

# PROGRAMME, MAY VERSION

## Connecting Europe – Smart and Green Partnerships

14th Baltic Development Forum Summit  
European Commission's 3rd Annual Forum on the EU Strategy for the Baltic Sea Region  
Copenhagen, 17-19 June 2012

The 14th Baltic Development Forum Summit and the 3rd Annual Forum of the EU Strategy for the Baltic Sea Region focus on infrastructure needs in the Baltic Sea Region including transport, energy and digital requirements. Entitled **Connecting Europe – Smart and Green Partnerships** in the Baltic Sea Region, the event is co-hosted with the Danish Presidency of the Council of the European Union, the Capital Region of Denmark, the Region Zealand and the Region Skåne will be attended by decision-makers from business, politics, international organisations and the academic world.

The focus of the debate will be the challenges and opportunities for the Baltic Sea Region in terms of infrastructure development, investment, and economic competitiveness, as well as the importance of public-private cooperation. The event is an important opportunity to explore how public-private partnerships can help kick-start economic growth, and contribute to the sustainable development of the Region. This agenda will allow us to consider how the EU Strategy

for the Baltic Sea Region, through smarter and greener investments, can play its part in the implementation of the Europe 2020 Strategy. The aim is to discuss how the Strategy Action Plan can best support infrastructure planning, also in the digital field. A new State of the Region Report will – as always – provide substantial input to the discussion. Business networking is also promoted. The **Baltic Business Arena** – a matchmaking event for companies - takes place alongside the conference. See [www.b2match.eu/balticbusiness2012](http://www.b2match.eu/balticbusiness2012)

Together with the Danish Presidency of the Council of the European Union, the Capital Region of Denmark, the Region Zealand and the Region Skåne, the European Commission and the Baltic Development Forum look forward to welcoming you in Copenhagen!

Please look out for the latest news on our dedicated website [www.bsr2012.eu](http://www.bsr2012.eu)

### Sunday 17 June

14.00 – 19.00

**Early Arrival Programme co-organised with Region Skåne, Sweden and the European Spallation Source (ESS)** Please note: 14.00 – 15.30 Bus transfer to Lund/Malmö from Copenhagen Airport (For all registered participants)

15.30 – 17.30

**Brains and Bridges – Research, Innovation and Growth in the Baltic Sea Region**  
*Macro-regional Effects of the European Spallation Source (ESS)/the MAX IV Project on Growth and Competitiveness in the Baltic Sea Region*

Welcome address:

**Pia Kinhult**, First Governor, Region Skåne

Key-note speech:

**Peter Honeth**, State Secretary, Ministry of Education and Research, Sweden (tbc)

Film about ESS and MAX IV

Introduced by:

**Colin Carlile**, CEO, ESS

Panel debate on the macro-regional effects of ESS/MAX IV

*How do We Make the most of the Large Research Facilities*

17.30 – 19.00

**Welcome Reception**

19.15

**Bus Transfer to Copenhagen, Denmark**

## Monday 18 June

### Venue

The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation  
Address: Philip de Langes Allé 10, Copenhagen

Conference Moderators:

**Verner Kristiansen**, Communication Advisor, Denmark

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

### 08.00

#### Registration

Registration and Opening of Networking and Project Village

### 09.00 – 09.45

#### Warming up with the State of the Region Report

Place: Plenary Hall

How are the countries of the Baltic Sea Region performing internationally in terms of competitiveness, economic benchmarks and economic growth initiatives? Is the Region again on the Top of Europe or only muddling through in a difficult global context? How significant are infrastructure investments and green growth for the upgrading of the Region's competitiveness? The scene is set for the Summit/Annual Forum with the State of the Region Report.

**Christian Ketels**, Principal Associate, Harvard Business School

Commented by:

**Dr David Skilling**, Director, Landfall Strategy Group

### 09.45 – 10.00

#### Official Opening

**H.R.H. Crown Prince Frederik of Denmark**

### 10.00 – 10.45

#### Welcome address

**Frank Jensen**, Lord Mayor of Copenhagen

#### Key-note speeches

**Hans Skov Christensen**, Chairman, Baltic Development Forum

**Helle Thorning-Schmidt**, Prime Minister, Denmark

**Johannes Hahn**, Commissioner for Regional Policy, European Commission

### 10.45 – 11.00

#### Entertainment

### 11.00 – 12.00

#### Plenary Session: Mastering Smart and Green Partnerships

*How to Boost Economic Growth and Competitiveness in the Baltic Sea Region*

Place: Plenary Hall

How do we create the best conditions for economic growth and competitiveness in the Region through joint efforts? Can public-private partnerships help kick-start economic growth? How can the EU Strategy for the Baltic Sea Region, through smarter and greener investments, play its part in the implementation of the Europe 2020 Strategy? In the panel discussion the participants will reflect on these and other relevant questions with a view to getting a political perspective of the economic challenges and opportunities of the Region.

