

INSPIRE > CREATE > GO >

**FEHMARNBELT
DAYS 2012**
26TH - 28TH
SEPTEMBER
HAMBURG AND LÜBECK

Create the future of the
Fehmarnbelt Region

Join us for three exciting
days of networking, inspiring
speeches and intense debates

Sign up now!

www.fehmarnbeltdays.com
info@fehmarndays.com

WHAT?

What is Fehmarnbelt Days?

"The best way to predict the future is to create it" said Abraham Lincoln. We want to start creating the future Fehmarnbelt Region today and we will do so by celebrating our common future and gathering people from Skåne to Hamburg and the whole Fehmarnbelt Region for three days – the Fehmarnbelt Days 2012.

WHY?

Why Fehmarnbelt Days?

The opening of the Fehmarnbelt Fixed Link in 2021, together with its rail and road networks on the Danish and German sides, will create exciting opportunities for collaboration, exchange of ideas and growth. To ensure these opportunities materialize, cross-border cooperation has already begun. Fehmarnbelt Days is set to strengthen this process.

WHO?

Who is participating?

During the Fehmarnbelt Days, representatives from business and science as well as politicians, students and civil society will meet to discuss perspectives and present new ideas for a better future and how to make the future Fehmarnbelt Region a good place in which to live and work.

WHEN?

When and where?

From 26th - 28th September 2012 in Hamburg & Lübeck.

REGISTER

Where can I register for the different events and conferences?

You can sign up and read more about each event/conference at www.fehmarnbeltdays.com

ORGANISATION



STRING

Wednesday
26th September
2012

Tomorrow's Playground

09.00 – 18.00
Handwerkskammer, Lübeck

University students of the region are invited to compete for the best blueprint for the emerging Fehmarnbelt Region, with attractive prizes for the winners. Participation, transportation, two nights' accommodation along with food & beverages are all free for students who take part.

Tourism Network Meeting

10.00 – 14.00
Hamburg

Closed event

The Channel Tunnel and its impact on regional development

Open meeting of the Fehmarnbelt Committee

14.00 – 16.30
Innovationszentrum Lübeck

Experts from England and France will share experiences from the Channel Tunnel between Dover and Calais and its impact on regional development. Learn more about influencing region building around and across the Fehmarnbelt.

Network for female entrepreneurs

BeltTrade Branch Meeting

15.00 – 18.00
IHK zu Lübeck

The aim of the INTERREG-IVA project "BeltTrade" is to bring German and Danish companies in the Fehmarnbelt Region closer together. We are pleased to invite you to the BeltTrade branch meeting with the focus on "female entrepreneurs in the Fehmarnbelt Region".

KulturLINK Drumcircle

18.00 – 18.30
Outside Dat Hoghehus, Lübeck

Join the Drumcircle! Share rhythms and get in the swing with fellow students from Denmark, Sweden and Germany.

Fehmarnbelt Days Welcome Reception

18.30 – 22.00
Dat Hoghehus, Lübeck

Fehmarnbelt Days kicks off with a great party. It's time to meet and greet the other participants, discuss the days' events and see the vernissage of kulturLINK "BeltPictures".

Dinner (invitees only)

19.00 – 22.00
Hamburg

Closed event

Thursday
27th September
2012

STRING Political Forum

08.30 - 11.00
Hamburg

Closed event

The STRING partners are: Region Skåne, The Capital Region of Denmark, Region Zealand, Schleswig-Holstein and the City of Hamburg.

Annual Fehmarnbelt Business Council Meeting

09.30 – 11.00
Lübeck

Closed event

Green STRING Corridor Conference

09.30 – 12.15
Park-Inn Hotel, Lübeck

Take part in a discussion on greener transport corridors and help find new approaches to logistics and business development in the STRING region, from Sweden and Denmark to Northern Germany.

Opening Ceremony

12.30 – 13.30
Musik- und Kongresshalle, Lübeck

The organisers of the Fehmarnbelt Days invite you to the official opening ceremony.

Idea Factory

13.30 – 17.30
Musik- und Kongresshalle, Lübeck

Join this year's largest networking event with business people, politicians, scientists, artists, students and many more. You and your team competes for the best ideas for promoting integration and cooperation in the Fehmarnbelt Region. All ideas will be scored by a VIP jury and attractive prizes await the winners.

FBBC Integration Award Show

19.00 – 20.00
Schuppen 9, Lübeck

The FBBC award is for an organisation that has contributed to promoting integration between Denmark, Germany and Sweden. It also presents a great opportunity to meet other businesses.

Rotes Sofa – Discussion on cultural cooperation & networking

20.00 – 22.00
Schuppen 9, Lübeck

Join a talkshow-inspired event hosted by former Prime Minister of Schleswig-Holstein, Björn Engholm, and discuss the benefits of cross-border cultural regions together with other topics.

Meet and Greet

19.00 – 22.00
Dat Hoghehus, Lübeck

IHK Lübeck invites everybody to an informal get together.

Friday
28th September
2012

Regions toward a common future FBBC – STRING Conference

08.30 – 15.00
Falkenstr. 51-57, Lübeck

Sustainable regional development from an integrative perspective: what are the opportunities for cross-border regions in terms of ecology, economy and social responsibility? The conference provides the opportunity to network and to discuss topics like infrastructure, scientific cooperation, labour market and sustainable growth in more detail.

