



Welcome to the Baltic Development Forum Summit and the European Commission's Annual Forum on the Strategy for the Baltic Sea Region 17-19 June in Copenhagen



”Connecting Europe – Smart and Green Partnerships in the Baltic Sea Region”

The Baltic Development Forum and the European Commission welcome you to a two days large-scale event offering a unique platform for decision makers from government, international organizations, political parties, business, academia and civil society to discuss cooperation possibilities, growth initiatives and challenges for the Baltic Sea Region.

The common goal is to provide substantial input to discussions that will pave new ways for economic growth and sustainable development in the Baltic Sea Region.

This year's event will bring together more than 750 stakeholders and present more than 60 high level speakers. Some of the main topics will be:

- ➔ Focus on investing in infrastructure: transport, energy, ICT, digital agenda, water etc.
- ➔ Exploring how public-private partnership can kick-start economic growth in the region
- ➔ Smarter and greener investments as a means of implementation of the Europe 2020 Strategy
- ➔ Discussions in the light of three new reports on the Baltic Sea Region
- ➔ Matchmaking to foster cross-border trade and investment in Baltic Business Arena



The Danish Presidency of the Council of the European Union, the European Commission, the Capital Region of Denmark, the Region Zealand and Baltic Development Forum look forward to welcoming you in Copenhagen.

Keep focus

Long tradition for public-private cooperation

The spotlight is turned on the challenges and opportunities for the Baltic Sea Region in terms of infrastructure development, investment, and economic competitiveness as well as public-private cooperation. This includes transport, energy, ICT/digital agenda, water etc.



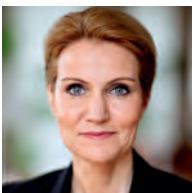
To become a smarter and greener region, public-private partnerships are essential. By improving framework conditions, these partnerships can help to focus and optimize sustainable infrastructure investment, what is a key to kick-starting wider economic growth in the region, benefiting the European economy at large.

The European Commission's improved strategic framework for cooperation in the Baltic Sea Region will be known at the Summit in June. It will be a hot topic in the discussions about kick-starting the economic growth in order to reach the Europe 2020 targets. More streamlined and coherent efforts in the Baltic Sea Region will be on the agenda as well as strengthening the synergies between regional and national initiatives and policies.



The speakers at the "Connecting Europe – Smart and Green Partnership" event will reflect this public-private agenda, and anchor it firmly within the Europe 2020 Strategy and the proposal for a Connecting Europe facility.

The speakers



Helle Thorning-Schmidt,
Prime Minister, Denmark



Johannes Hahn, Commissioner for Regional Policy,
European Commission

From around 60 high level speakers you will have the pleasure of listening to Helle Thorning-Schmidt, Danish Prime Minister, Johannes Hahn, EU Commissioner for Regional Policy, and Nicolai Wammen, Danish Minister of European Affairs, who is inviting his colleagues from around Europe and Russia including the Russian Deputy Minister of Foreign Affairs.



Nicolai Wammen,
Minister for European
Affairs, Denmark



Vibeke Storm Rasmussen,
Chairman, Capital Region
of Denmark

Moreover you will have a chance to be part of a discussion inspired by speakers from the European Parliament, Nordic Investment Bank, European Investment Bank, European Bank for Reconstruction and Development, Confederation of Danish Industry, Baltic Chamber of Commerce Association, Regional Metropolises and many other speakers from politics, business and academia.



Christian Ketels, Member
of the Harvard Business
School faculty



Steen Bach Nielsen,
Chairman Region
Zealand, Denmark



How is the Region doing?

A new framework for cooperation

The Baltic Development Forum's State of the Region Report, sponsored by European Investment Bank and Nordic Investment Bank, will also this year provide important input to the discussion. At the same time, the event is an opportunity to present the European Commission's new Communication on the EU Strategy for the Baltic Sea Region accompanying Council conclusions, which set out the new framework for cooperation in the Region.



Set-up a stand in Networking Village

An outstanding opportunity to display your company, your project or make your point

The Networking and Project Village is going to be a very dynamic and important part of the Summit and the Annual Forum. A stand in the Village gives you a chance to show your results and to engage new partners for current and future projects and

business partners. Baltic Development Forum will help you to equip and organize your stand. For more information and prices please contact: Jørgen P. T. Christensen, Deputy Director +45 60 21 85 80 or jc@bdforum.org

We have space for 45 stands in the Village – 30 flagship projects on the EU Strategy for the Baltic Sea Region can partially be sponsored by the European Commission.



Matchmaking in Baltic Business Arena

Book your face-to-face meetings with other companies in advance

Parallel to the Summit/Annual Forum small and medium enterprises are welcome in the special matchmaking event, Baltic Business Arena (BBA). This novelty intends to foster greater cross-border trade and investment and expand your network. It is expected that this event will attract more

than 100 companies from all parts of the Baltic Sea Region.

The face-to-face meetings in the Baltic Business Arena will take place in a specially designed arena, and you will get access to targeted workshops and seminars on top-

ics of key interest for your business as well as consultation with experts in legal issues, entrepreneurship etc.

BBA 2012 is organised by Baltic Development Forum in cooperation with the Swedish Agency for Economic & Regional Growth and ALMI. For questions, please contact Carina Lahall, Business Advisor, Almi Företagspartner Mälardalen AB (+46) 19 17 48 82, carina.lahall@entrepriseeurope.almi.se or Torben Aaberg, Head of Public Affairs, BDF (+45) 60 21 85 74, ta@bdforum.org



Venue

Very beautiful and creative surroundings

The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation – one of the world's oldest schools of architecture is hosting this year's Summit and Annual Forum.

The Academy is situated at Phillip de Langes Allé 10, DK-1435 Copenhagen K. next to the new Opera House and Copenhagen harbor. Transport from the airport is convenient with the Metro – more detailed connections you can find on www.bsr2012/venue. By Taxi it takes 15-20 minutes.



Baltic Sea Award



The Baltic Sea Award is assigned to an individual or an organization that has made an extraordinary contribution to the development of the Baltic Sea Region. The Baltic Development Forum's annual Award was

established in 2007 in order to highlight and encourage positive progress in the Region. Last year's winner was Professor Arjen Hoekstra for his pioneering work on the Water Footprint concept.



Summit Website

www.bsr2012.eu is the website for the Summit and Annual Forum. The website features programme details, a speakers list, news updates, background material,

stories from flagship projects, exhibition facts, hotel and travel information etc. You are very welcome to contribute with material to this website ahead of the conference.

Participation is free of charge, but participants are expected to cover their own travel and expenses. The participants will be validated by the organisers prior to the conference.



Connecting Europe – Smart and Green Partnerships

14th Baltic Development Forum Summit
European Commission's 3rd Annual Forum on the EU Strategy for the Baltic Sea Region
Copenhagen, 17-19 June 2012

Join us in Copenhagen and share your thoughts and ideas.
We look forward to seeing you.