Key-note speeches:

**Andrus Ansip**, Prime Ministers, Estonia

**Valdis Dombrovskis**, Prime Minister, Latvia (tbc)

Panel discussion:

**Nicolai Wammen**, Minister for European Affairs, Denmark

**Johannes Hahn**, Commissioner for Regional Policy, European Commission

**Werner Hoyer**, President, European Investment Bank

**Cornelia Pieper**, Minister of State, Foreign Federal Office, Germany (tbc)

Moderated by:

**Verner Kristiansen**, Communication Advisor, Denmark

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

12-00 – 14.00

## Lunch and Networking Village Activities

### Workshop

13:00 – 13 :45 South Eastern Baltic Sea Area (SEBA) Workshop

### Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region Business Case Presentations

#### 12:25 - Baltic Deal – Putting Best Agricultural Practices to Work

Baltic Deal provides advisory organisations with improved, cost efficient methods and tools to support farmers in reducing nutrient loss on farms. Best agricultural practises, measures and investments are demonstrated on a network of over 120 demonstration farms around the Baltic Sea. Learn about what farmers do to improve the Baltic Sea environment and how increased knowledge is a key in developing more sustainable agriculture, where national advisory organisations play an important role.

Presented by Sindre Langaas, Project Manager, Federation of Swedish Farmers

#### 13:00 - EIB Supporting EU Co-financing in the Baltic Sea Region – the Lithuanian Case

An example of how EIB can support EU co-financed projects and the implementation of the EU Strategy for the Baltic Sea Region. In this case from Lithuania, a Structural Programme Loan amounting to EUR 1 132m supports all EU-funded projects in the present programming period 2007-2013, including components that connect Lithuania to Europe and upgrade the networks and infrastructure to modern European standards making Lithuania both greener and smarter.

Presented by Roland Randefelt, Senior Engineer, Region and Urban Development Division, Projects Directorate

#### 13:40 - Innovation and Development in Maritime Clusters and Transport & Logistic

Maritime Development Center of Europe (MDCE) represents the Danish Maritime Cluster. MDCE is a member of the European Network of Maritime Clusters. MDCE also represents ShortSea Promotion Denmark and supports innovation in Transport & Logistics via our operation of the Danish Transport Innovation Network. We deliver an inspirational framework and facilitate growth by supporting knowledge, idea sharing and project development between our members.

Presented by Steen Sabinsky, CEO, Maritime Development Center of Europe

#### 12:35 - BONUS – Innovation with a Purpose

Learn about how innovation can thrive and support a healthy marine ecosystem through a macro-regional research effort—and make a society stronger. Progress towards an economically and ecologically prosperous, sustainable Baltic Sea region requires the development of new eco-technological approaches, tools and solutions for sustainable use of marine goods and services. BONUS collaborates with macro regional networks of companies, research actors and financiers of the flagship project BSR Stars as well as contributing to the design of the EU's Horizon 2020. Welcome!

Presented by Dr Kaisa Kononen, Executive Director, BONUS

#### 13:15 - Imprim – Quality of Health for All

Three perspectives on Primary Health Care (PHC) development from the ImPrim subprojects will be presented: 1. Economic steering of health care, especially incentive payment schemes and quality indicators for PHC; 2. Nurse empowerment—the specific competence of well educated nurses are not taken care of in many BSR countries today. This fact is of great importance to the regional inequities of public health; 3. PHC as an arena for counteracting bacterial resistance. More than 90% of all antibiotics are prescribed in PHC. There is a great need for education and restrictions today.