KulturLINK Task Force Meeting

12.00 – 15.00
Lübeck

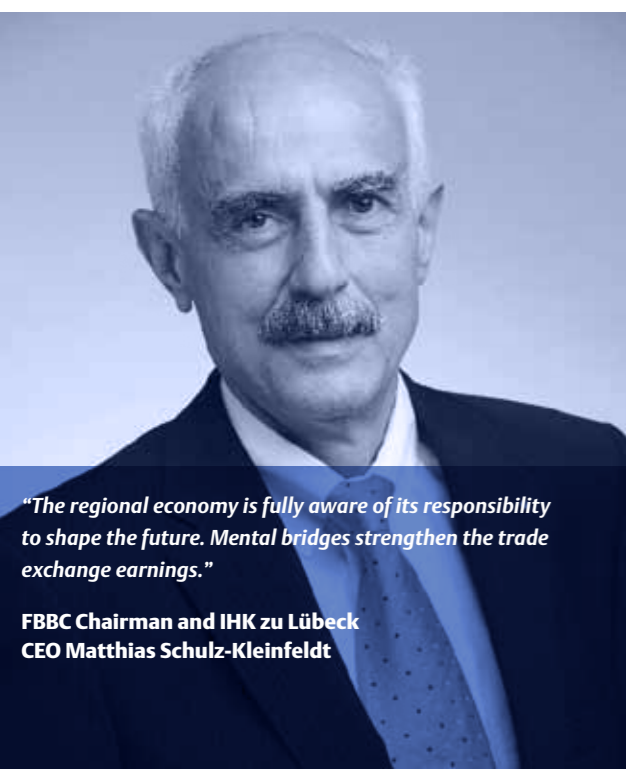
Closed session

Members of the KulturLINK task force discuss the outcome of the **Idea Factory** with regards to cultural funding. The objective is to find an agreement on specific initiatives.

Closing Ceremony

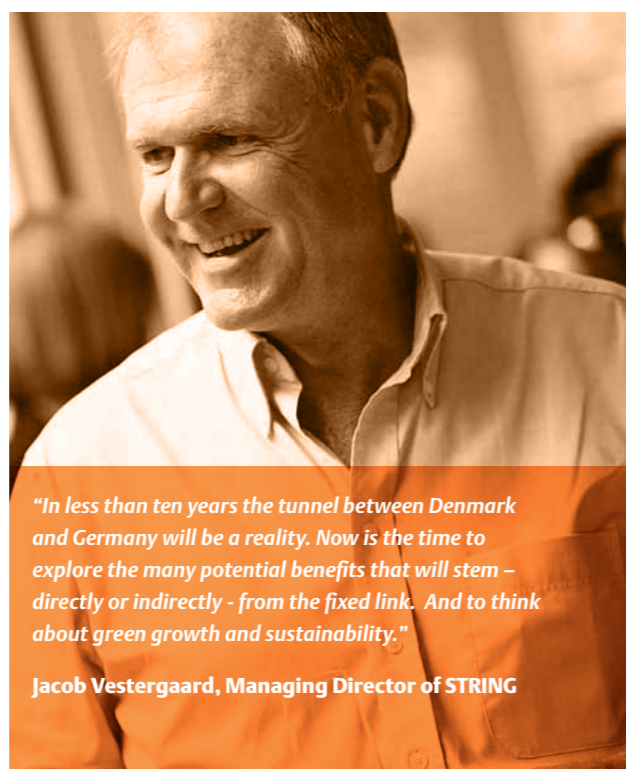
15.00 – 15.30
Falkenstr. 51-57, Lübeck

All the organisations behind Fehmarnbelt Days sum up the ideas and conclusions from the events. Together, we will look to the future and the work we all have ahead of us to see the Fehmarnbelt Days' ideas and decisions transformed into results.



"The regional economy is fully aware of its responsibility to shape the future. Mental bridges strengthen the trade exchange earnings."

**FBBC Chairman and IHK zu Lübeck
CEO Matthias Schulz-Kleinfeldt**



"In less than ten years the tunnel between Denmark and Germany will be a reality. Now is the time to explore the many potential benefits that will stem – directly or indirectly - from the fixed link. And to think about green growth and sustainability."

Jacob Vestergaard, Managing Director of STRING



"We invite tomorrow's decision makers to meet with today's decision makers. The creation of a mental bridge, enabling university students to participate in creating the fundament for our emerging region. Fehmarnbelt Days 2012 will be a landmark in this creation, and the participating students get a unique opportunity to have their say. Join in, if you have an opinion about tomorrow."

**Stig Rømer Winther,
Managing Director of Femern Belt Development**



"We are very proud to present a large range of events: student summits, high level talks for leaders, conferences on political, economic, social and cultural perspectives. The Fehmarnbelt Days are an opportunity for hundreds of key decision-makers to set out the future for the West Baltic Area from Northern Germany across Denmark and into Southern Sweden."

Leo Larsen, Managing Director of Femern AJS

- Shape the future of the Fehmarnbelt Region
- Share your ideas with influential people of the region
- Increase your knowledge
- Expand your network
- Be a part of new cultural, political and business initiatives

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