President, Head of Regional Cooperation Business Sweden

13:45 – 14:10 Presentation by Ernst & Young
Michał Płotnicki, Manager M&A, Transaction Advisory Services

IPAs Business Plan & IPAs Forum

14:10 – 14:40 Presentation of Investment Promotion Agencies Business Plan
Maurice Kuipers, Project leader, Buck Consultants International

14:40 – 15:10 Presentation of IPA Directory and BSR Investment Promotion Agencies Forum – June 2014
Jenny Antonen, Director, Marketing & Communications, Helsinki Business Hub