Presented by Ingvar Ovhed, Senior Advisor, Blekinge County Council, Sweden

#### 12:45 - Efinord NB Forest – Research-based Information on Nordic and Baltic Forests and Forestry

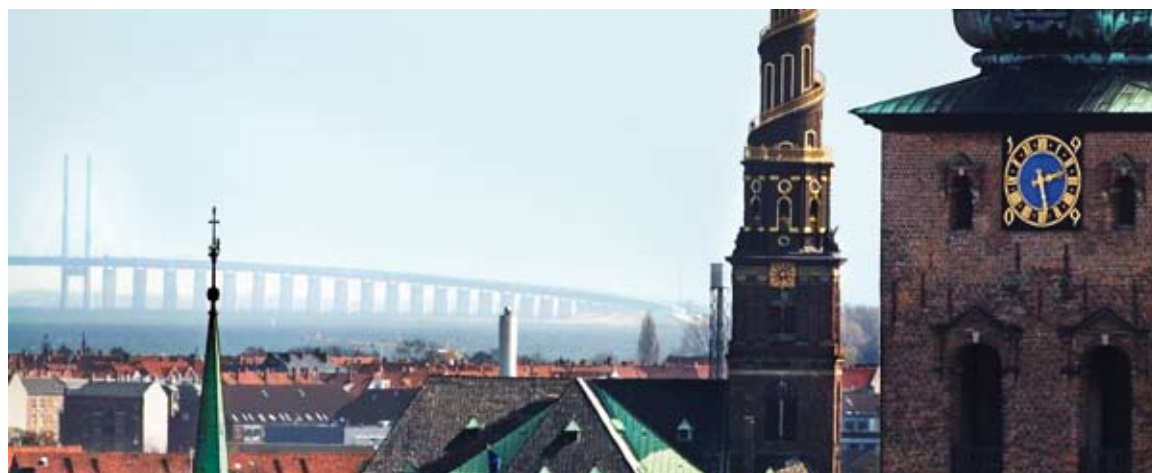
In the Baltic Sea region there is an evident need to fill the gap between existing national and global information portals as the target groups and their information needs are different. A regional information service in the Baltic Sea region will strengthen regional development by offering a platform for sharing knowledge, where each country can draw on the other countries' experiences within a specific research field. These fields of research are often so specialized that countries might not alone have the capacity sustain research and development. NB Forest is an information portal that fills this gap—a joint project of the Nordic Forest Research Co-operation Committee (SNS) and the North European Regional Office of the European Forest Institute (EFINORD). Forest research institutions in the SNS Network "Nordic-Baltic Forest Research Communicators" are key partners in the implementation and content provisioning of the information portal.

Presented by Mika Mustonen, Head of EFINORD

#### 13:25 - SMOCS - Sustainable Management of Contaminated Sediments in the Baltic Sea

How to handle dredged contaminated sediments is a major problem. The stabilization/solidification method reduces environmental impact and improves technical properties, thus enabling the beneficial use of contaminated sediments as construction material, saving costs and natural resources. The main outcome of the project is a guideline for the management of contaminated sediments and handling alternatives, e.g. the disposal and beneficial use of treated contaminated sediments and a tool-box comprising treatment technologies and tools for sustainability assessment.

Presented by Göran Holm, Director of Research & Development, Swedish Geotechnical Institute (SGI)



14.00 – 15.15

### Plenary Session: Together for Better Connections *Private-Public Partnerships in Transport and Logistics*

Place: Plenary Hall

A flexible and sustainable transport infrastructure is a cornerstone in stimulating growth and employment. It will enhance mobility, improve access of companies to markets and boost regional economic growth. Recently, the EU Transport Ministers have endorsed ambitious proposals from the European Commission to develop a unified European Transportation Network (TEN-T). Railways will be upgraded to high speed and cross-border bottlenecks reduced. How will the plans for future transportation networks benefit the Baltic Sea Region?

Key-note speech:

**Siim Kallas**, Vice-President, Commissioner for Transport, European Commission

**Aleksi Randell**, Mayor of Turku, Finland  
**Kristin Vinje**, Vice Mayor for Finance, Norway  
**Leo Larsen**, CEO, Femern, Denmark  
**Jens Bjørn Andersen**, CEO, DSV (tbc)

Conference Moderators:

**Verner Kristiansen**, Communication Advisor, Denmark  
**Pawel Swieboda**, President of the Board, demosEuropa, Poland

15.15 -16.15

### Coffee break and Networking Village Activities

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region  
 Business Case Presentations

#### 15:25 - Turku and BSR Cooperation

The role of local and regional authorities is essential for effective cooperation in the Baltic Sea Region (BSR). The city of Turku—a small giant of BSR networking—is actively promoting collaboration with cities, local governments, universities and chambers of commerce to develop practical cooperation platforms. Several cases will be presented in this session, including the Turku process, activities of Centrum Balticum policy think-tank, projects of UBC Environmental Commission and the Development and Growth Corridor from Stockholm to St. Petersburg via Turku and Helsinki.

Presented by Mika Akkanen, Manager of International Affairs, City of Turku

#### 15:35 - TransBaltic – A Joint Vision of Transport Development

TransBaltic will present a Macroregional Transport Action Plan (MTAP)—the ultimate product of the strategic process run by TransBaltic in cooperation with several transport corridor projects, the pan-Baltic networks, the national governments of the Baltic Sea countries and the European Commission. The document contains policy incentives addressing a need to better integrate the national and regional networks around the Baltic Sea in the context of accessibility, connectivity, territorial cohesion and sustainable regional growth, as well as preparedness measures to make the BSR transport system robust enough to absorb the increasing transcontinental transport flows.

Presented by Dr. Wiktor Szydarowski, TransBaltic Project Manager

#### 15:45 - Moving Ahead on Macro-Regional Risk

14.3 is a Flagship Project under the EUS-BSR Priority Area 14. Since its start in the beginning of 2012, partners of this project are working together to develop scenarios and identify gaps in order to tackle the main hazards of the Baltic Sea Region, including winter storms, forest fires and floods. The novelty of this project lies first in its focus on macro-regional level participation and second in its aim to fill existing gaps in regional cross-border coverage of various disasters and risks, not only maritime safety and security. Presentation of this particular model and the challenges and value of the project will be complemented with the official launch of the 14.3 website. CBSS Secretariat is Lead for 14.3

Presented by Anthony Jay Olsson, Head of Media and Communications, Council of the Baltic Sea States



**Johannes Hahn**  
 Commissioner for Regional Policy,  
 European Commission



**Siim Kallas**  
 Vice President, European Commission



**Helle Thorning-Schmidt**  
 Prime Minister, Denmark



**Nicolai Wammen**  
 Minister for European Affairs, Denmark

**Parallel sessions****High-level session: The Baltic Sea Region - A Shortcut to the Digital Single Market**

Place: Plenary Hall

The Digital Agenda is a flagship initiative of the EU 2020 Strategy, and it aims at developing a digital single market where cross-border barriers are reduced or removed. As front-runner in the digital economy, the Baltic Sea Region (BSR) has a particular interest and potential to go ahead and show practical solutions and results. A regional study has been launched on how to reduce barriers and take concrete actions in a short to medium term in the Baltic Sea Region. Recommendations from a Policy Advisory Group which includes business and policy makers is presented and discussed.

Key-note addresses:

**Andrus Ansip**, Prime Minister, Estonia**Ole Sohn**, Minister for Business and Growth, Denmark (tbc)**Linnar Viik**, Associate Professor and Member of Board, Estonian IT College**Kaj Juul-Pedersen**, President, Sitella AS, Denmark**David Mothander**, Nordic Policy Counsel, Google, Sweden (tbc)**Antanas Zabulis**, President, Omnitel, Lithuania (tbc)**Pablo Arias Echeverria**, Member of European Parliament's Committee on the Internal Market and Consumer Protection (tbc)

Moderator:

**Per Trydning**, Secretary General, Baltic Chamber of Commerce Association**Making Success Stories with Russian Partners**

Place: Auditorium A

Amid growing interest in cooperating with Russian partners, several initiatives and success stories will be presented, covering concrete cases of cooperation at various levels: state, sub-regional and local, and within the business and NGO communities. The aim is to illustrate different ways and means in which the common work has been carried out effectively. It is also to provide examples that can inspire others how to adapt to their own fields of cooperation. The panelist expertise features various contexts, e.g., environment, health and regional policies.

Moderators:

**Marek Maciejowski**, Head of Secretariat, Northern Dimension Partnership in Public Health and Social Well-being**Mikko Lohikoski**, Director for External Affairs, City of Turku, Coordinator of the Turku process**Private-Public Partnerships: How to Finance Infrastructure**

Place: Auditorium 6

Infrastructure requirements are exceeding existing financing resources. Recently, a new proposal was presented to increase investments into targeted infrastructure as a means to upgrading the competitiveness of the Region and Europe and bridging the financing gap. The proposal, Connecting Europe Facility, covers €50 billion but how can the funds and better infrastructure optimize cross-border synergies in private-public partnership and help develop a competitive edge over global partners?

**Henrik Normann**, President, Nordic Investment Bank**Pim van Ballekom**, Vice President, European Investment Bank

Commented by:

**Byron Kabarakis**, Project Officer, DG for Regional Policy, European Commission

Moderator:

**Henryka Mosciska-Dendys**, Deputy Director, European Policy Department, Polish MFA**Building Science Links in the Baltic Sea Region – the Role of Clusters**

Place: Auditorium 5

Creating cooperative science links cross borders is an important element in ensuring the competitiveness of the Region. Pooling intellectual, technological and financial resources and establishing long-term partnerships will enhance excellence of scientific research and more efficient use of talents. How can we upscale scientific cooperation across frontiers? What investments are needed to boost the brain infrastructure? What is the role of clusters in the science and research perspective? Are EU programmes used in the best way and through joint endeavours in the region?

**Massimo Altarelli**, Chairman and Managing Director, The European XFEL**Dr. Kaisa Kononen**, Executive Director, BONUS**Rene Buch**, CEO, NORDUnet**Johan Holmberg**, Research Officer, Swedish Research Council (tbc)

Moderator:

**Jacek Walendowski**, Senior Consultant, Technopolis Group Belgium

**Sustainable Bioenergy - the Baltic Sea Region as a Global Leader**

Place: Auditorium 2.1

The Baltic Sea region has everything it takes to become a global leader in sustainable biomass production and the biomass value-chain. We have a large concentration of biomass, well-developed infrastructure, technological and environmental knowledge and a long tradition for cooperation across the region. We can set ambitious goals! This was the final conclusion of a Nordic-Baltic biomass conference in Copenhagen on March 21st. The session will discuss challenges and opportunities related to the development of sustainable bioenergy actions in the Region and present a proposal for a Horizontal Action within the EU Strategy for the Baltic Sea Region.

**Geir Oddsson**, Senior Advisor, Nordic Council of Ministers

**Claus Felby**, Professor, University of Copenhagen  
**Martin Porsgaard**, Director, Environment and CSR Infrastructure, SAS Group

**Michael Krug**, Research Fellow, Freie Universität Berlin, Bioenergy Promotion 2

**Joanna Przedzimirska**, Professional Project Manager, Maritime Institute in Gdansk

Moderator:

**Verner Kristiansen**, Communication Advisor

**Sustainable Water Management and Public-Private Partnerships: Scenarios and Benchmarks for Reducing Pollution in the Baltic Sea**

Place: Networking Village

Is progress being made in combating the pollution of the Baltic Sea or are we witnessing a management problem due to lack of funds, clear targets, commitment and international authority? How can the private sector become part of the solution and is there an opportunity side of the whole problem? How to minimize ship-based pollution, while aiming at maximizing the positive impacts of the maritime transport mode for the region? Maritime emission regulation poses new asymmetric costs to the Baltic Sea region. The regional solutions to the changing transport cost structure need innovative co-operation on all levels. Do we know the long term scenarios for the Baltic Sea?

**Pauli Merriman**, Programme Director, WWF Baltic Ecoregion Programme

**Monika Stankiewicz**, Executive Secretary, Helsinki Commission

**Henrik Dissing**, Consultant, Danish Nature Agency (tbc)

**NN**, Wärtsilä Corporation

**NN**, Finnish Shipowners' Association

Moderator:

**Hans Brask**, Director, Baltic Development Forum

17.45 – 18.15

**Plenary Session****Regional Perspectives on Private-Public Partnerships**

Place: Plenary Hall

Public-private partnership is a way to bring in new financing sources for funding public infrastructures and service needs, in particular when there are pressures on public budgets. Are private-public partnerships a better way to face common challenges in the Baltic Sea Region? In which areas of the EU Strategy should they be more developed? What types of projects or services could be delivered more efficiently? Who should be the actors involved?

**Per Bodker Andersen**, President, Union of Baltic Cities

**Pia Kinhult**, First Governor, Region Skåne

**Olgierd Geblewicz**, Marshall, Westpomeranian Region, Chairman of the Baltic Sea States Subregional Cooperation (BSSSC)

Conference Moderators:

**Verner Kristiansen**, Communication Advisor, Denmark

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

18.30

**Departure to Dinner**

19.00

**Dinner**Venue: **Docken**, Færgehavnsvej 35, Copenhagen

Welcome:

**Vibeke Storm Rasmussen**, Chairman of the Capital Region of Denmark

**Steen Bach Nielsen**, Chairman of Region Zealand

Special Dinner Address:

**Rickard Gustafson**, CEO, SAS Group

*Award Ceremony**Entertainment*

## Tuesday 19 June

### Venue

The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation  
Address: Philip de Langes Allé 10, Copenhagen

Conference Moderators:

**Verner Kristiansen**, Communication Advisor, Denmark

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

### 09.00–09.30

#### *Integrating Europe through Macro-regions*

Place: Plenary Hall

Macro-regions represent a relatively new feature of European integration. With EU Strategies for the Baltic Sea Region and the Danube Region in place, many other EU countries are reflecting on the possibility of new macro-regional strategies. In an ever wider Europe, are macro-regions the appropriate response to the territorial cohesion objective of the Treaty of Lisbon? Can European policies play a more efficient and more tailor-made role in this context? How can macro-regional strategies become more embedded in European (and national) policies?

**Dr. Johannes Kyrle**, Secretary-General, Foreign Ministry, Austria

**Mercedes Bresso**, President, Committee of the Regions (tbc)

Moderator:

**Verner Kristiansen**, Communication Advisor, Denmark

### 09.30 – 11.00

#### **Plenary Session: Streamlining Joint Efforts**

##### *Reviewing the EU Strategy for the Baltic Sea Region*

Place: Plenary Hall

The on-going review process of the Strategy is taking stock of the lessons learned during the early implementation of the EU's first macro-regional strategy, and looks to ensure a close alignment with the Europe 2020 Strategy. The Action Plan – the operational tool of the Strategy – now needs to be updated to clearly set out how to deliver on the ambitious objectives that the Member States in the Region have agreed on, in cooperation with all relevant stakeholders from EU and non-EU countries. Several decisions have already been taken to reinforce the Action Plan. But are they sufficient and do they convey clear political messages? Does the Action Plan offer a coherent and efficient framework for achieving the objectives of the Strategy?

**Walter Deffaa**, Director-General, DG Regional Policy, European Commission

**Halldor Asgrimsson**, Secretary-General, Nordic Council of Ministers

**Gerhard Almer**, Ambassador, German Council of the Baltic Sea States Presidency (tbc)

**Marita Ljung**, State Secretary, Ministry of Enterprise, Energy and Communications, Sweden

**Carla Montesi**, Director, DG for Maritime Affairs and Fisheries, European Commission

Conference Moderators:

**Verner Kristiansen**, Communication Advisor, Denmark

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

### 11.00 – 12.00

#### **Coffee break and Networking Village Activities**

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region

##### **11:15 - BSR Stars – Bridge over Baltic Waters: Joining Forces to Keep the Elderly Active and Healthier**

How do we keep the aging population around the Baltic Sea active and healthy? This is the challenge for the StarDust project Active for Life. End-users, universities, companies and cluster organizations in the field of wellbeing cooperate to find innovative solutions for the local and global market. By engaging mobile solution developers in the process, new ideas emerge that combine the competencies of the wellbeing and the telecom/mobile applications sectors. The presentation demonstrates how StarDust tackles this challenge and fosters cross-border and sector business development in the Baltic Sea region.

Presented by Hugo Tamagnini Gonçalves, Culminatum Innovation, Finland and Henrik Lundblad, Mobile Heights, Sweden

##### **11:25 - Science Link – Research Structures and Cooperation in the Baltic Sea Region**

The Science Link project aims to establish a network of research infrastructures, universities and regional competence centres to give commercial users better access to the research institutions and thus accelerate innovation processes as well as strengthen the competitiveness of the single regions. The presentation will give an overview of the implementation of the Science Link network. The added value of more intensive cooperation in the area of science for the regional development in the Baltic Sea Region shall be illustrated.

Presented by Katriina Röbbelen-Voigt, Project Manager, Hansestadt Hamburg

##### **11:35 - Izodom: Construction business and energy saving - knowledge based success story**

Energy saving and passive houses are a well known topic. Izodom innovative approach to construction business made it possible to provide higher energy saving standard, at higher quality of house and affordable prices - EU wide. More durable, more energy saving, suitable for private homes as well as public buildings - a sustainable construction technology. How to provide energy saving social housing for local population? How to enjoy significant savings on heating costs? How is it possible such business economically effective?

The Izodom presentation will give you an overview of knowledge-based sustainable construction present from Middle East to Scandinavia.

Presented by Jakub Wójcik, Izodom

12.00 – 13.15

## Parallel sessions

***Convergence or Competition: Energy Agenda for the Baltic Sea Region?***

Place: Plenary Hall

Are we making headway in creating a single European market in energy? Or are we still seeing competitive national investments -not least in the gas sector - that consolidate fragmented national energy networks in the Baltic Sea Region? How to identify synergies between national and regional objectives and ensure benefits and enhance competitiveness? How to increase cross-border connection and transmission capacity? How does the EU Strategy for the Baltic Sea Region complement other energy frameworks like the BEMIP and BASREC – or are they also competing?

**Arvydas Sekmokas**, Minister of Energy of the Republic of Lithuania

**Philip Lowe**, Director-General for Energy, European Commission

**Hans Jorgen Koch**, Deputy State Secretary, Danish Energy Agency

**Gatis Ābele**, Deputy State Secretary, Latvia

Moderator:

**Karel Beckman**, Editor-in-chief, European Energy Review

***Review of the Action Plan of the EU Strategy for the Baltic Sea Region***

Place: Auditorium 6

The review process of the Action Plan is underway. It reflects on the lessons learned after more than two years of implementation, and on the need to ensure alignment with Europe 2020 objectives and the negotiations on the next programming period (2014-2020). How do we make sure that we get the best possible Action Plan for the years to come?

**Henryka Mosciska-Dendys**, Deputy Director, European Policy Department, MFA, Poland

**Hannele Luukkainen**, BSSSC Board Member, alt. Member of CoR

**Johan Söderling**, Mayor, Vännäs region, Sweden

**Bjarke Wiehe Botcher**, Chief Adviser, Danish Maritime Authority

Moderator:

**Jean-Marc Venineaux**, DG Regional Policy, European Commission

***Innovation by Bridging White Spaces***

Place: Auditorium 2.1

Based on experience primarily from Skåne and Schleswig-Holstein this session will focus on how clusters may become players in an emerging context for innovation. The common denominator seems to be a need for new forms of horizontal collaboration not only in geographical sense but also between clusters, competencies and cultures. How to find innovation opportunities and make them actionable for business, academia and governments? What are proper policy instruments in support of open innovation platforms? What is required in terms of orchestration from business and policy that involves facilitation, coordination and multi-level governance?

**Lennart Svensson**, Head of Innovation Department, Region Skåne

**Ulrich Hausner**, Director Cluster Development, WTSH Schleswig-Holstein, Germany

**Christian Ketels**, Principal Associate, Harvard Business School

Moderator:

**Arne Eriksson**, Manager, Arne Eriksson Consultancy

***DeepWater-Thinktank - Political State of the Region Report***

Place: Networking Village

The Baltic Sea Region Thinktank DeepWater presents its second Political State of the Region Report which this year focuses on regional governance and coherence, Russian Baltic Sea policies, Kaliningrad, Norway and Iceland. The report also provides a brief overview of major regional political developments. The workshop reflects the main findings of the report and provides space for questions and discussion.

**Halldor Asgrimsson**, Secretary General, Nordic Council of Ministers

**Bernd Henningsen**, Professor, Humboldt University and Academic Advisor, Baltic Development Forum

**Tobias Etzold**, Project Leader, German Institute for International and Security Affairs

Moderator:

**Andreas M. Klein**, Head of the Konrad Adenauer Foundation Offices in the Baltic States, Latvia



**Pia Kinhult**  
Chairman, Region Skåne, Sweden



**Hans Skov Christensen**  
Chairman, Baltic Development Forum



**Vibeke Storm Rasmussen**  
Chairman, Capital Region, Denmark



**Steen Bach Nielsen**  
Chairman, Region Zealand, Denmark



### **The Future Financial Framework**

Place: Auditorium A

Based on the proposal submitted by the European Commission last year, Member States are currently negotiating the EU's next financial framework 2014-2020. What is the state of play of the discussion under the Danish Presidency? How will the next budget boost economic activity for growth and jobs? How will Macro-regions be able to make the best use of it?

**Charlina Vitcheva**, Director, DG Regional Policy, European Commission

**Mari Lahtmets**, Counsellor, Ministry of Finance, Estonia (tbc)

**Magnus Rystedt**, Managing Director, Nordic Environment Finance Cooperation (NEFCO)

**Haitze Siemers**, Head of Unit, DG for Maritime Affairs and Fisheries, European Commission

**Merten Barnert**, Advisor, State Chancellery Mecklenburg-Vorpommern to the EU (tbc)

Moderator:

**Colin Wolfe**, Head of Unit, DG Regional Policy, European Commission

### **Russia**

Place: Auditorium 5

What direction is Russia taking? The question seems always to be relevant to investors and decision makers. Are economic objectives and the political will aligned? Will Russia ensure the upkeep of pursuing targets of modernization? Russia assumes the Presidency of the Council of the Baltic Sea States in July 2012 but does Russia have any ambitions for the region? The experts in Russia will provide a general outlook and analysis of the current situation.

**Kari Liuhto**, Professor, Director, Centrum Balticum, Turku Institute of International Affairs

**Arkady Moshes**, Programme Director, The Finnish Institute of International Affairs

**Michael Smyth**, President, ECO Section, European Economic and Social Committee

Moderator:

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

13.15 – 15.15

### **Lunch and Networking Village Activities**

#### Workshops

14:15 – 15:00 RENSOL – Regional Energy Solutions: Kaliningrad Case (Auditorium 2.1)

14:15 – 15:00 Communication (Auditorium A)

#### Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region Business Case Presentations

##### **13:30 - SUBMARINER – A Future Road for Sustainable Uses of Marine Resources in the Baltic Sea Region**

The presentation will focus on the SUBMARINER compendium, which describes current and potential future marine uses in the Baltic Sea Region. For the compendium, SUBMARINER has developed a comprehensive inventory of innovative sustainable uses, analyzed the strengths, weaknesses, threats and opportunities to the Baltic Sea Region, assessed their environmental and socioeconomic impacts as well as market opportunities, and described the gaps and obstacles in the legal framework.

Presented by Joanna Przedzrymirska, Maritime Institute in Gdańsk

##### **13:50 - The Fehmarnbelt Fixed Link – A Regional and European Engine of Growth**

Are you curious about the tunnel that Femern A/S plans to build? Would you like to know more about how this large scale infrastructure project will not only shape a new Fehmarnbelt Region but will also bring the people of the Western Baltic Sea Region and Europe closer together? This presentation will elaborate on the project and the opportunities it brings for economic growth and deeper cooperation in the spheres of business, science, the labor market and culture.

Presented by Ajs Dam, Director Corporate Communications and Regional Development, Femern A/S

##### **14:05 - Baltic Manure – Turning Manure Problems into Business Opportunities**

How do we make business out of manure? This is the challenge of Baltic Manure. Currently the majority of the manure in the Baltic Sea Region is not utilized properly, since manure is often considered a waste product and not a resource. In Baltic Manure we work to stimulate innovation and technology development in the area of manure management in order to broaden the conception of manure as a resource, thereby creating business opportunities. We focus on technologies for utilization of manure for fertilizer and bio-energy and this is done in collaboration with researchers, developers and multiplier organizations with close contact to companies within the manure management business area.

Presented by Anne-Luise Skov Jensen, International Project Consultant, Agro Business Park

##### **14:40 - Aquabest – developing the best aquaculture practices for the Baltic Sea Region**

Aquaculture has been the fastest growing food production sector globally during the last two decades. In opposite to the global and European trend, the production in the EU and especially in the Baltic Sea area has stagnated. It is widely accepted that aquaculture has great potential to feed growing human population in the era of declining wild stocks, but new production has to be built on sustainable practices and technologies. Aquabest project strives to demonstrate that the Baltic Sea region aquaculture has the potential to become a sustainable and responsible food production system, accepted by all stakeholders.

Presented by Unto Eskelinen, Senior Aquaculture Expert, Aquabest Project WP-coordinator, Finnish Game and Fisheries Research Institute

15.15 - 16.00

**Closing Plenary Session**

Place: Plenary Hall

The session will sum up on the presentations and the contributions made during the Summit and identify the new issues that need to be included in the regional agenda according to stakeholders. What will be the way ahead to achieve new and concrete results? How will the Danish EU Presidency and the future Lithuanian EU Presidency follow this up?

**Hans Skov Christensen**, Chairman, Baltic Development Forum

**NN**, DG Regional Policy, European Commission

**Kim Jorgensen**, Under-Secretary for European Affairs, Danish MFA (tbc)

**Asta Radikaite**, Deputy Director, European Affairs Department, Lithuanian MFA

Conference Moderators:

**Verner Kristiansen**, Communication Advisor, Denmark

**Pawel Swieboda**, President of the Board, demosEuropa, Poland

**Side events**

<b>17 June</b>	19.30-21.00	BDF office	BDF Advisory Board (closed meeting)
<b>18 June</b>	11.45-12.30	Auditorium A	UBC Commission on Business Cooperation (closed meeting)
	14.00-18.15	Auditorium 2.2	1st part of Roundtable meeting on CSR among SMEs "Towards a closer dialogue between CSR actors in the Baltic Sea Region (BSR) – discussing common interests and need for further actions" Organisers: Swedish Institute and CBSS
<b>19 June</b>	9.30-12.00	Auditorium 2.2	Meeting of Baltic Sea Region Investment Promotion Agencies (closed meeting)
	12.00-13.15	Auditorium 2.2	2nd part of Roundtable meeting on CSR among SMEs "Towards a closer dialogue between CSR actors in the Baltic Sea Region (BSR) – discussing common interests and need for further actions" Organisers: Swedish Institute and CBSS
	14.30-18.00	Auditorium 2.2	BEMIP Senior Officials Meeting
	8.45-17.30	Auditorium 1.2	Seminar: Cross border cooperation on climate and energy in the Baltic Sea Region. Organisers: Danish Nature Agency and the Danish Energy Agency
	16.00-19.00	Auditorium 5	VINNOVA High Level Group (closed meeting)

**Baltic Business Arena (BBA)**

<b>18 June</b>	13.00-13.45	Auditorium 5 and 6	Parallel thematic seminars
	14.00-18.00	Building 90	Pre-booked business meetings and consultations
<b>19 June</b>	09.00-11.30	Building 90	Pre-booked business meetings and consultations
	14.15-15.00	Auditorium 5 and 6	Parallel thematic seminars